



Phone Sales Dashboard Analysis

Country

All

Sales_Channel

- ☐ Online
- ☐ Partner
- ☐ Retail Store

Customer_Gender

- ☐ Female
- ☐ Male
- ☐ Other

Average Age

39

Total Revenue

\$15M

Total Unit Sold

\$19K

Avg Unit Sold

\$51

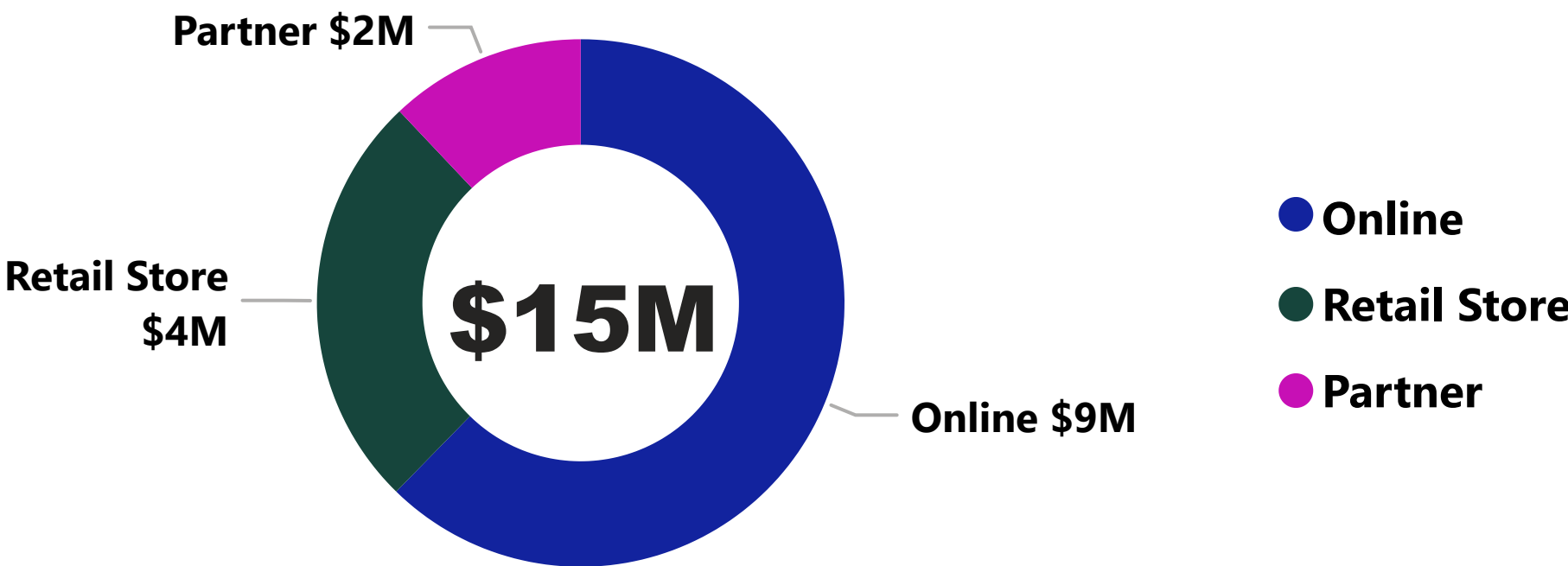
Average Price

\$785

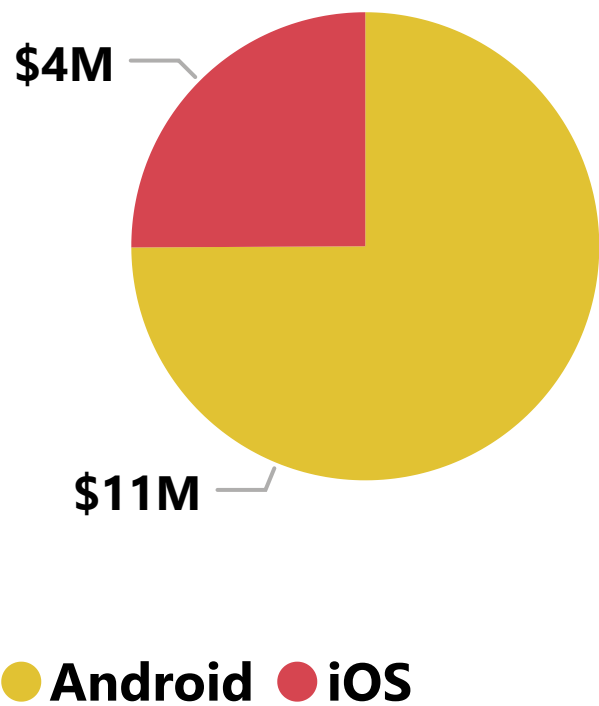
Total Revenue by Country and Noticeable Difference

