



## Lecture No. 02

Topic: Interaction Design - Making products user centric

Speaker: Mr. Bhargav Mistry, Design Consultant

Venue: Neeti Sabhagaar, 2<sup>nd</sup> floor, Prabha Bhavan

Date: April 16, 2017

Time: 11 A.M. onwards

## About the speaker:



Mr Bhargav Mistry is a distinguished design consultant and innovator. He had studied Industrial Design at National Institute of Design, Ahmedabad, in 1980. Prior to this, he had done a foundation course in engineering from IIT Bombay and Cambridge O Level schooling from Nairobi, Kenya. Mr Bhargav is a consultant to Secure Meters, Udaipur, Poly Meters Response, Winchester, England, Viral Controls, Gandhinagar, and Space Applications Center, Ahmedabad. He has organised various workshops on Creative Industrial Design, Design Management and Cost Effective Product Design.