

# Customer Churn Analysis



Number of Customers

6.69K

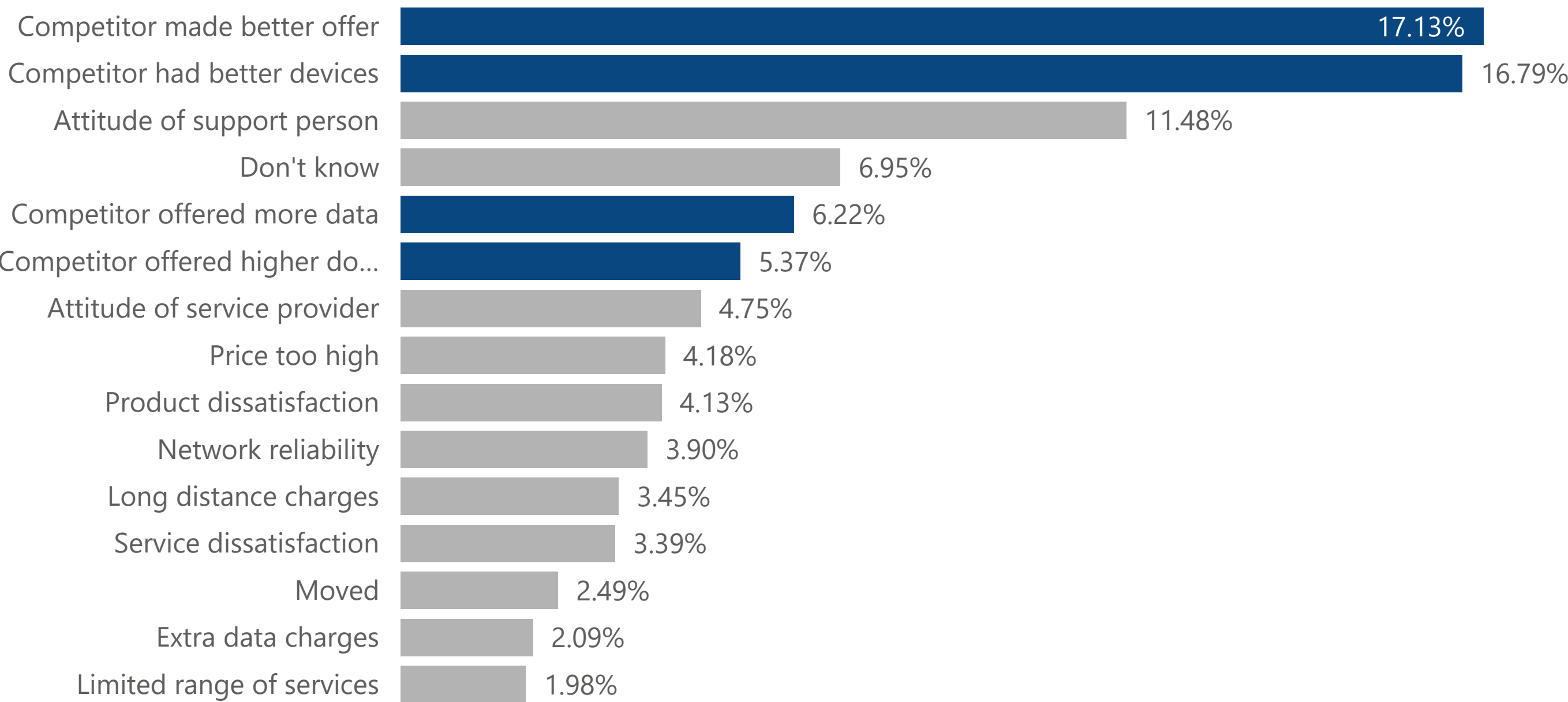
Number of Churned Customers

