





# Introduction

SheWings is a social enterprise with a focused mission: empowering women through awareness of health, education, financial independence, and sustainability. We have reached 3 million marginalized women across the country, thanks to the invaluable support of governments, leaders, organizations, and individuals who believe in our cause.

We organize camps and workshops in slums and rural areas, utilizing educational videos, interactive games, and impactful street plays to disseminate crucial information. Even during the challenging times of the COVID-19 pandemic, our dedicated team of SheWings Saviour Room alumni from esteemed institutions such as IITs, IIMs, and AIIMS Delhi, worked tirelessly to save thousands of lives nationwide.

Our campaigns, including [#YesIBleed](#), [#DonateOldBraPanty](#), [#RedDotCampaign](#), and [#FeedtheFuture](#), have gained significant traction and success, reaching women across the country. Moreover, we take pride in hosting influential events like the Women Leadership Summit, where we had the privilege of welcoming esteemed personalities such as Ms. Deepa Malik, Honorable Governor Anandiben Patel of Uttar Pradesh, and Dr. Kiran Bedi, Former LG of Puducherry.

We celebrated Menstrual Hygiene Day in collaboration with the National Commission of Women. This event fostered insightful discussions and was inaugurated by Ms Meenakshi Negi, Member Secretary of NCW and Yashoda Hospital's Managing Director Ms Upasana Arora, along with the presence of other notable dignitaries. Most recently, SheWings Foundation and DUDHWA TIGER RESERVE organized a program called 'Meri Life' wherein advanced line employees of DUDHWA TIGER RESERVE were provided with environmentally friendly sanitary pads and safety products for the health security of their families.



# Our Campaigns

**Leadership Summit 2022**

*Click Here*

**YesIBleed**

*Click Here*

**Red Dot Campaign**

*Click Here*

**World Environment Day**

*Click Here*

**DonateOldBraPanty**

*Click Here*

**World Sparrow Day**

*Click Here*

**FeedTheFuture-Super  
Mommies On Breastfeeding**

*Click Here*

**Ab Mushkil Dino Ka  
'Mahina' Ho Raha Aasan**

*Click Here*

**Menstrual Hygiene Day  
in collaboration with NCW**

*Click Here*



# Our Supporters



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Oil India Limited



Rampur Police



# *Brands Associated*



# *Dignitaries Who Have Supported SheWings Campaigns*



**ANIL SWARUP**  
IAS , Former Secretary,  
GOI



**SMT. ANADIBEN PATEL**  
Hon. Governor , Uttar  
Pradesh



**DR. KIRAN BEDI**  
Former Lieutenant  
Governor, Puducherry



**REKHA SHARMA**  
Chairperson, NCW



**ASHWINI KUMAR  
CHAUBEY**  
Minister of State for  
Environment, Forest  
and Climate Change



**RAMESH POKHRiyAL**  
Nishank Member of  
Parliament, Haridwar



**MANEKA GANDHI**  
Former Minister, Women  
& Child Development



**ANIL SWARUP**  
IAS , Former Secretary,  
GOI



**DR. HARSHVARDHAN**  
Former Union Health  
Minister

# *Celebrities Who Have Supported SheWings Campaigns*



GARIMA BHANDARI



DIVYA DUTTA



RAVEENA TANDON



NAWAZUDDIN SIDDIQUE



GUNJAN KUNWAR



DIVYA KUMAR KHOSLA



SUNNY DEOL



AMRITA RAO



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# *Menstrual Hygiene Day with the National Commission for Women*

SheWings celebrated Menstrual Hygiene Day in association with the National Commission for Women (NCW) on 26th May, 2023. The event, held at the NCW Auditorium in Jasola, Delhi, featured panel discussions and sessions focused on raising awareness about menstrual hygiene and empowering women. Notable attendees included NCW's Member Secretary Ms. Meenakshi Negi, Yashoda Hospitals MD Upasana Arora, and SP Bikaner IPS Tejaswani Gautam.





