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# Fake News Detection using NLP

# **Project Goals**

- Misinformation spreads faster than truth online
- Impacts politics, health, economy, and society
- AI can help flag suspicious news quickly
- Goal: Classify news articles as Fake (0) or Real (1)

#### **NLP**

- NLP = Al's way of understanding and processing human language
- Used in:
  - Chatbots
  - Spam filters
  - Language translation
- In this project: process news text so ML can understand it

### **Dataset Overview**

- Files: data.csv (training), validation\_data.csv (for predictions)
- Columns:
- 1. label O (fake), 1 (real), 2 (unknown in validation)
- 2. title news headline
- 3.text full article
- 4. subject topic
- 5. date publication date

# Data Loading & Preprocessing

#### **Cleaning the Data**

- Steps:
- 1. Combine title + text
- 2. Convert to lowercase
- 3. Remove special characters, numbers, and extra spaces
- 4. Remove stopwords (common words like "the", "and")
- 5. Lemmatize (convert words to base form: "running" → "run")

# **Turning Text into Numbers**

#### Why? Machines can't understand text directly

- TF-IDF:
- 1. Counts word frequency (Term Frequency)
- 2. Reduces weight of very common words (Inverse Document Frequency)
- 3. Output: Large sparse matrix of numbers representing each article

# **Model Training**

- Tried Linear SVM and Logistic Regression
- SVM performed better:
- Train Accuracy: 99.95%
- Test Accuracy: 99.37%
- Why SVM? Works well with high-dimensional sparse data like text

#### **Predictions**

- Used trained SVM + fitted TF-IDF vectorizer
- Applied same preprocessing to validation\_data.csv
- Replaced label 2 with predicted 0 or 1
- Saved results as validation\_data\_predicted.csv

### **Results & Confusion Matrix**

- Accuracy: 99.37%
- High F1-score = balanced precision & recall
- Confusion matrix: shows very few misclassifications
- Strong generalization to unseen data

## **Flowchart**

