



Northwind Traders analysis Report

By

Ayomide Akinrotimi

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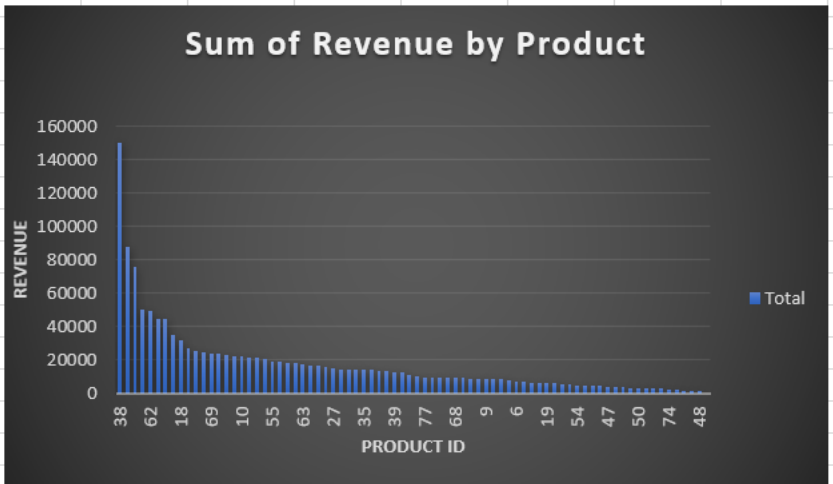
Conditional FormattingFormat as TableCell Styles

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Editing

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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
1															productID	productName				
2	Row Labels	Sum of Revenue																		
3	38	149984.2													1	Chai				
4	29	87736.4													2	Chang				
5	59	76296													3	Aniseed Syrup				
6	60	50286													4	Chef Anton's Cajun Seasoning				
7	62	49827.9													5	Chef Anton's Gumbo Mix				
8	56	45121.2													6	Grandma's Boysenberry Spread				
9	51	44742.6													7	Uncle Bob's Organic Dried Pears				
10	17	35482.2													8	Northwoods Cranberry Sauce				
11	18	31987.5													9	Mishi Kobe Niku				
12	28	26865.6													10	Ikura				
13	72	25738.8													11	Queso Cabrales				
14	43	25079.2													12	Queso Manchego La Pastora				
15	69	24307.2													13	Konbu				
16	20	23635.8													14	Tofu				
17	64	23009													15	Genen Shouyu				
18	7	22464													16	Pavlova				
19	10	22140.2													17	Alice Mutton				
20	26	21534.9													18	Carnarvon Tigers				
21	53	21510.2													19	Teatime Chocolate Biscuits				
22	71	20876.5													20	Sir Rodney's Marmalade				
23	55	19512													21	Sir Rodney's Scones				
24	40	19048.3													22	Gustaf's Knackebröd				
25	16	18748.05													23	Tunnbröd				
26	2	18559.2													24	Guarana Fantastica				
27	62	17606.2													25	NuNuCa Nuß-Nougat-Creme				
															26	Gumbär Gummibärchen				



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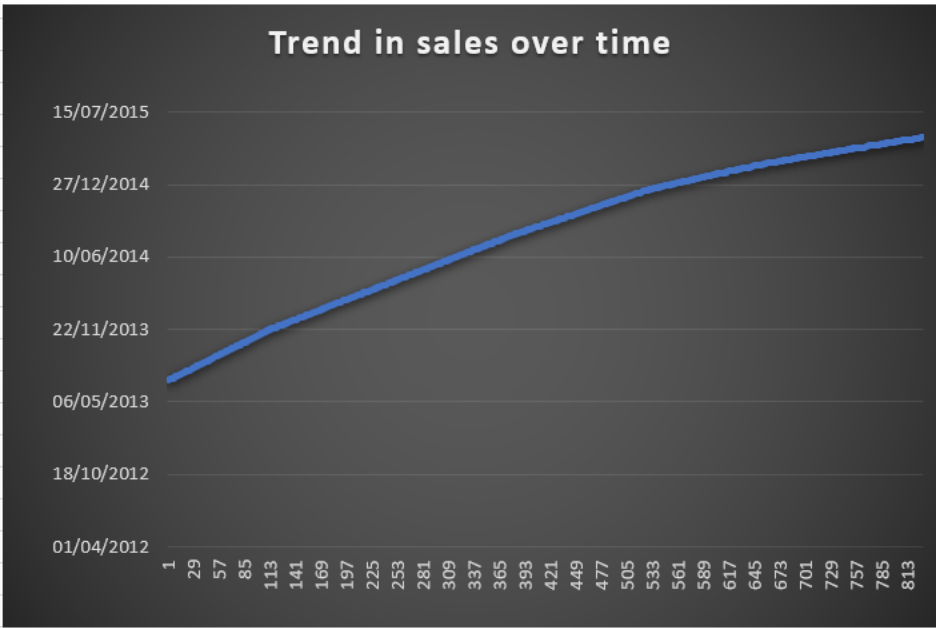
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AutoSumFillClearSort & FilterFind & SelectEditing

