

# **Worth it?**

## Predicting the Prices of Used Cars in Singapore



**As a buyer, how can I  
quantify that my purchase is  
reasonable?**



# Data-Driven Approach:

- Linear Regression Model to develop quantifiable way to benchmark prices
- Using a few typical features of a car



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Done, New Paintwork With  
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Reg Date ▼

Eng Cap ▼

Mileage ▼

Veh Type ▼

Status ▼

Search Selection

Any

Any

Any

Any

Any

Any

Any

Available

☐ **Kia Cerato Forte 1.6A SX****\$79,888**

\$7,900 /yr

16-Oct-2018

1,591 cc

58,000 km

Sedan

Available

Upgrade Playable Youtube, Bluetooth Enable, 18" Rim, Custom Interior Neon Lights.

DIRECT OWNER



Posted: 29-Oct-2019

Tags: 2018 Kia Cerato, 2018 kia cerato, Kia Cerato, kia cerato, Kia, Cerato, cerato, Used Kia

☐ **Chery T11 2.0A 5DR****\$9,800**

N.A

28-Apr-2010

1,971 cc

150,000 km

SUV

Available

Full Loan Available, Budget SUV In The Market, Super Cheap, Point A To Point B Car, Please Call Our Sales To View And Test Drive The Car.

1axis



Posted: 29-Oct-2019

Tags: 2010 Chery T11, 2010 chery t11, Chery T11, chery t11, Chery, T11, t11, Used Chery

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### ► Kia Cerato Forte 1.6A SX

[Overview](#)[Financial](#)[Accessories](#)[Similar](#)[Research](#)[Photos](#)[Map](#)[DIRECT OWNER](#)**Price****\$79,888****Depreciation** ?

\$7,900 /yr

[View models with similar depre](#)**Reg Date**

16-Oct-2018

(8yrs 11mths 16days COE left)

**Mileage**

58,000 km (56k /yr)

**Manufactured** ?

2018

**Road Tax** ?

\$738 /yr

**Transmission**

Auto

**Dereg Value** ?\$38,622 as of today ([change](#))**OMV** ?

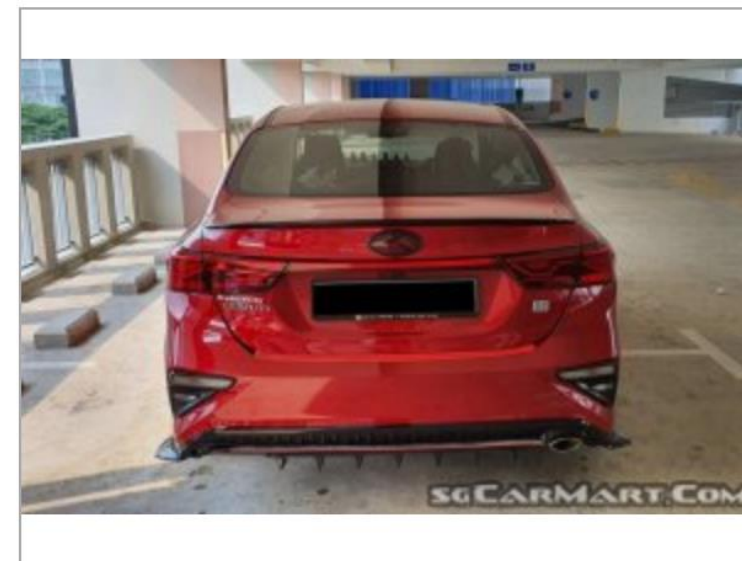
\$18,009

**COE** ?

\$28,000

**ARF** ?

\$18,009





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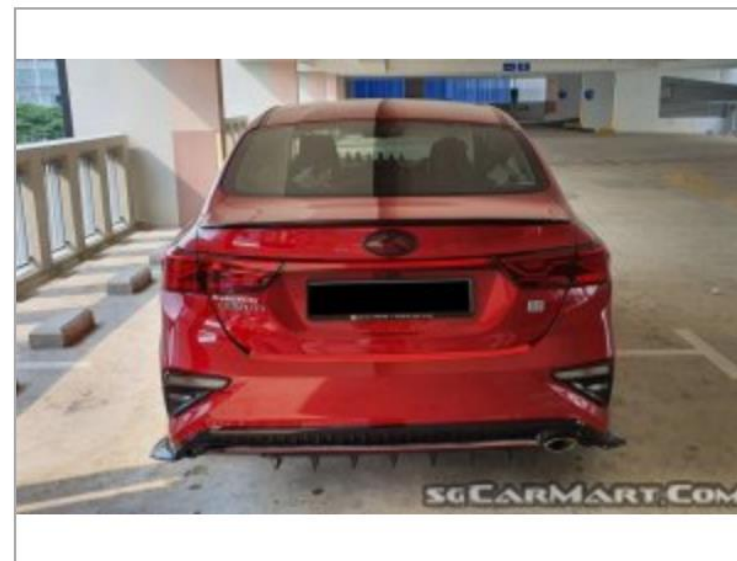
\$18,009

