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Subject: Dashboard Enhancements and New Feature Requests

Dear Ayush Wase,

The company is pleased with the dashboard you have built so far; however, NextEra Supplies has suggested some additions and edits to enhance its functionality and usability. Please find the details below:

1. Fixed Metrics for Total Sales and Total Profit

The CEO observed that the **total sales** and **total profit** values fluctuate with interactions on the graph. To address this, the company now requires:

- A **fixed value** for both total sales and total profit, displayed separately from the dynamic values that change with visual interactions.
 - This ensures constant visibility of overall totals irrespective of interactions.
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2. Sales and Profit Target Analysis (2016–2020)

NextEra Supplies set a 5-year target in 2016 to achieve:

- An **overall sales goal of \$25 million** by the end of 2020.
- A **profit goal of \$10 million** by the end of 2020.

As part of this plan:

- By the end of 2019, the company should have reached a **sales target of \$20 million**, equivalent to approximately **\$1.7 million in sales per month (collectively)** from 2016 to 2019.

To assist in evaluating performance:

- **Monthly fluctuations** in sales performance (2016–2019) from the target need to be visualized collectively.
 - A **visual representation of the gap** between actual profits and the set profit target is also required.
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3. Streamlined Navigation with Default View Button

Management has identified a challenge in navigating back to the default view when slicers are applied. To enhance user experience:

- Implement a **dedicated button** to swiftly return to the default view with a single click.
 - This will eliminate the need for manually deselecting each slicer, offering a more intuitive and efficient navigation option within the dashboard.
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Please let me know if further clarification is needed for any of the above requirements.

Best regards,
Anna Stark
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