

**Indian Institute of Information Technology, Sri City, Chittoor**

Name of the Exam: Professional Communication

Duration: 90min

**Set-A3**

Max. Marks: 20

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**Instructions:**

- Write your answers in the A4 sheets only.
- Write your name, roll number and question paper set number in the answer script
- Scanned copy of the answer booklet (PDF format only) should be sent to the invigilator at the end of the exam.
- Link to upload your answer script will be sent to you in the last 10 minutes of the exam.
- File name should be roll number - Name of the section ( Eg: S2020010101- A )

**Part-A (10 marks )****5X2=10**

1. The Johari Window is a \_\_\_\_\_ tool.
2. Facade refers to \_\_\_\_\_ and \_\_\_\_\_ that the world does not know but you are aware of.
3. Why do we seek out blogs?
4. Why is the format of the blog important?
5. Why should one understand the audience when delivering a short formal speech?

**Part B (10 marks )****2X5=10**

1. Define and discuss netiquette with examples?
2. Prepare a vote of thanks for the inauguration ceremony of the annual cultural festival at your institute.  
The director of your institute presides over the function and the chief guest of the programme is a famous film star. Students from your institute and other institutes, faculty members, staff members and press and media are present.

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