PPOL564: Data Science I

Unit 01: Intro, Setup, and Python Basics

Goal for today's session

- ► Course goals
- ► Intros
- ► Nut and bolts: course website and specific course components
- ▶ Python basics: lists; basic list comprehension; numpy arrays

Where we are

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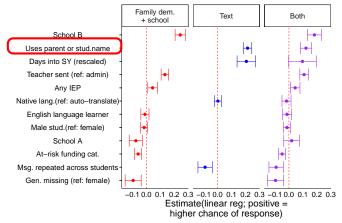
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Broad goals

- ► Get you started on Python and SQL for applied data science; lay the foundations for the remainder of the core sequence
- ► Two components
 - 1. Workflow tools: Git/GitHub; LaTeX; basic use of command line
 - 2. **Programming in messy contexts:** applied tasks in Python (data wrangling; basic text analysis); some SQL

An example

Graph from a recent talk; box in red shows that parents are more likely to respond to text messages from teachers when the teacher uses the parent or their child's name:



Beyond the statistics, series of workflow and programming tasks before running regression

1. Acquire the data:

- ► Ideal: csv or database
- ► Real: excel file w/ variable number of tabs and spaces in column names; pdfs containing text; website

2. Clean the data:

p_name	s_name	msg_content
Rebecca Johnson	Jennifer Joh	n- Hi Ms. Johnson! Jenny did great
	son	on her math test.
Rebecca Johnson	Jennifer Joh	n- Hello Rebecca- I'm concerned
	son	about Jennifer's grades.

3. Reconcile different decisions in data cleaning:



To reiterate the workflow before data are usable...

```
: resp file = pd.read csv("../../private data/ppol564 introarea (Responses) - Form Responses
: raw_colnames = resp_file.columns.to list()
  raw colnames
: ['Timestamp',
```

- - 'Email Address',
 - 'Name (also include preferred if differs from legal name)',
- 'The class assumes no knowledge of Python and we will start from basics! With that said, h much practice have you had with Python?',
- 'The class similarly assumes no knowledge of SOL. What that said, how much exposure have y had with SOL? ',
- 'The class will be trying to use real-world policy data for as many class activities and p blem sets as possible. \n\nPlease select ALL of the policy areas that are of interest to yo u.',
- "Is there anything you'd like to share with me about any concerns you have going into the ass and/or your learning style? \n\nThe goal of the class is to make sure everyone leaves f ling confident in the technical material we cover and to provide as much support as needed help you with that."]

To reiterate the workflow before data are usable...

4

6

11

14

16

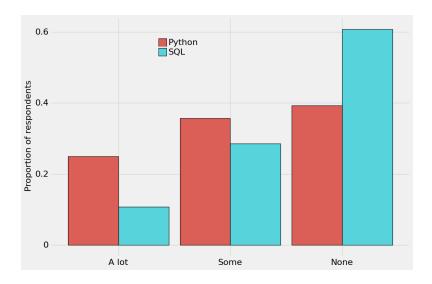
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18 19

26

```
def clean_onecol(one_col: str.
                cutoff = 5):
   Take in a messy column name and return a
    cleaned one
   Oparam one_col: Messy column name
   Oparam cutoff: number of tokens to cut the string at (default 5)
    @return: clean column name
    l = one_col.lower()
    I_{nosp} = re.sub(r'' \ s+|\ ,|\ /|\ (|\ )|\ ?|\ .", '_-', I)
   ## tokenize
    l_nosp_token = l_nosp.split("_")
   ## if longer, add some remainder back in to
   ## differentiate similar q's
    if len(l_nosp_token) > cutoff+5:
        random.seed(2021)
        l\_short = "\_".join(l\_nosp\_token[:cutoff]) + \
                     _".join(random.sample(I_nosp_token[cutoff:], 5))
   ## otherwise keep short
    else:
        l_short = "_".join(l_nosp_token[: cutoff])
    return (I_short)
```

