

THINK AND GROW RICH

Author- Oliver Napoleon Hill

Genre- Self-help

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Think and grow Rich, a book published in the early 20th century, authored by Napoleon Hill has been among the top choices of readers all across the globe for years now. The principles that are highlighted in the book are still applicable in the 21st century. Oliver Napoleon Hill, an American self-help author has been the firm believer of the fact that growing rich is far more than making money and this belief through his book “Think and Grow Rich” has become seminal for entrepreneurs, CEOs and individual thinkers. This book is among the 10 best-selling self- help books of all time, with its central principle revolving around the human mind. Napoleon Hill examined the psychological power of thought and the brain in the process of furthering our career for both monetary and personal satisfaction, and has inculcated the conclusions of his examination and research into this book. Hill laid out thirteen principles in this book as well as the true secret behind the mindset of men who have made it big in their lives. This book helps us to see the broader picture behind the success of great men and how they used their power to magnetize and attract things that they wanted in their lives.

Now, lets us analyze the principles that are mentioned in the book that can be helpful in training one’s mind to attract wealth and abundance.

The first step in manifesting what we aspire is to generate a strong and a burning desire for it. According to me, this first principle is very appropriate when it comes to attracting something that we really want. The main reason to keep “desire” as the first principle is quiet clear from the fact that this desire is something that can sustain us even when things get rough.

The second principle is faith in the process, once we have our desire. Faith is what gives life, power and action to know the impulse of thought. It is very important for us to have a strong faith on ourselves, our vision and in the process.

The third principle talks about self-talk and self-suggestion. Self-talk are the words that we tell ourselves, which starts in our conscious, thinking mind. This principle stands true for each one of us because if we repeat a certain phrase in our heads enough time, it seeps into our

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subconscious, the creative aspect of our brain.

The fourth of the thirteen principles is knowledge, which attracts abundance when organized and intelligently directed through practical plans of action. The fifth and the most important principle, that was stated in the list is Imagination. “Whatever the mind of a man can conceive and believe, it can achieve”. So we can say that the fifth principle highlighted the magic of thinking big.

The sixth principle discussed about the importance of planning and how having a defined path can help us get to our goals. In the seventh principle, Hill recommended us to make a conscious and a crystal clear decision. If we aspire to achieve wealth, fame or anything for that matter, we need to make a decision to aim for that target.

The eighth and the ninth principles talked about persistence and mastermind respectively. By persistence, the author wanted to make it clear that whosoever had made it big and remarkable in their lives, are the ones who never gave up on their dreams and held on to it even in tough times, when things were not happening in their favor. Hill suggested us to create a mastermind, collaborating with other people, so that each one of us can grow individually as a person as well as professionally.

Another one of the secrets hidden within this success system is transmutation which is discussed in the tenth principle. The author also talked about the mystery of sex transmutation and the transferring of one form of energy into another. Through the tenth principle mention in the book ‘Think and Grow Rich’, Hill wants to convince us to use powerful positive emotions to make our mind oscillate on a higher frequency.

The eleventh principle talked about the power center of our mental activity, the subconscious mind which manifests abundance for us. The subconscious mind possesses material, energy and thought and transforms it into living tissue to maintain life.

The twelfth and the thirteenth principle talked about our brain and the sixth sense. Hill focused on the quality of vibrations that can be emitted or received by our brain. We need to set our brain to a frequency of love and confidence, is something what hill preached. Sixth sense here meant the ability that we get after complete understanding of the other twelve principles. This sixth sense guides us with unerring accuracy to take the required steps to manifest our desires.

This book was the result of over 20 years of interview and research as well as the examination of

the power of personal beliefs. Every chapter of this book mentioned the money making secrets that has made fortunes for more than 500 exceedingly wealthy people whom Hill had carefully examined and analyzed over a long period of years. The secret of 'Think and Grow Rich' is that our thoughts control our mindset which in turn creates our reality. This book triggers us to monitor our thoughts and feelings and to broadcast feeling of appreciation, fulfilment and joy. Our mind is the most powerful tool that we have and this is for what this book stands for.