

“How much do we really know about the students we admit?”

“And after they graduate... how much do we actually know about what happens to them?”



The admission process is slow and fragmented
No structured follow-up with alumni = ESPRIT loses visibility and strategic feedback
Student quality and employability are declining



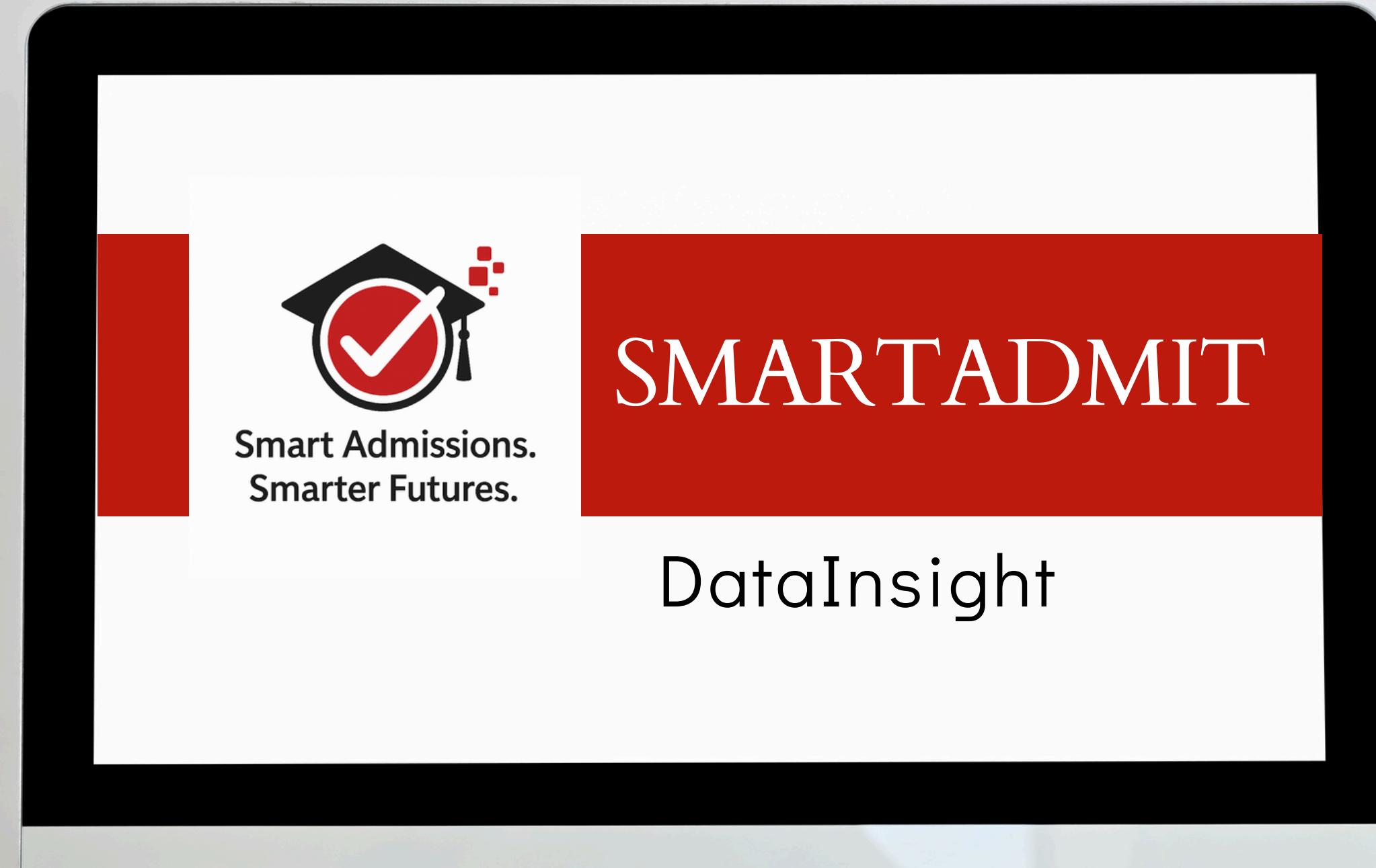
SmartAdmit



"Select the future, automate excellence."



