

Filters

region All
division All

Market Performance vs target

All Values are in USD

Customers	2019	2020	2021	2021- target	%
Australia	3.9 M	10.7 M	21.0 M	-2.2M	-10.5%
Austria		0.1 M	2.8 M	-0.3M	-11.7%
Bangladesh	0.5 M	2.3 M	7.0 M	-0.7M	-10.3%
Canada	4.8 M	12.2 M	35.1 M	-5.1M	-14.5%
China	1.4 M	5.4 M	22.9 M	-2.1M	-9.0%
France	4.0 M	7.5 M	25.9 M	-2.2M	-8.4%
Germany	2.6 M	4.7 M	12.0 M	-1.5M	-12.7%
India	30.8 M	49.8 M	161.3 M	-9.6M	-5.9%
Indonesia	2.5 M	6.2 M	18.4 M	-2.4M	-12.9%
Italy	2.9 M	4.5 M	11.7 M	-1.0M	-9.0%
Japan		1.9 M	7.9 M	-0.3M	-4.1%
Netherlands	0.2 M	3.4 M	8.0 M	-0.7M	-8.2%
Newzealand		2.0 M	11.4 M	-1.4M	-12.3%
Norway		2.5 M	13.7 M	-1.4M	-10.5%
Pakistan	0.6 M	4.7 M	5.7 M	-0.5M	-9.3%
Philippines	5.7 M	13.4 M	31.9 M	-2.5M	-7.8%
Poland	0.4 M	2.8 M	5.2 M	-0.9M	-18.1%
Portugal	0.7 M	3.6 M	11.8 M	-0.5M	-4.3%
South Korea	12.8 M	17.3 M	49.0 M	-4.4M	-8.9%
Spain		1.8 M	12.6 M	-1.8M	-14.1%
Sweden	0.1 M	0.2 M	1.8 M	-0.2M	-11.1%
United Kingdom	2.0 M	8.1 M	34.2 M	-3.0M	-8.7%
USA	11.5 M	31.9 M	87.8 M	-10.2M	-11.7%
Grand Total	87.5 M	196.7 M	598.9 M	-54.9M	-9.2%

Filters

region	All
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Customer

Net Sales Report

Customers	2019	2020	2021	20 vs 21
Acclaimed Stores	1.4 M	2.9 M	10.9 M	378.1%
All-Out		0.2 M	0.8 M	495.7%
Amazon	12.2 M	37.5 M	82.1 M	218.9%
Argos (Sainsbury's)	0.4 M	0.7 M	2.3 M	306.0%
Atlas Stores	0.2 M	0.7 M	3.2 M	470.3%
AtliQ e Store	7.2 M	23.7 M	53.0 M	223.8%
AtliQ Exclusive	9.6 M	17.7 M	61.1 M	345.8%
BestBuy	0.9 M	1.8 M	6.3 M	356.1%
Boulanger	0.2 M	0.8 M	4.1 M	492.9%
Chip 7	0.6 M	1.3 M	5.5 M	416.1%
Chiptec		0.4 M	3.0 M	722.0%
Control	0.9 M	2.2 M	7.7 M	349.2%
Coolblue	0.5 M	1.2 M	4.2 M	360.0%
Costco	1.1 M	2.8 M	9.3 M	337.4%
Croma	1.7 M	2.5 M	7.5 M	305.1%
Currys (Dixons Carphone)	0.3 M	0.8 M	1.9 M	246.9%
Digimarket	0.8 M	1.7 M	4.1 M	241.1%
Ebay	2.6 M	6.3 M	15.2 M	242.2%
Electricalsara Stores	0.1 M	0.6 M	1.9 M	286.0%
Electricalsbea Stores		0.1 M	0.7 M	504.6%
Electricalslance Stores	0.1 M	0.7 M	2.3 M	313.3%
Electricalslytical	1.8 M	2.6 M	11.9 M	457.5%
Electricalsocity	2.3 M	3.5 M	12.4 M	358.8%
Electricalsquipo Stores	0.2 M	0.7 M	3.6 M	535.3%
Elite	0.4 M	0.8 M	4.1 M	495.5%
Elkjøp	0.5 M	1.3 M	5.2 M	391.9%
Epic Stores	0.4 M	0.9 M	4.2 M	446.1%
Euronics	0.4 M	0.9 M	3.9 M	444.7%
Expert	0.8 M	1.8 M	6.4 M	364.0%
Expression	1.7 M	3.0 M	9.8 M	328.2%
Ezone	1.5 M	2.0 M	7.9 M	391.6%
Flawless Stores	0.1 M	0.5 M	1.8 M	396.3%
Flipkart	2.9 M	8.3 M	19.3 M	231.0%
Fnac-Darty	0.5 M	0.8 M	2.9 M	349.8%
Forward Stores	0.6 M	1.5 M	4.1 M	272.0%
Girias	1.5 M	2.1 M	8.7 M	419.3%
Info Stores	0.1 M	0.5 M	1.8 M	384.1%
Insight	0.4 M	1.0 M	2.8 M	271.8%
Integration Stores		0.2 M	1.4 M	887.2%
Leader	4.7 M	6.0 M	18.8 M	314.8%

