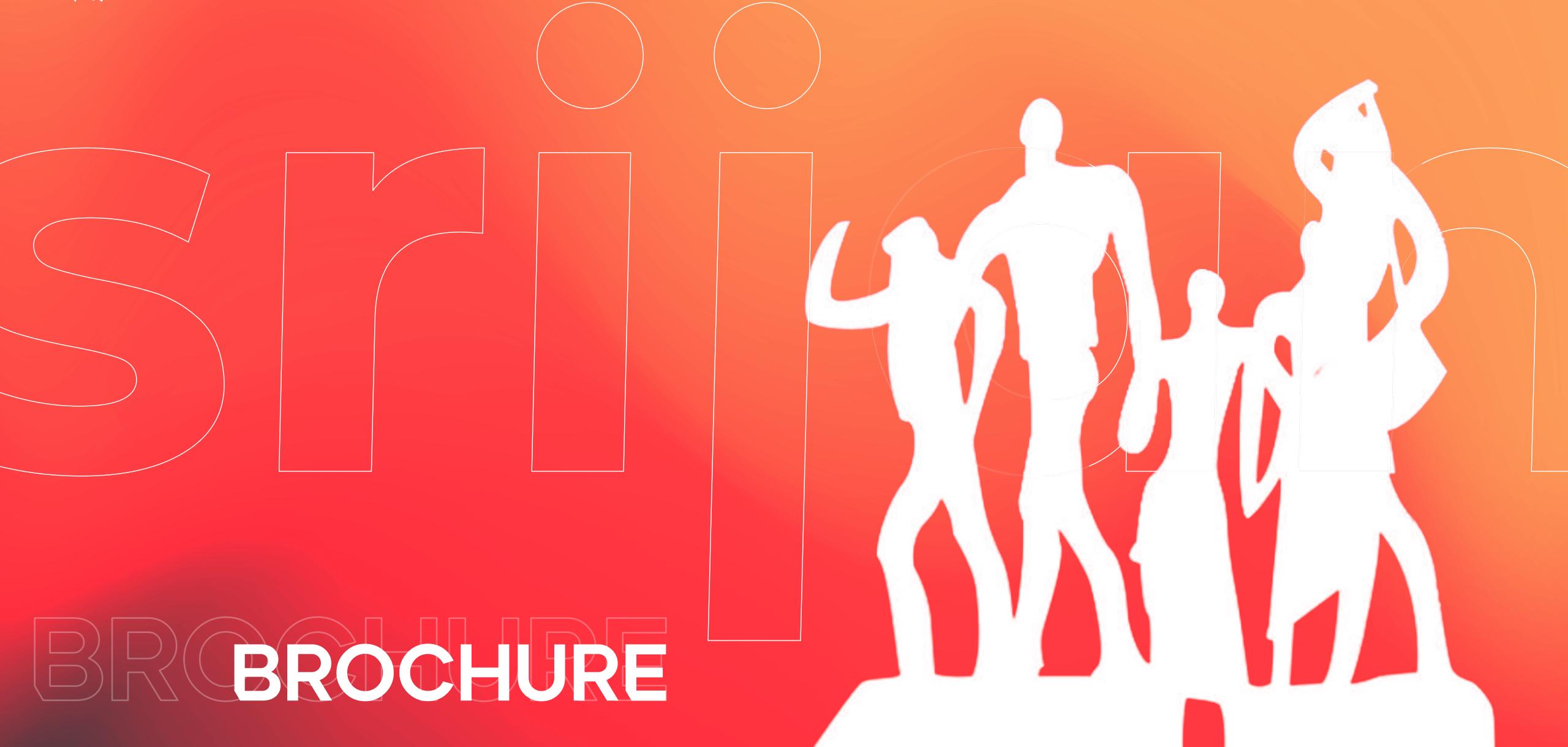




F.E.T.S.U. presents

srijan²²

The Annual Techno-Management Fest of
Jadavpur University.



