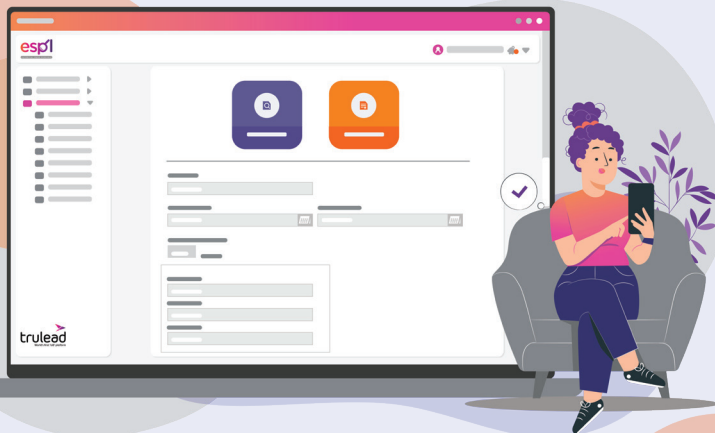


## ESPL MISSION

To empower enterprises with easy-to-use SaaS products, that align everyone on key tiny actions, everyday powering spectacular progress

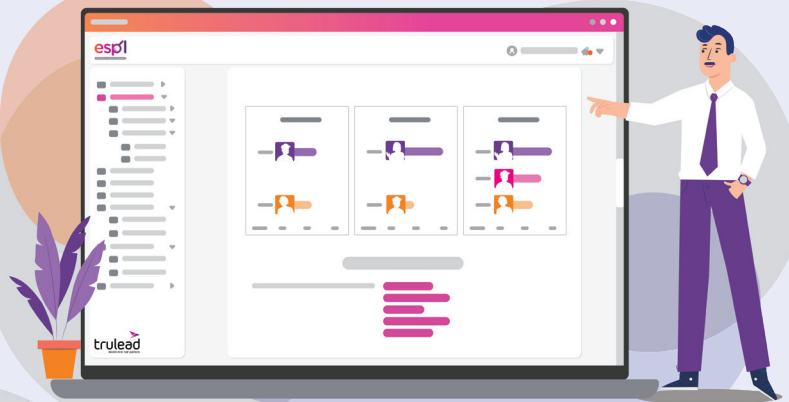


## LEARNING - PROBLEMS WE WANT TO ADDRESS

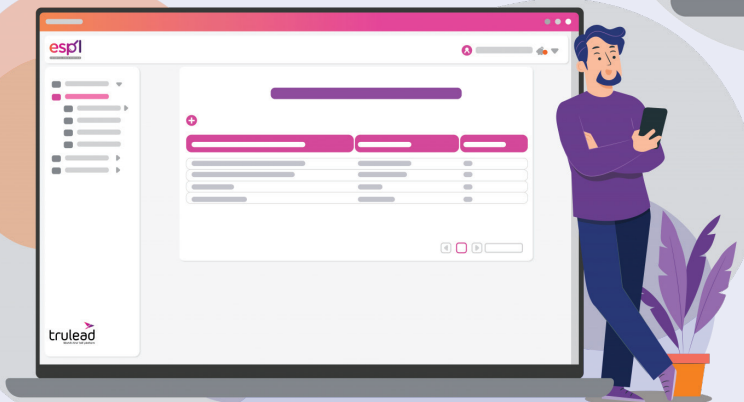


**01. Learning in the flow of work**

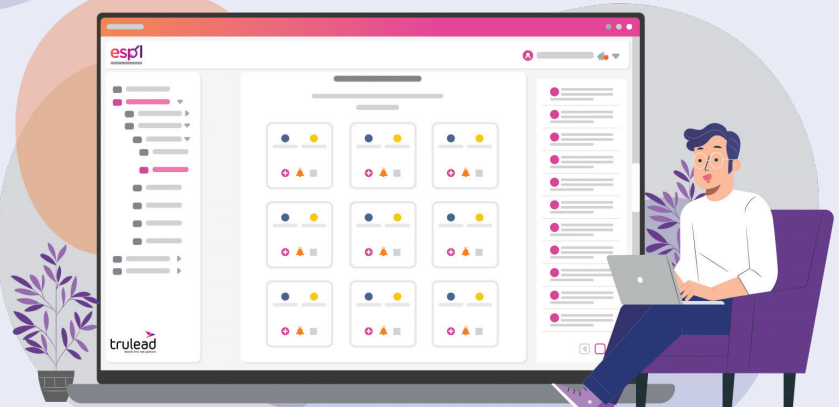
**02. Socially engage cohorts in the learning process**



