



SPONSORSHIP PROSPECTUS

<http://in.pycon.org/>

Bangalore International Exhibition Centre,
Karnataka

August 22 – 24th, 2018

sponsorship@in.pycon.org

ABOUT PYCON INDIA

PyCon India is the annual conference of the Python community in India, which brings together developers, experts, academics, scientists and enthusiasts from all over India and abroad.

It is the largest Python conference in Asia.

PYCON INDIA 2018

- It is our **10th year anniversary**.
- It will be a 5 day event
 - Conference: Aug 22nd (Wed) - Aug 24th (Fri), 2018
 - Workshops: Aug 25th (Sat) - Aug 26th (Sun), 2018
 - Developer Sprints: Aug 25th (Sat) - Aug 26th (Sun), 2018
- Estimated Participation: 2000+
- What's New?
 - Career Booth
 - Startup Row
 - Poster Session
 - FOSS Partner Stalls
 - Kid's Track
- Online Community Presence
 - Local User groups : 10,000+ (via different local mailing lists)
 - Facebook: 5000+ (likes and followers)
 - Twitter: 4500+

WHY YOU SHOULD SPONSOR?

Put Your Business in the Spotlight

Stand out among the attendees by prominently displaying your products and marketing material.

Give Back to the Community

Establish your goodwill and show the community that you're a reliable partner, willing to support the ecosystem. Sponsorship is a way of giving back to the community and thanking them for their support.

Your sponsorship helps PyCon India remain affordable and accessible to the widest possible audience

Hiring

The conference has a history of attracting smart folks from various backgrounds and also of making matches between them and potential employers. Get connected, make your pitch and find the best programmers to join your ranks!

Flexibility

Have something specific in mind? Please don't hesitate to ask! We are more than happy to work with you and tailor sponsorship benefits to suit your needs.

Small Business Discount

To make PyCon India affordable to small businesses and startups, we provide a 50% discount for the Gold, Silver and Associate sponsorship slabs.

Note: In order to avail this discount, your organization must have been established not more than two years ago, with fewer than 10 current employees

Low Cost Marketing

Instead of spending a fortune on traditional advertisements, take a look at our reasonably priced sponsorship slabs and pick one - letting you be discovered and known to the cream of the community at maybe half (or even less!) of your marketing budget.

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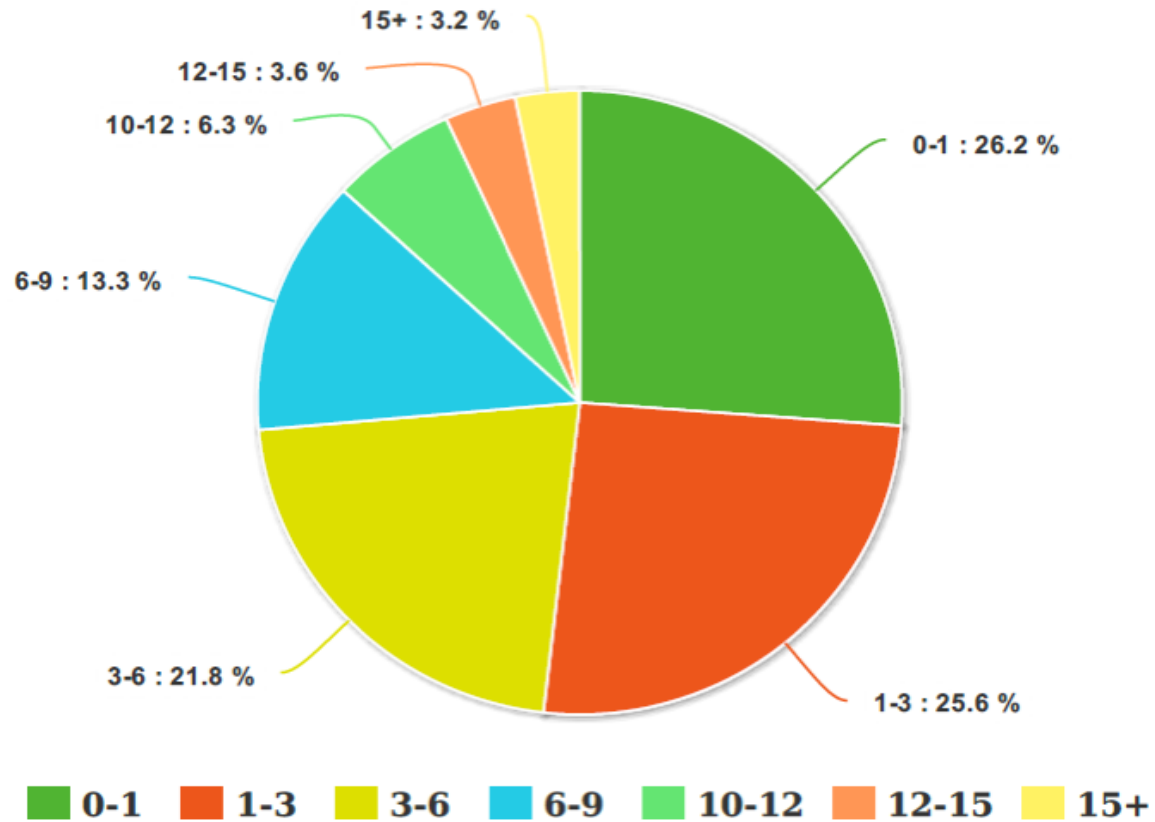
PREVIOUS SPONSORS