**COE** ⓘ

\$28,000

**ARF** ⓘ

\$18,009

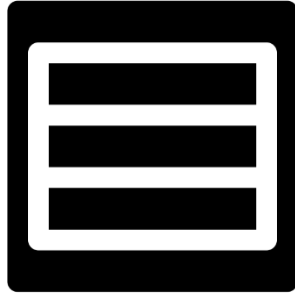


# DATA CLEANING





# Data Cleaning



## **Rows:**

- 2584

## **Columns:**

- 17



## **Target Variable:**

- Price

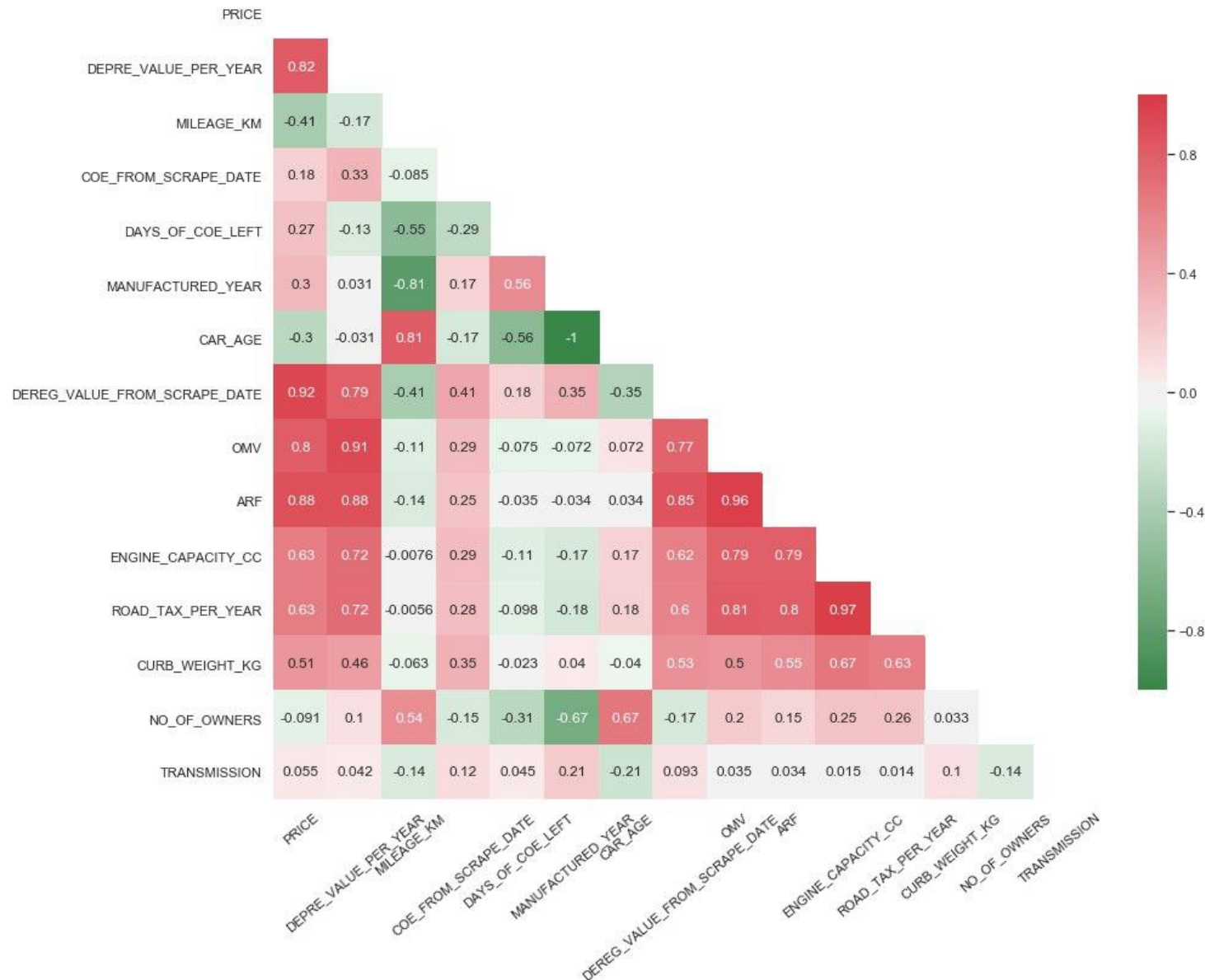
## **Predictor Variables:**

- 16 variables

# FEATURE SELECTION



# Feature Selection

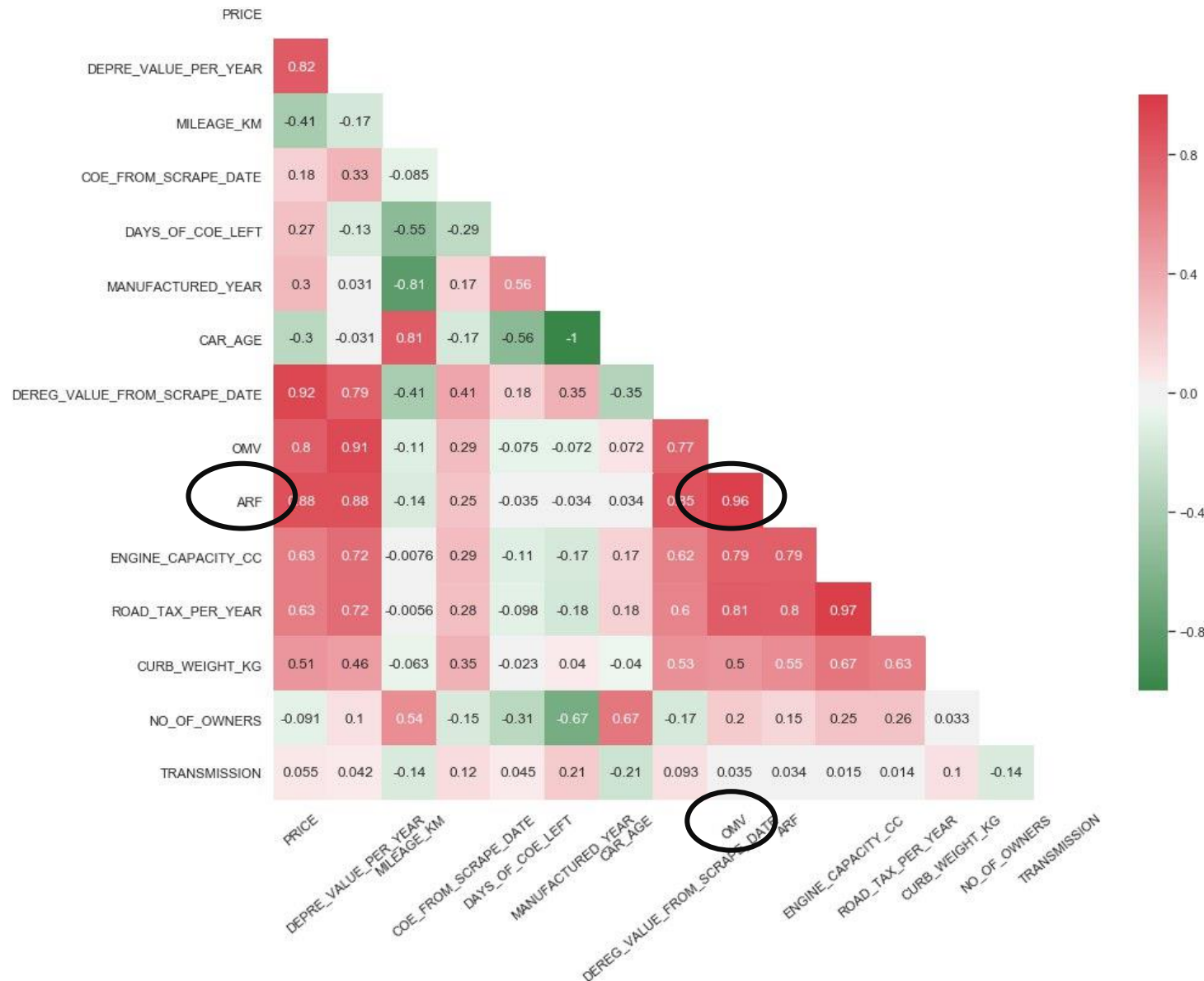


## Correlation Heat Map

- Correlation to price
- Predictors correlate to each other



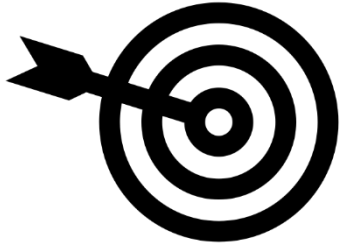
# Feature Selection



## Correlation Heat Map

- Some predictor variables poor fit with price
