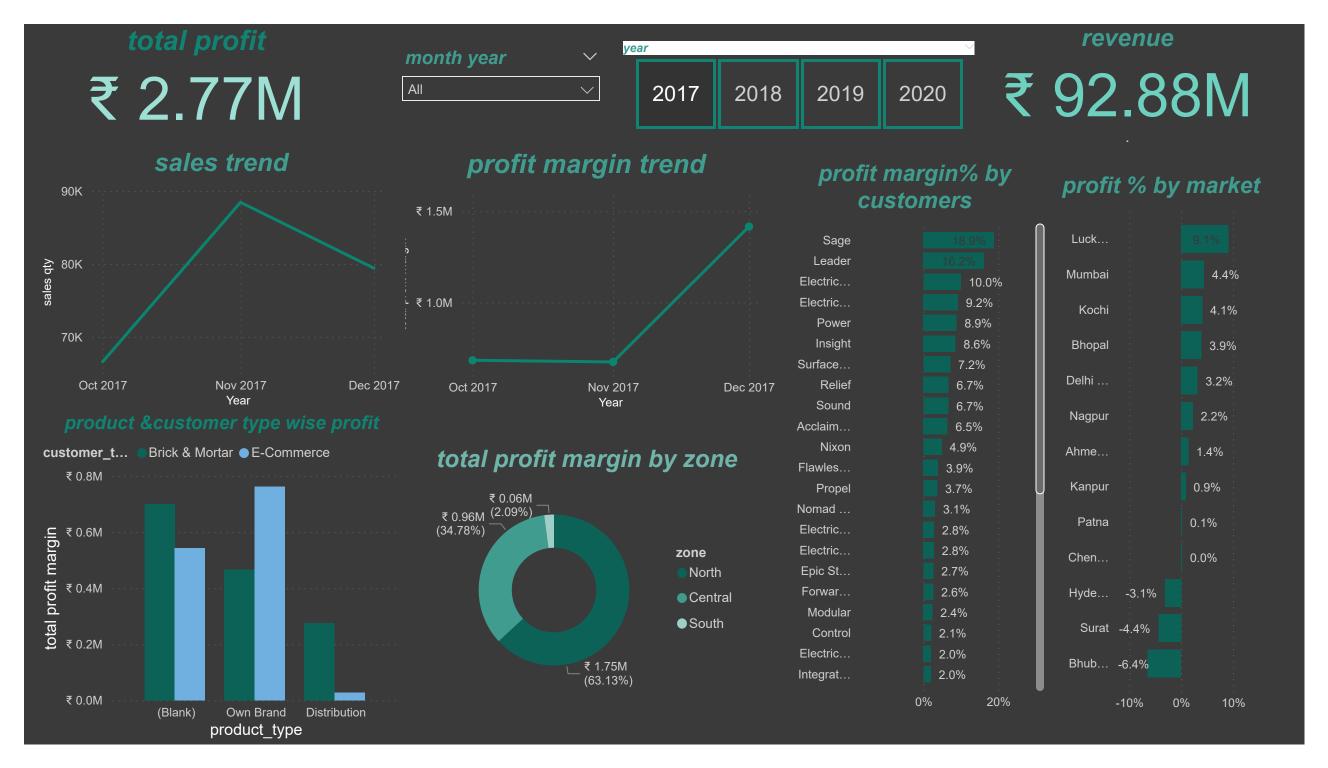
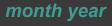
total profit revenue year month year **V** ₹ 984.81M ₹ 24.66M All 2017 2018 2019 2020 sales trend profit margin trend profit margin% by profit % by market 100K ₹ 2.0M customers Surat ₹ 1.5M 4.9% Leader 80K Electric... sales qty 6.6% Patna 4.1% Power 6.2% ₹ 1.0M 60K Elite 4.4% 4.0% Bhub... Electric... 4.1% ₹ 0.5M Bhopal 3.9% Nixon 4.1% 40K Sound 4.0% Kochi 3.7% ₹ 0.0M 2018 2019 2020 Logic S... 3.7% 2018 2019 2020 Year Year Mumbai 3.2% Expres... 3.5% Flawles... 3.4% Nagpur 2.6% Electric... 3.4% customer_t... Brick & Mortar • E-Commerce total profit margin by zone Propel 3.3% Delhi ... 2.3% ₹ 10M Relief 3.3% 2.2% Ahme... ₹ 1.01M (4.09%) — Surface... 3.2% ₹ 8.57M Electric... 3.2% total profit margin Chen... 1.7% (34.7...)Novus 3.2% zone Luck... 1.0% 2.9% Nomad ... North ₹ 5M Forwar... 2.7% Central Hyde... 0.6% Control 2.6% South Kanpur Modular 2.6% -0.5% All-Out 2.5% ₹ 15.08M Beng... Premiu... 2.3% (61.14%) ₹ OM 0% 10% -20% 0% Own Brand Distribution (Blank)