BROCHURE

ABOUT SRIJAN

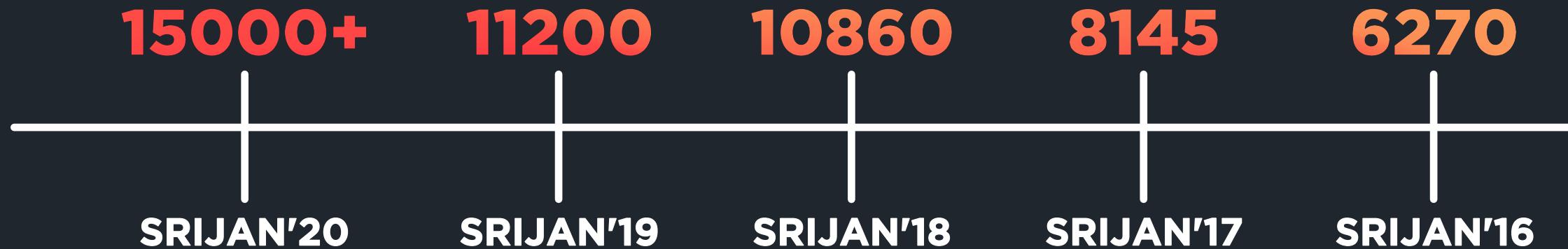
It is the largest of its sorts in the City of Joy. A multitude of myriad patterned events attracts thousands of students from technical and non technical institutes throughout the nation. Interesting competitive events, inspiring lectures, informative seminars and delectable entertainment shows promote creative thinking in the spheres of technology, science, and management. Since its conception, brand Srijan has been growing exponentially. Started by a handful of technocrats, it is now nurtured by hundreds of volunteers and scores of sponsors. We strive to let vanity stay out of the picture and have pledged work continuously with dedicated hearts to see SRIJAN become the favorite destination for all the dreamers and believers. Our track record is not a license to rest, but a challenge from our predecessors which we gladly accept.

Previous Year Footfalls

Social Media is an amazing tool, but it's really the face-to-face interaction that makes a long-lasting impact.

15000+

Average footfalls in the Last edition of F.E.T.S.U. presents Srijan*



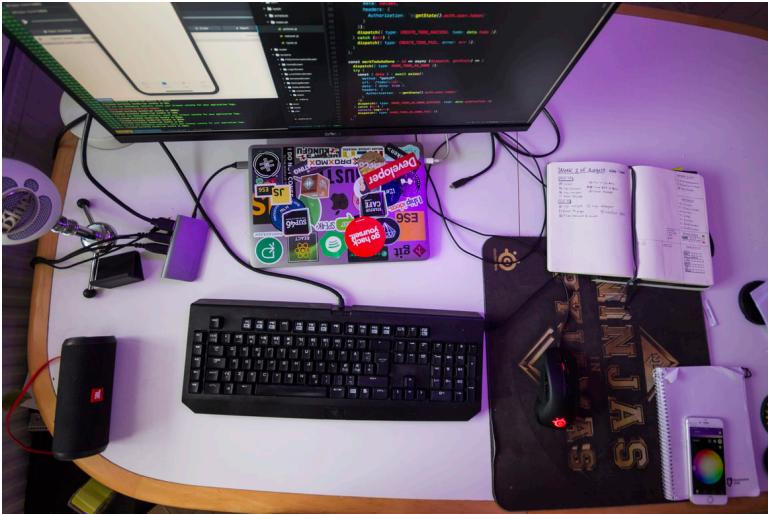
The following data is calculated on the basis of number of On-Day registrations, feedback forms and ID Cards.