- Predictor variables with high correlation

# Data Used: After Dropping Features



## Target Variable:

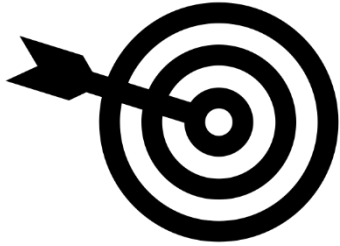
- Price



## Predictor Variables:

- Mileage (km)
- Engine Capacity (CC)
- Car Age
- OMV
- COE Price
- Days of COE left
- Curb Weight (kg)
- # of Owners
- Transmission

# Data Used: Finalized Features



## Target Variable:

- *Log Price*



## Predictor Variables:

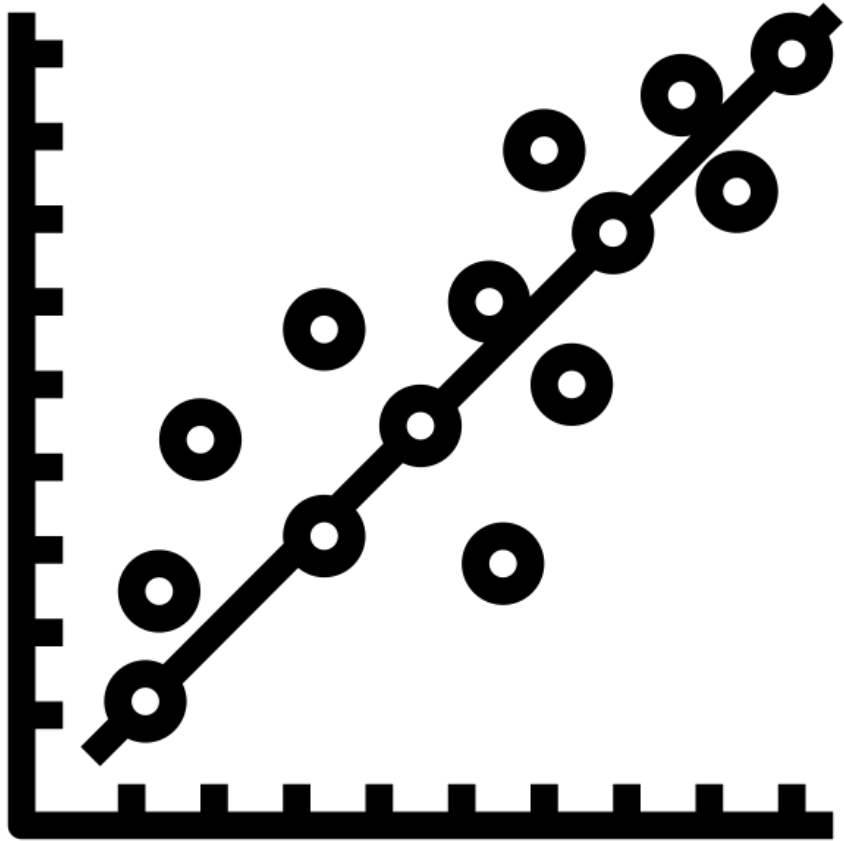
- *Log Mileage (km)*
- *Engine Capacity (CC)*
- *Car Age*
- *OMV*
- *COE Price*
- *Days of COE left*
- *Curb Weight (kg)*
- *# of Owners*
- *Transmission*