AtliQ Hardware



Logic Stores	0.2 M	0.9 M	4.8 M	515.2%
Lotus	1.5 M	2.1 M	8.1 M	382.6%
Neptune	1.0 M	3.4 M	16.1 M	471.5%
Nomad Stores	0.5 M	1.6 M	4.0 M	246.9%
Notebillig	0.2 M	0.4 M	1.1 M	287.4%
Nova		0.0 M	0.4 M	2664.9%
Novus	1.9 M	3.7 M	9.9 M	264.2%
Otto	0.3 M	0.4 M	1.2 M	298.6%
Premium Stores	0.5 M	1.1 M	3.9 M	353.1%
Propel	1.6 M	2.5 M	10.8 M	440.6%
Radio Popular	0.5 M	1.5 M	5.3 M	362.6%
Radio Shack	0.8 M	1.7 M	5.4 M	311.5%
Reliance Digital	1.6 M	2.6 M	9.7 M	377.9%
Relief	0.4 M	1.0 M	4.1 M	403.6%
Sage	4.8 M	6.4 M	20.7 M	321.5%
Saturn	0.2 M	0.4 M	1.2 M	310.5%
Sorefoz	0.6 M	1.1 M	4.7 M	433.6%
Sound	0.6 M	1.7 M	4.4 M	260.3%
Staples	1.2 M	2.9 M	8.8 M	307.0%
Surface Stores	0.1 M	0.5 M	2.1 M	398.8%
Synthetic	1.9 M	4.4 M	12.2 M	276.0%
Taobao	0.2 M	1.3 M	3.3 M	248.7%
UniEuro	0.6 M	1.6 M	7.3 M	457.0%
Vijay Sales	1.7 M	2.1 M	8.5 M	397.8%
Viveks	1.6 M	2.2 M	7.8 M	348.1%
walmart	1.3 M	2.6 M	9.7 M	370.4%
Zone	0.3 M	1.6 M	5.3 M	336.2%
Grand Total	87.5 M	196.7 M	598.9 M	304.5%



Filters

region	All
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P & L
By Fiscal Year

All Values in USD
21 vs 20 Are Not Part Of Pivot Table

Fiscal Year				
Metrics	2019	2020	2021	21 vs 20
Net_Sales	87.5M	196.7M	598.9M	204.5%
COGS	51.2M	123.4M	380.7M	208.6%
Gross_Margin	36.2M	73.3M	218.2M	197.6%
GM%	41.43%	37.28%	36.43%	-2.3%



Filters

region All
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FY_Year 2019

P & L

By Fiscal ' Month

All Values are in USD

Note: Donot Modify Pi

Fiscal Year

Metrics	Q1			Q2	
	Sep	Oct	Nov	Dec	Jan
Net_Sales	6.5M	8.0M	10.7M	11.4M	6.5M
COGS	3.8M	4.7M	6.3M	6.7M	3.9M
Gross_Margin	2.6M	3.4M	4.5M	4.7M	2.7M
GM%	40.87%	41.97%	41.49%	41.39%	40.87%

Filters

region All
division All
market All
customer All
FY_Year 2020

P & L

By Fiscal ' Month

All Values are in USD

Fiscal Year

Metrics	Q1			Q2	
	Sep	Oct	Nov	Dec	Jan
Net_Sales	17.1M	20.6M	28.7M	29.9M	17.1M
COGS	10.6M	12.8M	18.1M	18.9M	10.7M
Gross_Margin	6.5M	7.8M	10.6M	11.0M	6.5M
GM%	37.77%	37.78%	37.04%	36.81%	37.75%

Filters

region All
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FY_Year 2021

P & L

By Fiscal ' Month

All Values are in USD

Fiscal Year



Metrics	Q1			Q2	
	Sep	Oct	Nov	Dec	Jan
Net_Sales	44.8M	54.6M	74.3M	78.1M	44.8M
COGS	28.4M	34.7M	47.4M	49.8M	28.4M
Gross_Margin	16.4M	19.9M	27.0M	28.3M	16.4M
GM%	36.65%	36.52%	36.29%	36.26%	36.68%

Net Sales
Comparison

21 vs 20	162.1%	164.7%	159.1%	161.0%	161.4%
20 VS 19	164.6%	156.6%	167.3%	161.5%	162.8%



ivot Table

Q2	Q3			Q4			Grand Total
Feb	Mar	Apr	May	Jun	Jul	Aug	
6.1M	6.4M	6.3M	6.5M	6.2M	6.5M	6.3M	87.5M
3.5M	3.8M	3.7M	3.8M	3.6M	3.8M	3.7M	51.2M
2.6M	2.7M	2.6M	2.6M	2.6M	2.7M	2.6M	36.2M
41.94%	41.45%	41.39%	40.79%	42.00%	41.48%	41.39%	41.43%

Q2	Q3			Q4			Grand Total
Feb	Mar	Apr	May	Jun	Jul	Aug	
15.9M	2.1M	7.8M	9.9M	14.9M	16.1M	16.5M	196.7M
9.9M	1.3M	4.8M	6.2M	9.3M	10.2M	10.5M	123.4M
6.0M	0.8M	2.9M	3.7M	5.5M	5.9M	6.1M	73.3M
37.74%	36.68%	37.73%	37.49%	37.27%	36.68%	36.79%	37.28%



Q2		Q3		Q4			Grand Total
Feb	Mar	Apr	May	Jun	Jul	Aug	
41.8M	44.0M	43.5M	44.4M	41.5M	44.0M	43.0M	598.9M
26.5M	28.0M	27.7M	28.1M	26.4M	28.0M	27.4M	380.7M
15.3M	16.0M	15.8M	16.3M	15.1M	16.0M	15.6M	218.2M
36.53%	36.37%	36.33%	36.63%	36.45%	36.37%	36.26%	36.43%

162.5%	1981.6%	461.2%	347.0%	178.6%	173.9%	160.3%	204.5%
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162.0%	-67.1%	22.7%	53.1%	140.7%	148.0%	162.0%	124.8%
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