1.80K

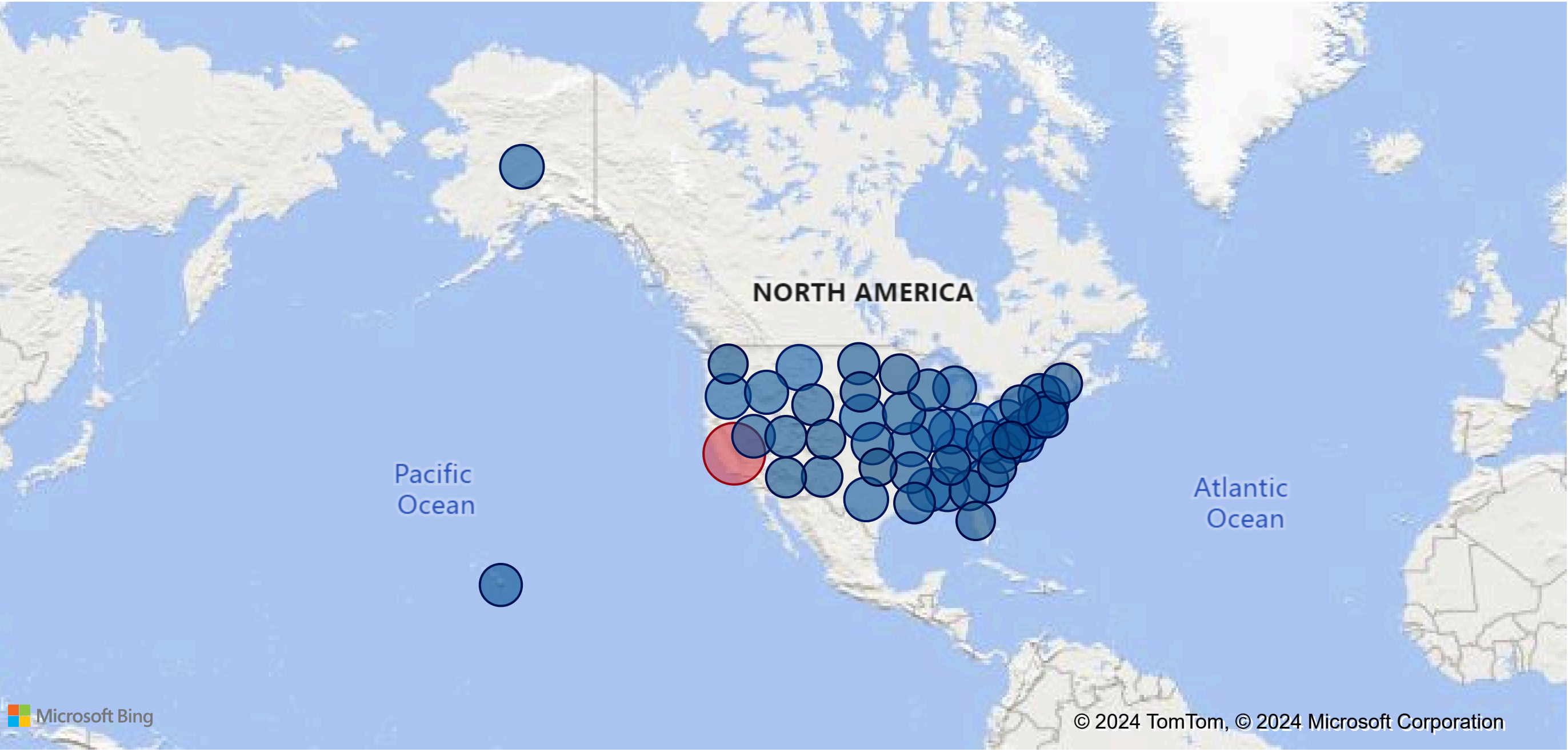
Churn Rate

26.86%

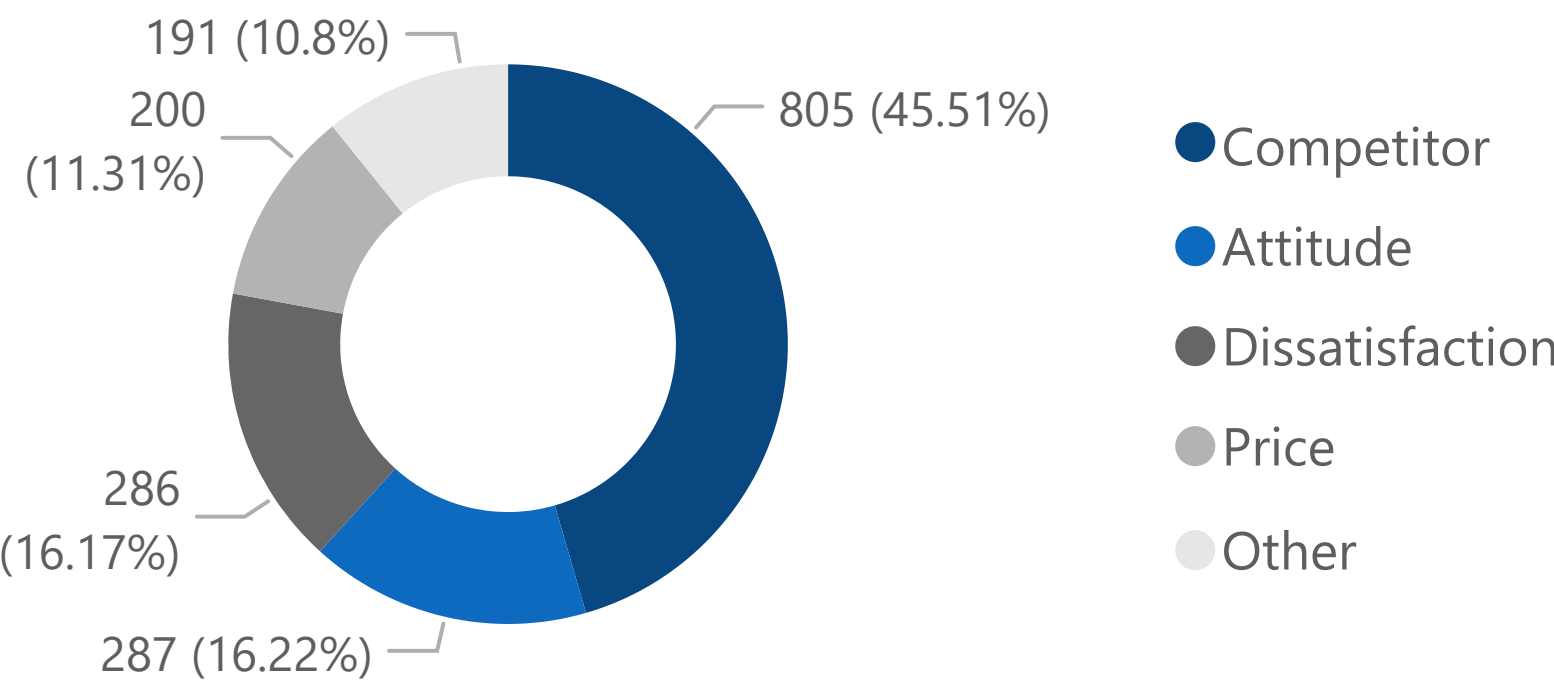