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	A	B	C	D	E	F	G	H	I	J	K	L	M
4		the average time it takes to process an order from the order date to the shipped date.				08/07/2013	05/08/2013	12/07/2013	4				
5		9 days				08/07/2013	05/08/2013	15/07/2013	7				
6						09/07/2013	06/08/2013	11/07/2013	2				
7						10/07/2013	24/07/2013	16/07/2013	6				
8						11/07/2013	08/08/2013	23/07/2013	12				
9						12/07/2013	09/08/2013	15/07/2013	3				
10						15/07/2013	12/08/2013	17/07/2013	2				
11						16/07/2013	13/08/2013	22/07/2013	6				
12						17/07/2013	14/08/2013	23/07/2013	6				
13						18/07/2013	15/08/2013	25/07/2013	7				
14						19/07/2013	16/08/2013	29/07/2013	10				
15						19/07/2013	16/08/2013	30/07/2013	11				
16						22/07/2013	19/08/2013	25/07/2013	3				
17						23/07/2013	20/08/2013	31/07/2013	8				
18						24/07/2013	21/08/2013	23/08/2013	30				
19						25/07/2013	22/08/2013	12/08/2013	18				
20						26/07/2013	06/09/2013	31/07/2013	5				
21						29/07/2013	26/08/2013	06/08/2013	8				
22						30/07/2013	27/08/2013	02/08/2013	3				
23						31/07/2013	14/08/2013	09/08/2013	9				
24						01/08/2013	29/08/2013	02/08/2013	1				
25						01/08/2013	29/08/2013	30/08/2013	29				
26						02/08/2013	30/08/2013	06/08/2013	4				
27						05/08/2013	02/09/2013	12/08/2013	7				
28						06/08/2013	03/09/2013	16/08/2013	10				
29						07/08/2013	04/09/2013	08/08/2013	2				



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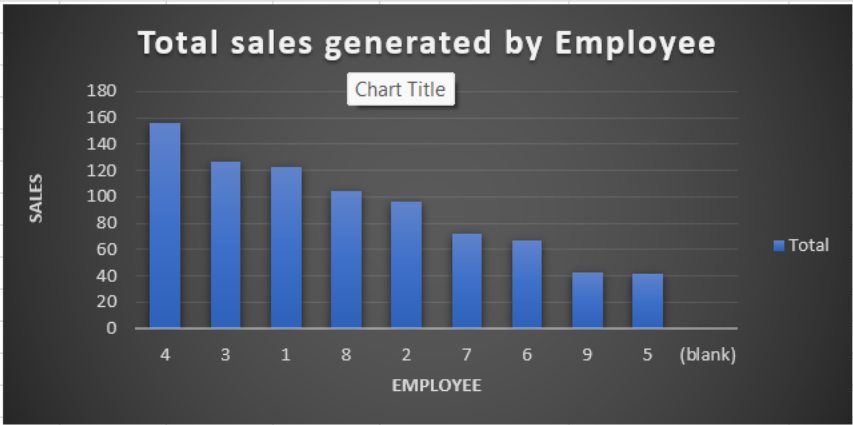
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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1																	
2	Row Labels	Count of orderID					employeeID	employeeName	title	city	country	reportsTo					
3	4	156					1	Nancy Davolio	Sales Representative	New York	USA	8					
4	3	127					2	Andrew Fuller	Vice President Sales	New York	USA						
5	1	123					3	Janet Leverling	Sales Representative	New York	USA	8					
6	8	104					4	Margaret Peacock	Sales Representative	New York	USA	8					
7	2	96					5	Steven Buchanan	Sales Manager	London	UK	2					
8	7	72					6	Michael Suyama	Sales Representative	London	UK	5					
9	6	67					7	Robert King	Sales Representative	London	UK	5					
10	9	43					8	Laura Callahan	Sales Manager	New York	USA	2					
11	5	42					9	Anne Dodsworth	Sales Representative	London	UK	5					
12	(blank)																
13	Grand Total	830															
14																	
15																	
16																	
17																	
18																	
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24																	
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27																	



