# Customer_Analysis_Report_40
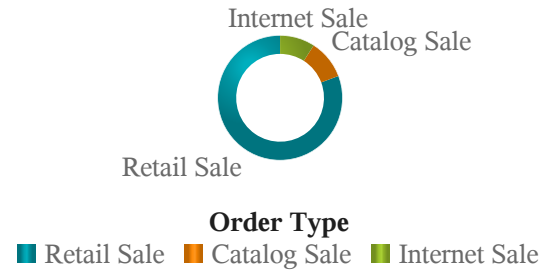
Creation Date: Friday, January 28, 2022 02:12:18 PM
Author: User25

# Cost Analysis
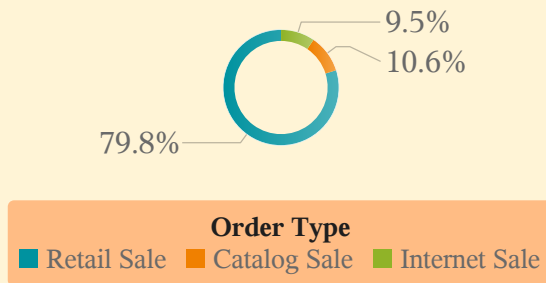
## Cost by Order Type
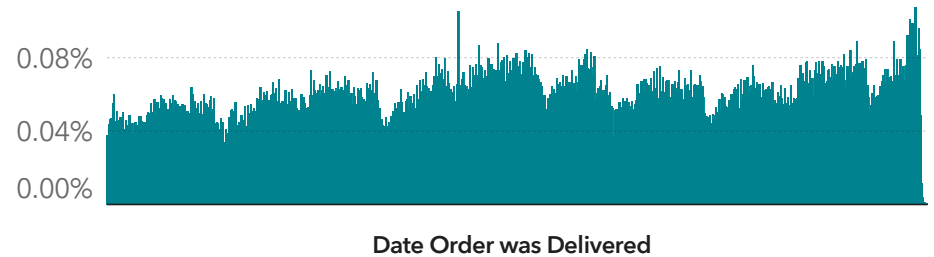
**Cost**