Number of Customers by Churn Reason



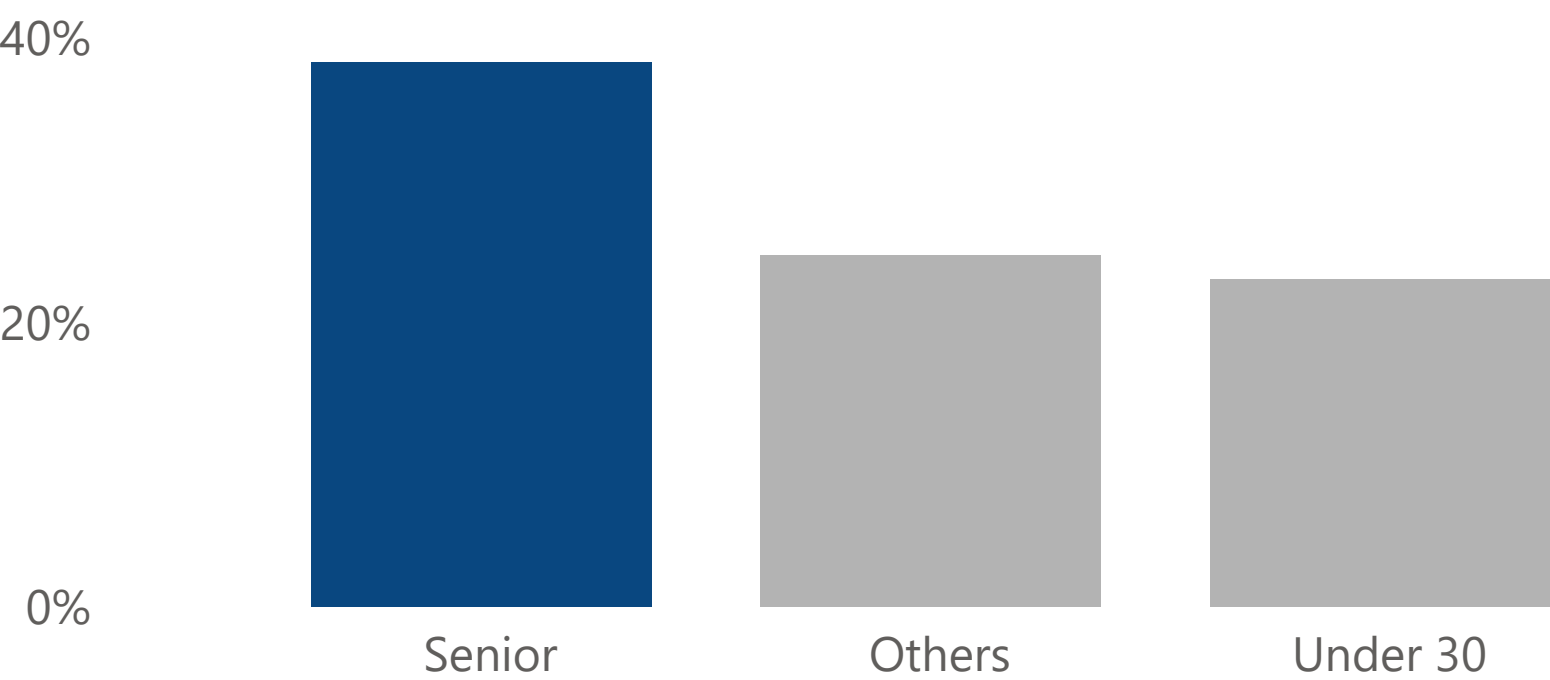
Churn Rate by State



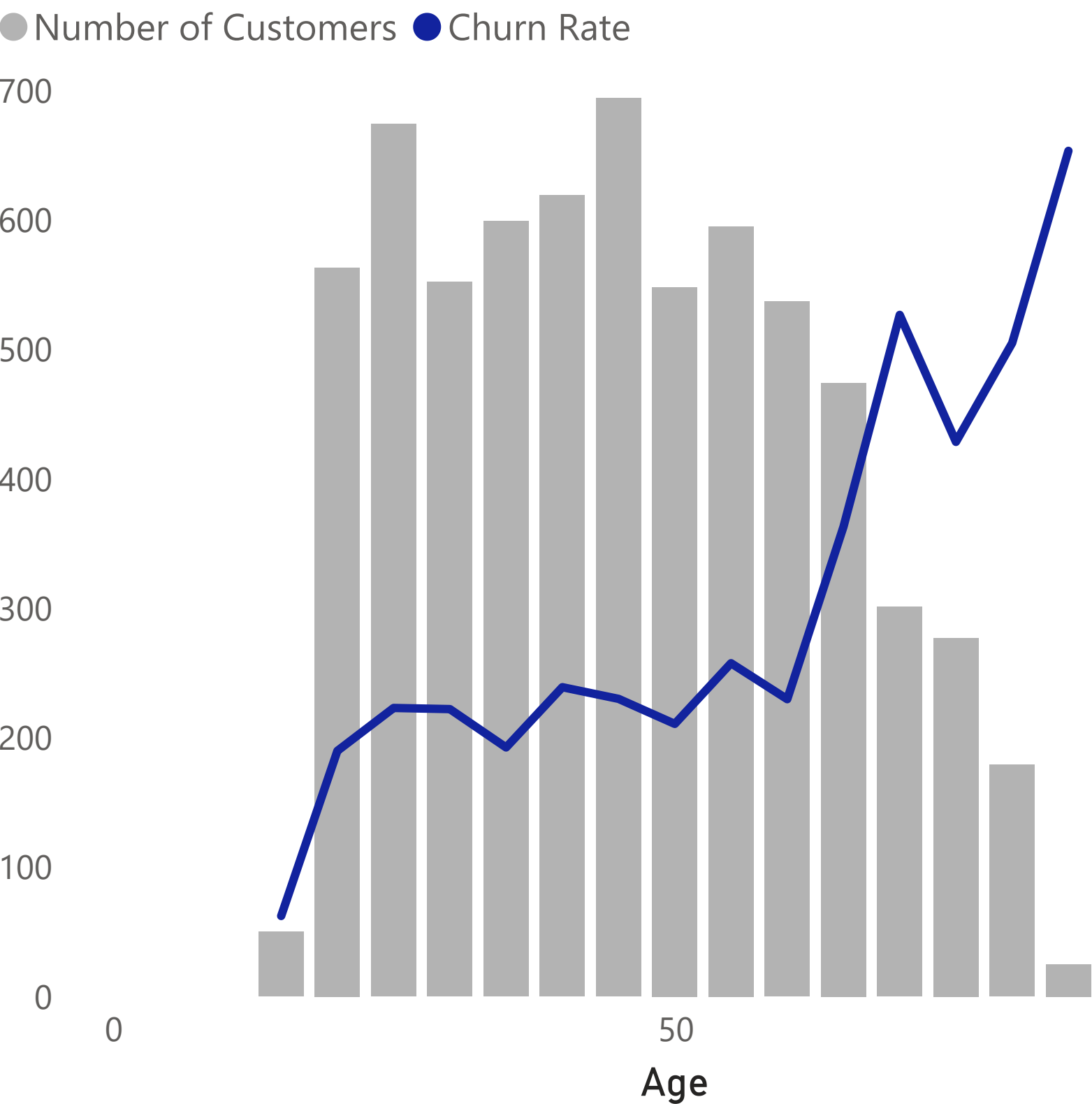