SmartAdmit addresses both ends:
AI-enhanced candidate evaluation
Post-graduation tracking for employability
analytics



Our Team



Ayoub Sellami



Aymen Bahdouddi



Sarra Trabelsi



Iheb Jounaidi

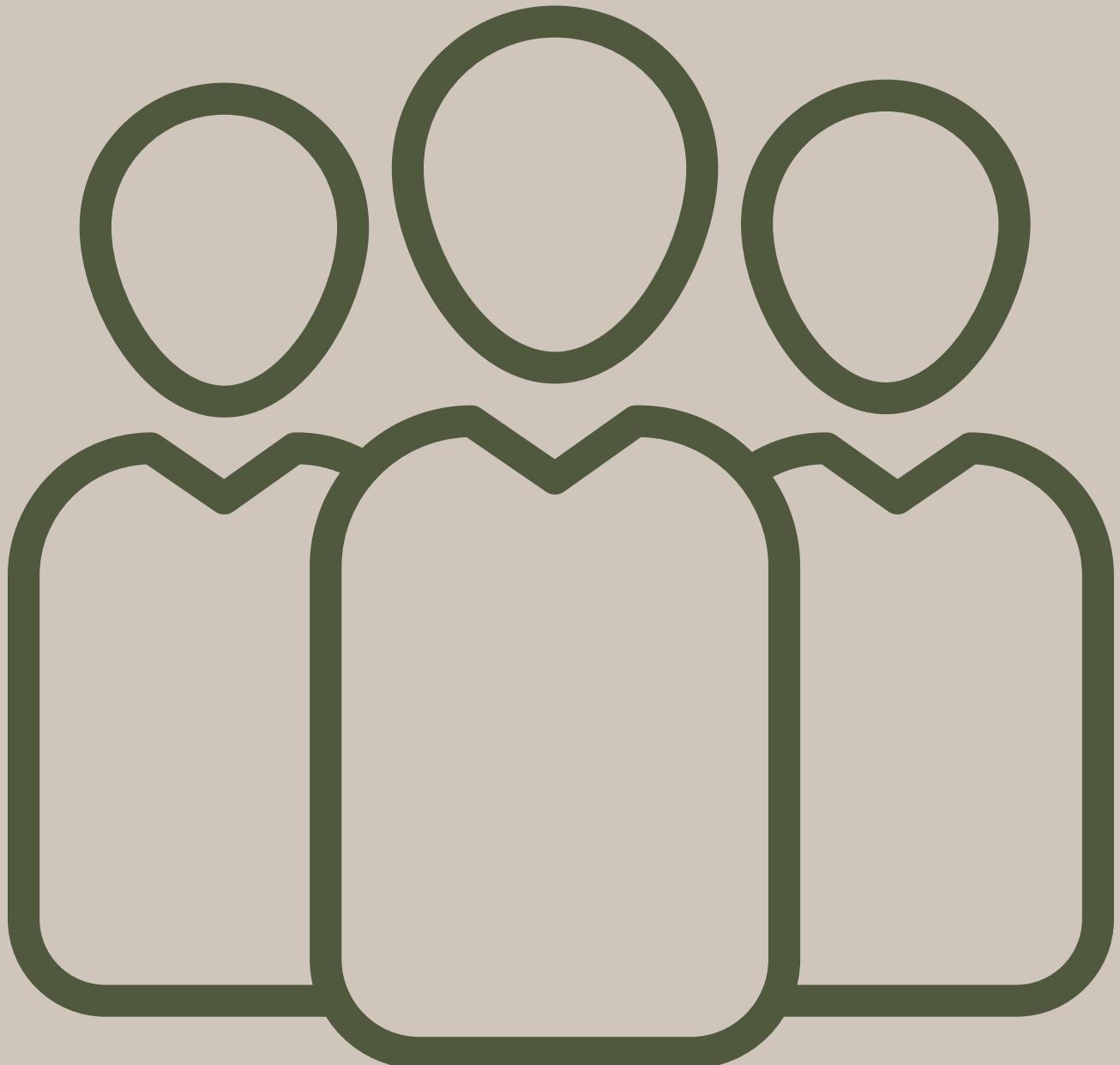


Yassine Messai



About Us

At SmartAdmit, we're BI students from ESPRIT on a mission to transform university admissions through AI. Our platform ensures faster, fairer, and more transparent selection, while tracking alumni careers to help institutions assess impact and make smart, data-driven decisions.



Summary



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Introduction

University admissions are crucial – but current systems are slow, rigid, and disconnected from job market realities.

SmartAdmit changes that. By using AI and automation, it makes admissions faster, fairer, and smarter – with intelligent candidate evaluation, flexible selection, and real-time alumni tracking.



