Sound Healing Website Development Plan

Project Overview:
This project will deliver a modern, minimalist website for your sound healing services. The site will make it easy for clients to book sessions, pay securely online, access session details, and stay updated through a blog and event calendar.

Key Features & Deliverables

1. **Client Testimonials Section**

   • Showcase positive feedback from your clients to build credibility.

2. **Service Descriptions**

   • Detailed pages describing each type of sound healing session.

3. **Membership/Subscription Options**

   • Allow clients to subscribe or become members for regular sessions.

4. **Mobile Optimization**

   • Ensure the website is fully responsive and works perfectly on mobile devices.

5. **Online Payment Integration**

   • Secure payment gateways (e.g., PayPal, Stripe) for booking and memberships.

6. **Events Calendar**

   • Display upcoming sound healing sessions and workshops, integrated with Eventbrite.

7. **Client Account Dashboard**

   • A personal portal for clients to manage their bookings, view session history, and update contact/payment info.

8. **Blog Section**

   • Post articles on sound healing and wellbeing to engage your audience.

9. **Social Media Integration**

   • Add buttons for social sharing and linking to your social profiles.

10. **Automated Email Notifications**

    • Confirm bookings and send reminders automatically.

11. **SEO Setup**

    • Optimize the site with meta tags, alt text for images, and structured data for better search rankings.

Proposed Pages

1. **Home Page**

   • Welcome message and overview of your services, linking to other pages.

2. **Book Appointment Page**

   • A booking form with real-time availability and notification emails.

3. **Services Page**

   • Descriptions of all your services, including individual and group sessions.

4. **Client Portal**

   • A dashboard for managing bookings, payments, and contact information.

5. **Blog/Newsletter Page**

   • Articles and updates on sound healing and wellbeing.

6. **Event Page**

   • A calendar showcasing upcoming events, integrated with Eventbrite.

7. **Videos Page**

   • A section for sound healing-related video content.

8. **Contact Page**

   • A form for inquiries and signing up for updates.

Design Approach

1. **Minimalist Aesthetic:**

   • Monochrome tones for a sleek, modern look.

2. **User-Friendly Layout:**

   • Simple navigation to ensure easy access to all features.

3. **Mobile Optimization:**

   • Full responsiveness for seamless use on phones, tablets, and desktops.

4. **Customizability with Elementor:**

   • Allow you to easily update content using Elementor's drag-and-drop editor.

Project Timeline
Phase 1: Planning & Setup (Week 1)

- Finalize requirements and gather content (text, images, videos, etc.).

- Install WordPress and Elementor.

- Set up basic plugins (SEO, security, caching, etc.).

- Create a sitemap and wireframe for your approval.

Phase 2: Design and Development (Weeks 2–4)

- Design Home and Service pages using Elementor.

- Develop functional pages (e.g., Book Appointment, Client Portal, Events Calendar).

- Implement responsive design for mobile optimization.

Phase 3: Functional Development (Weeks 5–6)

- Integrate booking system with real-time availability.

- Set up secure payment gateways (PayPal, Stripe).

- Build client portal for account management.

- Configure automated email notifications for confirmations/reminders.

Phase 4: Content & SEO (Week 7)

- Add content to the blog, services, and video pages.

- Perform basic SEO setup (meta tags, alt text, structured data).

Phase 5: Testing & Launch (Week 8)

- Test all functionalities (forms, payments, booking system).

- Conduct mobile and desktop usability tests.

- Launch the website and provide support for any initial issues.