# METHODOLOGY



# Designing the Regression Model for Data



- Simple Linear Regression
- Lasso
- Ridge
- ElasticNet
- Polynomial Regression

# Train / Cross-Validate each Model

## Train Models on 60% Data

- Simple Linear Regression
- Lasso
- Ridge
- ElasticNet
- Polynomial Regression

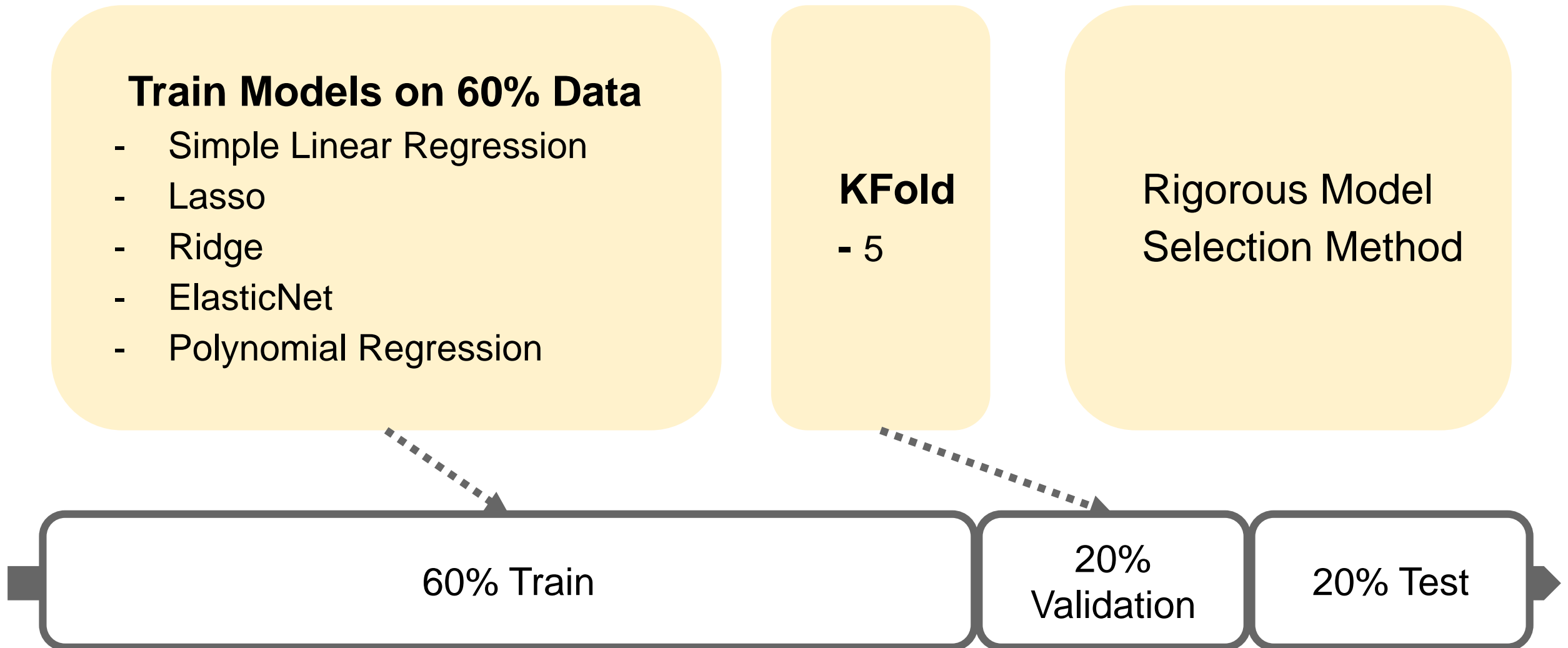
**KFold**  
- 5

Rigorous Model  
Selection Method

60% Train

20%  
Validation

20% Test





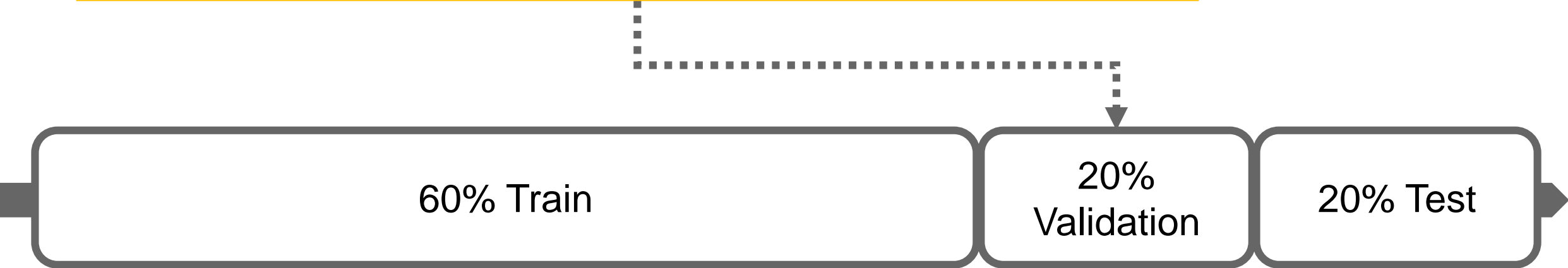
# R2 Scores over 5 Validations

#	Model	R2 Score
1	Simple Linear Regression	0.913 +- 0.016
2	Lasso	0.913 +- 0.015
3	Ridge	0.913 +- 0.015
4	ElasticNet	0.913 +- 0.015
5	Polynomial Regression	0.829 +- 0.105



# Model Selection

#	Model	R2 Score
1	Simple Linear Regression	0.913 +- 0.016
2	Lasso	0.913 +- 0.015
3	Ridge	0.913 +- 0.015
4	ElasticNet	0.913 +- 0.015
5	Polynomial Regression	0.829 +- 0.105



