Total Content 8807

Total Customer



Gender

Male Female

Type

Movie TV Show

Age Group

Tümü V

List

Tümü ∨



Netflix Dashboard

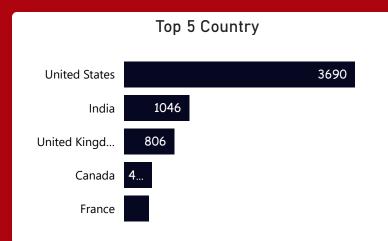
Dashboard

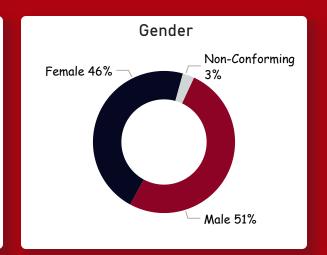
Country

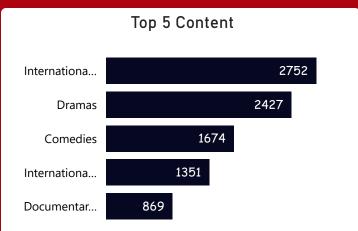
Gender

Avg Season **2**

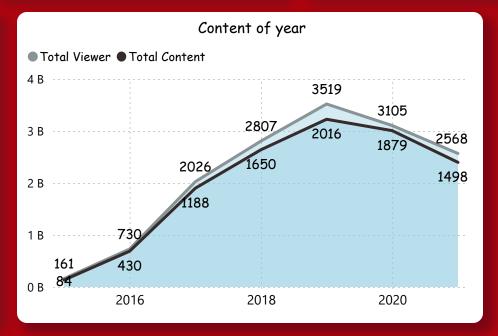
Avg Season 108

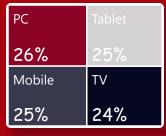


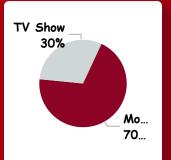




| Yıl ▲ | Total Wiever | Total Content | Avg Point |
|----------|--------------|---------------|-----------|
| 2014 | 44 | 366 | 2,93 |
| 2015 | 161 | 1260 | 2,97 |
| 2016 | 730 | 7641 | 3,09 |
| 2017 | 2026 | 22765 | 3,08 |
| 2018 | 2807 | 33414 | 3,11 |
| 2019 | 3519 | 43153 | 3,10 |
| 2020 | 3105 | 43049 | 3,12 |
| 2021 | 2568 | 34025 | 3,16 |
| Toplam | 14960 | 185673 | 3,11 |







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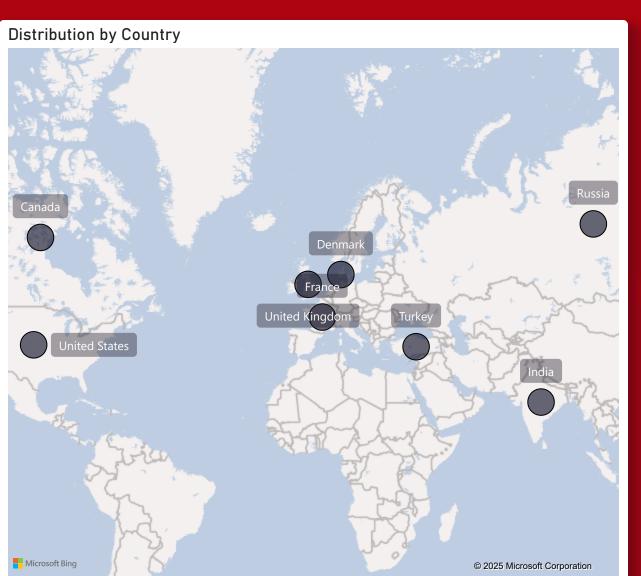
Netflix Dashboard

Country

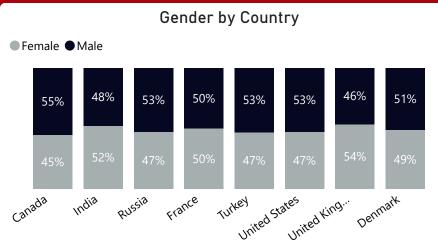
Gender

Avg Age
46

Total Countries 123



Dashboard



| Country | Mobile | PC | Tablet | TV |
|----------------|--------|-----|--------|-----|
| Canada | 29% | 30% | 25% | 16% |
| Denmark | 27% | 22% | 34% | 17% |
| France | 28% | 28% | 19% | 25% |
| India | 29% | 24% | 18% | 29% |
| Russia | 21% | 24% | 29% | 26% |
| Turkey | 21% | 27% | 26% | 26% |
| United Kingdom | 21% | 30% | 24% | 25% |
| United States | 25% | 24% | 26% | 25% |
| Toplam | 25% | 26% | 25% | 24% |



Total Customer



Gender

Male Female

Type

Movie TV Show

Age Group

Tümü 🗸

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List

Tümü





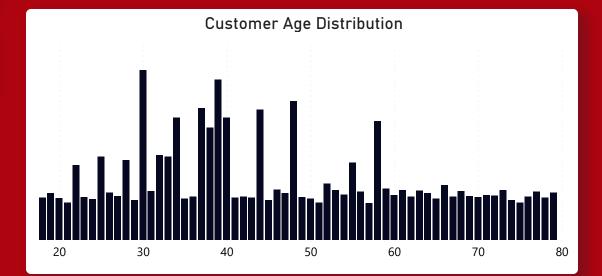
Dashboard

Country

Gender

Avg Age 46

Total Countries 123



| List | 18-29 | 30-44 | 45-59 | 60++ | Toplam |
|------------------------|-------|-------|-------|------|--------|
| Action & Adventure | 258 | 535 | 316 | 345 | 1454 |
| Comedies | 465 | 1049 | 713 | 685 | 2912 |
| Documentaries | 242 | 574 | 322 | 350 | 1488 |
| Dramas | 659 | 1469 | 996 | 999 | 4123 |
| Independent Movies | 200 | 476 | 312 | 297 | 1285 |
| International Movies | 767 | 1710 | 1127 | 1086 | 4690 |
| International TV Shows | 380 | 829 | 512 | 569 | 2290 |
| Romantic Movies | 155 | 379 | 265 | 257 | 1056 |
| TV Dramas | 229 | 476 | 296 | 333 | 1334 |
| Toplam | 1929 | 4270 | 2726 | 2815 | 11740 |