Country	Sum of Total_Revenue	Count of Units_Sold
India	\$6,969,334	169
Turkey	\$5,421,852	136
Bangladesh	\$1,751,919	51
Pakistan	\$382,308	10
Total	\$14,525,413	366

Total_Revenue by Sales_Channel



Total_Revenue by Operating_System



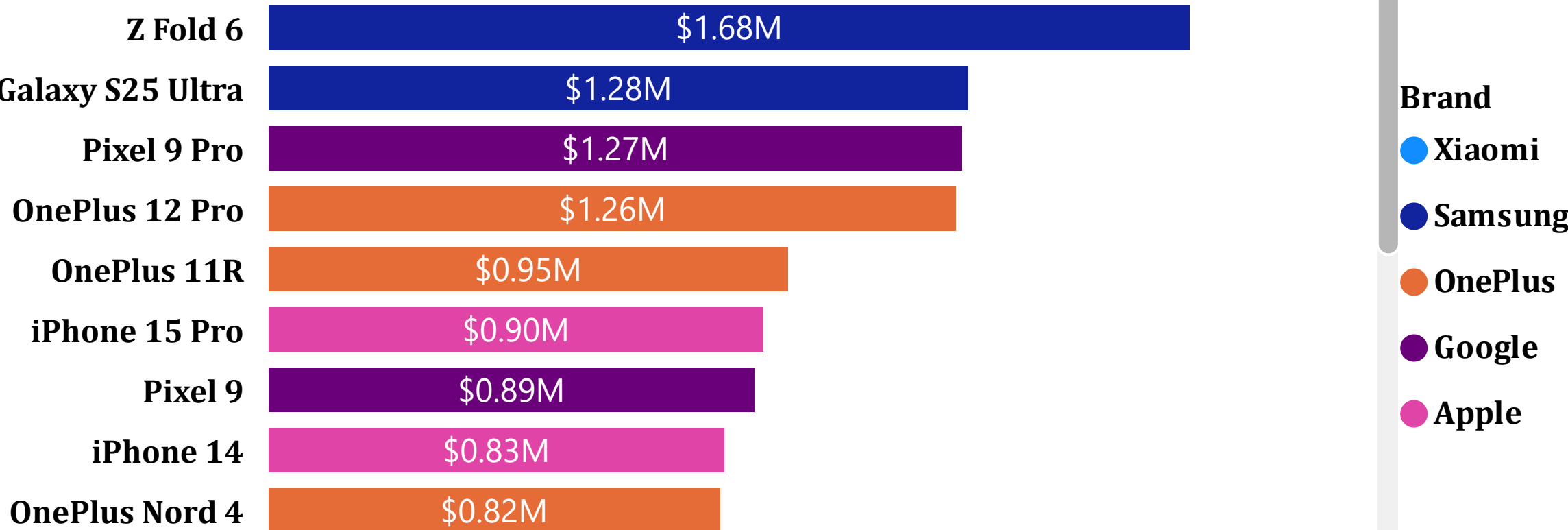
Noticeable Difference

India and Turkey lead in phone sales with the highest revenue and units sold, reflecting strong market demand and consistent pricing.

Bangladesh and Pakistan lag behind, with lower sales volume and revenue. Pakistan shows the weakest performance.

