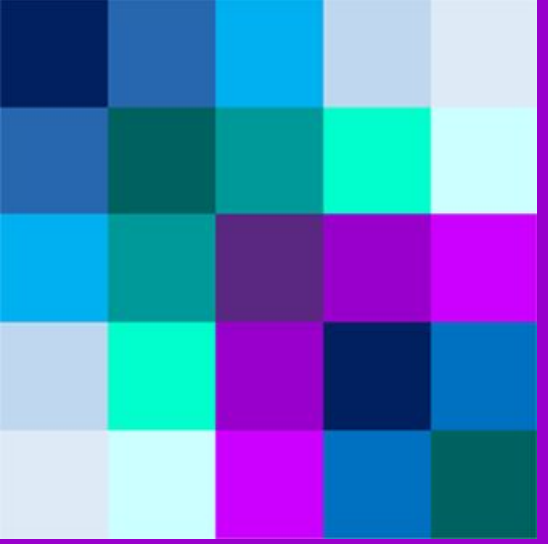
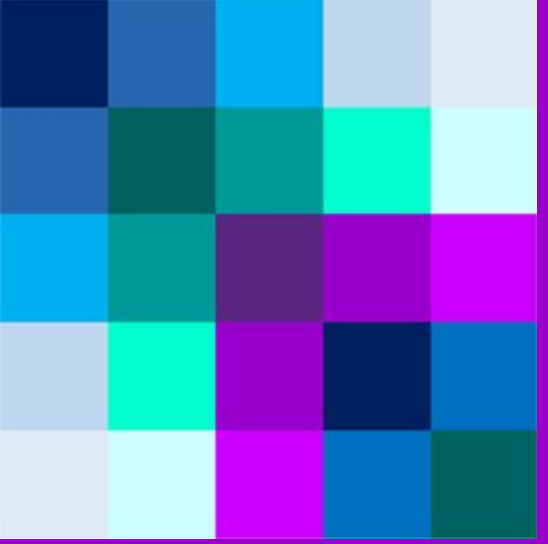


Share your data story at DataConnect21

27 Sept – 1 Oct 2021

Hosted by the Data Standards Authority and the Government Data Quality Hub



What is DataConnect21 ?

#DataConnect21

DataConnect21 is the week-long festival of all things data across government, Local Government and the UK public sector.

27 Sept - 1 Oct 2021

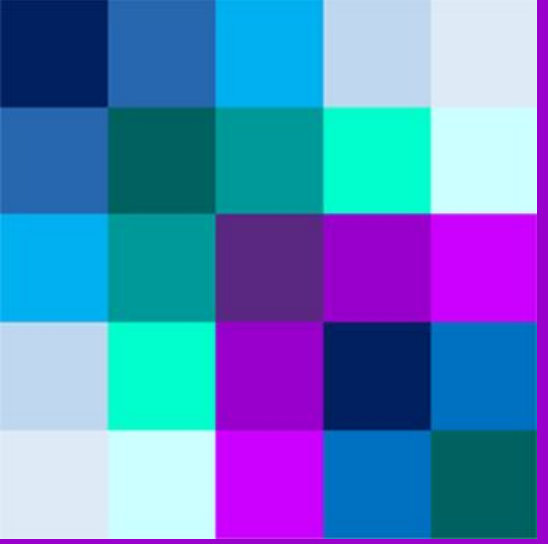
It is co-hosted by the Data Standards Authority - Central Digital and Data Office at the Cabinet Office and the Government Data Quality Hub at the Office for National Statistics.

#DataConnect21

One week where **anyone and everyone in the UK public sector** will come together online.

To tell and hear stories about data in government.

And reflect on the wider effect of better use of data is having across the whole of government.



What’s in it for you?

#DataConnect21

You are invited to take part.

You don’t need to be a data expert. We’re interested in hearing from a diverse range of people doing interesting work with data.

DataConnect21 is unique opportunity for you to connect with a wide audience to share your team’s data stories and successes.

#DataConnect21

Run your own session or event as a host – join DWP Digital, Central Digital and Data Office, Office for National Statistics, Open Data Institute and many others already signed up to run sessions.

You're welcome to contact the organisers at dataconnect21@digital.cabinet-office.gov.uk to talk through your ideas.

You'll also find some ideas in this information pack.

#DataConnect21

As a session host, DataConnect will connect you with people from across the public sector, central and Local Government – product owners, service delivery, operational and policy people as well as those from the digital, data and technology and analysis functions.

People passionate about how data can help deliver better public services.

