

Roll No: 31410

Assignment No 1: Case study: Visit various websites available online for different client projects, identify and note down the evaluation results in following format and note down and learn and conclude different website design issues that should be considered while designing a web site.

Sr	URL	Purpose	Liked	Dislikes	Evaluation
1.	pict.edu	Educational Websts provides	Clean UI, Easy Navigation, Fast Loading Speed	Web Pages not linked property. Issues in responsiveness.	Good
2.	iitb.ac.in	Educational Institute website	Fast Loading Speed	UI not that user friendly, Visible log in the console	Good
3.	nsut.ac.in	Educational Website	Not proper color combination, Messy Navigation bar	Faster speed, proper information display	Good
4.	nptel.ac.in	Online Course Website	Easy Navigation, minimal UI	Slow Loading Speed, Compatibility issues with browser	Bad
5.	iim.ac.in	Educational Institute Website	Clean UI, Easy Navigation	Slow to load, Laggy video on home Screen. Might face issue if network is slow	Good/Avg
6.	amazon.in	ECommerce Website	Fast to load, Secure	UI not clean, too many links,	Good/ Avg
7.	flipkart.in	ECommerce Website	Clean Ui, Easy Navigation	Improper div sizes	Good/ avg
8.	meesho.com	E-commerce	Clean, Modern UI,	Complex UI, occasional delivery delays	Good
9.	ajio.com	E-commerce	Faster Navigation	Small Font Size, Visibility issues	Average
10.	mynttra.com	E-commerce	Modern Adaptive UI	Navigation Options Hard to find	Good
11.	Hotstar.com	Entertainment & Media	Clean UI	Slow Load, Ads, , Less Options in the	Good

				Video Play	
12	Netflix.com	Entertainment & Media	Fast Load, Secure	Device and OS Compatibility Issues	Good
13	YouTube.com	Entertainment & Media	Free, Easy to use, clean UI	Navigation not very easy	Good
14	WhatsApp.com	Social Media & Communication	Widely used, simple interface, group chat features	All features are not available on web	Good
15	Instagram.com	Social Media & Communication	Good Design	Some features are not easily available	Good
16	ShareChat.in	Social Media & Communication	Loads Faster	UI issues with large screen	Average
17.	Facebook.com	Social Media & Communication	Video Conferencing not that stable	UI not good	Average
18	Byju's.in	Education & Learning	Good Eye catching theme	open logs	Good
19	Unacademy.com	Education & Learning	Good Design on Desktop	UI is not that responsive	Good
20	Udemy.com	Education & Learning	Good theme and navigation	UI issues in responsiveness	Average
21	pw.live	Education & Learning	-	Issues on loading, Open error logs	Bad
22	Paytm.com	Services & Utilities	Good theme	In convenient sizing of images	Good
22	Zomat.in	Services & Utilities	Easy Navigation	Visibility issues in font color	Average
23	Uber.in	Services & Utilities	Easy and Multiple login option	Improper navigations	Good
24	urbancompany.com	Services & Utilities	-	Compatibility Issues with row	Bad
25	Swiggy.in	Services & Utilities	Good theme Consistent UI	UI issues such as visible navbars	Avg
26	Sendgrid	SaaS	Clean Ui	Slow Image loading, SEO issues	Avg
27	firefly.adobe.com	SaaS	Good Theme	Slow	Avg
28	github.com	SaaS	Easy Navigation	Not very fast, Minimal UI	Avg
29	Zoho	Service- CRM	Adaptive UI	Slow	Avg

30	pict.acm. org	Educational	Clean UI, Fast	Issues in Responsiveness	Good
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