

UX Testing Report: LeapifyTalk Design

Date: 23/10/2023

I. Landing page

1. Navbar Opacity

- Issue: The Opacity of the navbar menu is too low, impacting visibility.
- Recommendation: Increase the opacity of the navbar menu for better visibility.

2. Navigation Link (About) to Footer

- Issue: The navigation link from the "About" menu is directing users to the wrong section (footer).
- Recommendation: Verify and correct the link to ensure it navigates users to the correct section.

3. Sign-In Button Clickability

- Issue: The "Sign In" button is not clickable.
- Recommendation: Investigate and resolve the issue preventing the sign-in button from being clickable, as it is a critical interactive element.



4. Call-to-Action Section

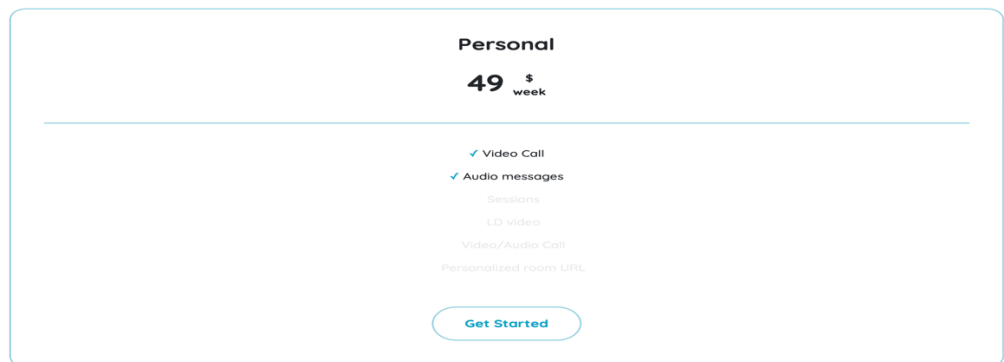
- Issue: Each point in the call-to-action section should be linked and aligned correctly and the background image is not visually appealing, and text readability is compromised due to high opacity.

- Recommendation: Ensure that each point in the call-to-action section is linked appropriately and aligned correctly for improved accessibility and readability and replace the background image with a more suitable one, and adjust the opacity to improve text readability.



5. Choose Your Plan Section

- Issue: Boxes in the "Choose Your Plan" section are not clickable.
- Recommendation: Make each box clickable for a seamless user experience.
- Issue: Lack of hover effects on the boxes, and text readability is compromised.
- Recommendation: Implement hover effects with a zoom-in effect on each box. Increase opacity for better text readability.
- Issue: when loading the page, "Choose Your Plan" section is visible like the below image screenshot should be solved.



6. Testimonial Section

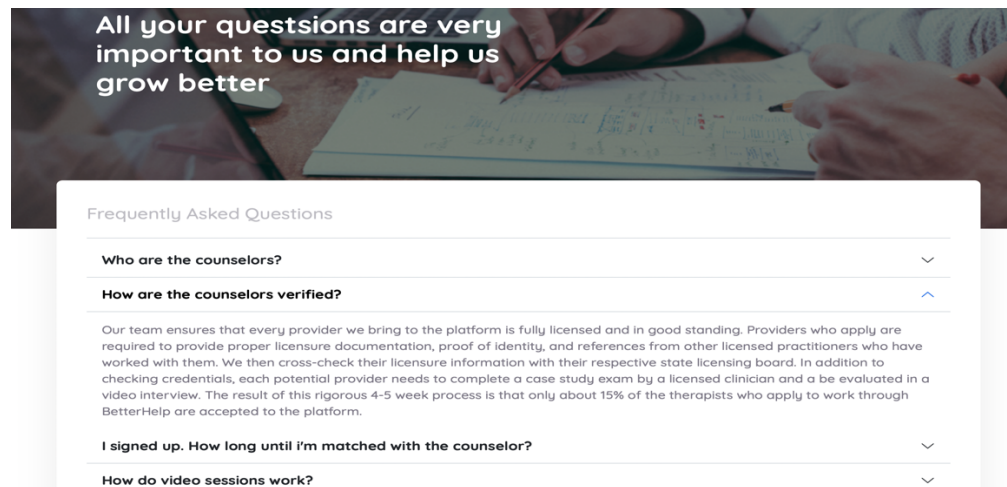
- Issue: Lack of a clear heading in the Testimonial section, causing confusion.
- Recommendation: Add a short and precise heading such as "Testimonials" for clarity.
- Issue: Testimonial content is not presented dynamically, subheading under name is not in correct alignment.
- Recommendation: Implement a slider to showcase a collection of testimonials for a more engaging user experience, subheading under name should be in correct alignment.



7. Frequently Asked Questions Section

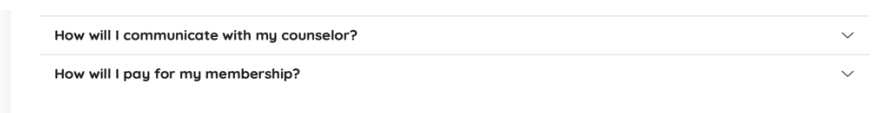
- Issue: Spelling mistake in the Frequently Asked Questions section - "Question" misspelled.
- Recommendation: Correct the spelling to ensure accuracy.
- Issue: Heading in the Frequently Asked Questions section is not center-aligned.
- Recommendation: Center-align the heading for a visually balanced design.
- Issue: Grammatical mistakes observed in the questions or answers.
- Recommendation: Review and correct any grammatical errors to maintain a professional presentation.

- Issue: Questions and answers in the Frequently Asked Questions section are not aligned and justified correctly.
- Recommendation: Ensure proper alignment and justification for both questions and answers to enhance readability.