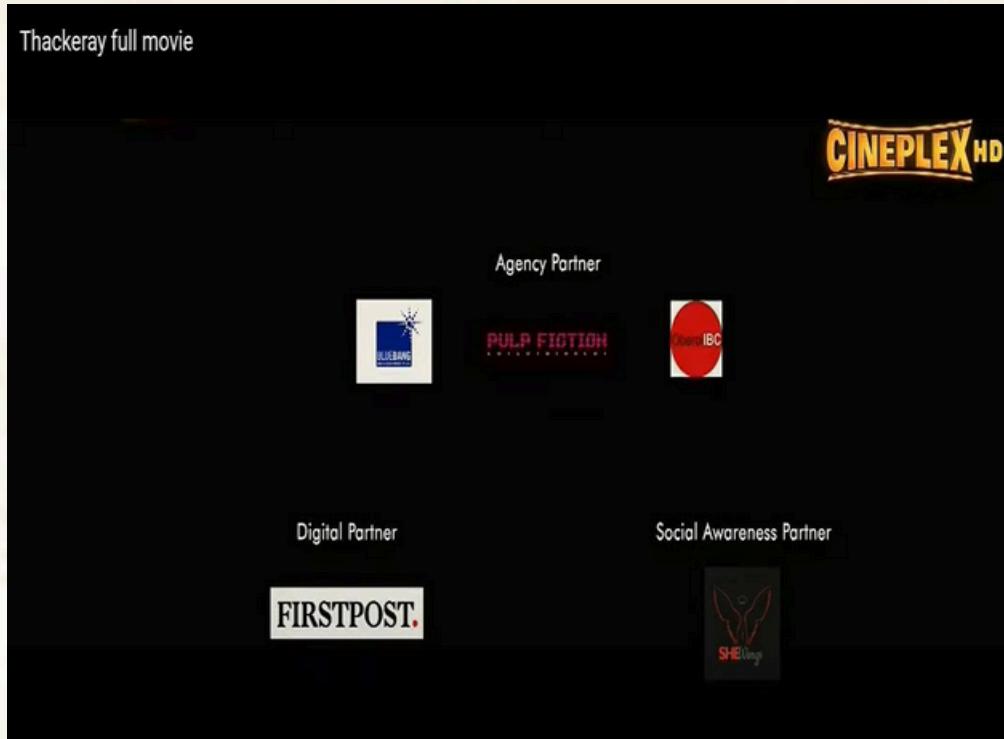
# Glimpses of Menstrual Hygiene Day with NCW





# *Featured in the Movie Thackeray For contribution in creating Social Awareness*

Thackeray full movie





# Women Leadership Summit 2023





# *Distribution Camp in Shelter House*





# *Weekly MHM Workshops*





# Glimpses of SheWings | #YesIBleed Launch At PHD Chambers , New Delhi





# Glimpses of SheWings Lockdown Chronicles 2022





*Glimpses of World  
Menstrual Hygiene  
Day 2025 with  
HWWA-ITBP*





# Glimpses of SheWings Tuberculosis Day 2025





National Bird Day



In celebration of National Bird Day, the UP State Biodiversity Board, in association with SheWings Foundation, organized a remarkable event at the Okhla Bird Sanctuary on January 4, 2025. The event saw active participation from over 40 students of Amity University, who gathered to raise awareness about bird conservation and environmental sustainability. The day began with a special session on Nest Making led by renowned Sparrow Conservationist, Shikha Shukla. Shukla's informative session educated participants on the importance of creating safe spaces for birds to nest, helping protect



National Pollution Control Day



National Pollution Control Day

## Glimpses of UP State Biodiversity Events



World Wetland Day



World Wetland Day



World Sparrow, Butterfly and Spider Day



World Sparrow, Butterfly and Spider Day



# “Swasth Jal, Swasth Kal”- Supported by Bharat Petroleum Corporation Limited

**भारत समाचार**

## स्वच्छ जल, स्वस्थ कल : गौतम बुद्ध नगर के स्कूलों में BPCL और SheWings ने दी शुद्ध पेयजल की सौगत

भारत के बच्चों के स्वास्थ्य और भविष्य को सुरक्षित बनाने की दिशा में एक महत्वपूर्ण कदम उठाते हुए, भारत पेट्रोलियम कॉर्पोरेशन लिमिटेड (BPCL) ने SheWings Foundation के साथ मिलकर गौतम बुद्ध नगर ज़िले के 35 सरकारी स्कूलों में जल शुद्धिकरण प्रणाली स्थापित करने की पहल की है।

Bharat Samachar Desk · April 11, 2025 · 2 minutes read



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## सरकारी स्कूलों में मिलेगा शुद्ध पेयजल, BPCL और SheWings ने शुरू किया “स्वच्छ जल, स्वस्थ कल” अभियान

D By Ten News · On April 11, 2025

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## General < Back

### BPCL and SheWings Launched “Swachh Jal, Swasth Kal” — Gautam Buddha Nagar to Witness Largest Clean Water Drive on “World Health Day”

Wednesday, Apr 09, 2025 14:04:50 | BPCL and SheWings



**THE FINANCIAL WORLD**

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BPCL and SheWings Launched “Swachh Jal, Swasth Kal”  
Published Date: 09-04-2025 | 9:30 am

FW Desk About the Author ▾



# Ongoing Project - Women Health Programme Supported by Indian Oil Corporation Limited





# *SheWings Covid Saviour Room*

SheWings has set up the SheWings Saviour Room which has been working relentlessly to reduce panic during this time of crisis. SheWings has been working 24/7 with SheWings Saviour Room. We have successfully managed to help out people through all the possible platforms.

Students from IIT Roorkee, IIT Kharagpur, AIIMS are part of this saviour room. The idea is to provide necessary help by facilitating the availability of resources such as oxygen cylinders, medicines, information regarding availability of ventilators and beds.

Started operating on 22 March 2021, our team has so far arranged ventilators and beds for 328 patients, more than 2,000 oxygen cylinders, food and medicine for patients.

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