Our Location



Ariana , El Ghazala



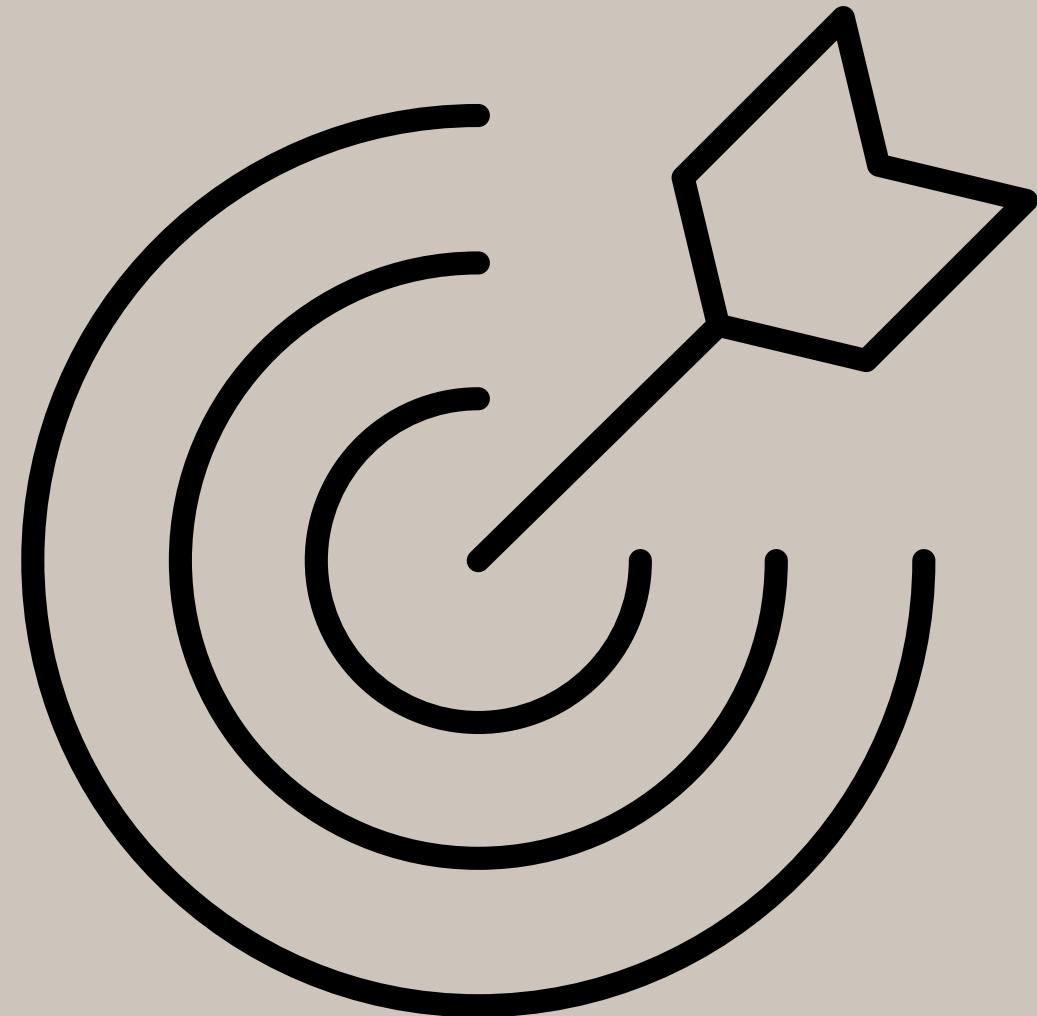
vision

Become the regional benchmark in smart digitalization of university admissions by reducing inequalities, optimizing candidate selection, and aligning education with labor market needs



MISSION

- ensuring transparency and fairness in student selection, optimizing application evaluation, and adapting academic programs to labor market needs**
- our goal is to facilitate, modernize, and personalize university admissions through an intelligent platform that connects students, universities, and employers for equitable and efficient access to higher education**



- **Target Segment :**

**SmartAdmit is primarily designed for
ESPRUT and any other educational
institutions seeking to automate and
enhance their admission and selection
processes**