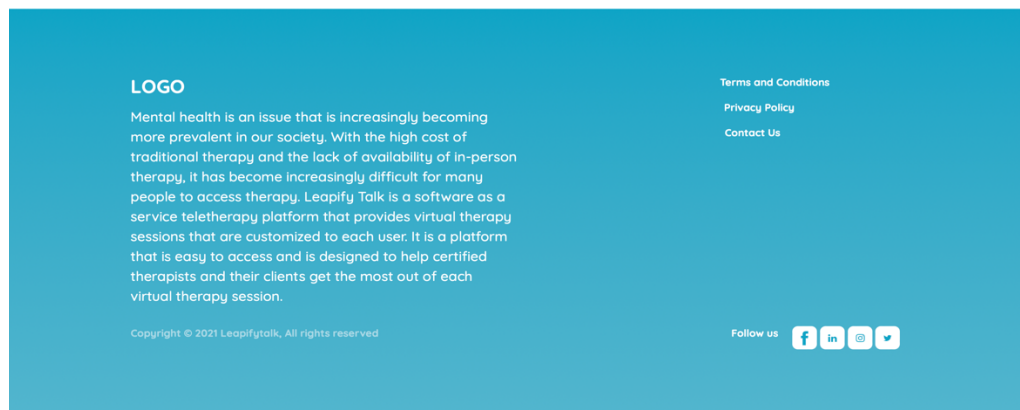
8. Extra Spacing

- Issue: Extra spacing between footer and frequently asked question section.
- Recommendation: Adjust the spacing to ensure a consistent and visually appealing layout. Minimize the space between the Frequently Asked Questions section and the footer for improved design cohesion.



9. Footer

- Issue: Logo is missing from the footer and no text should come above the logo.
- Recommendation: Include the logo in the footer for brand consistency and visual appeal.
- Issue: The description in the footer is too long.
- Recommendation: Shorten the description for better visual balance and clarity.
- Issue: Copyright information is not centered.
- Recommendation: Center-align the copyright text for a polished appearance.
- Issue: "Follow Us" is not aligned correctly.
- Recommendation: Align "Follow Us" and overall alignment correctly to maintain visual harmony in the footer.



10.Responsiveness

- Issue:Landing page is not responsive for choose your plan section.

Choose your pricing plan

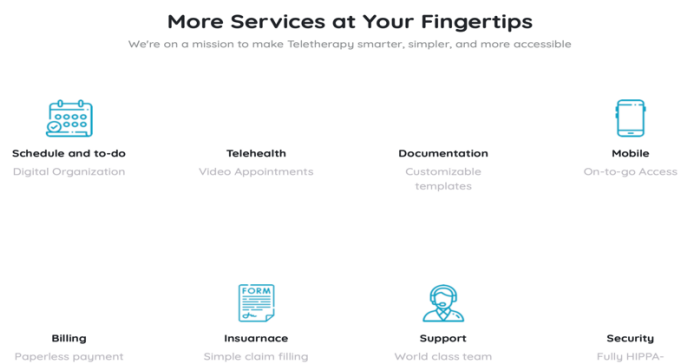


II. Provider Page

- Issue: Excessive whitespace observed on the Provider page and no hamburger icon missing in responsive view.
- Recommendation: Review and adjust the spacing to optimize the layout, ensuring a balanced distribution of content and minimizing unnecessary whitespace for a more compact and visually appealing design and ensure that the hamburger icon is properly implemented and visible in the responsive version for improved navigation on smaller screens.

1. Service Section

- Issue: Spelling mistake in the Service section - "Insurance" misspelled.
- Recommendation: Correct the spelling to ensure accuracy.
- Issue: Excessive spacing observed between two rows in the Service section.
- Recommendation: Decrease the spacing between the rows to optimize the layout and improve the visual flow.



2. Feature Section

- Issue: Description in the Schedule section is too long, occupying more than two lines.
- Recommendation: Modify the description to fit within two lines for a more concise and visually balanced presentation.
- Issue: Full stop missing at the end of the description in the Next section.
- Recommendation: Add a full stop for proper punctuation in the description.
- Issue: The second and third images should be in the same row as the description.
- Recommendation: Adjust the layout to ensure that the second and third images are aligned in the same row as intended.

III. Counselor Job Page

- Issue: Icons in the "Partner with Us" section lack visual appeal.
- Recommendation: Enhance the visual appeal of icons in the "Partner with Us" section for a more engaging presentation.
- Issue: Full stop missing at the end of the description in the next section.
- Recommendation: Add a full stop for proper punctuation in the description.
- Issue: Images and description in the next section are not aligned in the same row.
- Recommendation: Adjust the layout to ensure that images and descriptions align correctly in the same row as intended.
- Issue: Heading in the form submitting section is not centrally aligned.
- Recommendation: Center-align the heading in the form submitting section for improved visual balance.
- Issue: No hamburger icon missing in responsive view.
- Recommendation: Ensure that the hamburger icon is properly implemented and visible in the responsive version for improved navigation on smaller screens.



Why Partner with Us?

Full-Time

Schedule

Work from anywhere

Location

\$92,000+

Potential Annual Income

Get Started

CONCLUSION

The LeapifyTalk Design undergoes significant UX challenges, including navbar opacity, navigation glitches, and non-functional elements. Critical areas like call-to-action, testimonials, and footer require alignment and readability improvements. Responsiveness issues impact user experience.

Provider and Counselor Job pages exhibit whitespace problems, icon visual appeal, and alignment issues. Spelling mistakes and layout concerns persist in service and feature sections.

Addressing these issues is paramount for an enhanced and user-friendly LeapifyTalk platform. Implementing recommendations will contribute to a more polished and engaging design.