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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
1																customerID					
2	Row Labels	Count of orderID														ALFKI					
3	SAVEA	31														ANATR					
4	ERNSH	30														ANTON					
5	QUICK	28														AROUT					
6	FOLKO	19														BERGS					
7	HUNGO	19														BLAUS					
8	HILAA	18														BLONP					
9	RATTC	18														BOLID					
10	BERGS	18														BONAP					
11	BONAP	17														BOTTM					
12	WARTH	15														BSBEV					
13	FRANK	15														CACTU					
14	LEHMS	15														CENTC					
15	LAMAI	14														CHOPS					
16	LILAS	14														COMMI					
17	BOTTM	14														CONSH					
18	KOENE	14														DRACD					
19	HANAR	14														DUMON					
20	WHITC	14														EASTC					
21	AROUT	13														ERNSH					
22	QUEEN	13														FAMIA					
23	MEREP	13														FISSA					
24	SUPRD	12														FOLIG					
25	REGGC	12														FOLKO					
26	LINOD	12														FRANK					
27	GREAI	11														FRANP					



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Filters

country

customerID

employees

city

country

employeeID

employeeName

reportsTo

title

order_details

discount

orderID

productID

quantity

Revenue

unitPrice

orders

customerID

employeeID

freight

orderDate

orderID

Revenue by Employee

£0.3M

£0.2M

£0.1M

£0.0M

Sum of Revenue

Marga...
Peacock
4

Janet Lever...
3

Nancy Davolio
1

Andrew Fuller
2

Robert King
7

Laura Callah...
8

Anne Dods...
9

Michael Suyama
6

Steven Bucha...
5

employeeName

productID

Sum of Revenue

1

£14,277.6

2

£18,559.2

3

£3,080

4

£9,424.8

5

£5,801.15

6

£7,345

7

£22,464

8

£13,760

9

£8,827

10

£33,140.3

Total

£1,354,458.59

£1.35M

Sum of Revenue

Shipping cost

100%

United Package

£28.24K

Federal Shipping

£20.51K

Speedy Express

£16.19K

57.3%

customerID

Sum of Revenue

QUICK

£117,483.39

Horst Kloss

£117,483.39

SAVEA

£115,673.39

ERNSH

£113,236.68

HUNGO

£57,317.39

RATTC

£52,245.9

HANAR

£34,101.15

FOLKO

£32,555.55

MEREP

£32,203.9

KOENE

£31,745.75

QUEEN

£30,226.1

Total

£1,354,458.59

Sum of Revenue by year

£0.6M

£0.4M

£0.2M

2013

2015

2014

year

DASHBOARD

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+



Findings and solution

- ☐ This dataset contains sales of product from 2013- 2015. while 2014 has the highest revenue generated (658,388.75)
 - ☐ Product “Cote de blaye” with product ID 38 has the highest number of sales (149,984.2)
 - ☐ Customer “horst kloss” with customer ID QUICK has the highest number of purchase value (117,483.39)
 - ☐ The employee with the highest number of sales is Margaret Peacock (250,187.45)
 - ☐ The united package company has the highest shipping cost (28,240)
- 