

What is the most popular music genre purchased in Austria ?

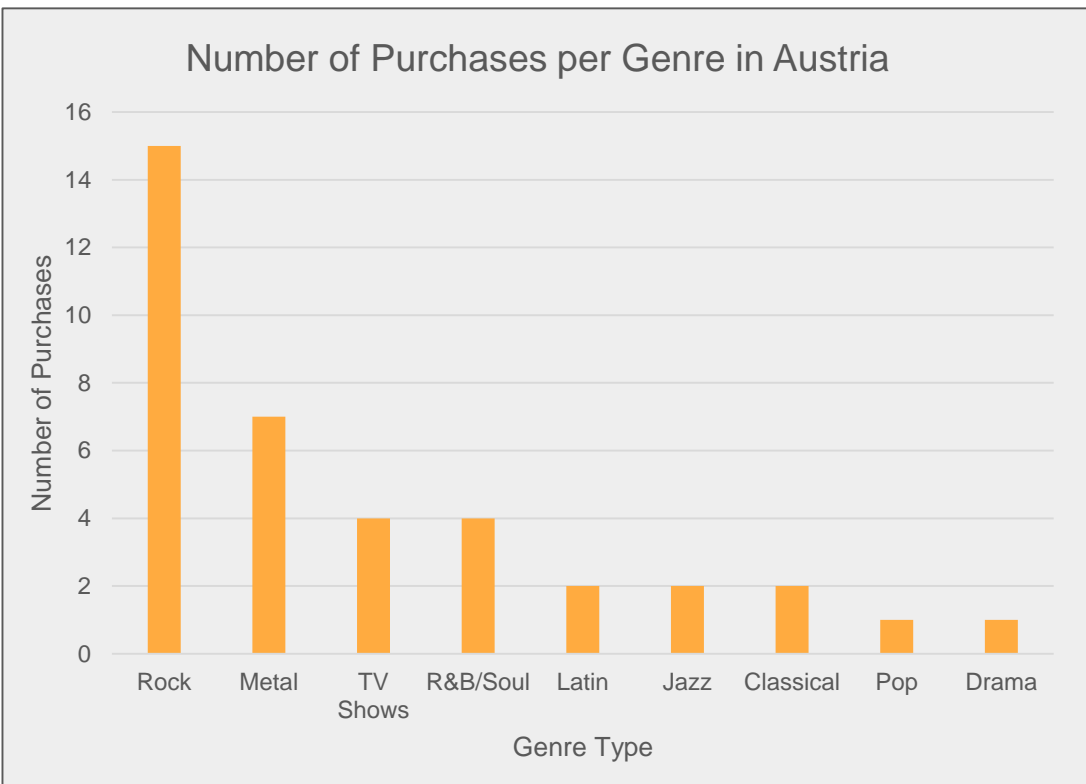


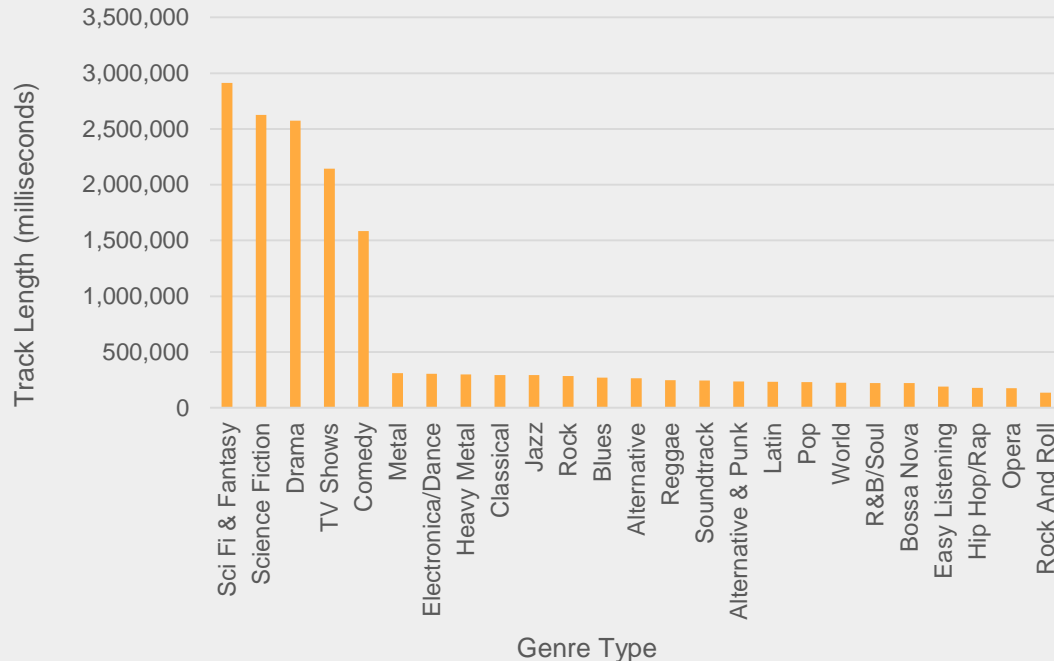
Figure 1 shows a bar chart of the total number of purchases per genre for orders purchased in Austria.

As presented in Figure 1, the most popular track genre purchased in Austria is the Rock genre, followed by Metal. On the other hand, when compared to Pop and Drama, these genres are of less popularity in Austria.

Figure 1 : Number of Purchases by Genre in Austria

Which genre has the highest average track length?

Average Track Length by Genre



As shown in Figure 2, a bar chart of the average track length for each genre is presented.

It can be observed that the longest tracks are for the Sci Fi & Fantasy genre followed by Science Fiction and Drama as the second and third longest tracks respectively.