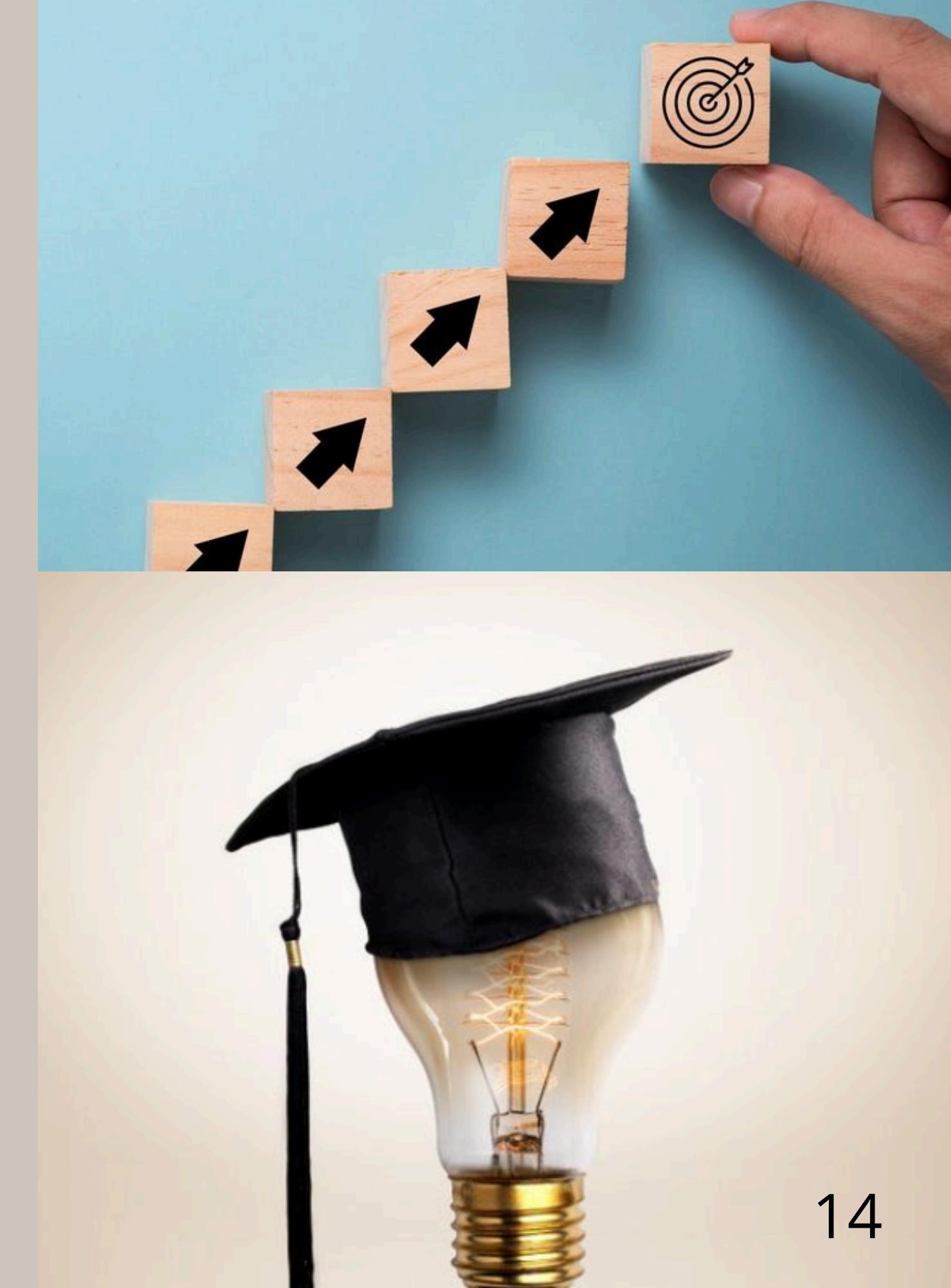
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Our value proposition

- **faster, more transparent, and fair admissions**
- **Intelligent automation of application processing**
- **Smart preselection of candidates**
- **Customizable selection criteria for each institution**
- **Graduate tracking to adjust academic offerings**
- **Reduced administrative costs**
- **Predictive analytics to anticipate application trends**
- **Smooth and modern user experience for all stakeholders**





Needs Analysis



Business Needs

Modernize admission processes through AI and automation

Reduce processing delays and eliminate manual errors

Ensure fairness and equity with inclusive, customizable selection criteria

Provide real-time data insights to align education with job market demands

Improve employability outcomes and institutional reputation

Decision-Makers

Head of admissions

Admission manager

Admission manager

EdTech Collaborators

Head of employability

ESPRIT Current Situation

- **Admission systems is slow, and disconnected from labor market trends.**
- **Admissions rely heavily on standarized criteria that ignore personal potential or adaptability.**
- **There's no post-admission feedback loop to inform universities about graduate outcomes.**



