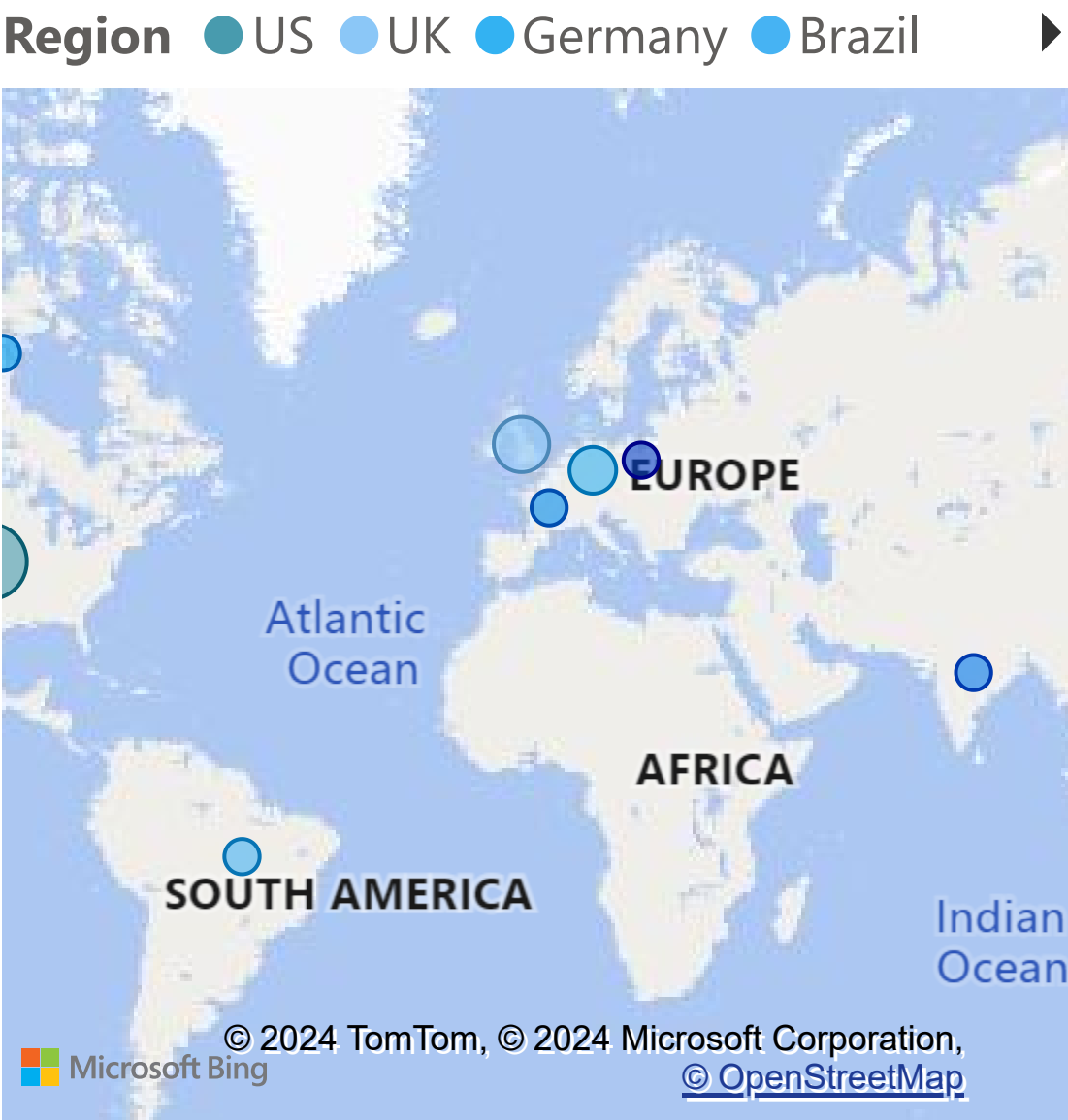


Competitor Analysis

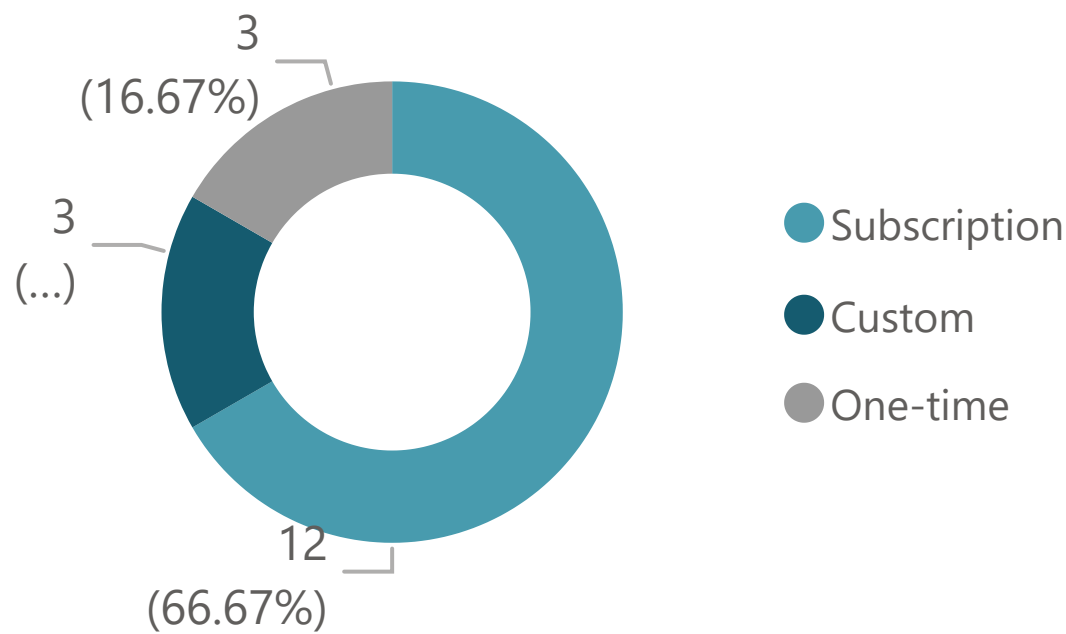
18

Number of Companies

Geographical Situations

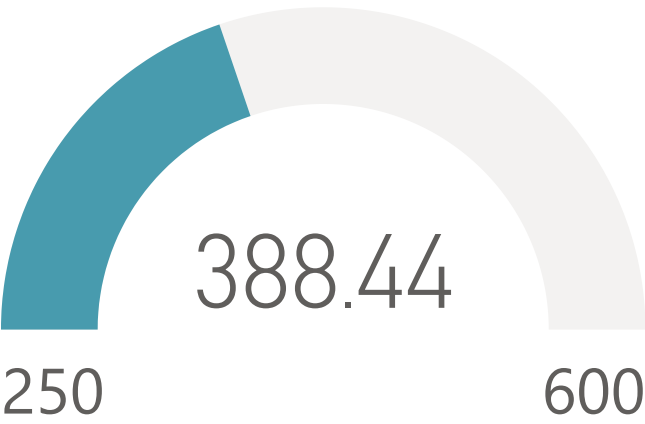


Pricing Model

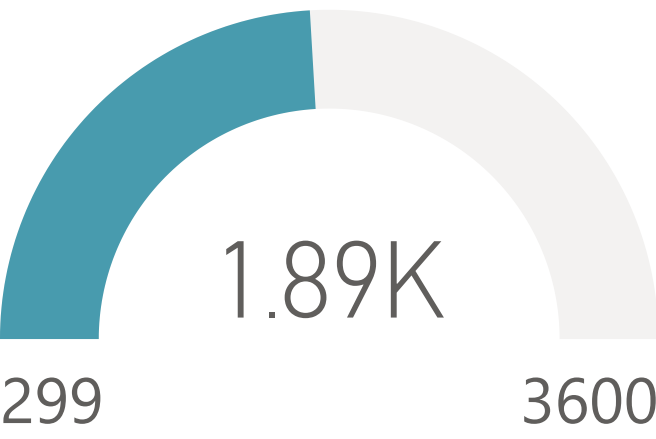


Company	Price
RetailView	600
OpticVue	500
SpinIt	500
SphereView	398
ViewMaster	349
Frame360	300
Smart360	300
SpindleTech	299
Aero360	250

