

# Credi Card Customer Report

Active CR

%57

Total Customer

10,1 B

Total Income

54 M

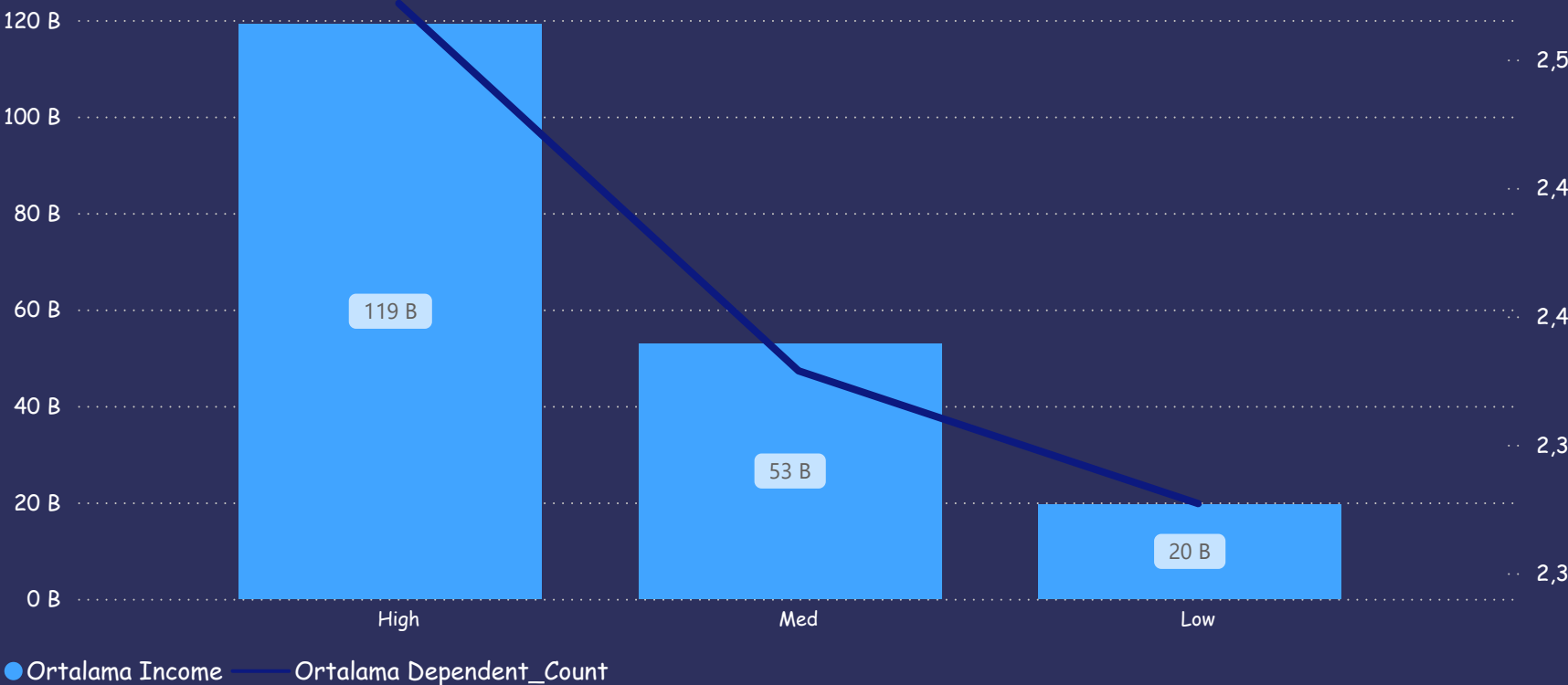
Total Age

46

Customer SR

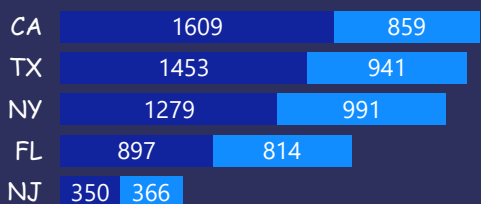
3,2

## Purchasing Power



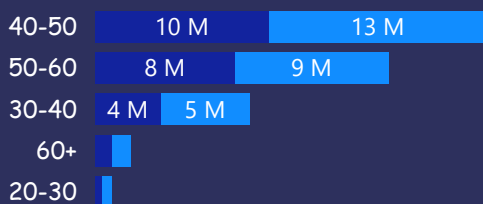
## Top 5 States By CN

Gender ● F ● M

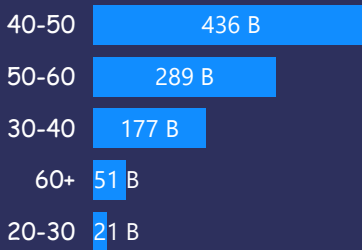


## Revenue By Age Group

Gender ● F ● M

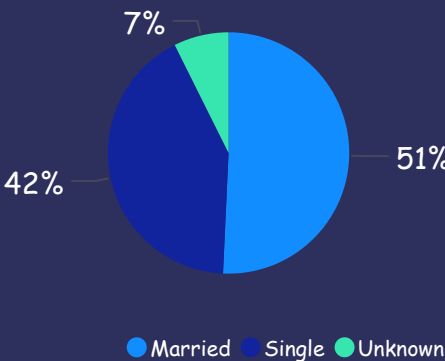


## CAC By Age Group



Job Type	Total Revenue	Avg Trans Amount	Avg Income
Businessman	16.814.171	7514,68	98348,20
White-collar	9.782.320	5331,87	67399,52
Govt	7.846.901	4267,46	58212,45
Retirees	4.411.930	3674,56	49366,16
Blue-collar	6.686.823	3476,15	45764,51
Selfemployeed	8.002.649	2483,51	29247,88
Toplam	53.544.795	4404,63	56976,10

## Marital Status



F

58%

M

42%

## Gender - Revenue (2023)

Gender ● F ● M

