PITCH DECK

A BASIC TEMPLATE TO HELP YOU CHART YOUR STARTUP

SmartIDEAthon - 2024

PROBLEM

What is the problem you are trying to solve?

Validate the problem with real life examples

SOLUTION

What is your solution to the problem?

Target Customers

Who are the users of your product/ service?

Who are the buyers of your product/ service?

USP

How are you different from your competitors?

Competitors

Who are your competitors?

TOOLS / SKILLSETS

Skills that you possess as a team to solve the problem statement. What are the tools that you will be using to solve the problem selected

MILESTONES

Milestones you have reached so far. For ex: prototypes, patents, pilots etc.

Milestones for the next 1, 3, and 5 months if possible

THE TEAM

Introduce your founding members

Along with credentials, you can mention why they're involved

Exhibit unity in thinking, in strategy