product type



total profit

₹ 9.34M



All

2017 2018

year

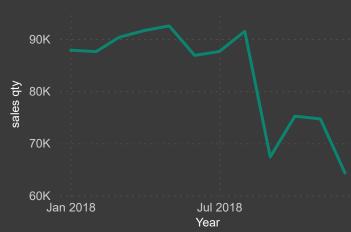
2019

2020

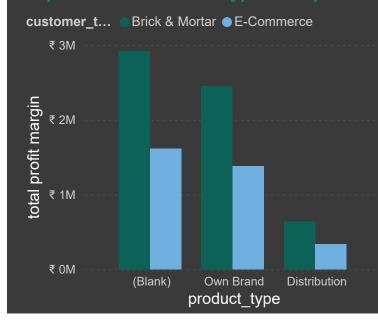
₹ 413.69M

revenue

sales trend

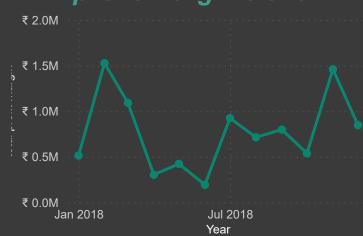


product &customer type wise profit

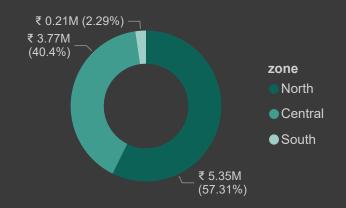


profit margin trend

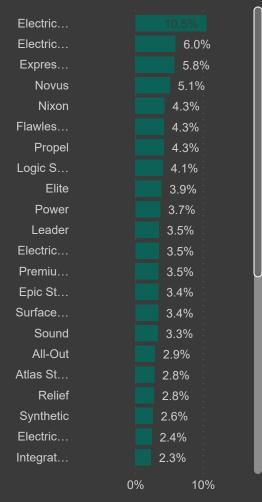
V



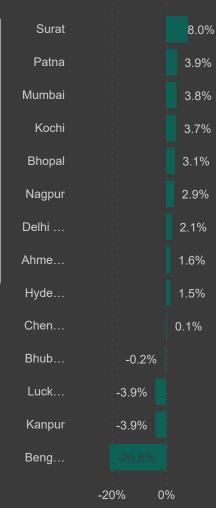
total profit margin by zone



profit margin% by customers



profit % by market



total profit

₹ 10.49M

sales trend

100K

Ab 80K

60K

Jan 2019

product &customer type wise profit

customer_t... ● Brick & Mortar ● E-Commerce

Jul 2019

Year

₹ 4M

* OM

(Blank) Own Brand Distribution product type

month year



year

2018

2019

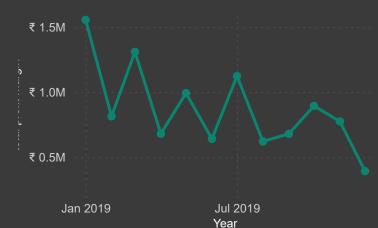
2020

₹ 336.02M

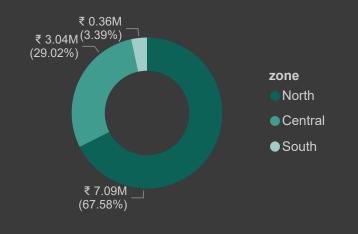
revenue

profit margin trend

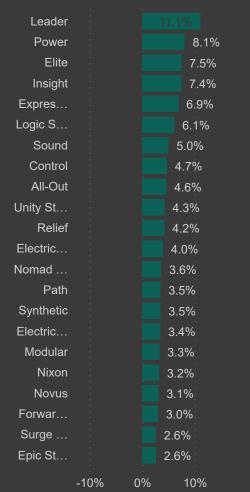
V



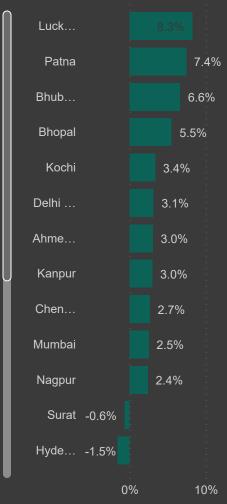
total profit margin by zone



profit margin% by customers



profit % by market



total profit

₹ 2.06M

month year

All

2017

year

2018

2019

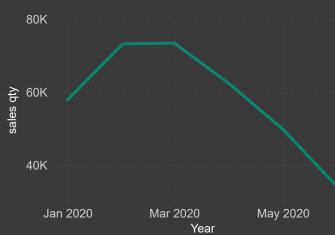
2020

5 4 40 000

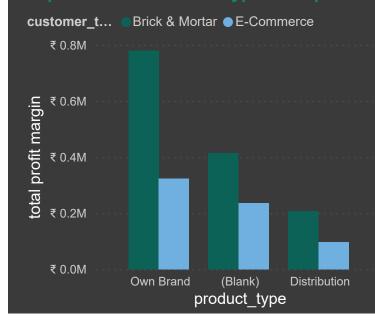
revenue

₹ 142.22M



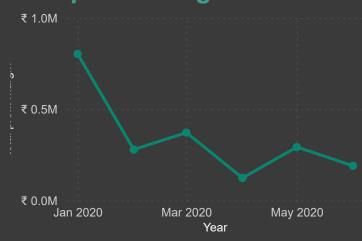


product &customer type wise profit

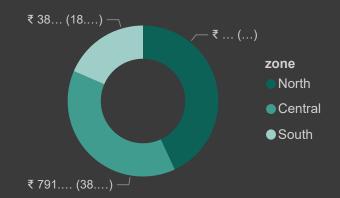


profit margin trend

V



total profit margin by zone



profit margin% by customers



profit % by market