#DataConnect21

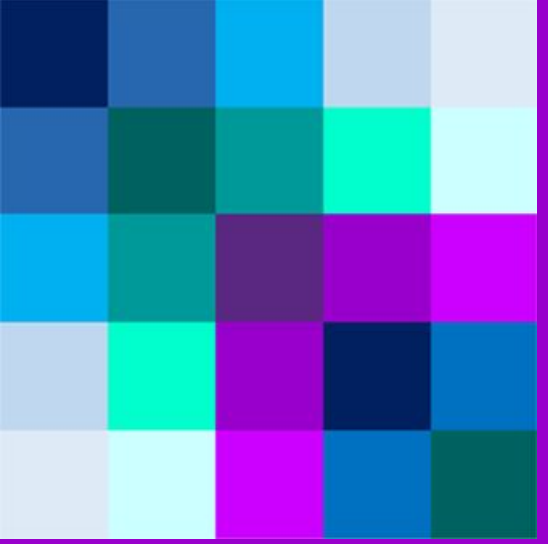
The benefits to organisations of engaging with DataConnect21:

- Showcase successes and promote collaboration around the opportunities that come from better use of data across the public sector, connecting this with direct benefits to citizens
- Connect data/digital policy and technical teams across government, local government and the public sector

#DataConnect21

The benefits to organisations of engaging with DataConnect21:

- Incentivise better practice and help build data capability across government and support delivery of the National Data Strategy missions
- Use learnings from the event to inform policy development and increase collaboration between data policy and practice specialists across government



Who else will be running sessions?

#DataConnect21

DWP Digital

HM Revenue & Customs

NHS Digital

Ordnance Survey

UK Hydrographic Office

Department for International Trade

Central Digital & Data Office

#DataConnect21

techUK
FOR WHAT COMES NEXT

UNIVERSITY OF CAMBRIDGE

OPEN REFERRAL

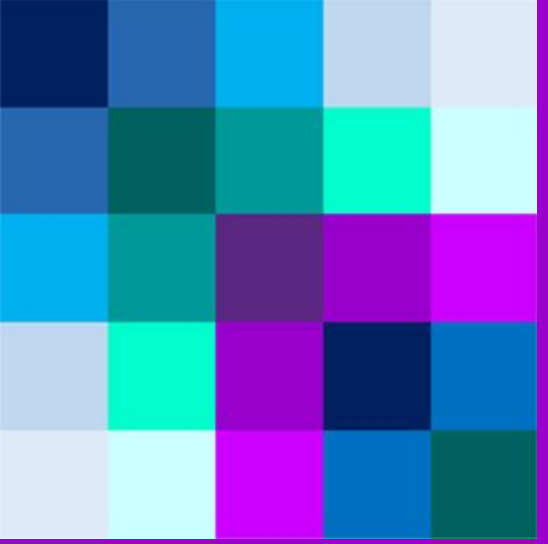
Centre for Data Ethics and Innovation

Local Government Association

Kong

apigee

WSO2



What’s the next step?

#DataConnect21

The DataConnect21 organising team will provide

- An open schedule where you can add your session at the day and time you choose.
- Communications across government about the event, bringing a wide audience to your session.
- Advice and support on accessibility, tech, session planning and a peer network for folk running sessions, to help you get the best out of your session.
- Regular drop-ins to get advice, connect with other session hosts, test your tech. We'll be your cheerleaders!

#DataConnect21

Your next steps are:

Tell us the topic of your session and what day and time you'd like to run it - email us at dataconnect21@digital.cabinet-office.gov.uk as soon as you can.

- Plan the session with your colleagues or on your own – we can help, just email us.

#DataConnect21

Your next steps are:

- Use whatever online meeting tech you have access to, to run your session - we'll send you info on accessibility and privacy as part of our support to you.

- Set up a way of registering folk for your session and providing them with information about the session. Contact us for ideas if you're not sure how to do this.

#DataConnect21

Sign up for our mailing list at dataconnect21@digital.cabinet-office.gov.uk to receive updates.

Publish a post on social media about your career path or interest in data and share it with us.

Join the conversation on LinkedIn, Twitter or Instagram with the hashtag #DataConnect21 and share our content with your followers.