Average unit price is highest in India, lowest in Bangladesh. The data highlights clear regional

Total_Revenue by Model • Brand • Country



Phone Sales Dashboard Analysis

Year, Month

All

Sales_Channel

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- ☐ Partner
- ☐ Retail Store

Customer_Gender

- ☐ Female
- ☐ Male
- ☐ Other

Country

- ☐ Bangladesh
- ☐ India
- ☐ Pakistan
- ☐ Turkey



Average Age

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Total Revenue

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Avg Unit Sold

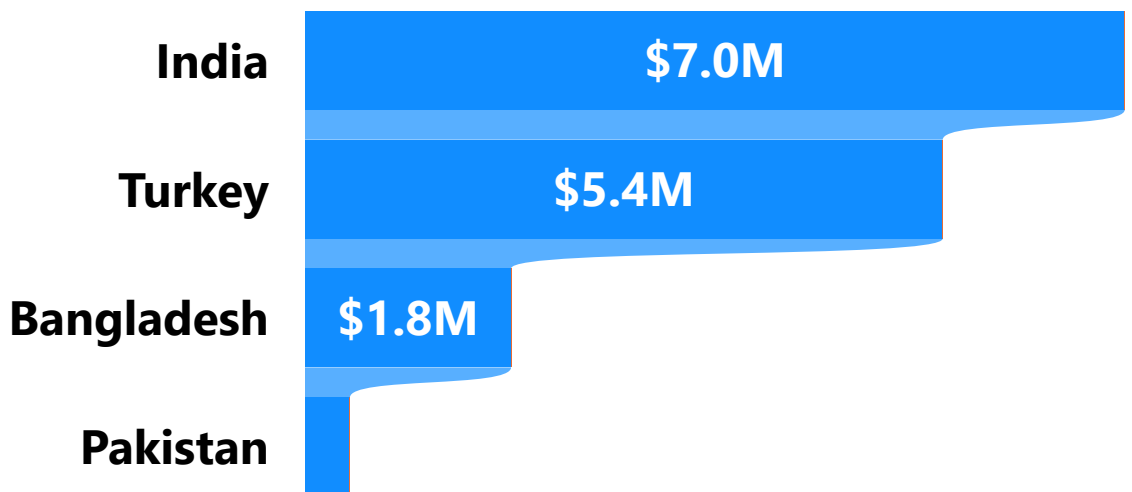
\$51

Average Price

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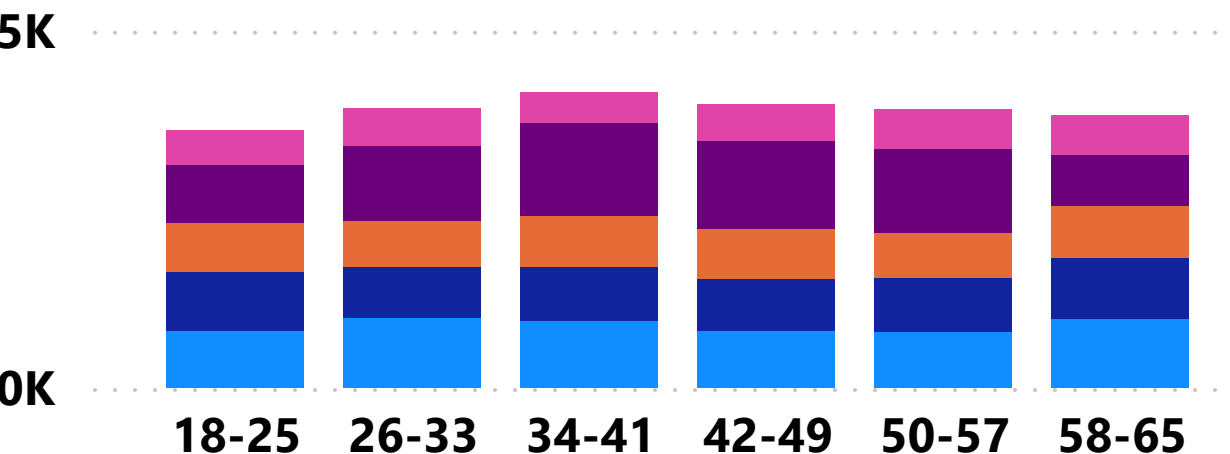
Total_Revenue and Count of Units_Sold by Country

