

Competitor Analysis Report for Amazon

Overview

Amazon faces competition from various companies in different sectors. Below is a detailed analysis of some of Amazon's key competitors.

1. Walmart

Walmart is a major competitor for Amazon, offering a wide range of products, including groceries, electronics, and clothing. Walmart has a strong physical retail presence which allows it to compete with Amazon in the e-commerce space.

2. eBay

eBay is another significant competitor of Amazon, specializing in online auctions and sales. While eBay's business model differs from Amazon's, it still competes with Amazon in the online marketplace.

3. Alibaba

Alibaba is a major player in the e-commerce industry, particularly in the Chinese market. Alibaba's extensive product offerings and services pose a competitive threat to Amazon in the international market.

4. Target

Target is a competitor of Amazon, offering a wide range of products both in stores and online. Target's focus on providing a seamless shopping experience to customers makes it a strong competitor for Amazon.

5. Best Buy

Best Buy competes with Amazon in the electronics and technology space. Best Buy's brick-and-mortar stores, coupled with its online presence, challenge Amazon in the consumer electronics market.