

## Mail 4

**Subject:** Urgent Visualizations for Upcoming Core Team Meeting

Dear Ayush Wase,

The client is pleased with your work and wants to continue collaborating with you for further Business Intelligence needs. They have shared a quick requirement for the upcoming core team meeting. The BA team has approached you to develop the requested visuals within the next **25 minutes** to allow them sufficient time to prepare their inputs for the meeting scheduled in **1.5 hours**.

Here are the details of the requirements:

### 1. Regional Sales and Profit Analysis

NextEra Supplies needs a visual that clearly depicts the **sum of sales and profit across different regions**. This will help identify which regions are driving the highest sales and profitability.

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### 2. Performance of Product Segments

To compare the performance of different product segments:

- Create an **interactive chart** displaying **sales figures for each product segment**.
  - The chart should also indicate each segment's **sales as a percentage of both the previous segment and the top category** for easy comparison.
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### 3. Yearly Sales Trends by Region

To address a challenging problem shared by the client:

- Develop a **bar chart (2D graph)** showing **sales per year and by region**.
  - This visual should provide deeper insights into **yearly sales trends** and their alignment with **regional sales dynamics**, which are currently lacking in the analysis.
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#### 4. Customer Loyalty Visuals

As a gesture of appreciation for their long-term association with NextEra Supplies, your boss has requested you to create additional **free visuals** that could help the client in enhancing their business and strategy.

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Please prioritize these requirements and share the visuals at the earliest to meet the tight deadline. Let me know if you need further clarification.

Best regards,  
Anna Stark  
CFO  
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