Churn Reason Category



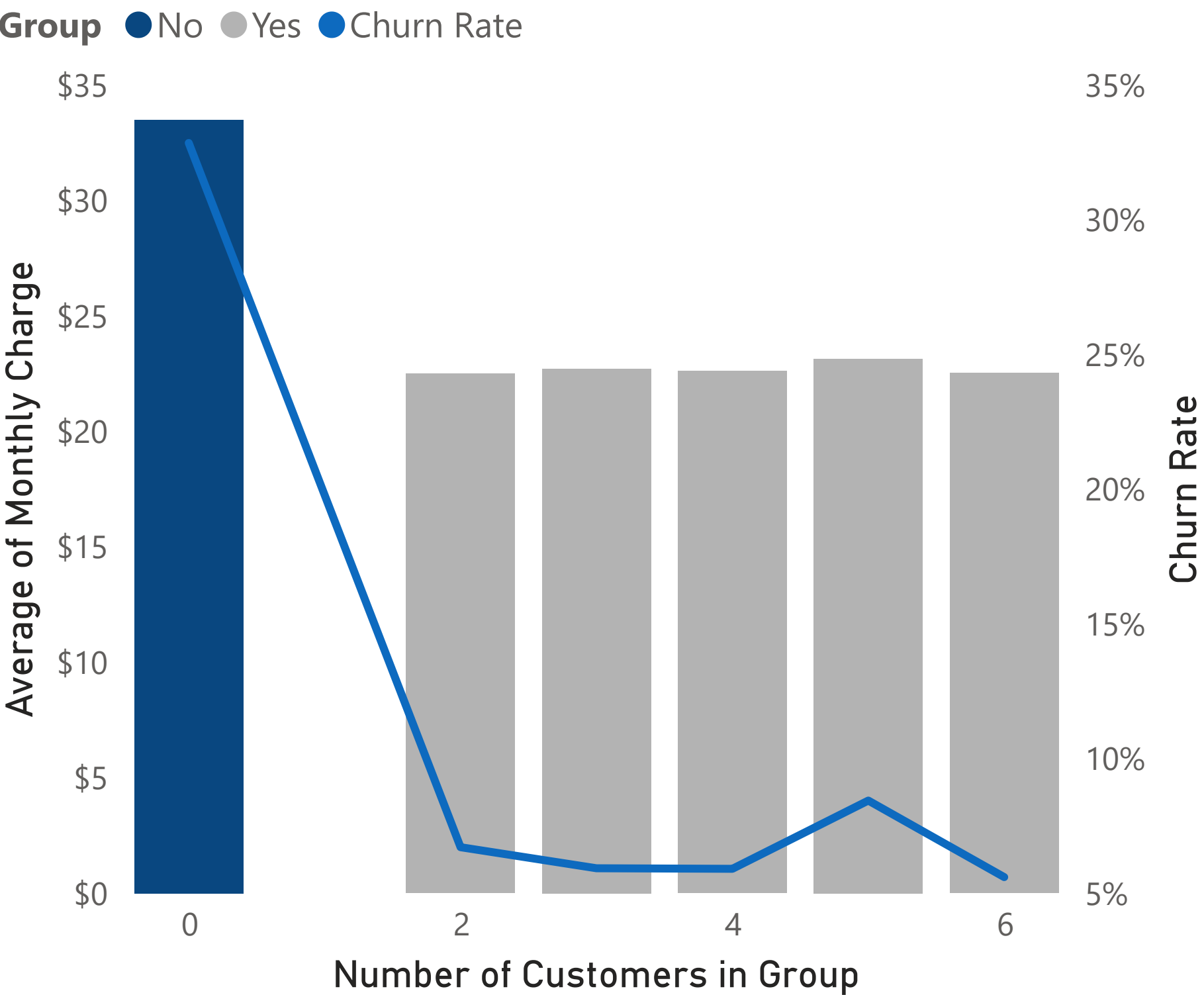
Churn Rate by Demographics



Churn Rate by Age



