

Netflix Dashboard

Dashboard

Country

Customer

Avg Season

2

Avg Duration

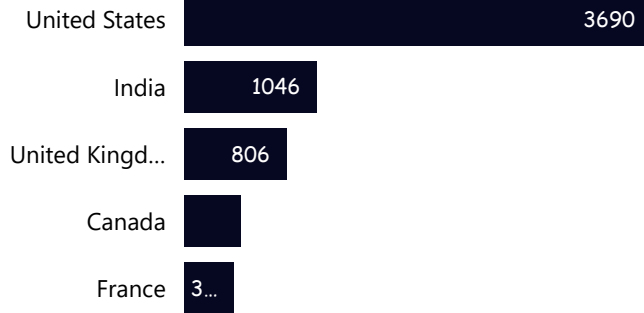
100

Total Content
8807

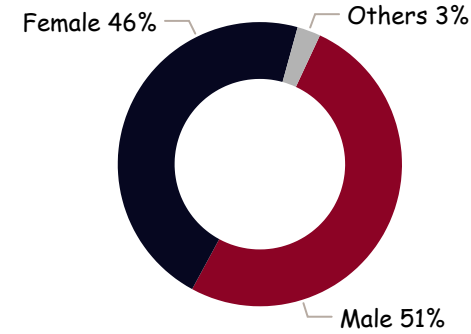
Total Customer
15 B



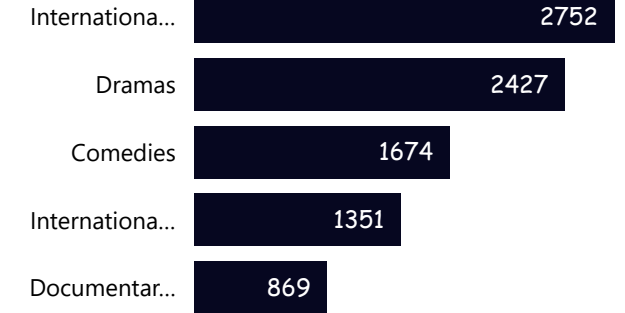
Top 5 Country



Gender



Top 5 Content



Gender

Male

Female

Type

Movie

TV Show

Age Group

Tümü

List

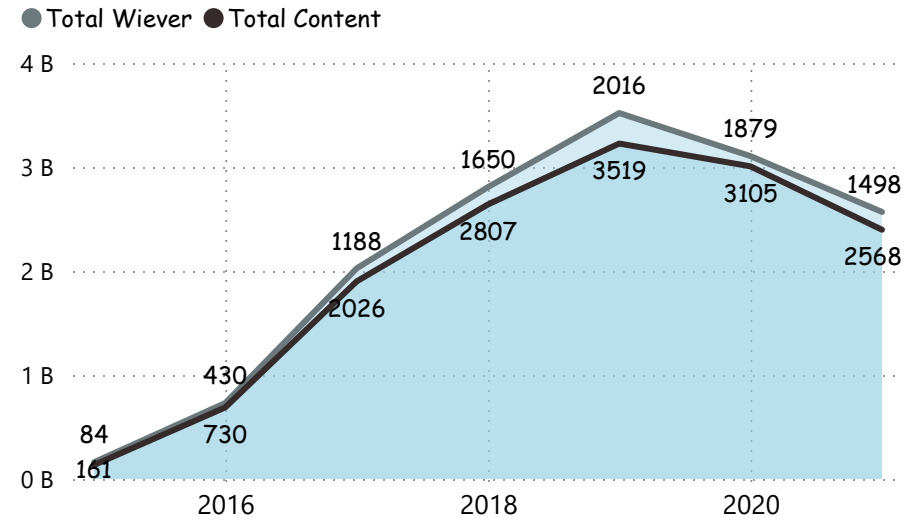
Tümü



Clear Filter

Yıl	Total Viewer	Total Content	Avg Point
2021	1498	2568	3,16
2020	1879	3105	3,12
2019	2016	3519	3,10
2018	1650	2807	3,11
2017	1188	2026	3,08
2016	430	730	3,09
2015	84	161	2,97
2014	24	44	2,93
Toplam	8769	14960	3,11