Sum of Total_Revenue Count of Units_Sold



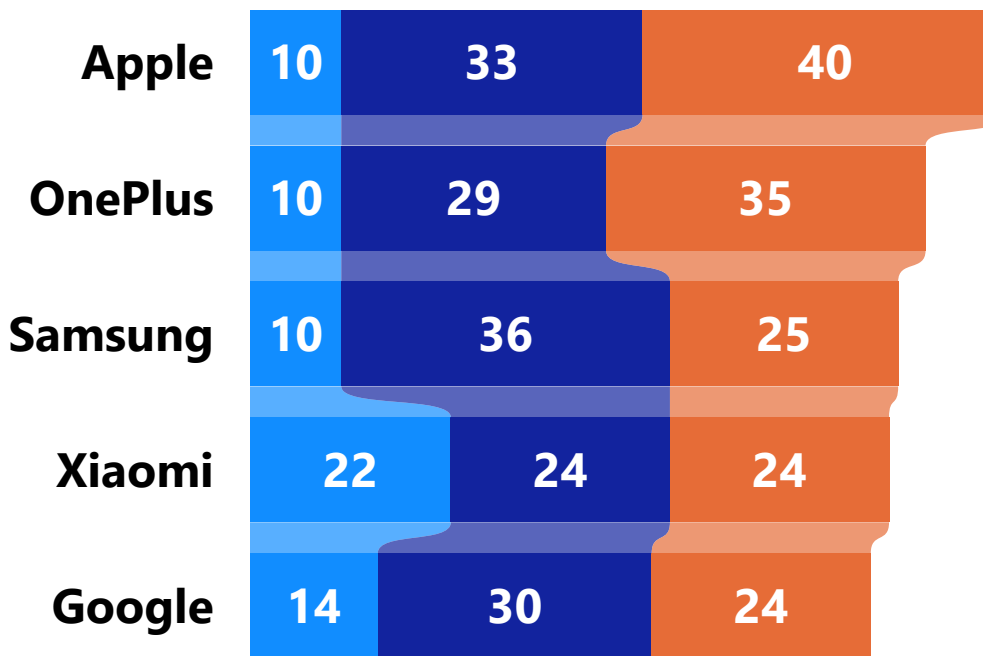
Average of Price by Model by Age_Group and Brand