Average of Monthly Charge by Number of Customers in Group

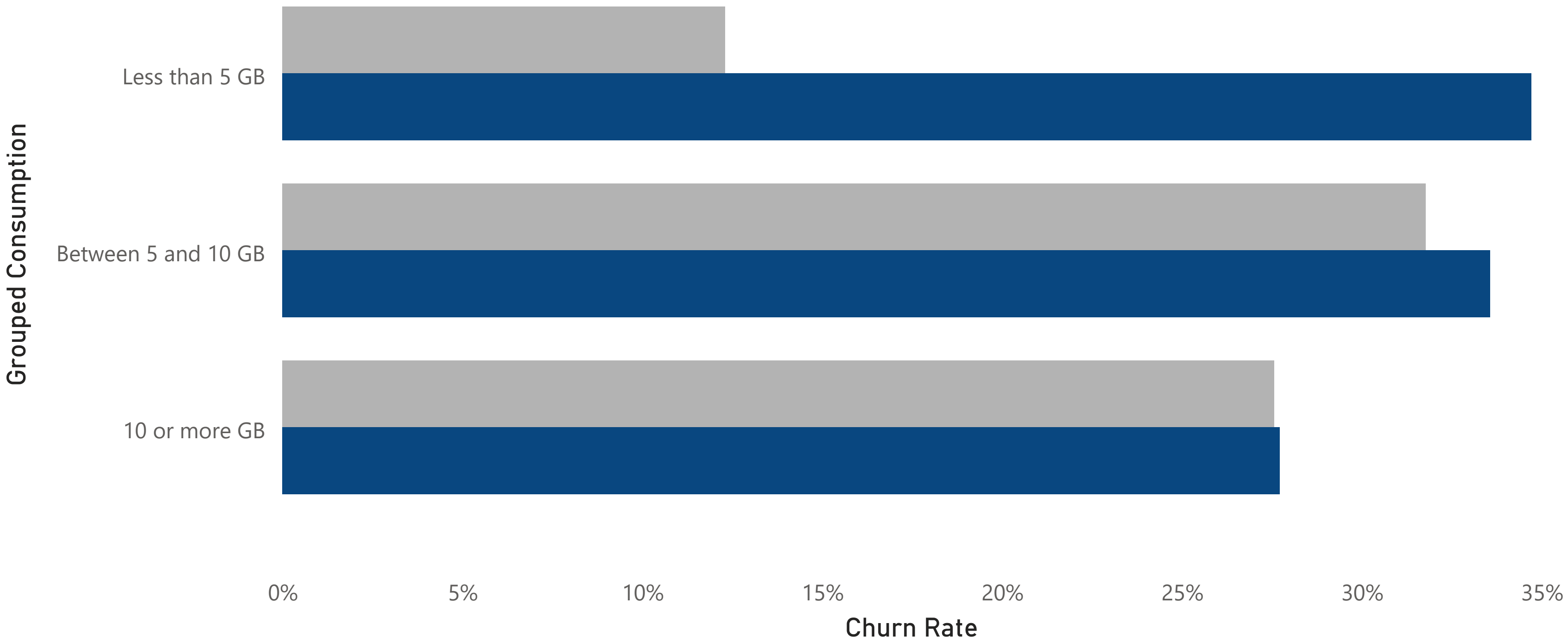


# Customer Churn