#### Cryptocurrency Market Cap Analysis & Prediction Pipeline

#### Overview

This project builds a data pipeline to analyze and predict cryptocurrency market behavior using historical CoinGecko data. The pipeline includes data cleaning, feature engineering, modeling, and evaluation focused on the 24h\_mkt\_cap\_ratio.

# **Objectives**

- Integrate and preprocess CoinGecko market data.
- Handle outliers and missing values.
- Engineer domain-relevant features.
- Train and evaluate a regression model.

#### **Data Sources**

- coin\_gecko\_2022-03-16.csv
- coin gecko 2022-03-17.csv

## **Pipeline Stages**

### 1. Data Ingestion

Load and merge datasets using pandas and numpy.

## 2. Data Cleaning

- Drop symbol, coin, and date.
- Convert all columns to float.

#### 3. Outlier Detection

• IQR-based clipping applied per numeric column.

#### 4. Missing Value Imputation

Median imputation on 1h, 24h, 7d, and 24h\_volume.

#### 5. Feature Engineering

- variability\_score: Std dev of 1h, 24h, 7d.
- 24h\_mkt\_cap\_ratio: 24h change / market cap.
- coin number: Derived from market cap and price.

# **6. Exploratory Data Analysis**

• Histograms and KDE plots to visualize distributions.

## 7. Data Preparation

- Drop leakage-prone columns.
- Split into features (X) and target (y).
- Apply standard scaling and train-test split (70-30).

## 8. Model Training

• Regression model (e.g., RandomForestRegressor) trained on X\_train.

#### 9. Model Evaluation

- Predictions on X test.
- Performance assessed using standard regression metrics (e.g., MAE, RMSE).

## **Technologies Used**

Python (Pandas, NumPy, Seaborn, Scikit-learn)

#### **Outputs**

- Cleaned dataset
- Engineered features
- Trained model
- Predictions for 24h mkt cap ratio

#### **Future Enhancements**

- Real-time data streaming from APIs
- Ensemble modeling
- Hyperparameter tuning

• Longer time series with temporal features

# Conclusion

This pipeline provides a solid base for further cryptocurrency modeling, capable of powering decision-support tools or trading strategies using machine learning.