**03. Helping learners make meaningful applications of learning back at work**

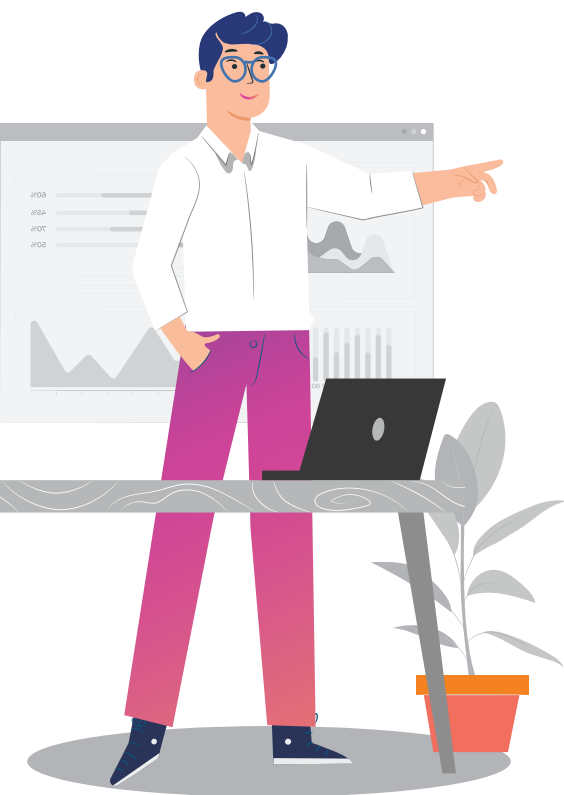


**04. Launch personalized interventions when learning process is not effective**



Always updated, Ready to use Reports, Dashboards and Leaderboards for engagement of learners and management reporting

## SOME FEATURES OF TRULEAD FOR LEARNING



1. Launch Learning Reinforcements as per preferred schedules
2. Heat Maps, reports, dashboards of participation, progress on learning, comprehension and application
3. Peer to peer learning support in the form of instant feedback, group reflections
4. 360 degree feedback process on learning application, behaviour change
5. Application back at work module for sharing and reflecting on implementation of learning
6. Behaviour campaigns for sharing self feedback and seeking peer feedback on behaviour change regularly
7. Nudges to engage and remind learners to participate in learning activities

## HOW WILL YOU BENEFIT

- Makes learning continuous and not event based
- Increases engagement of formal learning with work situations
- Reduces time required to grasp key learning
- Makes the learning process more sharper and personalised to learners
- Makes progress easier to monitor and report
- Creates communities of learning/ peer support group for learning
- Leverages Informal and formal group dynamics to boost learning effectiveness
- Makes application of learning a continuous day to day process
- Focused effort at individual level resulting in better learning ROI



## PRODUCT OPTIONS FOR YOU

S.No.	Features	Basic	Advanced	Premium	Ultra Premium
01	Learning In the flow of work	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
02	LMS			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
03	Learning Reinforcements			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
04	Learning Assessment - 1 tool		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
05	Learning Assessments - multiple tools			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
06	360 (once in a year)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
07	Behaviours		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
08	Application Back at work	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
09	Quick Learning 360			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
10	Episodic narrative			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
11	SuccessStory				<input checked="" type="checkbox"/>
12	Social	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
13	Certificate				<input checked="" type="checkbox"/>
14	Competency Gap Analysis				<input checked="" type="checkbox"/>
15	Reports (excel)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
16	Custom Excel reports			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## ABOUT US



We are a 2020 founded, Government of India recognized IoB powered tech startup based out of Mumbai. We are part of NASSCOM 10,000 startup program, IIT-Dh technology partnership program and AIC-NMIMS program.

Our research spanning 4 plus years across Organizations in the Not-for-Profit sector, S.M.Bs, M.N.Cs and Large Conglomerates helped us understand the big, sector and size agnostic need for a Behavior based SaaS application that is easily configurable to the specific needs of the organization

We were able to creatively combine Digital Technologies, Behavior Science, Cutting edge OD Approaches, Gamification, Social Engagement, Data Science, Enterprise Processes To develop **TruLead**, the worlds first Internet of Behaviours platform

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