Proposed Solution

BI Solution Description

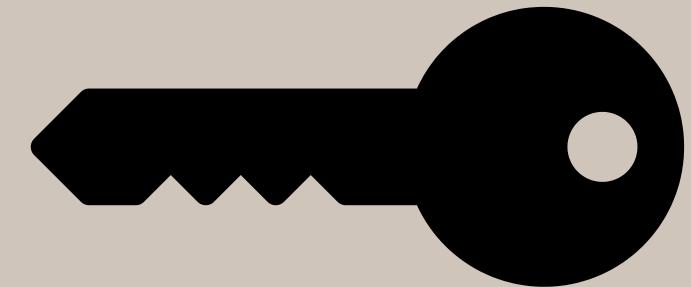
- SmartAdmit is an AI-powered Business Intelligence system designed to modernize and personalize university admissions.
- It uses data-driven decision-making to optimize candidate evaluation, increase fairness, align programs with market demands and track alumni.



key features

Key Features

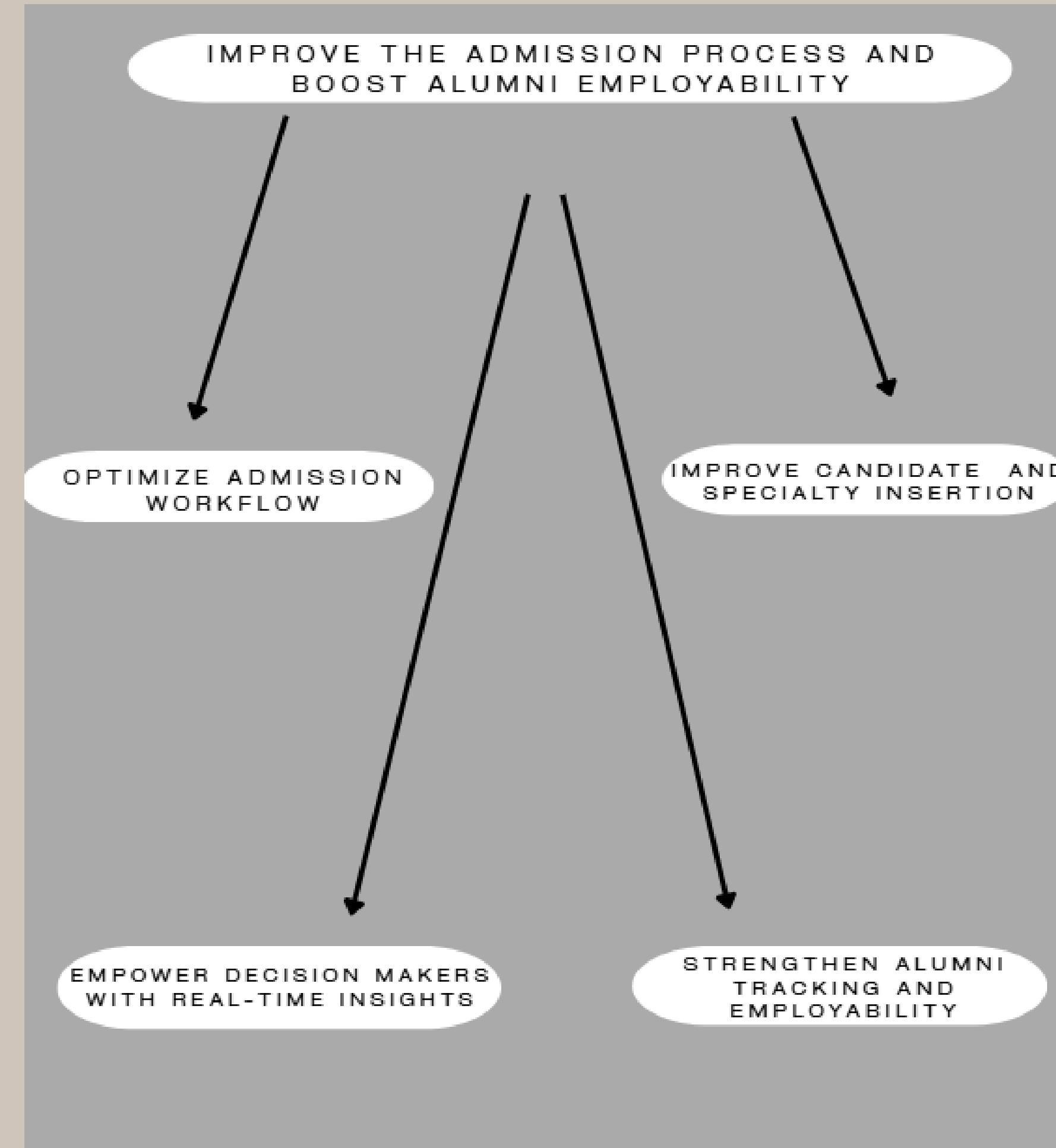
- AI-driven candidate analysis and ranking
- Customizable admission criteria for each institution
- Real-time graduate tracking and feedback loop
- Bias reduction through automated, inclusive scoring
- Data dashboards for universities and stakeholders