Brand Apple Google OnePlus Samsung

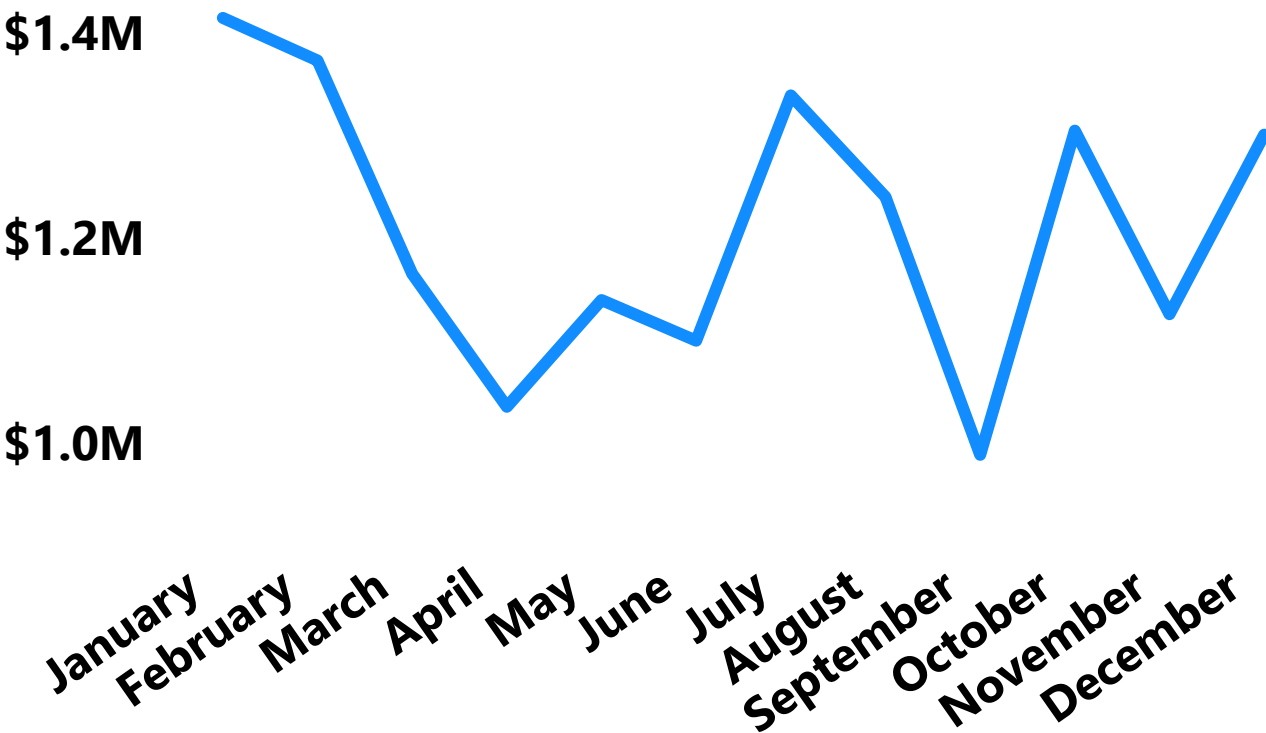


Count of Midpoint Age by Brand and Age Group

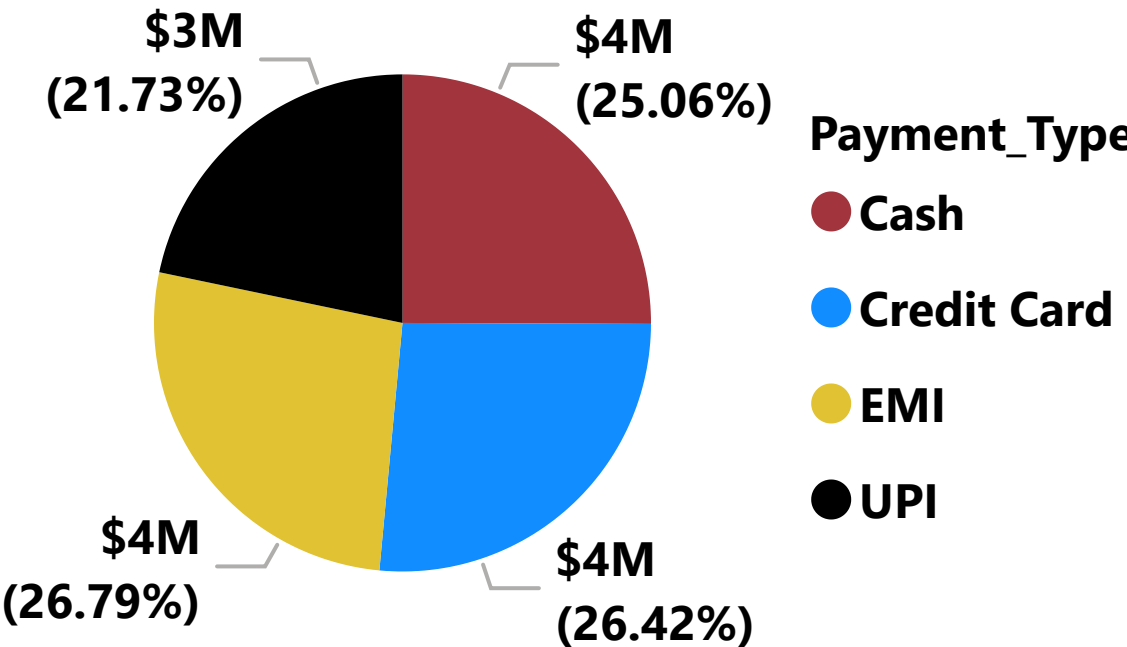
Age Gro... Middle Older Young



Trends in Revenue by Month and Year



Total_Revenue by Payment_Type



Correlation

This chart illustrates phone brand preference across age groups. Apple strongly appeals to young users, while Samsung is favoured by older individuals.

Xiaomi shows a more balanced appeal across age groups, with a comparatively stronger presence in the "Middle" age group. Generally, the "Middle" age group has fewer users for most brands.