

# CUSTOMER RATING DASHBOARD



## Sales



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## Delivery



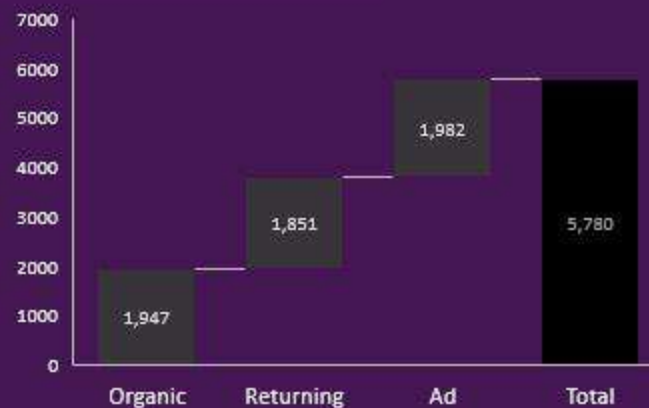
Target: 70%



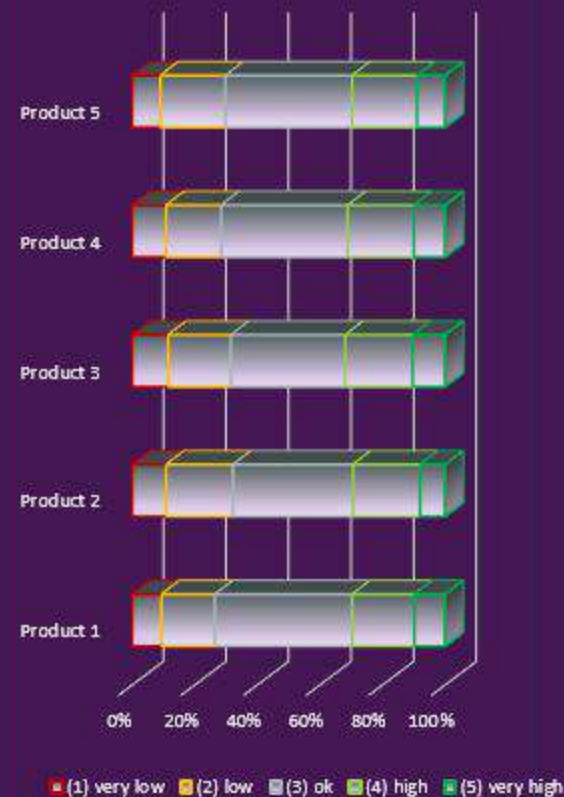
Target: 7%



## Customer



## Customer Satisfaction



### Years (Date)



2017

2018

2019

### Product



Product 1

Product 2

Product 3

Product 4

Product 5

### Customer Acquis...



Ad

Organic

Returning

### State



Alabama

Florida

Georgia

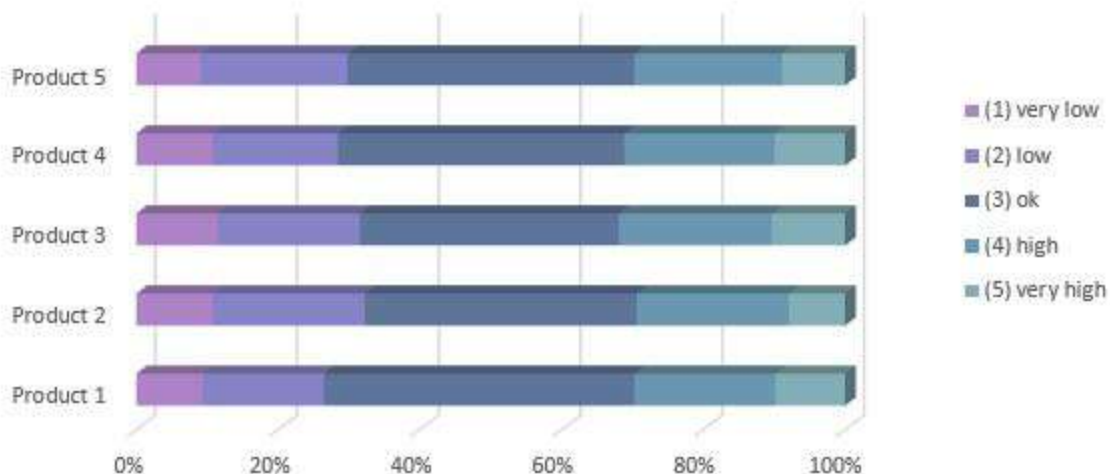
Mississippi

North Carolina

South Carolina

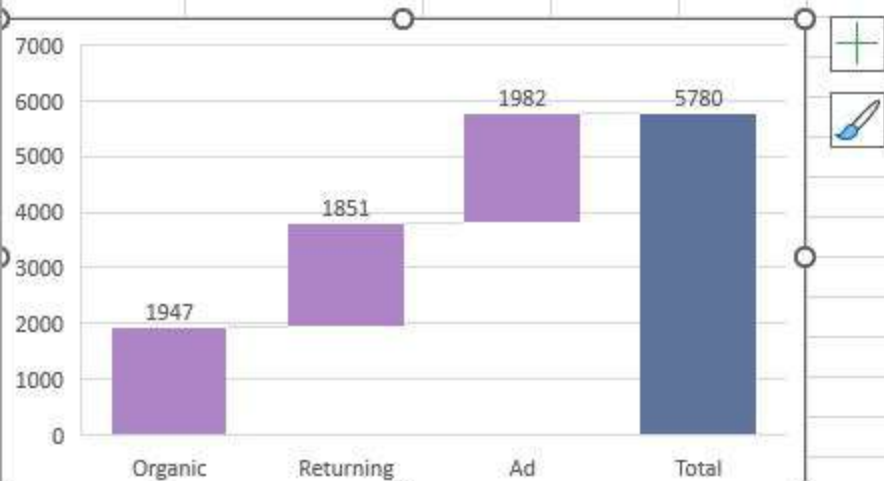
Tennessee

Count of Revenue	Column Labels					
Row Labels	(1) very low	(2) low	(3) ok	(4) high	(5) very high	Grand Total