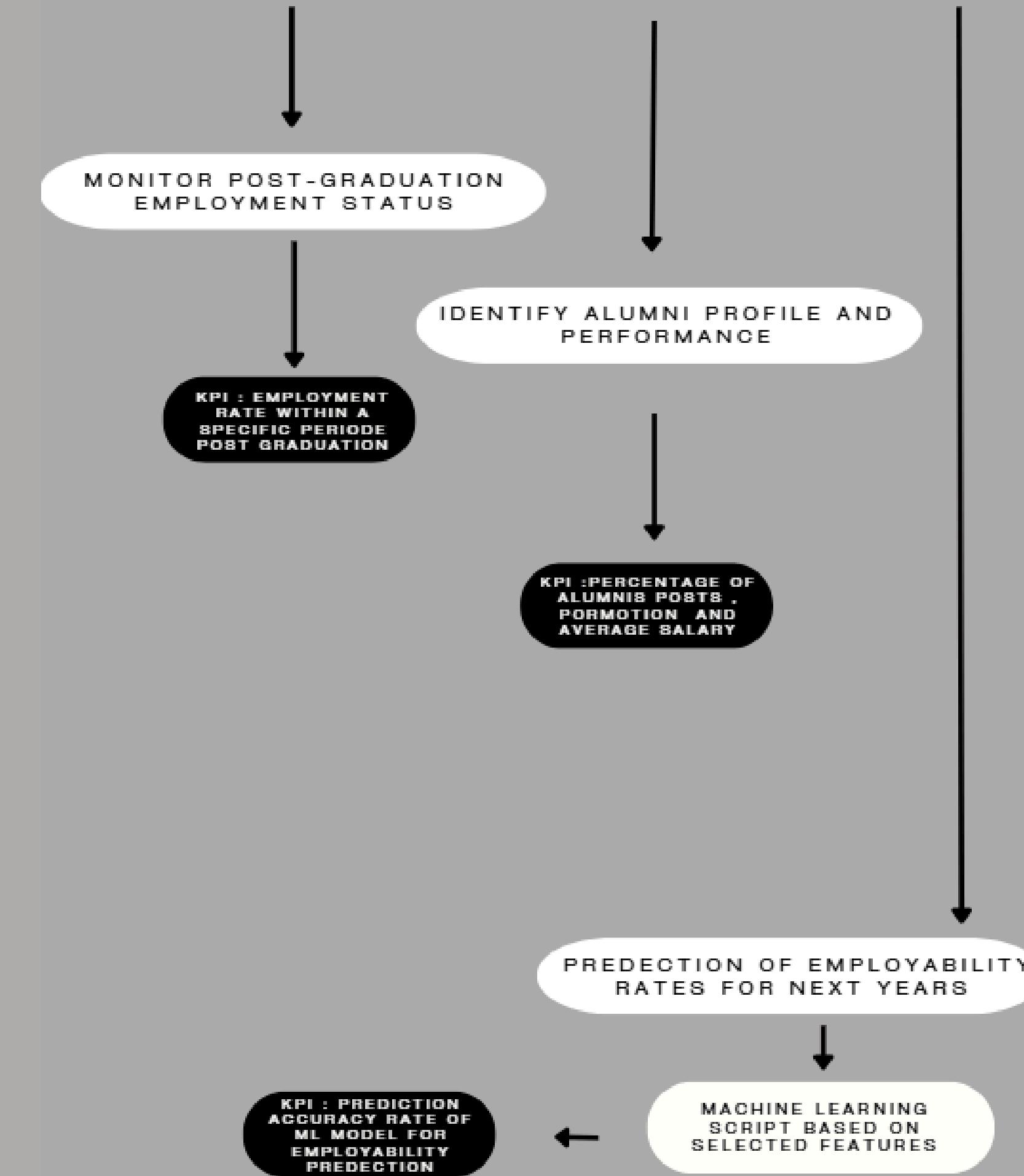
Buisness Model Canvas

KEY PARTNERS	KEY ACTIVITIES	VALUE PROPOSITIONS	CUSTOMER RELATIONSHIP	CUSTOMER SEGMENTS
<p>Universities administration , IT department , Academic departments , Alumni associations , Employer networks and recruiters , Public/private sponsors and education sector agencies</p>	<p>Platform development AI integration Data processing Customer support Regulatory monitoring Digital communication</p> <p>KEY RESOURCES Technical team Cloud servers Educational databases Academic network Admissions/HR experts Analytics tools</p>	<p>Fast and automated admission Fewer human errors Customizable criteria Graduate tracking Fairness and transparency Useful predictions Cost reduction Improved institutional reputation</p>	<p>Self-service portal Multichannel support Personalized follow-up User training Feedback and improvement</p> <p>CHANNEL Social media Webinars and fairs Official partnerships Targeted emailing</p>	<p>Medium-sized public /private universities in Greater Tunis</p>
COST STRUCTURE	GDPR compliance and security Salaries Marketing Partnerships Ongoing R&D	REVENUE STREAM	Annual subscriptions Premium modules Personalized services Grants / project calls Private partnerships	

