Demand Factor (D^*) Construction & Validation
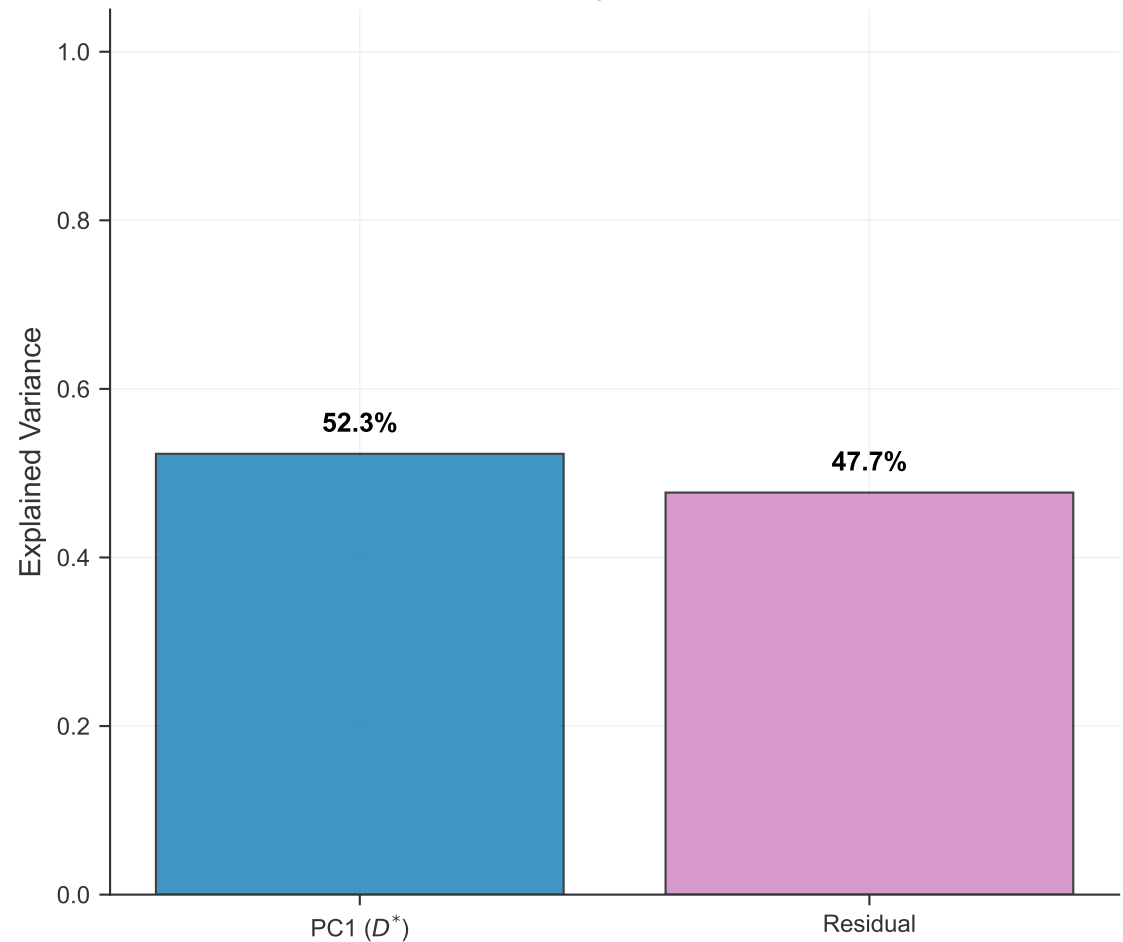
Variance Explained by Principal Components

PC1 Loadings (D^*-lite)