Product 1	109	198	509	231	114	1161
Product 2	126	248	445	249	92	1160
Product 3	133	231	421	249	119	1153
Product 4	123	200	459	240	113	1135
Product 5	106	243	474	244	104	1171
Grand Total	597	1120	2308	1213	542	5780



Returning	1851
<b>Grand Total</b>	<b>5780</b>

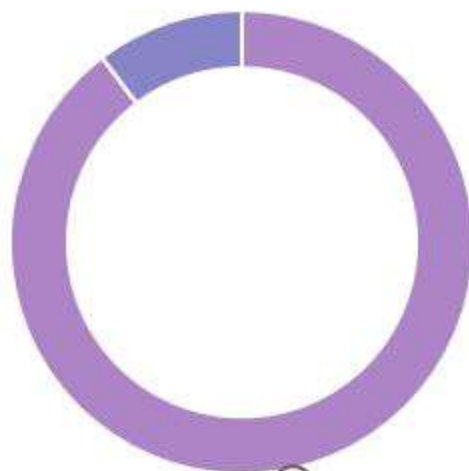
Organic	1947
Returning	1851
Ad	1982
<b>Total</b>	<b>5780</b>



Row Labels ▼ Count of Revenue

no	5184	
yes	596	10%
<b>Grand Total</b>	<b>5780</b>	

Count of Revenue



Return ▼

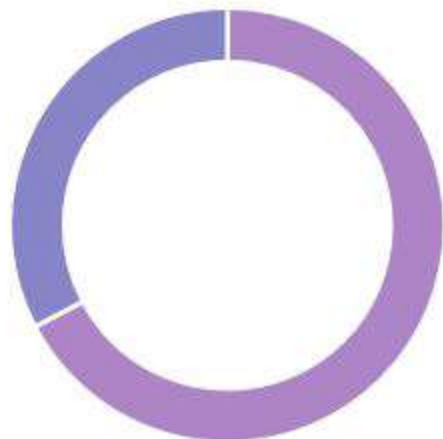
■ no

■ yes

10%

Row Labels	Count of Revenue		
on-time	3889		
delayed	1891	67%	
<b>Grand Total</b>	<b>5780</b>		

Count of Revenue



Delivery...