We would have never made it to our 10th year without the generosity and support of all of our previous sponsors. From every single organizer of the past, and on behalf of all the attendees to date, we extend our sincere and heartfelt gratitude to all our previous sponsors without whom PyCon India would not have been possible.

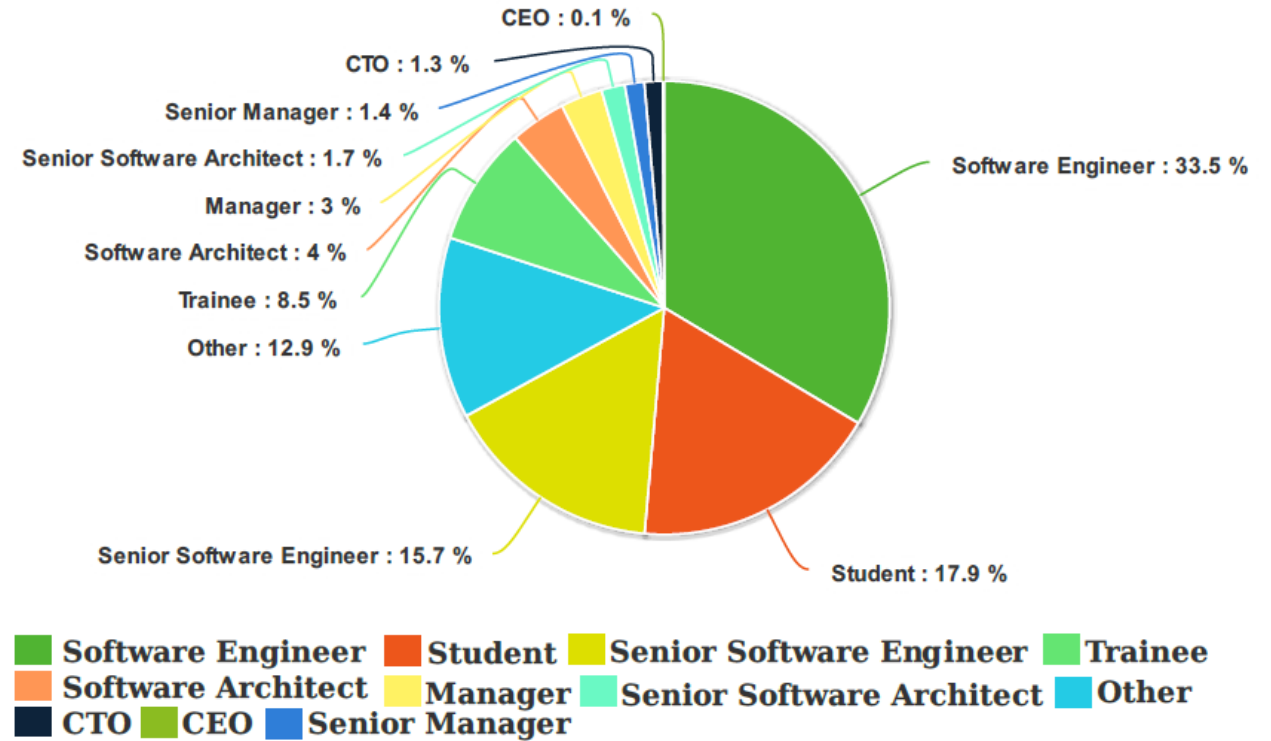
					
					
					
					
					
					

DEMOGRAPHICS

Experience



Profession



CAREER BOOTH

A booth hosted by the Organizers to collect information from job-seekers.

Collected information shall comprise of their contact information and resumes.

This information will be shared with the sponsors as mentioned in their respective sponsorship.

SPONSORSHIP

We have a wide range of sponsorship packages designed to suit your needs. To kick things up a notch, this year we have introduced the Diamond Package, with additional benefits.

BOOTH SELECTION

Booth selection will take place in Mid August 2018. Sponsors will have the opportunity to select the booth of their choice in their sponsorship level (based on availability).

The selection process will begin in the order in which the signed agreements are received.

