Ideation Phase
Define the Problem Statements

Date	16 April 2025
Team ID	SWTID1743606103
Project Name	iMovies - Online Movie Ticket Booking System
Maximum Marks	2 Marks

Customer Problem Statement Template:

Problem Statement	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a moviegoer who prefers booking tickets online	find and book a movie ticket for a specific showtime	the platform is cluttered and lacks filtering	there is no way to filter movies by genre or tags	confused and frustrated
PS-2	a returning user who watches movies regularly	get movie suggestions based on my past favorites	I keep seeing random and unrelated suggestions	the system doesn't offer a recommendation feature	disappointed and disengaged
PS-3	a user planning a weekend outing with friends	book tickets for a group of friends easily	seat availability isn't visible clearly	the UI doesn't highlight real-time seat status	anxious and unsure
PS-4	a new user on the platform	sign up and browse movies quickly	the registration form asks for too many details	it doesn't support minimal onboarding	overwhelmed and impatient
PS-5	a user checking available movies on the go	use the platform smoothly on mobile	some elements are misaligned or hard to click	the website isn't fully optimized for mobile viewing	irritated and less likely to return