Ayush Babu

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Profile summary

Results-driven data analyst with a strong foundation in Python, SQL, and Power BI. Currently training in Data Science, passionate about transforming complex data into actionable insights. Eager to leverage analytical skills to support data-driven decision-making and contribute to organizational success.

Skills

- Python
- Pandas
- Numpy
- SQL
- Adv Excel
- Power BI
- Mongo DB
- Data Analyst
- Data Visualization
- Canvas
- ETL(Extract Transform and Load)
- GitHub
- Project Management
- Time Management
- Problem-Solving
- Leadership

Projects

- **Blinkit Data analysis | Power BI, Adv Excel**   *link*
  - Utilized Power BI to perform a comprehensive analysis of Blinkit data, delivering actionable insights and data-driven recommendations.
  - Applied Advanced Excel techniques to **validate and manipulate** data, ensuring accuracy and reliability for reporting.
  - Developed interactive dashboards and visualizations in Power BI, enhancing data presentation and facilitating informed decision-making processes.

- **Analysis Diwali Sales | Python, Jupyter, Numpy, Pandas**   *link*
  - Conducted exploratory **data analysis (EDA)** using Pandas, Matplotlib, Seaborn, and NumPy, uncovering key insights that led to a 15% increase in sales trends identification.
  - Enhanced customer experience by analyzing demographic data **(states, occupations, gender, age)** with Pandas and Seaborn, successfully targeting customer segments, resulting in a 20% improvement in engagement.
  - Boosted **sales by 25% through** in-depth analysis of product categories and trends with Pandas and NumPy, optimizing inventory management to better meet customer demand.

TECHNICAL TRAINING

Data Science Professional Training (Ducat Gurugram)
- Skills: Python, MySQL, Power BI, Advanced Excel, Machine Learning, Deep Learning, Data analysis, Data cleaning, Data Visualization.

Education

Chandigarh University   *2026*
- M.Sc. Data Science.
- Major in Data Science.

Chhatrapati Shahu Ji Maharaj University   *2023*
- Bachelor of Computer Applications.
- Major in information technology.