Note:

- The Booth will be available only during conference days
- The amount paid for sponsorship is not refundable under any circumstance.
- Sponsors are free to collect participants' contact information at their respective booth.

PACKAGES AVAILABLE

Package	Regular		Early Bird (January 31 2018)	
	INR	Dollars	INR	Dollars
Diamond	10, 00,000	15,000	9,00,000	14,000
Platinum	7,00,000	10,900	6,30,000	9,800
Gold	4,00,000	6,200	3,60,000	5,600
Silver	2,50,000	3,900	2,25,000	3,500
Kids Track	2,50,000	3900	2,25,000	3,500
Associate	1,00,000	1550	90,000	1,400

SPONSORSHIP AT A GLANCE

	Diamond	Platinum	Gold	Silver	Kids track	Associate
Meeting/Interview Room	Yes					
One page write-up about your company on the notebook/diary being distributed.	Yes					
Sponsored Session/Talk	Keynote	Sponsor session				
Sponsored session video upload	Yes	Yes				
Company promotion post/blog on our social media platforms	Yes	Yes	Yes		Yes	
Company Brochures along with Welcome Kit	Yes	Yes	Yes	Yes	Yes	
Booth Size	14'X10'	14'X8'	12'X6'	6'X2'	6'X2'	
Full Conference Passes (excluding workshop and dev sprint days)	15	10	6	3	2	2
Speaker dinner passes	4	4	2	2	2	1
Goodies along with Welcome Kit	Yes	Yes	Yes	Yes	Yes	Yes
Resume Database Access	Sept 1 - 8	Sept 9 - 15	Sept 16 - 22	Sept 23-29	Sept 23-29	Sept 30 - Oct 7

LOGO DISPLAY INFORMATION

	Diamond	Platinum	Gold	Silver	Kids track	Associate
Notebooks given to participants	Yes	Yes				
Swag kit	Yes	Yes				
Kids track backdrop	Yes				Yes	
Lunch Area	Yes	Yes				
Participant Badge	Yes	Yes				
Main backdrop(Inside Halls)	Yes	Yes	Yes			
Speaker podium	Yes	Yes	Yes	Yes		
Agenda Board	Yes	Yes	Yes	Yes	Yes	
Logo on website	Yes	Yes	Yes	Yes	Yes	Yes
Hall Entrance Board	Yes	Yes	Yes	Yes	Yes	Yes
Registration Area	Yes	Yes	Yes	Yes	Yes	Yes

STALL INCLUDES:

- 2 POWER STRIPS
- ONE HIGH TABLE
- FOUR STOOLS
- MOUNTED MONITOR

- One custom 14'X10' stall at a prominent location.
- One meeting room 4'X4' for meeting/interviewing participants who show interest at your stall.
- One page write-up about your company in the notebook distributed to participants along with their welcome kit.
- Keynote speaker slot*.
- Your keynote session will be recorded and uploaded to our YouTube channel.
- One promotional post about your sponsorship on our blog.
- One promotional post about your company on our social media.
- 15 conference passes.
- One company brochure per welcome kit.
- Goodies along with welcome kit.
- 4 passes to the speaker's dinner.
- Your Logo displayed as explained earlier in the "Logo Display" section.
- Career booth attendee information access (Sept 1 - 8).

* Keynote talk:

Should be technical in nature and related to Python.

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PLATINUM SPONSORSHIP

STALL INCLUDES:

- 2 POWER STRIPS
 - ONE HIGH TABLE
 - FOUR STOOLS
 - MOUNTED MONITOR
- One custom 14'X8' stall at a prominent location.
 - One sponsored session (40 minutes).
 - One promotional post about your sponsorship on our blog.
 - One promotional post about your company on our social media.
 - Your sponsored session will be recorded and uploaded on our YouTube channel.
 - 10 conference passes.
 - One Company Brochure per welcome kit.
 - Goodies along with welcome kit.
 - 4 Speaker dinner passes.
 - Your Logo displayed as explained earlier in the “Logo Display” section.
 - Career booth attendee information access (Sept 9 - 15).

GOLD SPONSORSHIP

STALL INCLUDES:

- 2 POWER STRIPS
 - ONE HIGH TABLE
 - FOUR STOOLS
- One custom 12'X6' stall at a prominent location.
 - One promotional post about your sponsorship on our blog.
 - One social media promotional post about your company.
 - 6 conference passes.
 - One Company Brochure per welcome kit.
 - Goodies along with welcome kit.
 - 2 Speaker dinner passes.
 - Your Logo displayed as explained earlier in the “Logo Display” section.
 - Career booth attendee information access (Sept 16 - 22).