# Model Selection

#	Model	R2 Score
1	Simple Linear Regression	0.913 +- 0.016



- Easy to use
- No need for hyperparameters

60% Train

20%  
Validation

20% Test

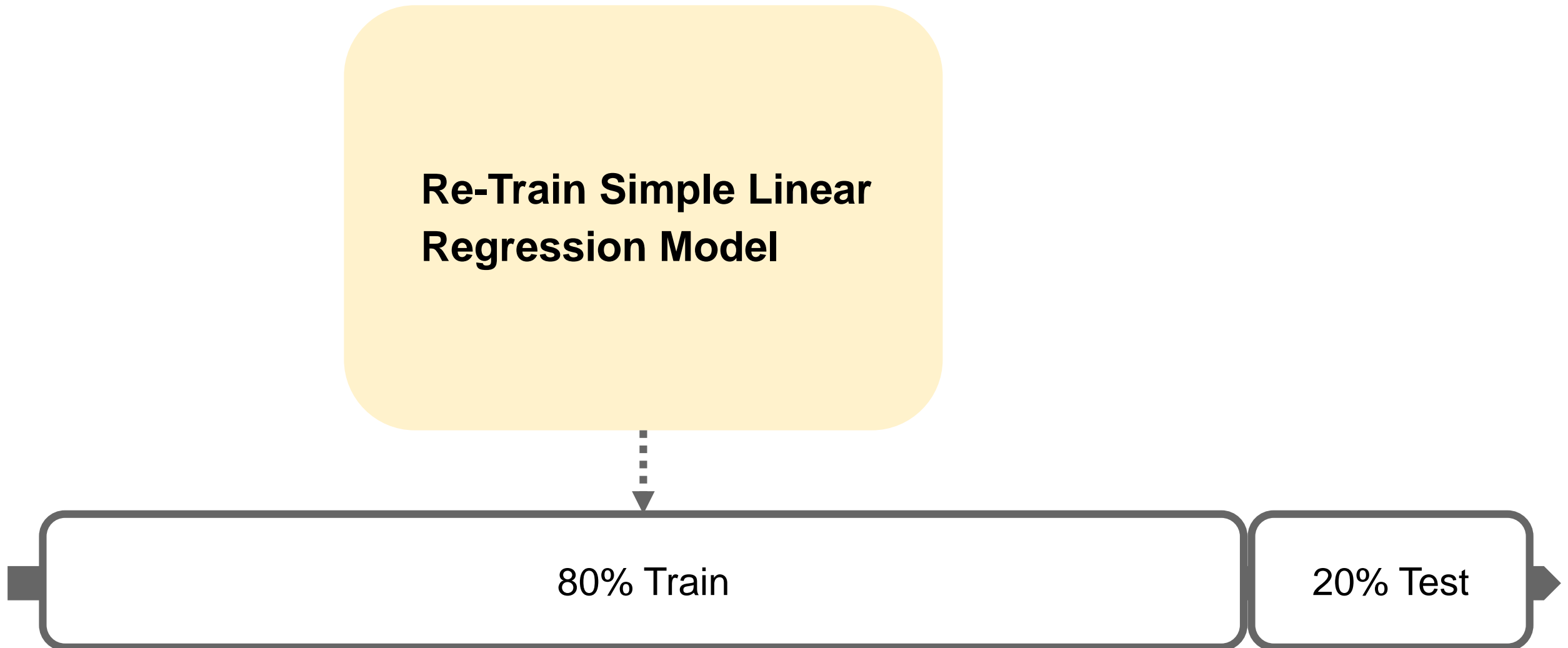


# Train / Test Simple Linear Regression

**Re-Train Simple Linear  
Regression Model**

80% Train

20% Test

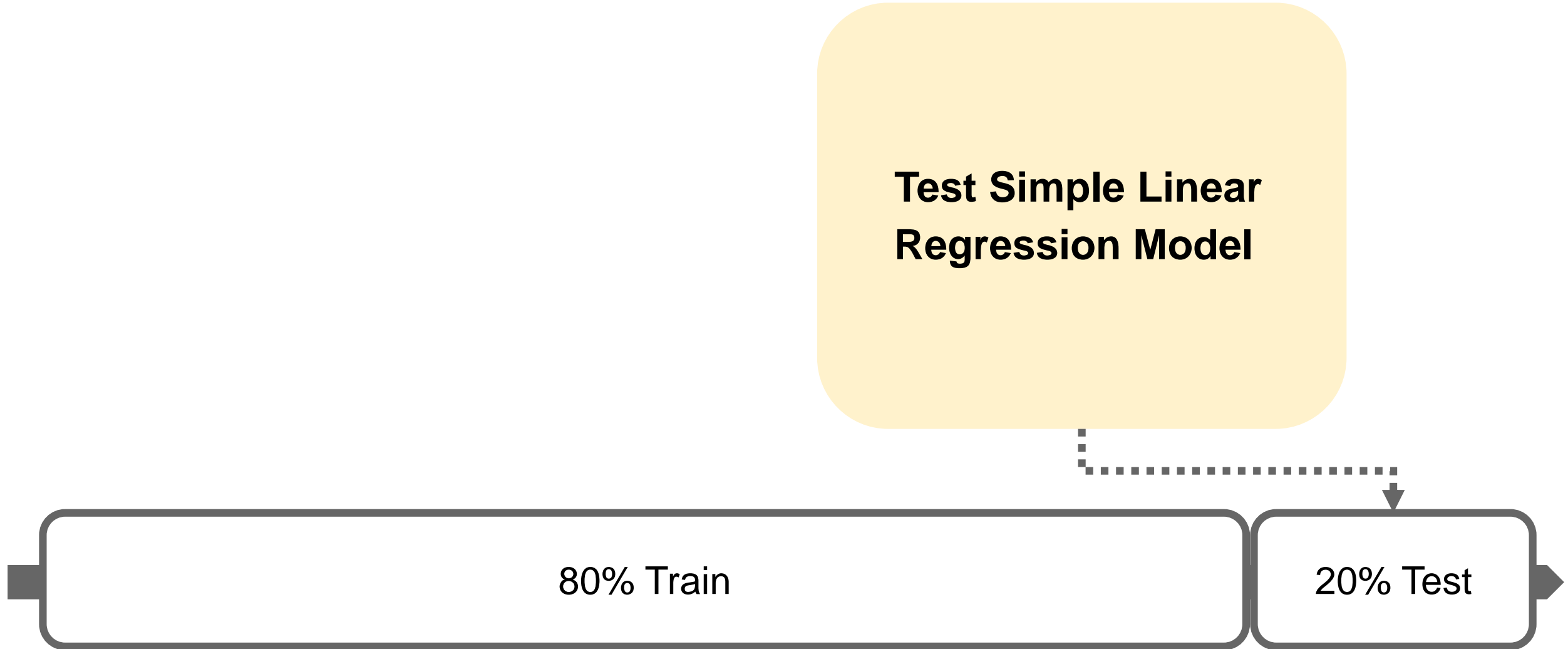


# Train / Test Simple Linear Regression

**Test Simple Linear  
Regression Model**

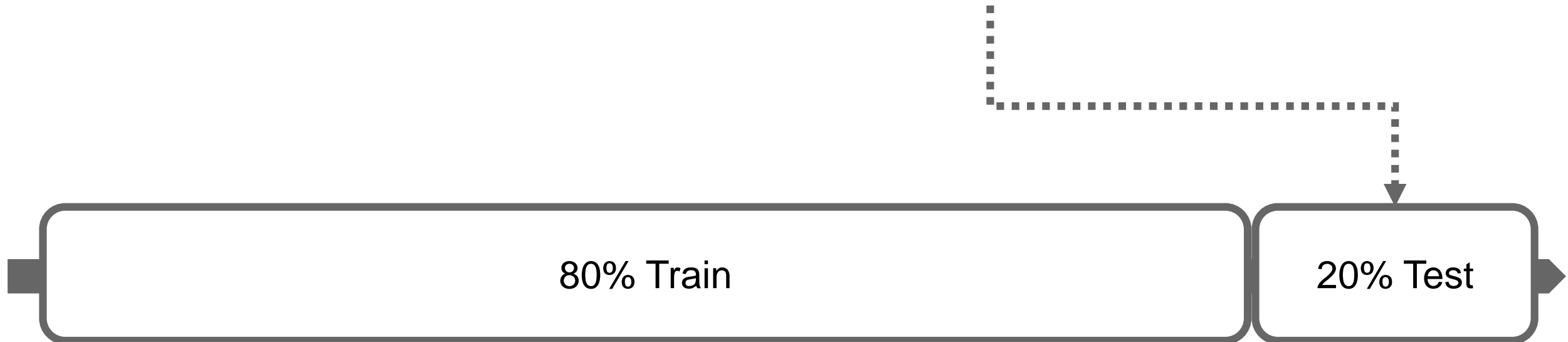
80% Train

20% Test



