

Competitor Analysis Report for Apple iPhone

Top Competing Phones in 2007

Phone Model	Main Features	Key Advantages
Motorola Q	Slim design, QWERTY keyboard	First QWERTY phone to sell over 1 million units
Samsung BlackJack	3G-enabled, thin design	Lacked Wi-Fi compared to competitors
Nokia N95	Integrated Wi-Fi, 3G, GPS, Bluetooth	Feature-rich with camera flash and media controls
BlackBerry Pearl 8100	260x240-pixel screen, non-QWERTY keyboard	Attempt to crack consumer smartphone market by BlackBerry
LG Prada	Capacitive touchscreen	First phone with capacitive touchscreen for consumers

Overall, in 2007, the Apple iPhone faced competition from various smartphone manufacturers each offering unique features and targeting different market segments. The iPhone stood out with its revolutionary design and user-friendly interface, setting a new standard in the mobile phone industry.