



Untitled - Power BI Desktop

Kishore S

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VisualizationsData

Welcome to the Sales Analysis Dashboard. This visual report provides an insightful overview of the company's sales performance, profitability, and customer behavior across various regions and segments from the years 2014 to 2017.

- . Total Sales stand at 2.30 million, indicating a strong market demand.
- . The Profit generated is around 286.4K, showing a positive return but also leaving room to explore margin improvement.
- . Over 38,000 units have been sold, highlighting strong product movement.
- . 1.56K in discounts have been offered, which might indicate promotional activities or pricing strategies.

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