Join the Knowledge Hub space for Local Government and public sector folk: https://khub.net/group/dataconnect

#DataConnect21

This event is organised by:

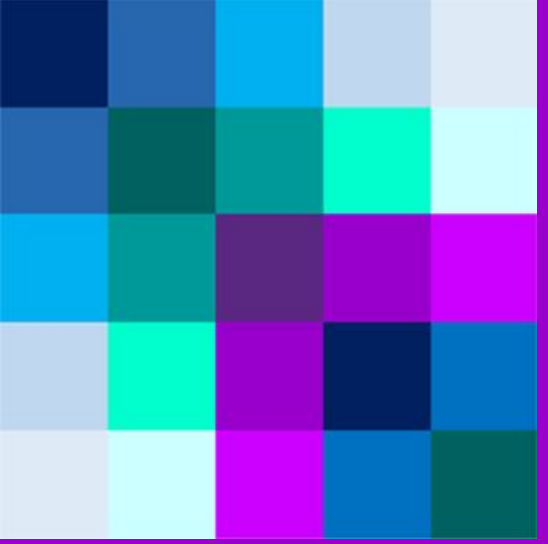
The Data Standards Authority
Central and Digital Data Office, UK Cabinet Office:
data-standards-authority@digital.cabinet-office.gov.uk