Content of year



PC

26%

Tablet

25%

Mobile

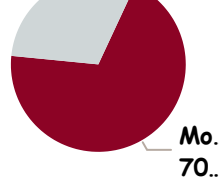
25%

TV

24%

TV Show

30%





Total Content
8807

Total Customer
15 B



Gender

Male

Female

Type

Movie

TV Show

Age Group

Tümü

List

Tümü



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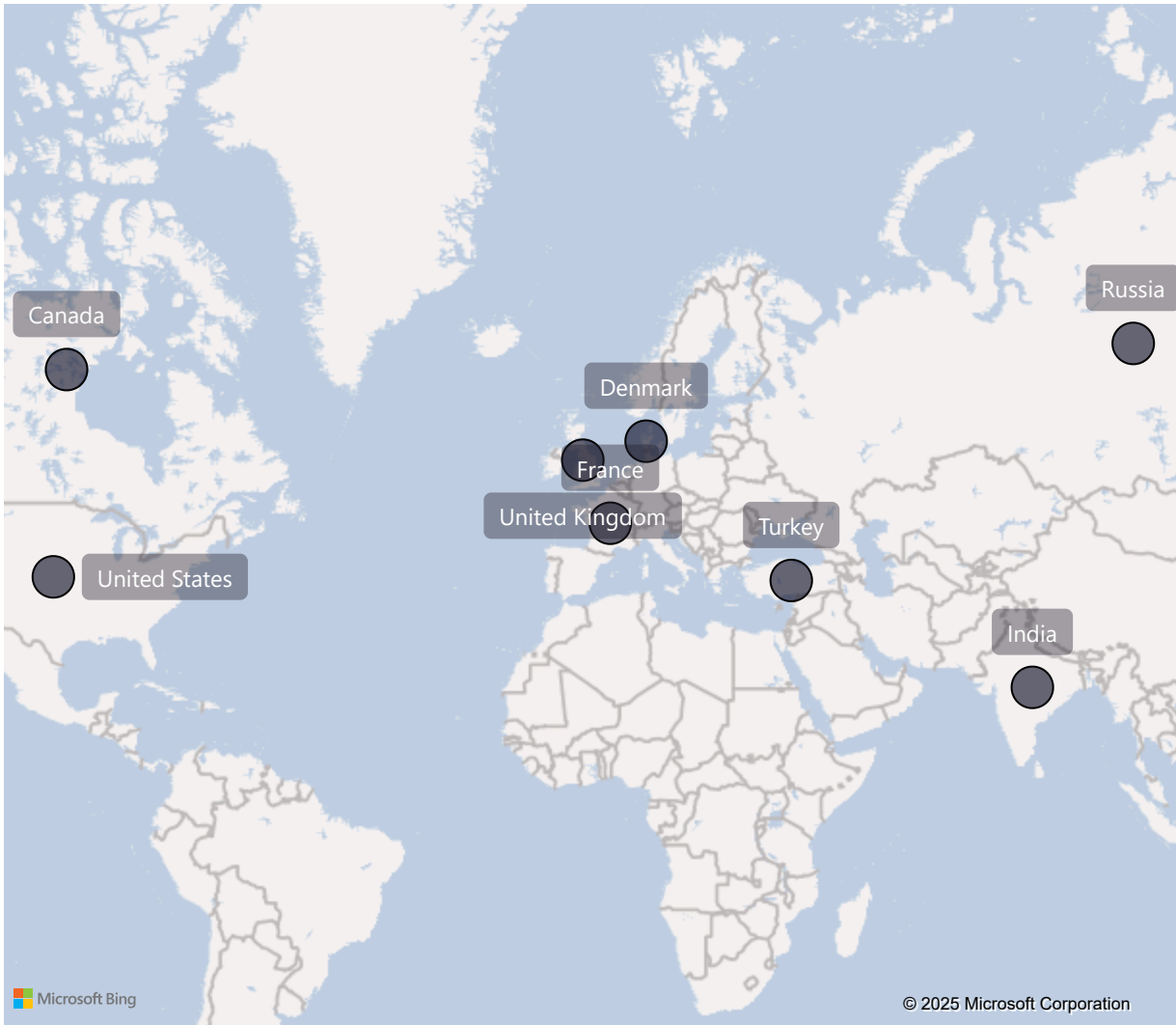
Country

Customer

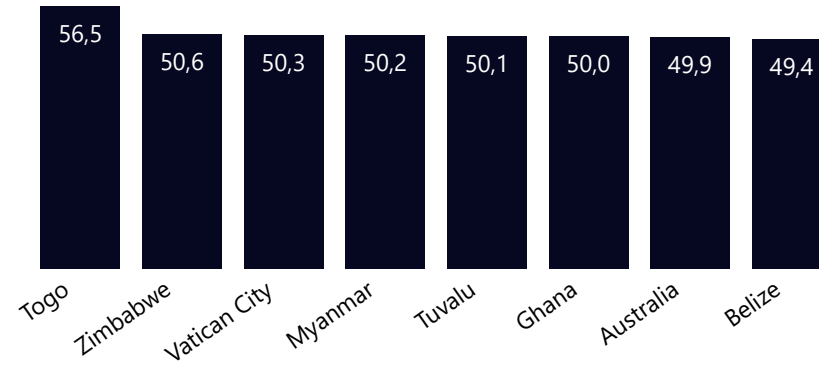
Avg Subscription
15

Total Countries
123

Distribution by Country



Countries With An Older Demographic

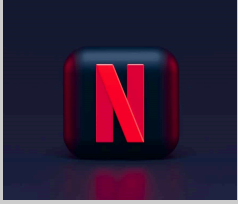


Country	Mobile	PC	Tablet	TV
Canada	29%	30%	25%	16%
Denmark	27%	22%	34%	17%
France	28%	28%	19%	25%
India	29%	24%	18%	29%
Russia	21%	24%	29%	26%
Turkey	21%	27%	26%	26%
United Kingdom	21%	30%	24%	25%
United States	25%	24%	26%	25%
Toplam	25%	26%	25%	24%