Internet Sale
Catalog Sale

Retail Sale

**Order Type**
■ Retail Sale  ■ Catalog Sale  ■ Internet Sale

## Retail Price by Order Type

**Retail Price**

9.5%
10.6%

79.8%

**Order Type**
■ Retail Sale  ■ Catalog Sale  ■ Internet Sale

## Cost (Percent of total - Sum) 1 by Date Order was Delivered

**Cost (Percent of total - Sum) 1**

0.08%

0.04%

0.00%

**Date Order was Delivered**

## Frequency Percent of Order Type

**Frequency Percent**

**Order Type**
■ Retail Sale  ■ Catalog Sale  ■ Internet Sale

Retail Price and Cost Analysis

**Cost (millions)**

**Retail Price (millions)**



**Date Order was placed**
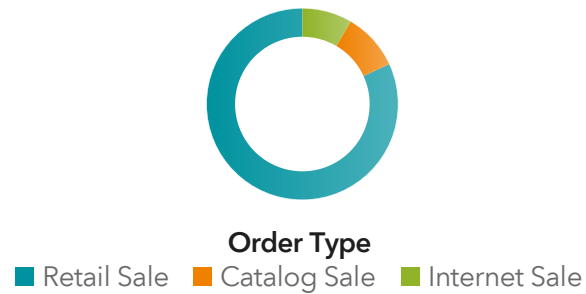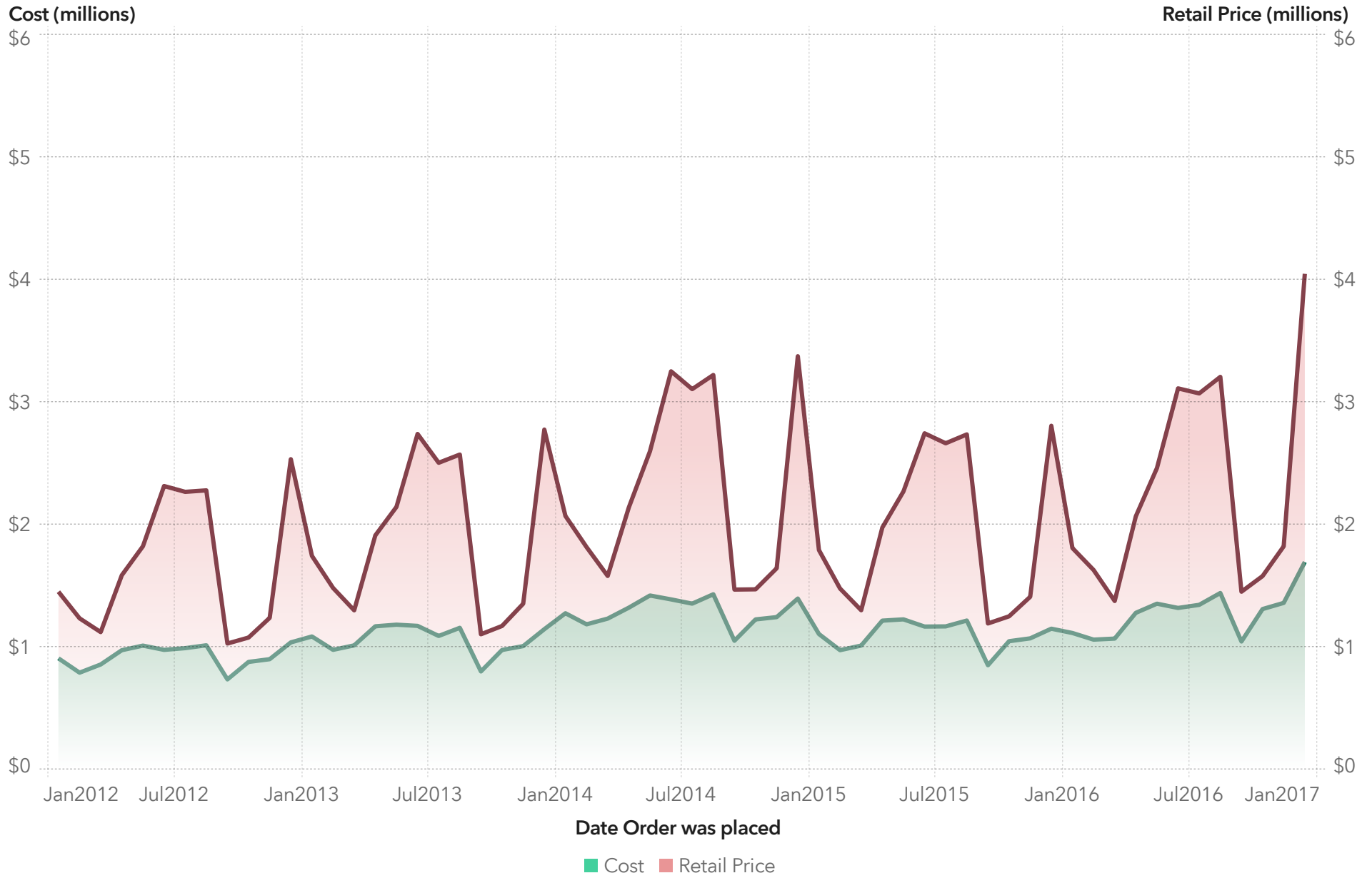
■ Cost  ■ Retail Price