Government Data Quality Hub:
DQHub@ons.gov.uk

Central Digital & Data Office | Cabinet Office

Last update 9 July 2021

Government Data Quality Hub



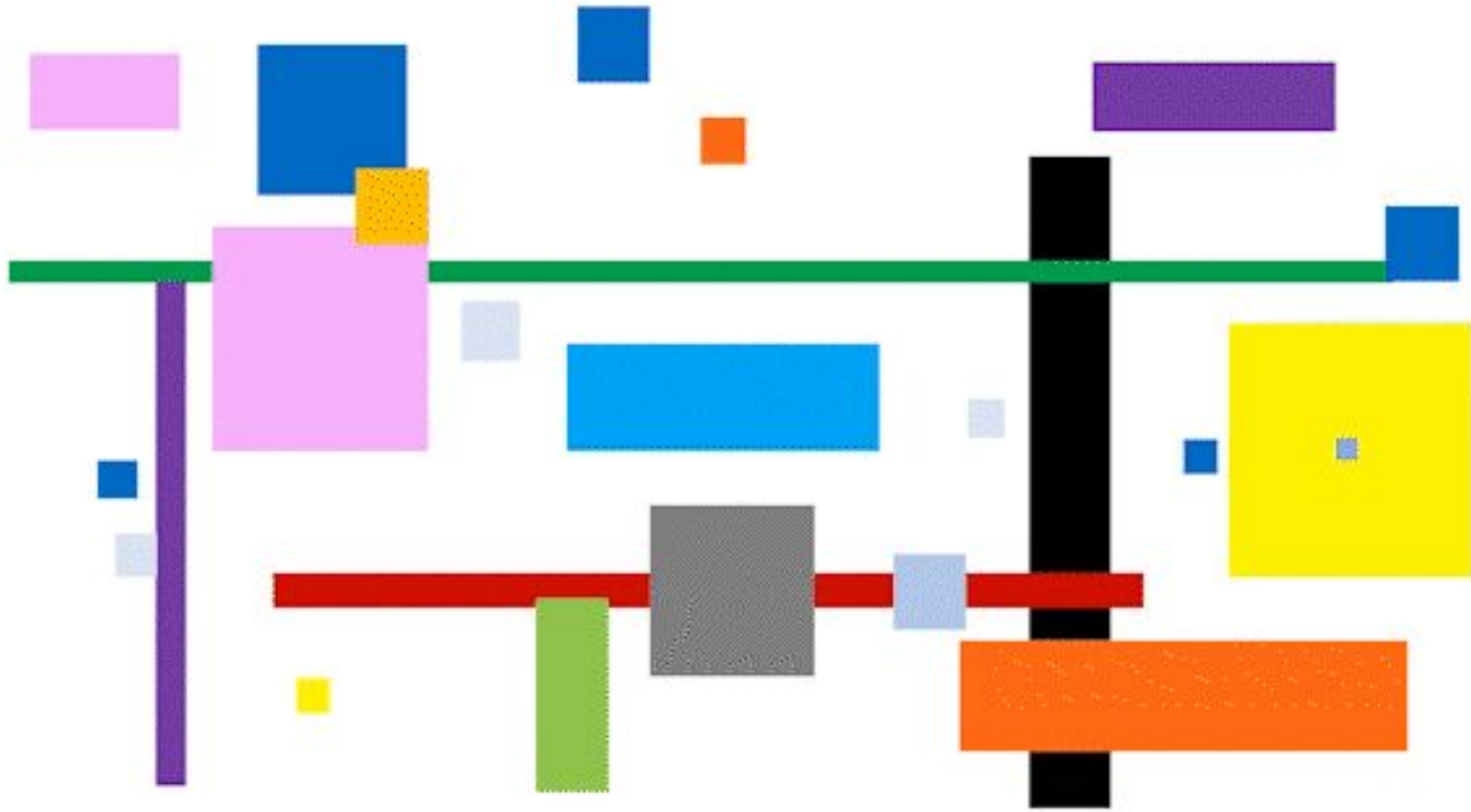
Contact us

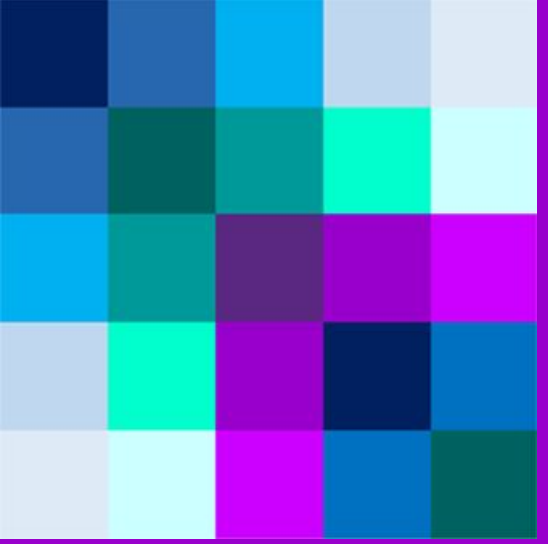
We’re here to help. Our cross-government organising group is really keen to make sure we can give you the support you need to run a session.

Contact us

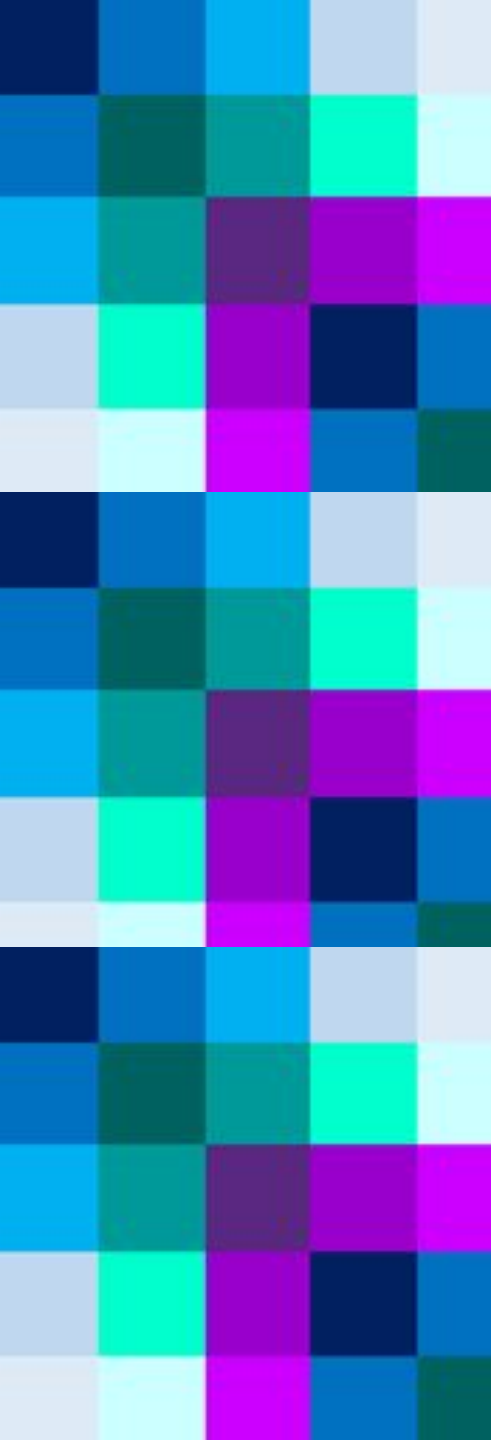
By email:
dataconnect21@digital.cabinet-office.gov.uk

On Knowledge Hub – the space for Local Government and public sector folk: https://khub.net/group/dataconnect