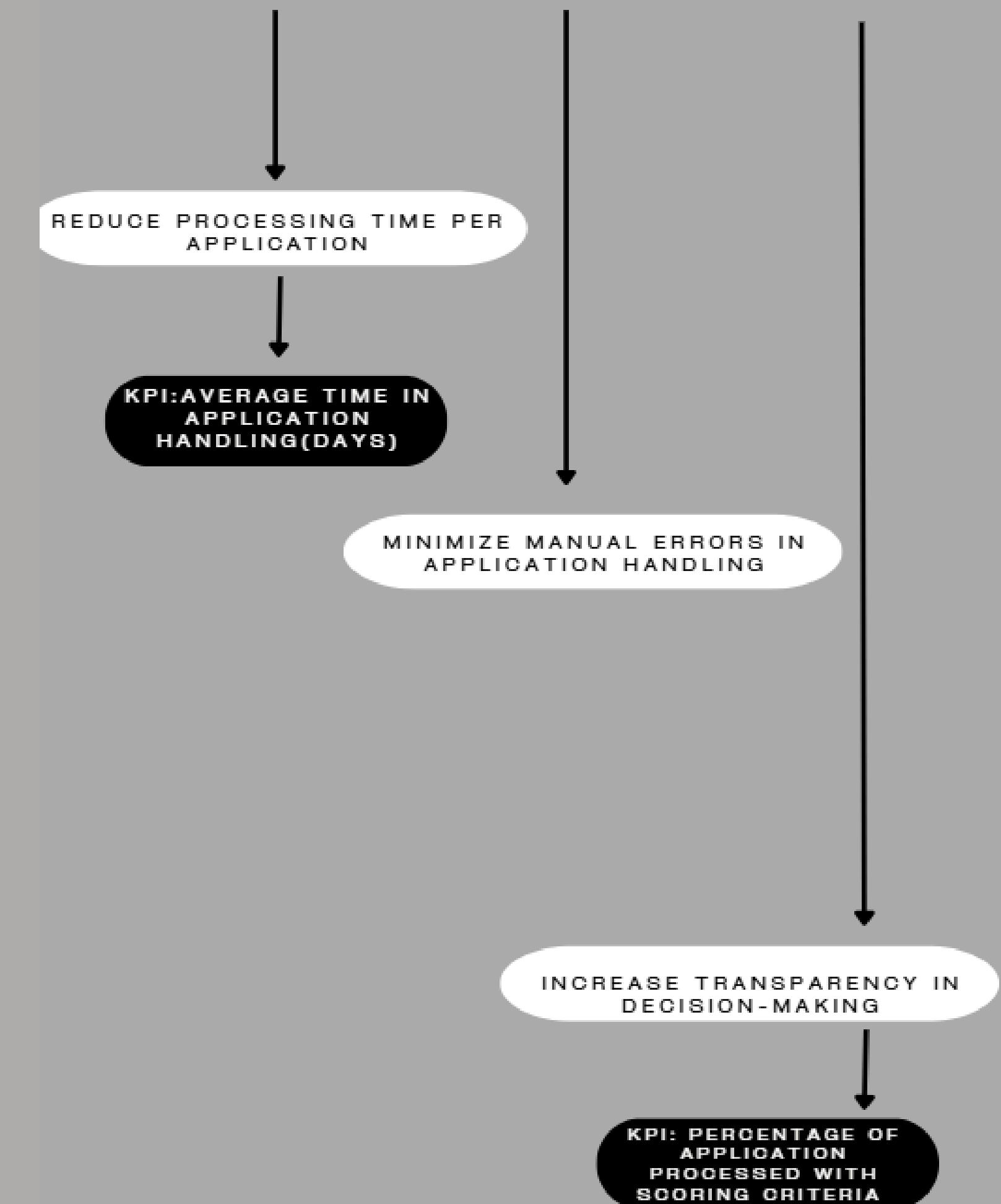
Decision Tree



STRENGTHEN ALUMNI TRACKING AND EMPLOYABILITY



OPTIMIZE ADMISSION WORKFLOW



IMPROVE CANDIDATE AND SPECIALTY INSERTION

PREDICT CANDIDATE SUCCESS

MACHINE LEARNING
SCRIPT BASED ON
SELECTED FEATURES

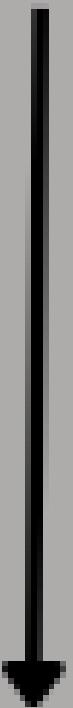
RECOMMEND SUITABLE
SPECIALTIES

KPI : PREDICTION
ACCURACY RATE OF
ML MODEL FOR
CANDIDATE SELECTION

DEEP LEARNING SCRIPT
BASED ON SELECTED
FEATURES

KPI :
RECOMMENDATION
ACCURACY AND POST-
ENROLLEMENT
SUCCESS IN THE
SUGGESTED
SPECIALTIES

EMPOWER DECISION MAKERS WITH REAL-TIME INSIGHTS



PROVIDE DYNAMIC
DASHBOARDS AND
VISUALS ANALYTICS FOR
ADMISSION DECISION
MAKING



PROVIDE DYNAMIC
DASHBOARDS AND
VISUALS ANALYTICS FOR
EMPLOYABILITY DECISION
MAKING

key decision makers

ADMISSIONS
MANAGER

EMPLOYABILITY
MANAGER

Commercial video



PRICING

Pack	Candidats profiles	Fonctions
INITIA	<ul style="list-style-type: none">• ≤ 500	<ul style="list-style-type: none">- Application tracking- Basic statistics- Email support
OPTIMA	<ul style="list-style-type: none">• $\leq 1\,200$	<ul style="list-style-type: none">- Advanced AI matching- Interactive dashboard- Database integration- Video call & email support
MAGNA	<ul style="list-style-type: none">• Unlimited	<ul style="list-style-type: none">- Predictive analytics- ERP & API integration- Priority support & dedicated maintenance

PRICING

Pack name	Price/Month(TD)	Price/Year (TD)
INITIA	500 TD	5000 TD
OPTIMA	1 000 TD	10000 TD
MAGNA	1 600 TD	15 000 TD



Social Media

Ayoub Sellami (Étudiant(e) à Ecole Supérieure Privée d'Ingénierie et de Technologies - ESPRIT) posted two updates:

- SmartAdmit Live Demo – You're Invited!**
We're excited to showcase SmartAdmit, our Business Intelligence solution designed to ... plus
- Proud to present SmartAdmit our end-to-end BI solution developed at ESPRIT to transform university admissions and alumni tracking.** ... plus

