

# Credi Card Customer Report

Total Customer  
10,1 B

Total Income  
54 M

Total Age  
46

Customer SR  
3,2

Active CR  
%57

F 58%  
M 42%

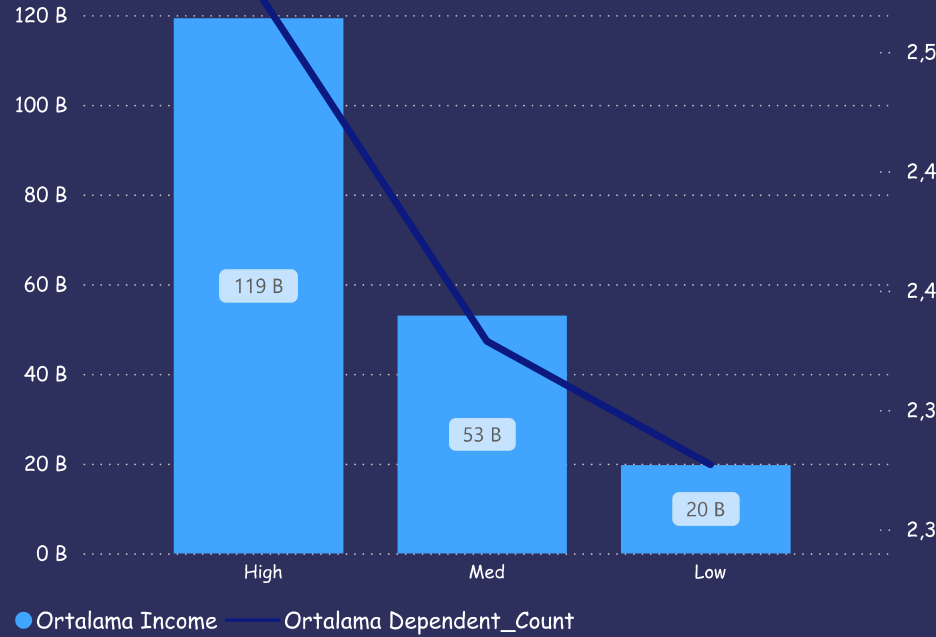
Blue

Gold

Platinum

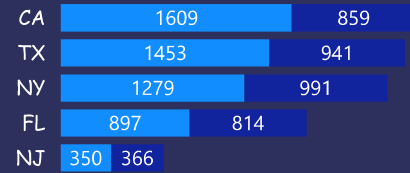
Silver

## Purchasing Power



## Top 5 States By CN

Gender ● F ● M

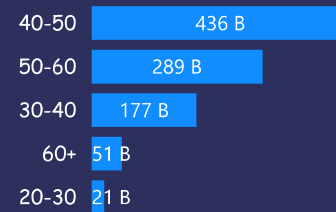


## Revenue By Age Group

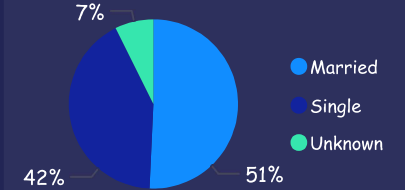
Gender ● F ● M



## CAC By Age Group



## Marital Status



## Job Type

## Total Revenue

## Avg Trans Amount

## Avg Income

Job Type	Total Revenue	Avg Trans Amount	Avg Income
Businessman	16.814.171	7514,68	98348,20
White-collar	9.782.320	5331,87	67399,52
Govt	7.846.901	4267,46	58212,45
Retirees	4.411.930	3674,56	49366,16
Blue-collar	6.686.823	3476,15	45764,51
Selfemployed	8.002.649	2483,51	29247,88
Toplam	53.544.795	4404,63	56976,10

## Gender - Revenue (2023)

Gender ● F ● M