Sci Fi & Fantasy, Science Fiction, Drama, TV shows, and Comedy genres have track lengths almost 6 times the length of the other genres. Therefore, it can be concluded that the genres with highest average track length can be shows, while genres with lower average track length are song tracks.

Figure 2 : Average Track Length in Milliseconds by Genre

Who was the top salesperson in 2013 ?

Total Sales per Employee in 2013

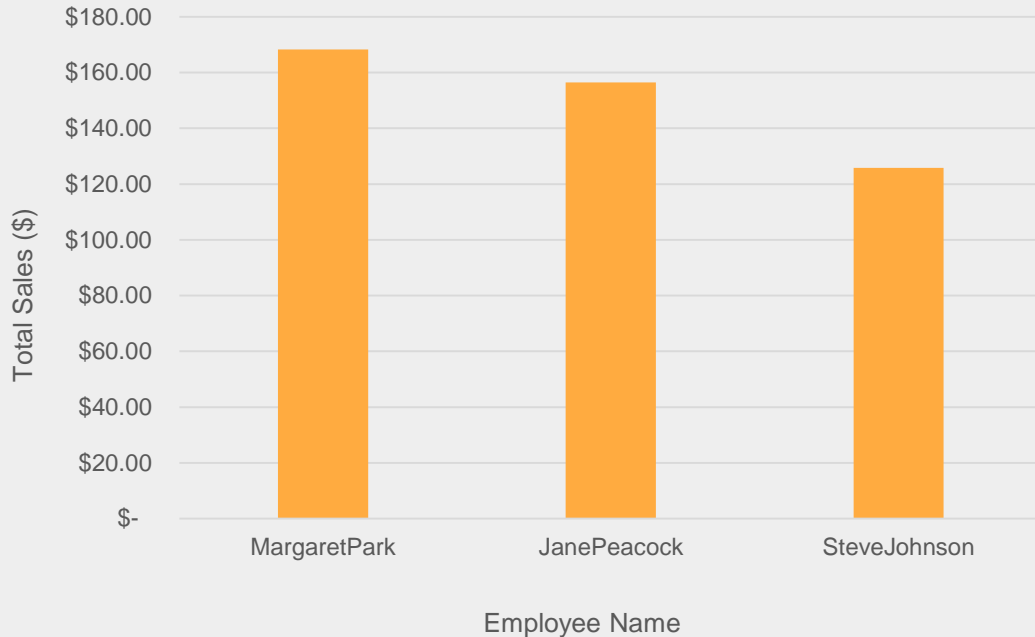


Figure 3 is a bar chart showing the total sales generated by each employee in 2013.

While the three employees generated similar sales in the range of 120\$ to 170\$. Margaret Park was the top employee generating the highest amount of sales (168.3\$).

Figure 3 : Total Sales per Employee in 2013

Who is the top jazz artist ?

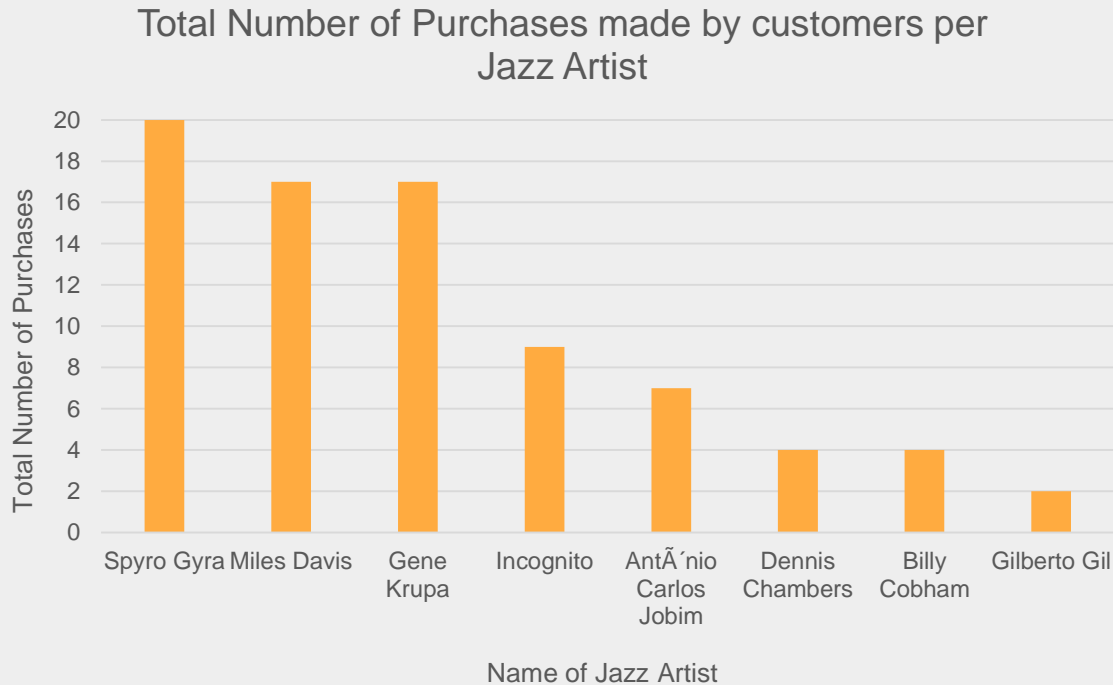


Figure 4 is a bar chart showing the total number of purchases made by customers per jazz artist.

It can be seen that Spyro Gyra (20 purchases) is the top jazz artist with the highest number of sales. Miles Davis and Gene Krupa are the second top jazz artists with 17 sales.

Therefore, Chinook would have to provide more of these three artists' albums to meet customers demand.

Figure 4 : Total Number of Purchases by Customers per Jazz Artist