Ideas for session formats



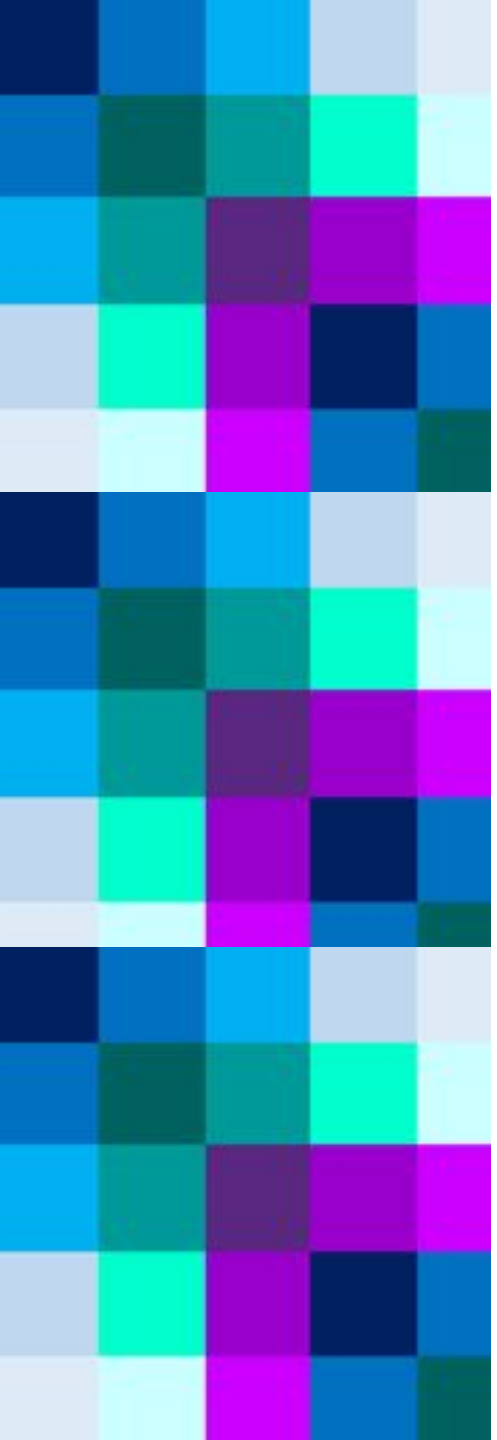
Show & Tells

Show & Tells happen in many places regularly. They are a great way to engage people with a product or service you are developing, or a new technique or platform you've found useful.

Ways to connect with DataConnect21:

- Arrange a Show and Tell for a cross-government audience as part of our planned schedule for DataConnect21 week. You bring the topic, we'll bring the audience!

- Use the DataConnect21 backgrounds or logo with your planned Show & Tell talk.



Community Meetups

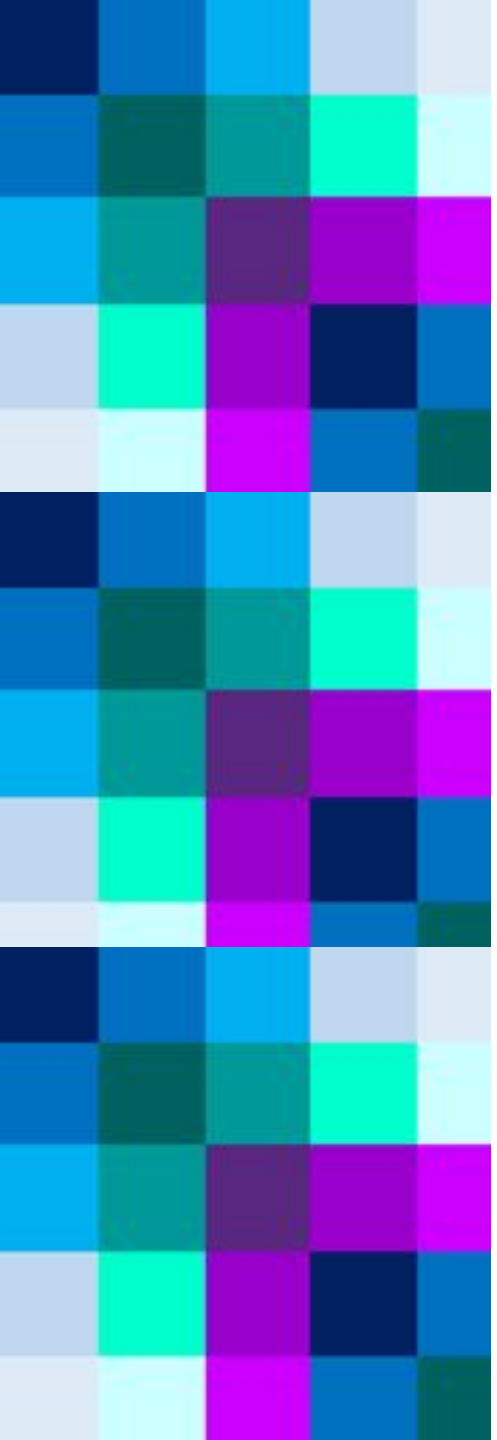
Meetups are a great way to discuss the opportunities and challenges with data across government.