Analysis



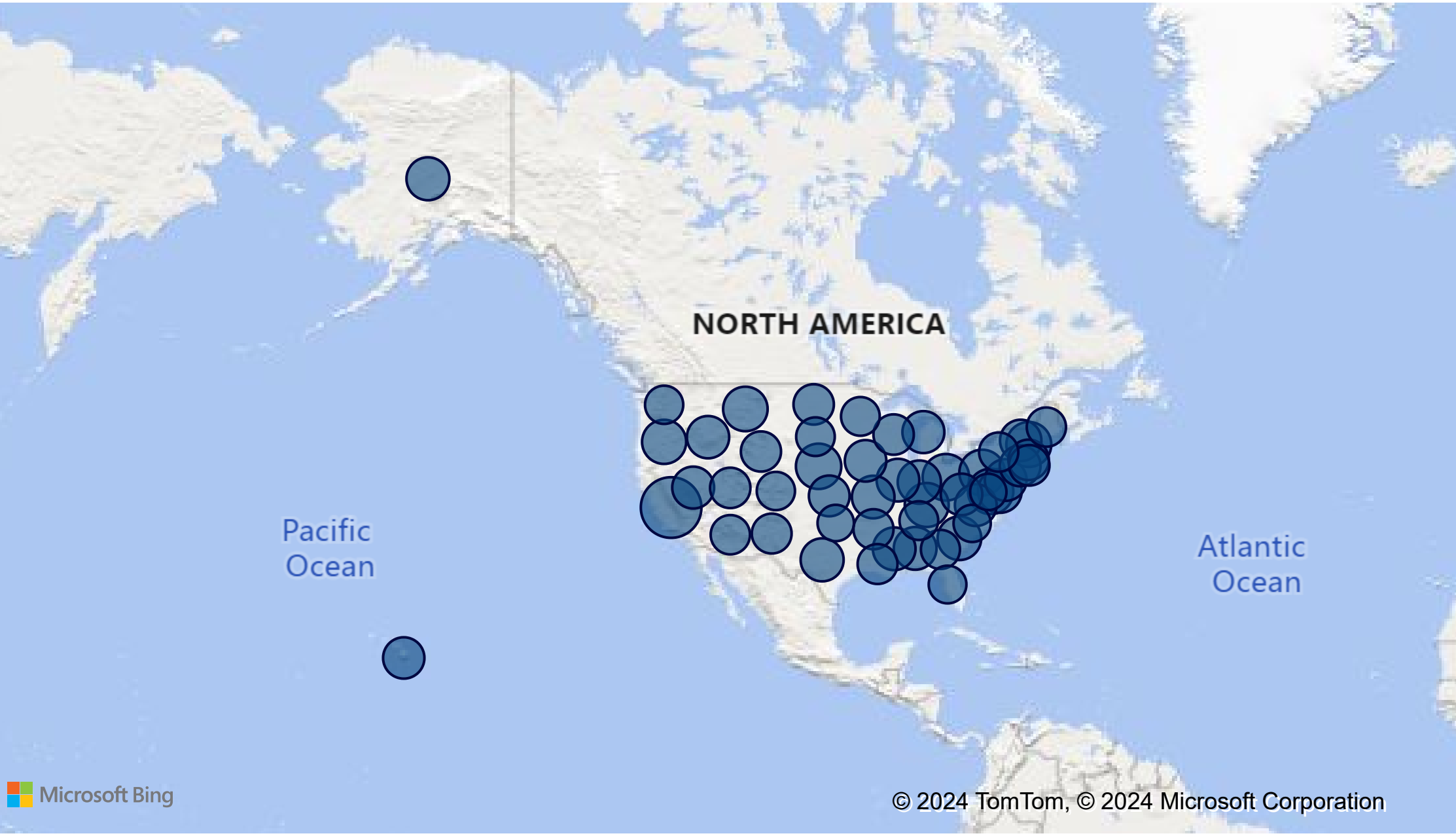
Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan    ● No    ● Yes