Deliverables to the Sponsors

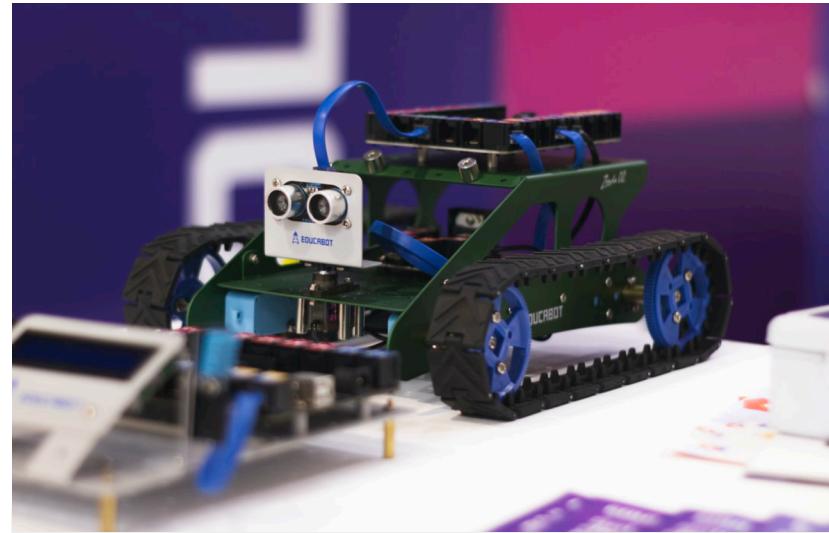
	GOLD	SILVER	EVENT	PLATINUM
Provision of Jadavpur University F.E.T.S.U. presents Srijan 2022 in association with <Company Name>	✗	✗	✗	✓
Inclusion of Logo on Fest T-Shirts, ID Badges, Regd. Forms, etc.	✗	✗	✗	✓
Ad in weekly Srijan Newsletter	✗	✗	✗	✓
Logo on Main Gate and Registration Desk	✓	✗	✗	✓
Provision for Individual Parallel Sessions	✓	✓	✗	✓
Inclusion of Logo on Event specific Posters	✓	✓	✓	✓
Inclusion of Logo on All Prominent places of the Venue	✓	✗	✗	✓
Inclusion of Logo at some places in campus, also in all Print and Media Communication and Provision of Stall at Venue	✓	✓	✓	✓
Provision of AV session on Main Stage	✓	✓	✗	✓
Provision to Showcase company technology during test & inclusion of flash Ad and hyperlinks on the Srijan website, Regular mention and publicity through Facebook Page, souvenir, posters outside the campus.	✓	✓	✓	✓
	INR 4,00,000	INR 3,00,000	INR 2,00,000	INR 5,00,000

EVENTS

"Srijan has always been known to house a myriad of new and unique events covering the varied practical aspects of Engineering and Management."



All coding competition at Srijan find enthusiasts flocking from all corners of the nation, eager to crack codes and fix bugs. A variety of competitions are held, ranging from ethical hacking quests, to fixing bugs in stretches of codes. The best coders are often lauded with prestigious internships being offered by bigshot by IT firms. The success of Srijan lies in encouraging not just IT or Computer science students, but also students participate from various other departments to participate and conquer such challenging coding competitions!



Robotics

Srijan hosts a plethora of robotics events, be it of manually operated bots or autonomous ones! Right from Aquabots to Robo wars; be it in a match of Robo Soccer, or for special Rescue bot competitions; Srijan has always been fortunate to witness the best teams in the nation, showcasing their skills through carefully constructed robots. Exceptionally designed bots are often awarded special prizes for their finesse!

