EWEJE OYEWOLE AYODELE

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CAREER OBJECTIVE

Data and Business Analytics professional with over six years of experience in corporate strategy, financial data analysis, and sales planning. Skilled in using tools like Power BI, Tableau, SQL, and Excel to deliver insights that drive growth and strategic decision-making. Proven ability to analyze market trends and drive data-driven strategies for sustainable growth.

EDUCATION QUALIFICATION

Bachelor of Science, Computer Science
Ajayi Crowther University, Oyo, Oyo State.   Jan 2021
Second Class Honours (Upper Division)

Higher National Diploma (HND), Computer Science
Lagos State Polytechnic, Ikorodu, Lagos State   2014

National Diploma (ND), Computer Science
Lagos State Polytechnic, Ikorodu, Lagos State   2011

West African Secondary School Leaving Certificate (WASSCE)
Yewa College Ilaro, Ogun State.   2008

PROFESSIONAL & TRAINING QUALIFICATION

Chat GPT For Data Analytics
Mavin Analytics (Credential I.D 77622573)   Jul 2024

Data Analytics with Power BI, SQL & Tableau
Quantum Analytics (Credential I.D 23BF79)   Jul 2023

Ask Questions To Make Data-Driven Decision
Google Certification (Coursera)   May 2022

Google Foundation: Data, Data, Everywhere
Google Certification (Coursera)   Mar 2022

Banking Operation
FITC   2017

WORK EXPERIENCE

Organization: **Hope PSBank**
Role: **Cooperate Strategy & Business Analytics Officer**
Department: Cooperate Strategy & Business Analytics   Jan 2024 – Date
Responsibilities
- Reporting to the MD/CEO, responsible for corporate strategy and business analytics.
- Conducts market trend analysis and business intelligence reporting to enhance decision making.

- Analysed and reconciled General Ledger (GL), Mirror GL, reducing reconciliation errors by 40%
- Developing and implementation of strategic initiatives for the Bank
- Works closely with senior management to align strategic plan with the Bank's overall vision and objectives.
- Work with other departments and teams to cascade strategic goals throughout the organization, ensuring alignment and accountability.
- Collaborated with senior management to define business intelligence KPIs, driving data-driven strategies.

Organization: **Stallion Group**
Role: **Data Analysis & Sales Planning**
Department: Sales Department (Stallion Bajaj)   Oct 2020 – Dec 2023
Responsibilities
- Head Sales M.I.S Team Pan Nigeria
- Led business intelligence reporting, analyzing multi-million-naira sales trends to guide executive decision making.
- Coordinating Reports & Survey for Bajaj India for Product Review
- Generating Business Insight for decision making through sales trends and Competitor Analysis for Market share calculation.
- Trial & Seeding Report to gain potential market
- Daily, Weekly and Month Reports to aid business decisions
- Secondary Retail Tracker to monitor our business to end customers

Organization: **SIMBA GROUP**
Role: **Data Analyst/M.I.S Executive (Management Information System Executive)**
Department: Network Expansion   April 2018 – Oct 2020
Responsibilities
- Conducted network expansion analysis to drive new business opportunities.
- Monitored Dealer growth and performed R.O.I calculation for profitability analysis.
- Competitor Data Analysis for Possible Expansion Opportunity
- Comparative Analysis of Service and Spare report against sales
- Preparing of Report and Presentation for Business Meeting

Organization: **UBA Plc.**
Role: **Team Member, (IT Business Interface Office)**
Head Office, 57 marina street, Lagos, Nigeria.   July 2016 – March 2018
Responsibilities
- Provide first level support for all IT related issues.
- Fetch and Retrieve functions on Database using Toad for Mysql Scripts
- Creating, deleting and Managing User's profile on Active Directory (AD Manager Plus)
- Interface between internal and external customers
- Receiving phone call for all IT complains.
- Logging and closing of calls on GRP (Group Response Portal)
- Using of Toad for Oracle to spool and compile exited staffs.
- Creating of daily/weekly/monthly report using Excel
- Incident tracking and monitoring
- Attending UAT (User Acceptance Testing) to determine if new technology is in line with stated goals.

Organization: **1 Division Nigerian Army, Headquarters, Kaduna.**
Role: **Exam office, Command Sec School, Kaduna (NYSC)**   June 2015 – April 2016
Responsibilities

- Typing and Printing of Exam Questions
- Computation of student data for exam purpose
- Uploading of Student Result into the result portal

Organization: **ACCESS BANK PLC (IDEJO BRANCH SERVICES)**
Role: **Customer Care Officer and E-Channel Personnel**   Feb 2012 – Dec, 2012
Responsibilities: I.T (Industrial Attachment)

- Creation of Accounts (Savings and Current) using Flex-cube
- Issuance of ATM & Cheque Book to customers
- Signing Customer on Internet and Mobile Banking Platform
- Updating of ATM universal tracker (Using EXCEL)
- Liquidation and Booking of Term Deposit (Fixed deposit)

TECHNICAL SKILLS & COMPETENCIES

- Data Analytics & Business Intelligence: SQL, Power BI, Tableau & Excel
- Data Visualization & Dashboard Development
- Good Communication and Collaborative Attitude
- Project Management & Strategic Planning
- Typing Speed of 50 WPM
- Market & Competitor Analysis

PERSONAL ATTRIBUTES

- Strong analytical and problem-solving skills
- Excellent communication and stakeholder management
- Ability to translate complex data into actionable insights
- Attention to detail and commitment to excellence

HOBBIES

- Travelling
- Reading Trending News
- Engaging in selfless service to humanity

REFEREES

Available On Request