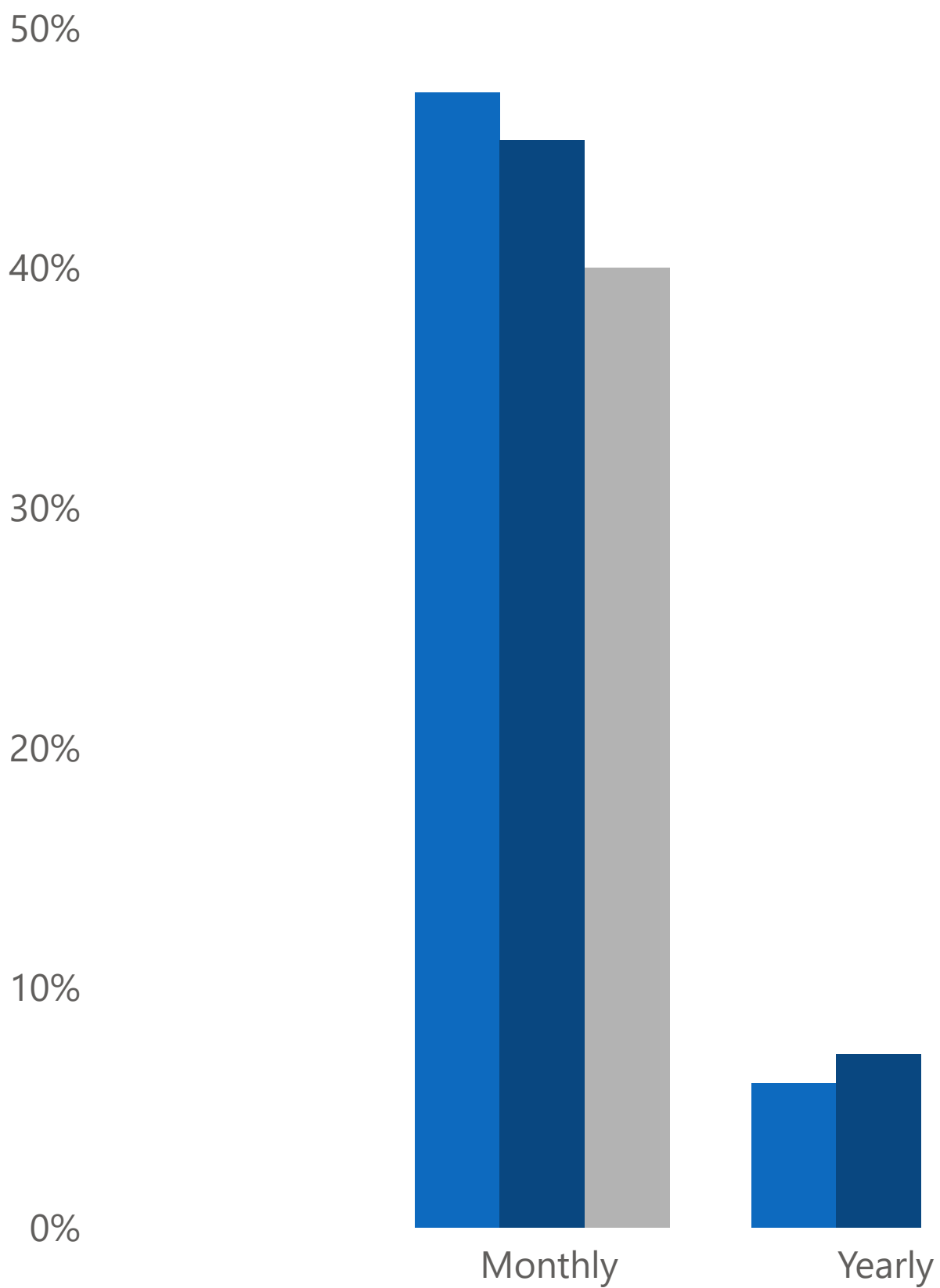
Intl Active	no	yes	Total
No	20.01%	71.19%	22.21%
Yes	40.34%	7.59%	34.31%
Total	27.07%	24.88%	26.86%