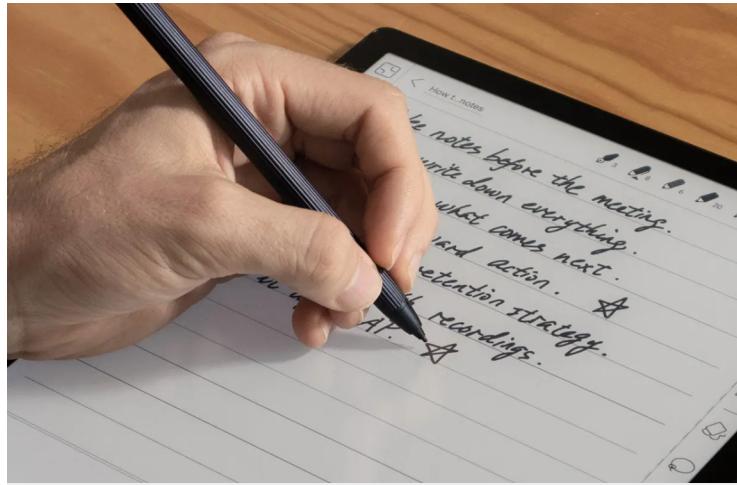


Gaming

One of the most attended and crowded events of Srijan. This event gives every NFS, Counterstrike (CSGO), FIFA, Vallorant, PUBG as well as other gamers adrenaline rush and a chance to win good fortune home. Srijan also showcases and gives an experience of Gaming hardware and recent gaming tech like VR Gaming.

Management

Every year Srijan hosts a palette of management events, which makes us the biggest techno management fest in the city of Kolkata. Right from mimicking stock Trading keeping in mind the various fluctuations of the market, to pitching in various Business Plans, to solving diverse case studies, the managerial flame of Srijan is kept burning through these various events. Such events are often judged by entrepreneurs, young or old, and the winners are offered internship at various startups which serve as a golden learning opportunity!



Miscellaneous

Among various other types of competitions that Srijan hosts every year, annual constants are a challenging tech debate, a confusing Mathematics quiz, fun treasure hunts, difficult hands on Electronics challenges, general quizzes, technical paper presentations, and many more!

All of these competitions are judged by eminent personalities from respective fields, and the winners are lauded with cash prizes and goodies.



Workshops & Guest Lectures

Srijan aims at conducting skill enriching workshops every year, which increase the employability of the participants. We observe a huge rush at all our workshops annually which are organized by internationally recognized bodies! Our guest lectures are a mix of budding entrepreneurs, established academicians and motivational speakers who are invited to enlighten the stage with their immense and interesting experiences. This is another of our feature thoroughly enjoyed and attended by a large number of audience!

Guest Speakers(Srijan'20): Aman Dhatarwal; Gaurav Sen; Rshitobroto Mukherjee



Rahul Subramanian
Srijan 2017



Sidharth Dudeja
Srijan 2018



Vaibhav Sethia
Srijan 2019



Azeem Banatwalla
Srijan 2020

COMEDY NIGHT.

"Life is a tragedy when seen in close-up,
but a comedy in long-shot."

~ Charlie Chaplin



Calcutta Music Academy
Srijan 2019



Avial Band Performance
Srijan 2018



Live
DJ Night

Cultural Night

"Imagination is not only the uniquely human capacity to envision that which is not, and, therefore, the foundation of all invention and innovation. In its arguably most transformative and revelatory capacity, it is the power that enables us to empathize with humans whose experiences we have never shared."



F.E.T.S.U. presents
srijan²²



Xrig Gaming Expo



Laser Light Show



Paint Ball



Body Zorbing



Quadcopter Making



Motorbike Stunt Show

Special Attraction

Previous Sponsors

You can't depend on your eyes when your imagination is out of focus..

PLATINUM SPONSORS



LARSEN & TOUBRO



GOLD SPONSORS



mobilewalla

SIEMENS

SILVER SPONSORS



SWIGGY



Holiday Inn®



ZOTAC®



Red Bull



Jamboree™

Futuera Inc.™

The Telegraph



Our Contact Info

Send your message, advice, and suggestion at:



srijan.jduniv@gmail.com

smcollegeadmin@gmail.com

Come visit us at:



Jadavpur University, Salt Lake Campus
Plot No.8, LB Block, Sector III, Salt Lake City,
Kolkata, West Bengal - 7000891

Give us a call at:



+91 98044 47354 - Anish Agarwal

+91 96355 31400 - Sayan Karmakar

Follow and Like us at:



facebook.com/jusrijan/



Instagram.com/srijan_ju/



youtube.com/channel/UCnuZJMtVle5xn5M1wYllg9g



srijanju.in/home