SILVER SPONSORSHIP

STALL INCLUDES:

- POWER STRIP
 - ONE HIGH TABLE
 - TWO STOOLS
- One custom 6'X2' table at a prominent location.
 - One promotional post about your sponsorship on our blog.
 - 3 conference passes.
 - One Company Brochure per welcome kit.
 - Goodies along with welcome kit.
 - 2 Speaker dinner passes.
 - Your Logo displayed as explained earlier in the “Logo Display” section
 - Career booth attendee information access (Sept 23-29).

KIDS TRACK SPONSORSHIP

STALL INCLUDES:

- POWER STRIP
 - ONE HIGH TABLE
 - TWO STOOLS
- One custom 6'X2' table at a prominent location.
 - Branded sponsorship signage at Kids Track Hall.
 - One promotional post about your sponsorship on our blog.
 - 3 conference passes.
 - One Company Brochure per welcome kit.
 - Goodies along with welcome kit.
 - 2 Speaker dinner passes.
 - Your Logo displayed as explained earlier in the “Logo Display” section.
 - Career booth attendee information access (Sept 23-29).

ASSOCIATE SPONSORSHIP

- One social media promotional post about your sponsorship.
- 2 conference passes.
- One Company Brochure per welcome kit.
- Goodies along with welcome kit.
- 2 Speaker dinner passes.
- Your Logo displayed as explained earlier in the “Logo Display” section.
- Career booth attendee information access (Sept 30 - Oct 7).

A-LA-CARTE SPONSORSHIP

LOGO ON T-SHIRT SLEEVES (RS: 6,00,000)

- Logo on T-shirt sleeves.
- Logo on website.
- Conference passes: 2.
- Speaker dinner passes: 2.
- One Company Brochure per welcome kit.

Note: Only one slot available.

DIVERSITY SUPPORTER (RS: 2,00,000)

- Logo on website.
- Conference passes: 1.
- Speaker dinner passes: 2.
- One Company Brochure per welcome kit.

Note: This sponsorship will be utilised for travel reimbursement of female speakers

PRIVACY POLICY

- Participant details will not be shared without their explicit permission.
- Participants are allowed to share their information with you at your stall. Give them a good reason to do so. Make a compelling pitch for yourself or offer goodies in exchange for contact information.

CONTACT

E-mail us @ sponsorship@in.pycon.org

TERMS AND CONDITIONS

SPONSORSHIP AGREEMENT: PyCon India 2018 is scheduled to occur from August 22nd to 24th, 2018 at the BIEC, Bangalore. PyCon India organisers reserve the right, at their sole discretion, to change the site, hours or dates of the Event. PyCon India team will attempt to notify Sponsors of any such changes as far in advance as possible. PyCon India team cannot be held responsible for any eventuality that's beyond organiser's control.

USE OF EVENT/BOOTH SPACE:

Sponsor must confine all demonstrations, promotional activities, and representatives to Sponsor's predesignated Event space. No signs, literature, collateral, equipment, furniture, or promotional items may be placed, distributed or posted outside of the Sponsor's designated Event space.

PAYMENT: PyCon India will invoice Sponsor for the fees associated with its chosen level of sponsorship for the Event ("Sponsorship Fee"). Payment is due in the next 15 days from the invoice date. Except as otherwise set forth herein, the Sponsorship Fee is non-refundable and non-cancelable. PyCon India reserves the right to revoke or prevent Sponsor's Event participation in case of non-payment. The sponsorship will be announced and included in all PR communication only after receipt of the full payment from the sponsor.

NO ENDORSEMENT: Sponsor will not state or imply that its products or services are endorsed by PyCon India or PyCon India's affiliated or subsidiary companies and no approval by PyCon India or any of its affiliated or subsidiary companies of any of Sponsor's content or participation in the Event will be deemed an endorsement.

BOOTH SPACE: When the booth map becomes available, Sponsor will be eligible to select a booth (placement in the booth selection queue is based in part on the date and time this Agreement is accepted by PyCon India and payment is received plus any other criteria as determined solely by PyCon India).

INDEMNITY: Sponsor will indemnify and hold PyCon India, its parent, affiliated and subsidiary companies (the "Indemnified Parties") harmless for and from any alleged or actual claim for any costs, losses, or fines, penalties, or expenses (including reasonable attorneys fees) arising from or related to: (1) any damages to real or personal property, or personal injury to any person, directly

The Sponsorship Payment does not include:

Individual tickets to attend the Event, unless otherwise explicitly stated in the Sponsorship Package

Accommodation costs: Sponsor is responsible for making Sponsor's (including all individuals that attend the Event on behalf of Sponsor) own lodging arrangements and any other accommodations

Fees or payments under any orders Sponsor places with, or for services obtained by Sponsor from, any Event decorator or other third-party vendor in connection with Sponsor's exhibit or booth at, or any other aspect of its Sponsorship of the Event