# Customer Group Analysis

| America and Europe | Asia and Others |
|---|---|

Continent Name ▼

## Retail Price and Cost Analysis

**Cost (millions)**  ⟨ Retail Price (millions) ⟩

Date Order was placed

🟩 Cost  🟥 Retail Price
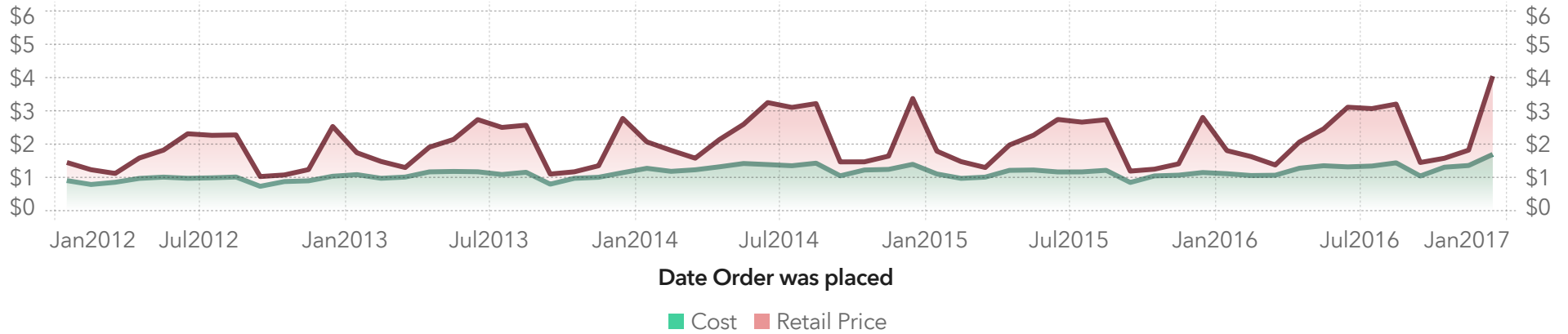
## Cost, Quantity Ordered by Customer Group Name
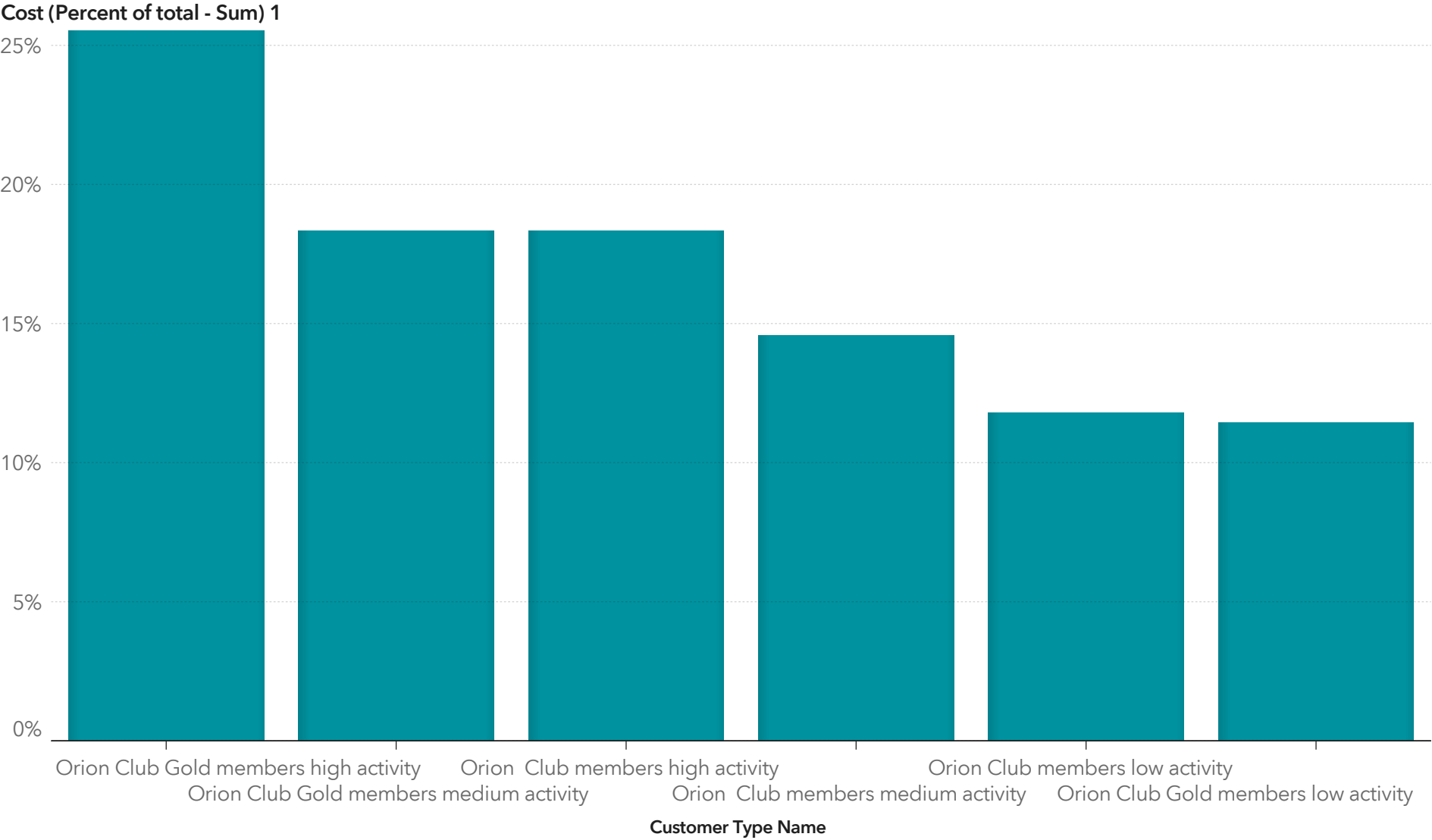
**Customer Group Name**

| Orion Club Gold members | Orion Club members |
|---|---|

📊 Cost (millions) ⬛🟪 Quantity Ordered

6.00

## Cost (Percent of total - Sum) 1 by Customer Type Name

**Cost (Percent of total - Sum) 1**



Customer Type Name

Orion Club Gold members high activity
Orion Club Gold members medium activity
Orion  Club members high activity
Orion  Club members medium activity
Orion Club members low activity
Orion Club Gold members low activity

A1.2

# Appendix

A1.1  Customer_Analysis_Report_40

Parameters:                Rank Parameter = 6.00

A1.2  Cost (Percent of total - Sum) 1 by Customer Type Name

Ranks:                     Top 6 of Customer Type Name by Cost (Percent of total - Sum) 1