Python and SQL exposure



Some FAQs from the intro survey

- Q: how much prior Python/SQL/data science knowledge is needed to do well in the course?
 - ▶ A: None! The course is designed to take you from no previous exposure to these languages to be able to complete and do well on all assignments (there are no exams; only project-based psets and a final project). We're also providing extra support through the bootcamp to get everyone to same place.
- ▶ **Q:** are there materials you recommend for extra self study?
 - ▶ **A:** the course is designed to be self-contained through the combination of slides + in-class activities + DataCamp + psets. But if you need extra help with certain concepts after going through the assigned materials, we can provide extra content-specific online resources.

Some FAQs from the intro survey

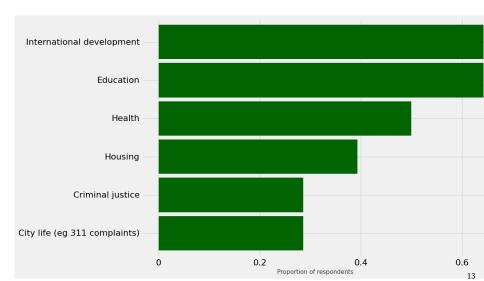
- ▶ **Q:** if I already have substantial experience w/ Python, is there a way to provide me with more advanced material?
 - ▶ A: (1) as noted on syllabus, you can skip all DataCamps and apply that portion of grade to psets; (2) starting with pset two or three, we'll have optional extra credit questions (that you can still get an A in course without completing); and (3) come to me and the TAs
- ▶ **Q:** will this class/can this class incorporate statistics/causal inference into the problem sets/learning?
 - ▶ A: because the DSPP program is covering that material concurrently with rather than before this class, no problem sets draw on specific concepts from causal inference or statistics; however, if you want to use those tools in the final project you're very welcome to

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Policy areas of interest

Main ones listed in other: elections; energy/the environment; technology



Going around....

- ▶ Preferred name
- ► (Briefly) what you were up to prior to the DSPP
- ► If you could have any data source at your disposal, what would it be and what's a question you would ask?

A bit about me

Where	What	Languages
Superior Control	Psychology; economics; MA in ethics/philosophy; internships in consulting	stata
BIOETHICS ATTHENIH	Research fellow at NIH dept of bioethics	None
PRINCETON UNIVERSITY	PhD in sociology, demography, and social policy	



Data scientist







Course TAs: Sonali and Yifan

Contact info. and office hour details at this page:

https://rebeccajohnson88.github.io/PPOL564_datascience1_fall22/docs/index.html

► In addition to helping with problem sets/grading, first point of contact for questions via Slack

DSPP bootcamp: additional help for the first few weeks

Leaders: Gloria Li (gl587@georgetown.edu) and Vince Egalla (ve68@georgetown.edu)

- Mix of drop in office hours and two content-focused classes reiterating course material
- ► All on this zoom: https://georgetown.zoom.us/my/gloriali
- ► See Canvas for specific schedule; first session Thursday 5:30-7 pm

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Course website: most authoritative guide

Please make sure to read the following pages most closely (can click on links in posted slides):

- Evaluation and grading: https://rebeccajohnson88.github. io/PPOL564_datascience1_fall22/docs/eval_grades_py.htmlcovers four late days for problem sets and exact grade breakdown
- 2. **Software setup**: https://rebeccajohnson88.github.io/ PPOL564_datascience1_fall22/docs/software_setup.html
- 3. Course schedule (more subject to change): https://rebeccajohnson88.github.io/PPOL564_ datascience1_fall22/docs/course_schedule.html

Course components

- 1. **Most important in-person class sessions:** mix of lectures and hands-on practice in small groups (after lecture 1); problem sets entail more advanced applications
- 2. Slack
- 3. Office hours
- 4. DataCamp for review/basic syntax
- 5. Six problem sets
- 6. Final project