Average Monthly Price

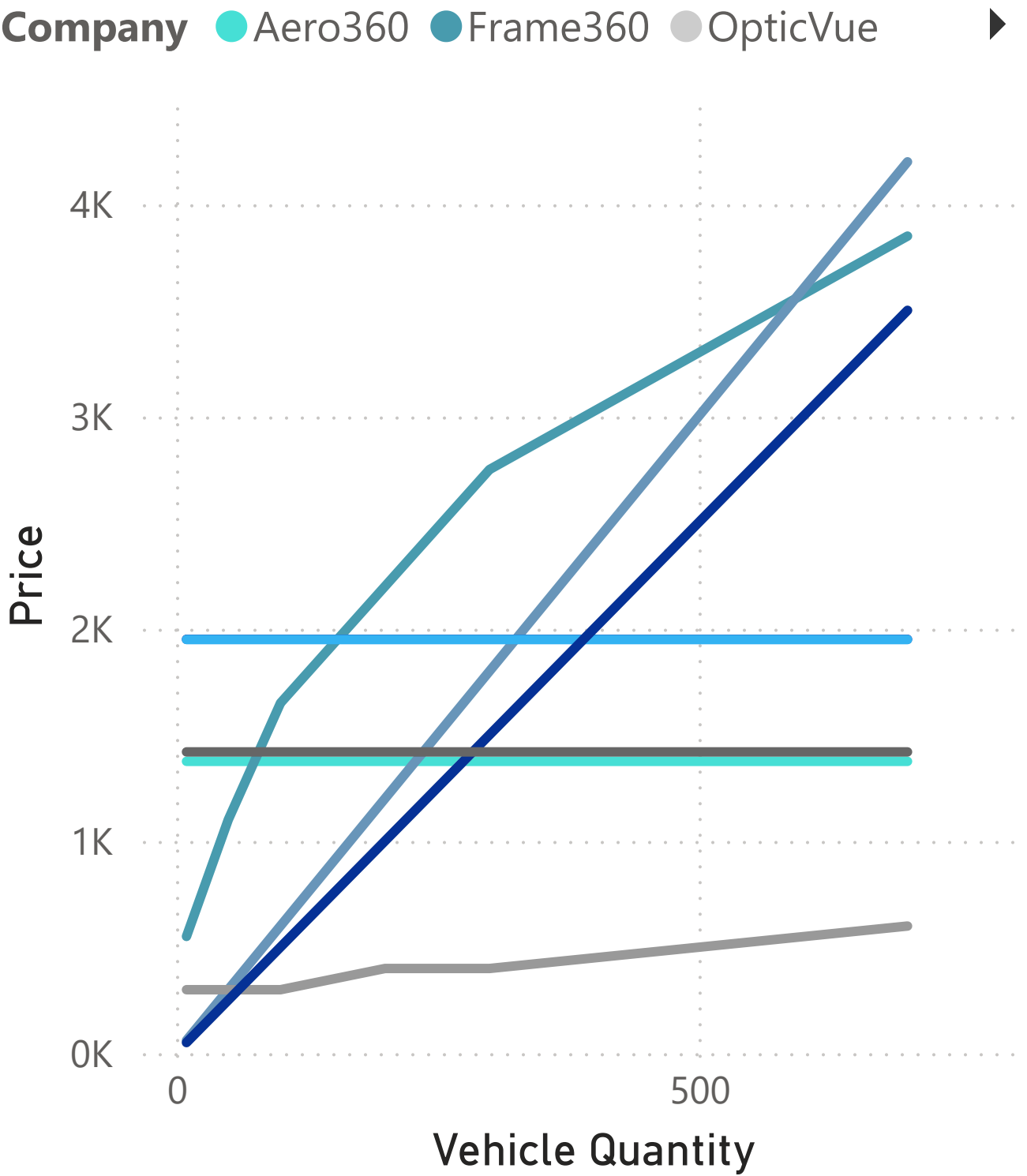


Average Yearly Price

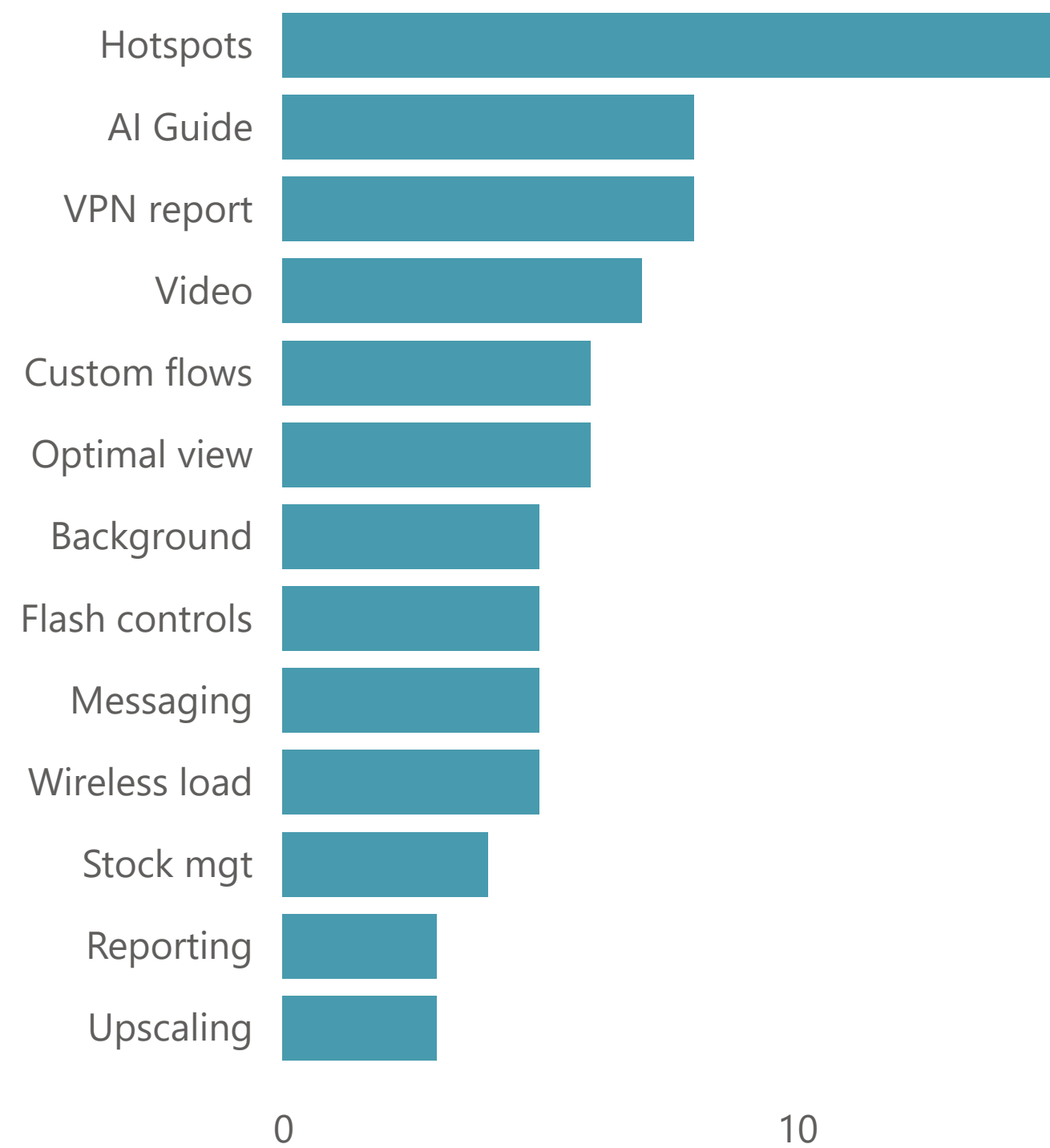


Company	Price
Smart360	3600
SphereView	3500
Frame360	3000
Aero360	2500
ViewMaster	2490
RetailView	600
OpticVue	500
SpinIt	500
SpindleTech	299

Yearly Price per Company



Adapted Features



Company