# Test Results

**R2 Score: 0.913**



# Test Results

91%

of data variation  
explained by model



9%

Possibly due to condition of car that could  
not be obtained during web-scraping



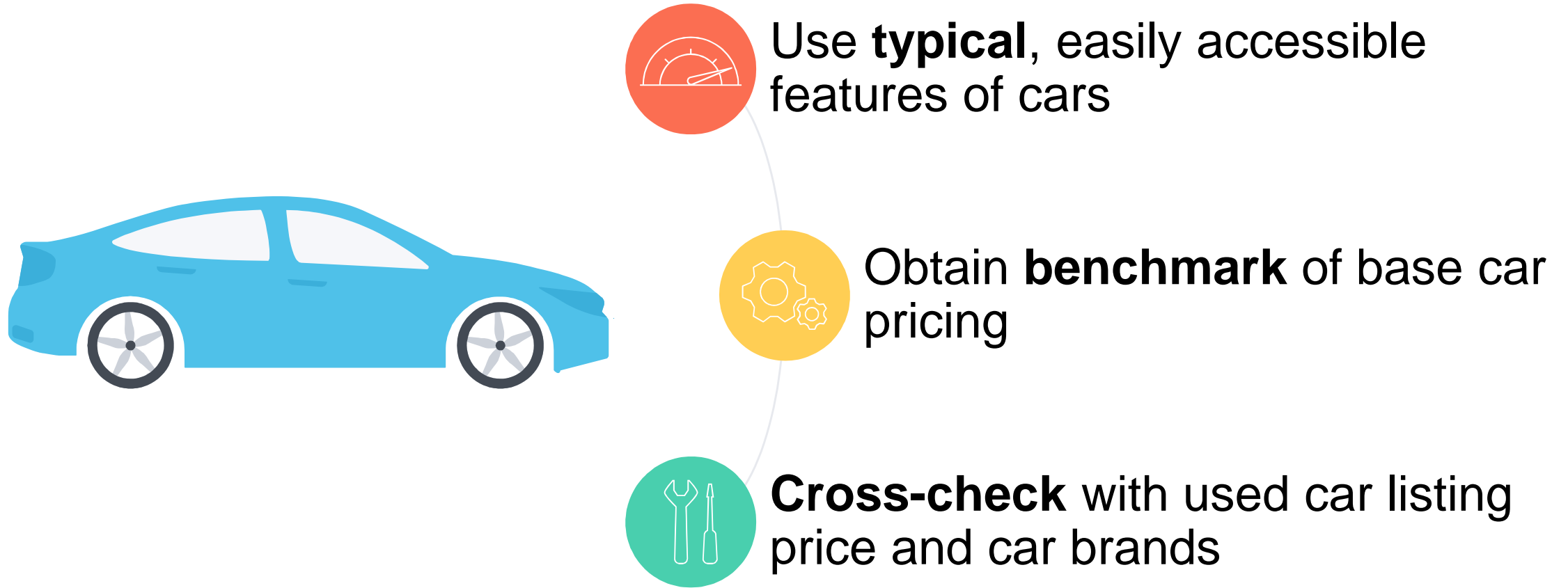
# RESULTS



# Using the Model: Model Coefficient

Feature	Coefficient Value	Feature Effect	Price Effect
Car Age	-0.06	Every unit <i>increase</i> in Car Age	6% <i>decrease</i> in price
Engine Capacity (CC)	0.0001	Every unit <i>increase</i> in CC	0.01% <i>increase</i> in price

