

# **AYUSH ANANT**

# **AREAS OF EXPERTISE**

- Copywriting
- Digital Marketing
- Brand Strategy
- Wordpress
- Research
- -Video Editing

### **CONTACT DETAILS**

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Address- Gaur City 1 Greater Noida

West Uttar Pardesh

201301

### **MAIN INTERESTS**

- Cycling
- Reading
- War and Sci-fi Movies
- Travelling
- History

# **EMPLOYMENT HISTORY**

#### **COPYWIRTER-INTERN**

Horizon@9. | August 2020 - Present

- Brainstorm for new ideas
- Creating copy for clients
- Creating Ideas for brand positioning
- -Competitive reseach

#### DIGITAL MARKETING TRAINEE

# BrandLoom Consuling | April- June 2019

- Doing On Page and Off Page for clients
- Social Media Marketing (Organic and Paid)
- Competitive Analaysis

#### **EDUCATION HISTORY**

# SRI AUROBINDO CENTRE OF ARTS AND COMMUNCATION-2020

- PG Diploma in Advertising and Communication

#### **AMBEDKAR UNIVERSITY DELHI-2017**

- BA- Sociology

#### Lovely Public school, Delhi-2014

- 12th (CBSE)
- 10th (CBSE)

# **Click for Sample work**

https://ayush-anant.github.io/photofolio.github.io/