Churn Rate by State

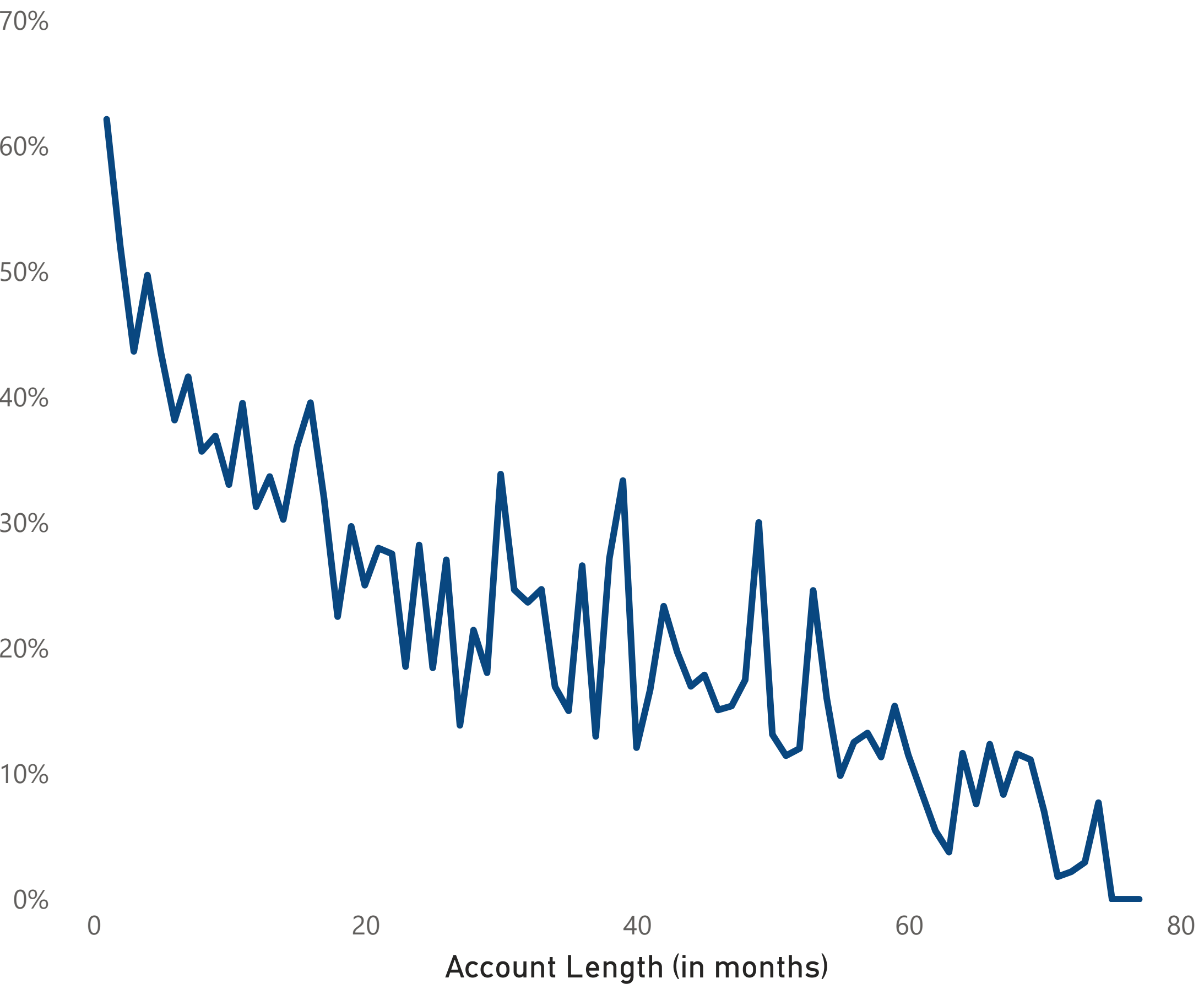


Churn Rate by Contract Category and Gender

Gender    ● Female    ● Male    ● Prefer not to say



Churn Rate by Account Length (in months)



Number of Customers by Payment Method