# Using the Model: User Value



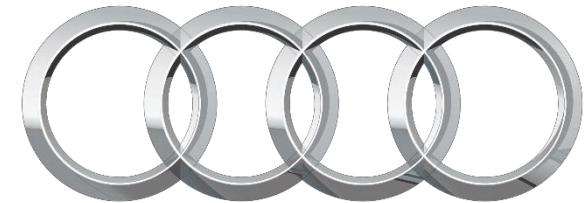
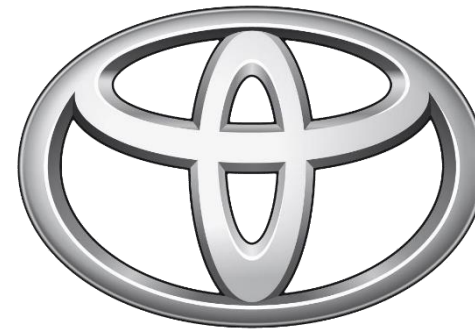
# FUTURE IDEAS





# Future Ideas

- Build on current features
- Include brand data into model itself
- Model also able to predict how much a used car would cost given a brand
- More customization for the user



# Questions?



# Appendix



# Model Summary

## OLS Regression Results

Dep. Variable:	PRICE_LOG	R-squared:	0.922
Model:	OLS	Adj. R-squared:	0.921
Method:	Least Squares	F-statistic:	1731.
Date:	Wed, 30 Oct 2019	Prob (F-statistic):	0.00
Time:	01:46:15	Log-Likelihood:	716.49
No. Observations:	2067	AIC:	-1403.
Df Residuals:	2052	BIC:	-1318.
Df Model:	14		
Covariance Type:	nonrobust		

	coef	std err	t	P> t	[0.025	0.975]
const	9.6648	0.050	194.726	0.000	9.567	9.762
MILEAGE_LOG	-5.811e-07	1.71e-07	-3.398	0.001	-9.16e-07	-2.46e-07
COE_FROM_SCRAPE_DATE	4.446e-06	2.98e-07	14.907	0.000	3.86e-06	5.03e-06
DAYS_OF_COE_LEFT	0.0003	6.56e-06	43.785	0.000	0.000	0.000
CAR_AGE	-0.0588	0.003	-22.568	0.000	-0.064	-0.054
OMV	5.969e-06	2.49e-07	23.978	0.000	5.48e-06	6.46e-06
ENGINE_CAPACITY_CC	0.0001	1.16e-05	10.458	0.000	9.87e-05	0.000
CURB_WEIGHT_KG	0.0005	2.35e-05	19.555	0.000	0.000	0.001
NO_OF_OWNERS	-0.0139	0.006	-2.514	0.012	-0.025	-0.003
TRANSMISSION	-0.1328	0.033	-4.060	0.000	-0.197	-0.069

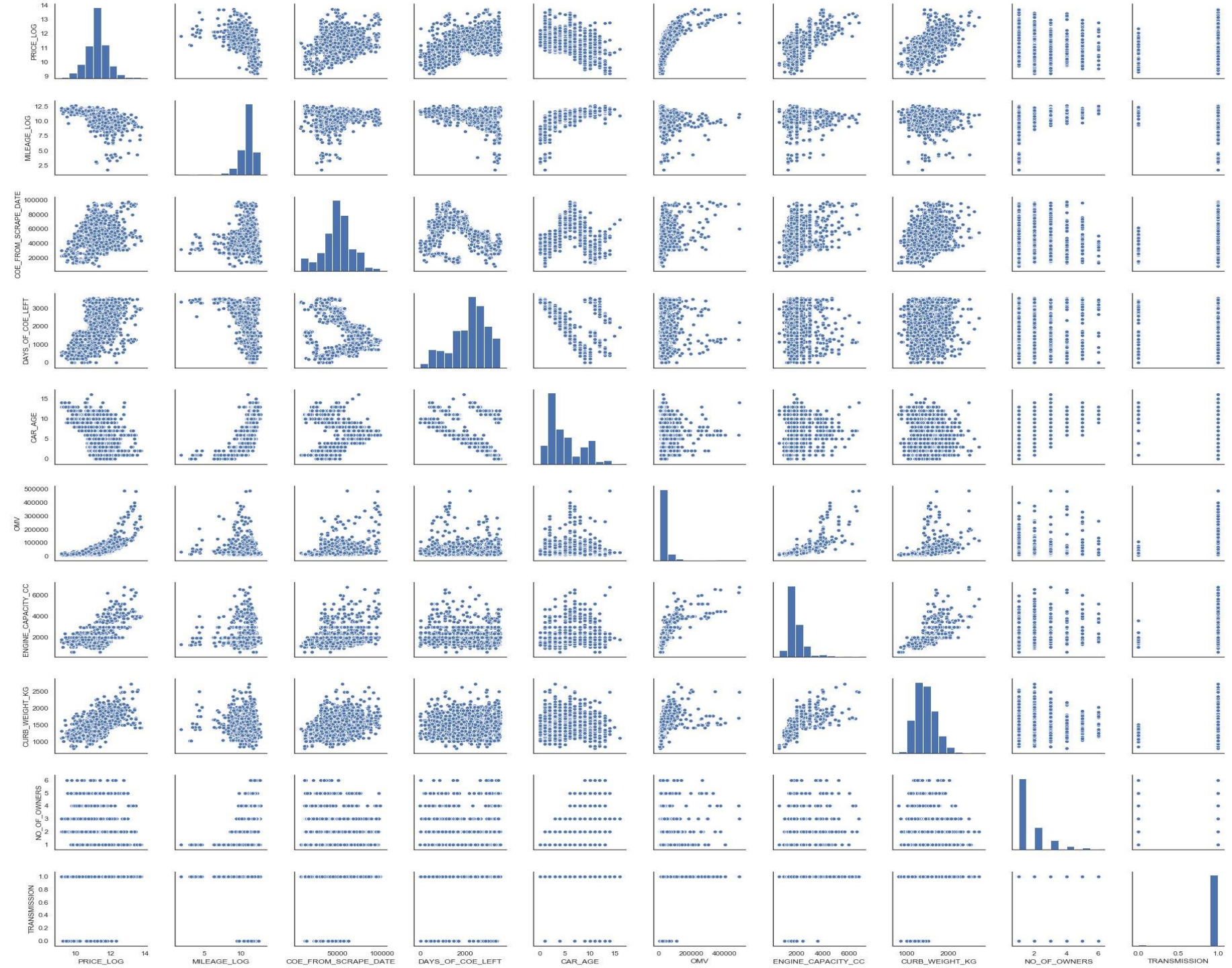
Omnibus:	404.838	Durbin-Watson:	1.950
Prob(Omnibus):	0.000	Jarque-Bera (JB):	6823.058
Skew:	-0.429	Prob(JB):	0.00
Kurtosis:	11.859	Cond. No.	inf