Structure of typical in-class session

Time window	What		
12:30-1:30	Slides; DataCamp questions		
1:30-1:40	Break and get into small groups		
1:40-2:20	Work with group on in-class activity; I'll circulate for questions		
2:20-2:30	Break		
2:30-2:55	Reconvene as a group and go over solutions- /questions you ran into; outline any prep for next class		
2:55-3:00	Anonymous sticky notes with remaining questions		

- Might deviate as we have visitors (might have guest speakers working in data science and public policy if there's interest and if we have spare course time)
- Currently not taking attendance but might start if issues

Slack: course communication

- ► Forum for you to communicate with the TAs (I'm on in case you need to DM me about private matters or if the TAs point me to question)
- ▶ Please add an image and preferred name to your profile by next week's class

Expectations:

- If in doubt, always default to a public channel so that others can benefit from your question
- ► Order: tag the TAs and then they can defer to me if they have problems answering
- ▶ **DMs to me**: use rather than email; reserve only for family emergencies and other personal issues [do not need to DM me if missing class]
- ► Problem sets are typically due on Friday night; TAs will respond to all questions posted before **5 pm** on due date but not questions between 5 pm and midnight when due

Office hours

See schedule on course page for links to Calendly and Zoom where relevant; currently:

► Sundays: Yifan 7-8 pm

Mondays: none

► Tuesdays:

Prof: 10:30-11:30 AMYifan: 4:15-5:30 PM

Filal: 4:15-5:50 Pivi

► Wednesdays: Sonali 3-4 PM

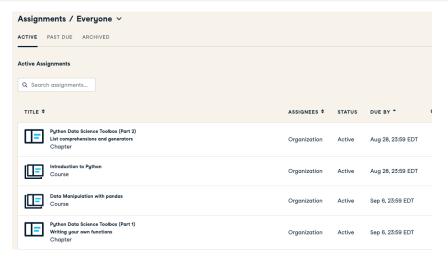
► **Thursdays:** Prof 10:30-12:00 PM

► Fridays: Sonali 1:30-3:00 PM

Course components

- Most important synchronous sessions: lab-based rather than lecture-based; hands-on practice with more advanced applications / work on problem sets
- 2. Slack
- 3. Office hours
- 4. DataCamp for review/basic syntax
- 5. Six problem sets
- 6. Final project

DataCamp: join group for course



- ► Tag Sonali in #datacamp_questions if you're having trouble seeing our class page
- ► Graded complete/not complete; if want to skip, can reapportion the 25

Six problem sets

- ► Pset one posted on Canvas: https://georgetown.instructure. com/courses/158038/assignments/792619
- ► Problem set one: due Friday 09-02 at 11:59 pm
- ▶ Others: see schedule on course website
- ► For these:
 - ► Start well in advance (at least 3-4 days) and space out the parts
 - May devote some class time pre deadline to work on the pset/answering questions
 - ► For ones where relevant, will provide intermediate/cleaned data so that getting stuck on early parts doesn't impede later parts
 - For certain psets, we'll allow partners (randomly assigned for pset two)

Ways to get help on problem set

- ► Office hours with me and the TAs
- ► Post on GitHub issues and TA or I will answer within 24 hours during weekdays; by sunday night if weekend

Course components

- 1. Most important synchronous sessions
- 2. Slack
- 3. Office hours
- 4. DataCamp for review/basic syntax
- 5. Six problem sets
- 6. Final project: applied data science project in teams of 3-4 students; we'll give you a choice of data sets and you'll produce: (1) a short 10-page report and (2) a complete GitHub repo that goes from raw data ⇒ final analyses. More details in a couple weeks

Project examples from past classes

Focus one year: legal oversight of agricultural employers that employ temporary guestworkers to prevent labor abuses of those workers

