



BUSINESS OBJECTIVES ASSIGNMENT

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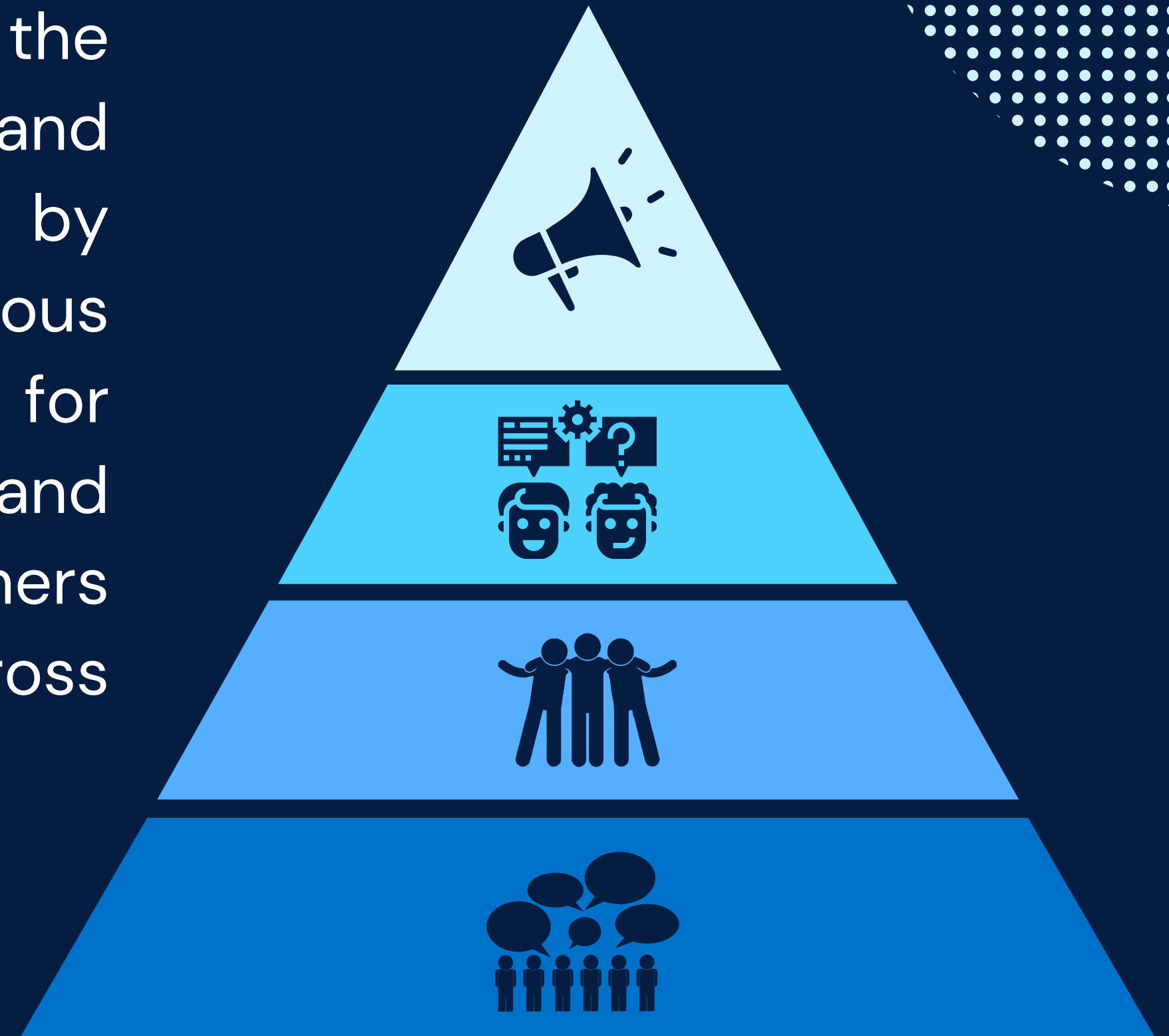
PROBLEM STATEMENT

The current land permit application process in Nigeria is manual, paper-based, and inefficient, leading to high cost, inaccessibility and lengthy processing time.



GOAL

The goal of Rile is to become the leading company in streamlining land permit application process by automating and digitizing various steps, eliminating the need for physical document submission and manual data entry for Land owners and government bodies across Nigeria.



OBJECTIVES

01

The objective of Rile APP is to reduce average land permit application processing time by 70% through automation and digitization of various steps, minimizing manual intervention and delays

02

Rile APP aims to enhance user accessibility by 95% through provision of multilingual support, catering to diverse language preferences and ensuring accessibility for all landowners.

03

It aims to establish partnerships with 50% of local government agencies involved in land permit approvals within the first year to ensure widespread adoption and acceptance of the digital process.

OBJECTIVES

04

One of Rile Objectives is to improve application status tracking satisfaction by 95% through provision of real-time application status updates via a secure online portal, enabling applicants to track their land permit progress seamlessly.

05

It also aims to implement tools to eliminate manual data entry by achieving 90% reduction in data entry requirements within the first year.

TARGET USERS



Individual Users

- Land Owners
- Prospective land buyers
- Lawyers and Land Agents



Organizational Users

- Government agencies
- Financial Institutions
- Property developers
- Construction companies