Total Content
8807

Total Customer
15 B



Gender

Male

Female

Type

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TV Show

Age Group

Tümü

List

Tümü



Clear Filter

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Dashboard

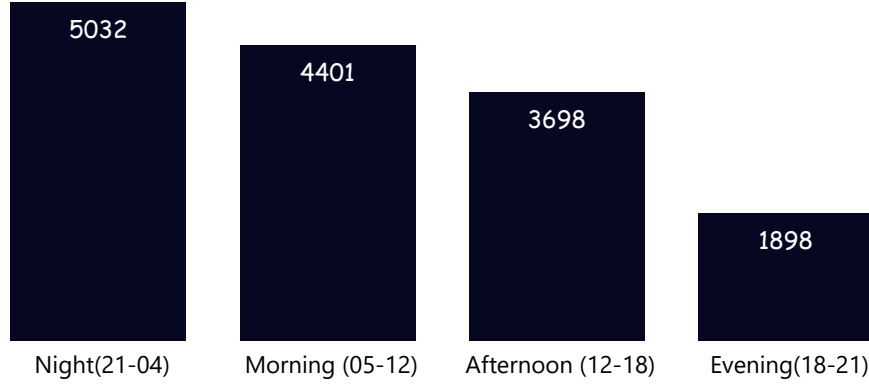
Country

Customer

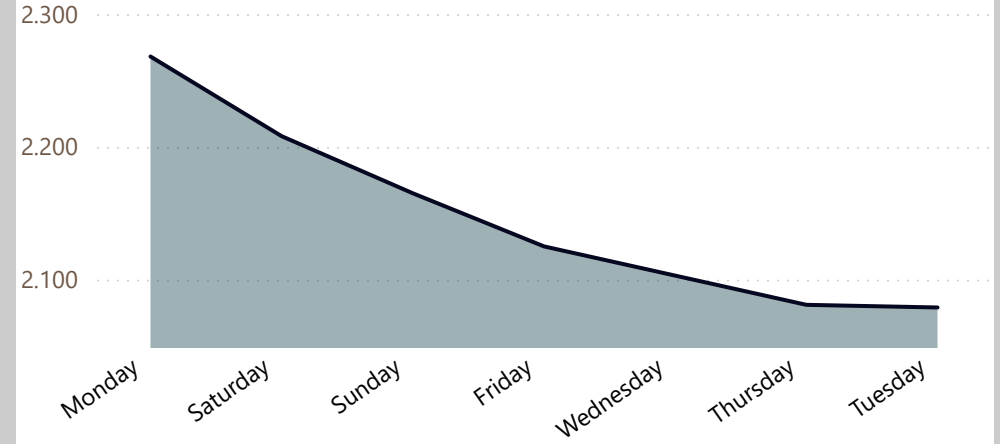
Point Ratio
%94

Avg Age
46

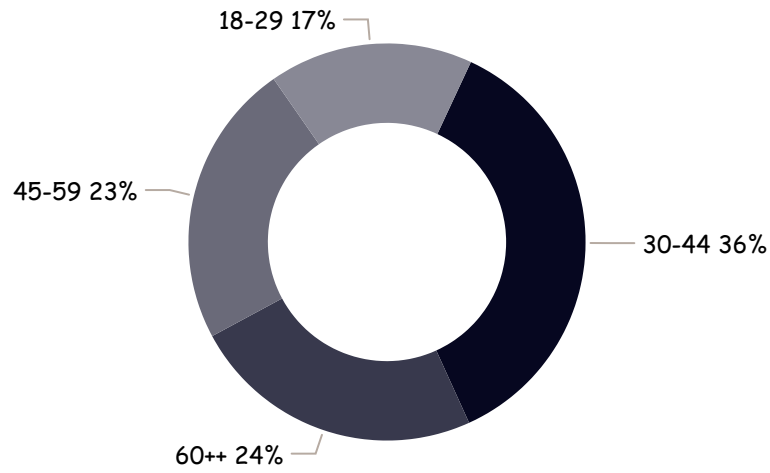
Customer Age Distribution



Days Distribution



Age Group



Gender Distribution