The posts include images of the SmartAdmit BI Dashboard and a promotional graphic for the Smart-Admit Business Intelligence Project.

smart_admit (SmartAdmit) has 1 publication, 9 followers, and 11 suivi(e)s. The bio highlights:

- Smart & fair admissions powered by AI
- Alumni tracking | Transparency, speed & employability
- By ESPRIT BI Students | 2025

Voir la traduction

Followed by trabelsi._sarra, aymen_bahdoudi et 6 autres personnes

Smart Admit (MODERNIZING UNIVERSITY ADMISSIONS) is an AI-driven platform for fair and efficient candidate selection. The page features the SmartAdmit logo and a brief description: "SmartAdmit is an AI-powered platform that modernizes university admissions and tracks alumni careers. Built by ESPRIT BI students to promote fairness, speed, and employability in higher education".

SmartAdmit (0 J'aime • 2 followers)

SmartAdmit is an AI-powered platform that modernizes university admissions and tracks alumni careers. Built by ESPRIT BI students to promote fairness, speed, and employability in higher education

Publications • **À propos** • **Photos** • **Mentions**

Détails

- Page · Département universitaire
- Pas encore évalué (0 avis)

... Voir les informations À propos de SmartAdmit

Publications de SmartAdmit

Conclusion

SmartAdmit is changing the way university admissions work. It removes delays, reduces unfairness, and helps connect education to real job market needs.

Using AI, automation, and real-time data, SmartAdmit makes admissions faster, fairer, and more flexible.

It helps schools process applications easily, choose the right students, and follow graduates' progress — all in one platform. This creates a strong link between universities and employers.

SmartAdmit sets a new standard for admissions around the world.

LET'S TALK



SEND US AN EMAIL

smartadmit.bi7@gmail.com

VISIT OUR SOCIAL MEDIA ACCOUNTS



Ariana , El Ghazala



CALL US +216 70 685 685



THANK YOU
FOR YOUR
ATTENTION !