Ways to connect with DataConnect21:

- Sign up for our **mailing list** to find out about meetups taking place during DataConnect21.

- Arrange a meetup of networks you are a part of during DataConnect21 week and **let us know**.

- **Organise a discussion** for a cross-government audience as part of our planned schedule for DataConnect21 week. You set the topic, we'll bring the people!



Share a skill

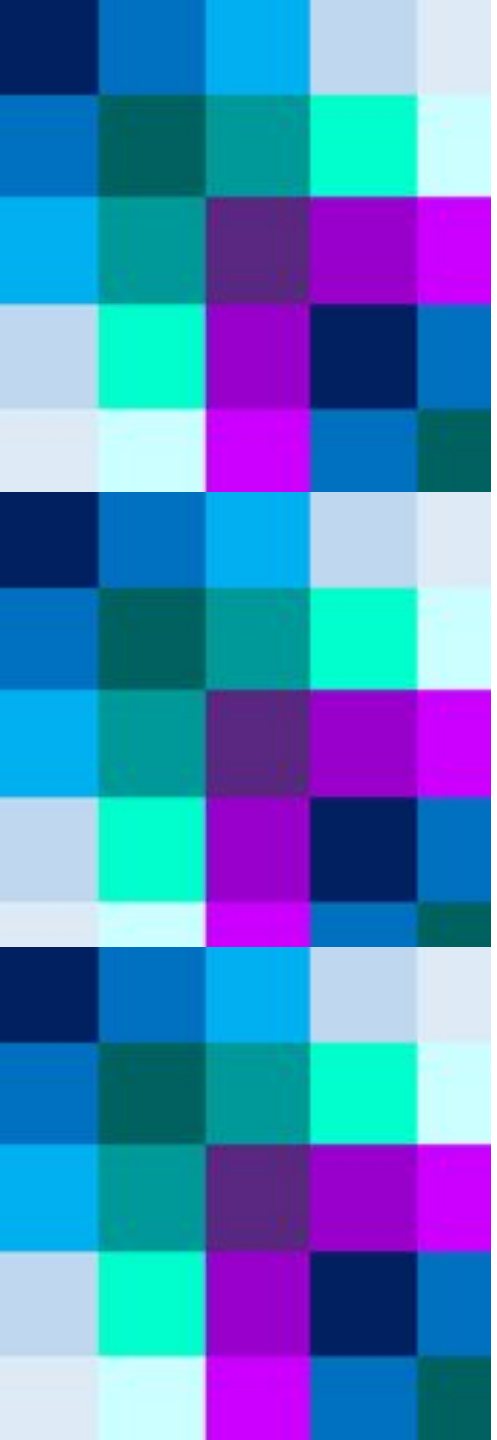
Do you know some really useful data shortcuts using Python?

Are you a developer who has set up an API instance in super-quick time?

Can you explain why a data model is useful to a non-technical audience?

Share your skills and knowledge with DataConnect21:

- Run a short workshop or skillshare session during DataConnect21 week, using our backgrounds and logo. You set up the session, we'll bring the participants!



Presenting a case study or data story

Case studies and storytelling are a great way to share learning across government.

Ways to connect with DataConnect21:

- Contact us to find out about case study and storytelling sessions taking place during DataConnect21.

- Arrange to tell the story of your team's work to the rest of your organisation.

- Organise a case study session as part of our open schedule for DataConnect21 week. You set the topic, we'll bring the people!

Write or record a post and share it with us

If you enjoy following data folk on social media, why not take the leap and write / record / share your own data story on the social media platform of your choice during DataConnect21?

Writing about what you've learnt, or your work around data is a great way to reflect on it and share your learnings with others.

If you share your story with us, we'll help promote it via social media and may even invite you to share it as a GOV.UK blog post.

3 ways to connect with DataConnect21 on social media using the tag
#DataConnect21

- Share your story on LinkedIn, Instagram and Twitter or other social media platform.

- Like and repost other people's stories.

- If you're in a network of data folk, encourage others to share their story or create a joint story and share on your favourite social platform.