■ on-time

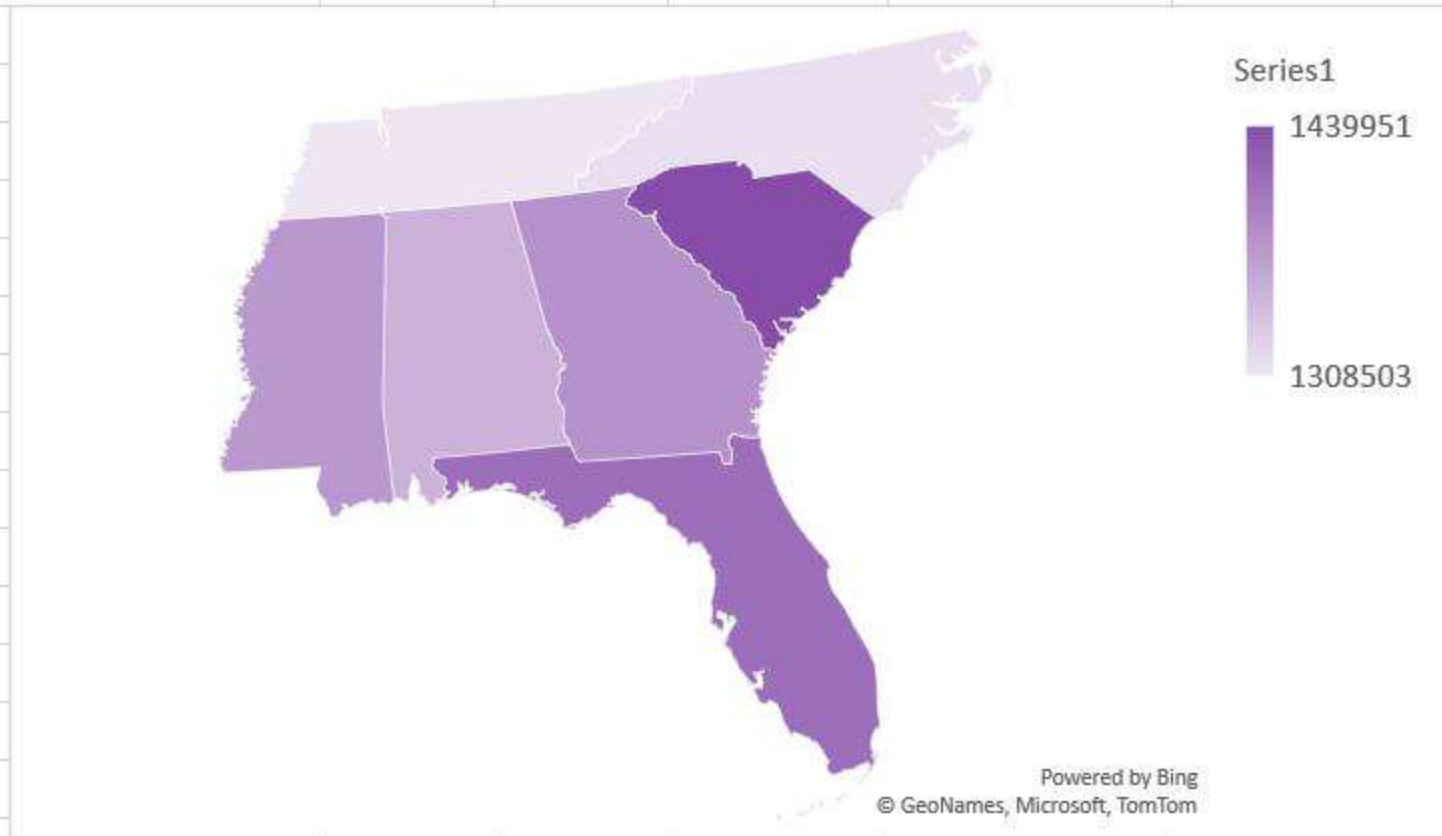
■ delayed

67%

Column Labels 

	Alabama	Florida	Georgia	Mississippi	North Carolina	South Carolina	Tennessee	Grand Total
Sum of Revenue	1353090	1412456	1381150	1376333	1314385	1439951	1308503	9585868

	Alabama	Florida	Georgia	Mississippi	North Carolina	South Carolina	Tennessee
Total Revenue	1353090	1412456	1381150	1376333	1314385	1439951	1308503





Row Labels ▾ Sum of Revenue

2017 3440257

Jan	225731
Feb	224548
Mar	223484
Apr	278196
May	266230
Jun	290545
Jul	355169
Aug	393933
Sep	229320
Oct	335450
Nov	351046
Dec	266605

2018 3215757

Jan	259495
Feb	257885
Mar	349520
Apr	303523
May	271232
Jun	211561
Jul	258372
Aug	264448
Sep	251170
Oct	268407
Nov	255850
Dec	264294

2019 2929854

Jan	291449
Feb	170811
Mar	240407
Apr	204011