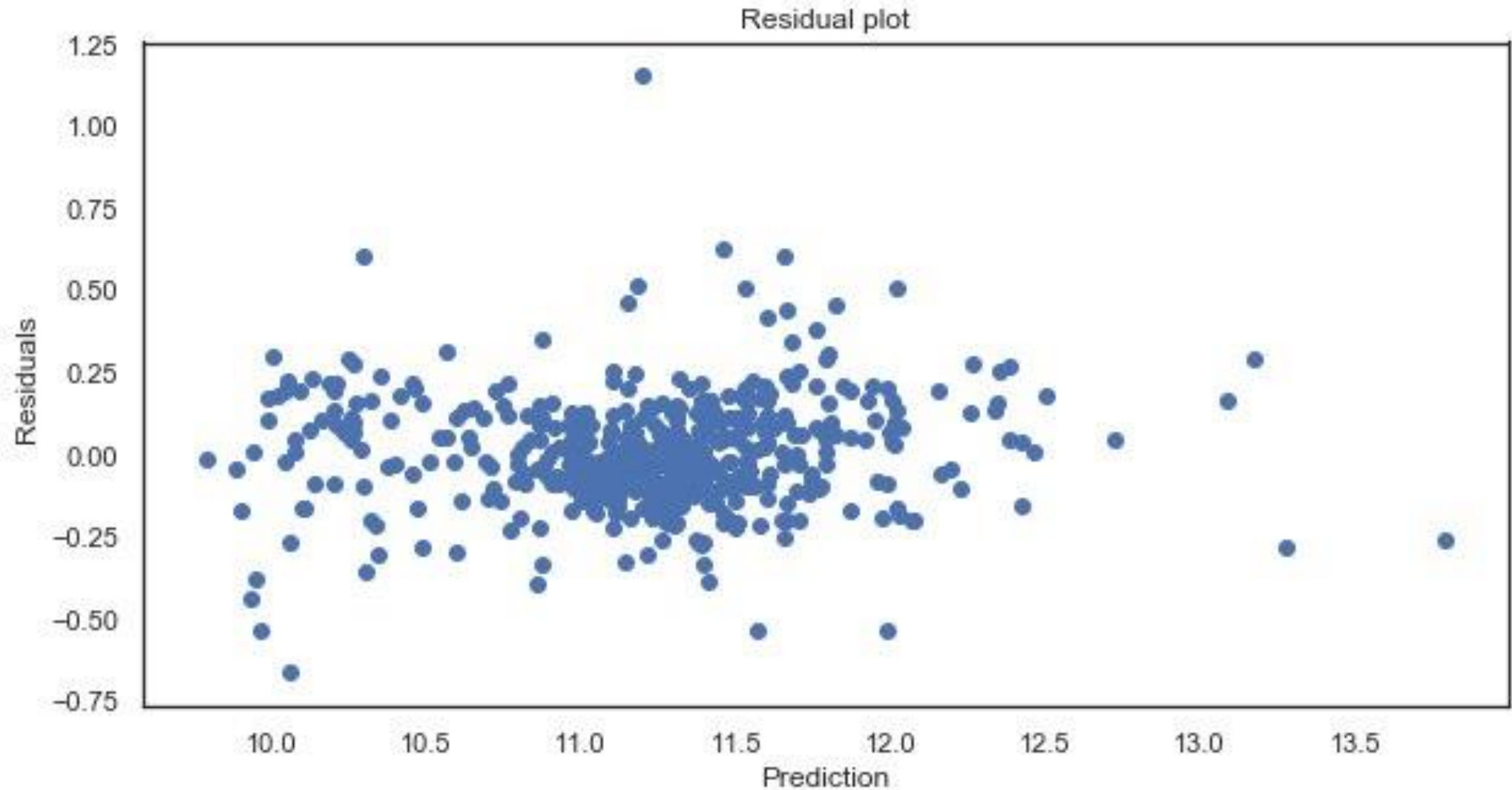
# Model Scores

- MAE: 0.123
- MSE: 0.0285
- RMSE: 0.169
- R2 Score: 0.913

# Pairplot



# Residual Plot



# QQ Plot