- Geo-visualization of locations of job sites relative to Census tract attributes (e.g., migration rates; unemployment): https://github.com/rebeccajohnson88/qss20_s21_proj/blob/main/
 - memos/final_papers/dol_geocoding_writeup.pdf
- ► Causal analysis of relationship between inspection capacity and findings of legal issues: https://github.com/rebeccajohnson88/qss20_s21_proj/blob/main/memos/final_papers/dol_opmstaffing_writeup.pdf
- ► Natural language processing of job contracts: https://github.com/rebeccajohnson88/qss20_s21_proj/blob/main/memos/final_papers/dol_textasdata_writeup.pdf
- ► Supervised machine learning predicting investigations/violations: https://github.com/rebeccajohnson88/qss20_s21_proj/blob/main/memos/final_papers/dol_predictviol_writeup.pdf

Checklist (by Friday end of day)

- 1. Are you on Slack and have you filled out your profile (photo or avatar; preferred name)?
- 2. Are you set up on DataCamp and working on the assignment due Sunday night?
 - ▶ Ping Sonali #datacamp_questions with your email if need adding
- 3. Do you have Python installed and a way to load/edit Jupyter notebooks for problem set one?
 - ► Visit office hours and ping on public Slack if issues installing (if you have installation issue others likely do too)

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Why Python?

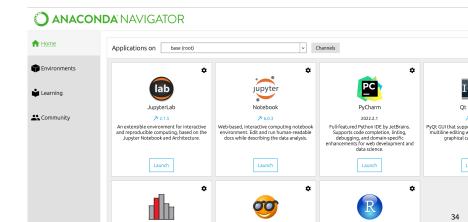
- ► Four programming languages used to varying degrees in data science: Python; R; STATA; and SAS
- ▶ Python: has superior libraries for machine learning, natural language processing, and other techniques previewed in this course and later in the sequence
- Open-source which means free to download and use

Terminology/ways of interacting with code in Python

- ► IDE (integrated development environment): place to write and test code
- Scripts: this_is_my_script.py
 - ► IDEs: Any program for working with text files (eg Sublime text; Vim; Atom); Spyder; PyCharm
 - ► When: larger datasets; "production-ready" code
- ► Notebooks: this_is_my_script.ipynb
 - ► IDEs: Jupyter Notebooks; Google colab
 - ▶ When: smaller datasets; testing code; integrating code, text, and figures
- ► Focus at beginning: notebooks that we edit in Jupyter

How do I open a jupyter notebook? Point and click way

- 1. Make sure Anaconda is installed (see course website)
- 2. Go to Applications and click on the Anaconda-Navigator icon
- 3. Something like this should pop up (be patient). Click on the **Launch** icon under Jupyter Notebook



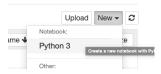
How do I open a jupyter notebook? Point and click way

4. That should open up a browser window or tab with your full set of directories/files



5. Then:

► To create a new notebook, click New in right hand corner



► If opening an existing notebook, navigate to folder where it's stored, click on the file, and notebook should open in a new browser tab

How do I open a jupyter notebook? Terminal way

- 1. Navigate to folder where you want to create a new or open an existing notebook
- 2. Type jupyter notebook into your terminal (Mac) or terminal emulator (Windows)

3. If on Windows and run into issues, see here:

```
https://stackoverflow.com/questions/41034866/running-jupyter-via-command-line-on-windows
```

How do I edit, save, and compile a notebook?

Break for screensharing example

Variables/objects and types: creating variables

Can follow along here: https://tinyurl.com/basicsnotebook

```
my_name = "Rebecca"
my_birth_month = 9
my_birth_day = 19
my_birth_year = 1988
frac_of_month = 19/30
female = True
```

- ▶ No spaces or dots in name of object (can use underscores though)
 - ► Why no dots? In Python, dots are meaningful! they represent the methods and attributes that we'll discuss in later slides today
- ► = is what's called the *assignment operator*; when you learn R, you'll see that you typically use <- instead
- ▶ I created objects of different types; the quotes denote Rebecca is a string; the lack of quotes for birth month, etc. denote integer (or float)

Variables/objects and types: checking types

```
9] ## check types
print(type(my_name))
print(type(my_birth_day))
print(type(frac_of_month))
print(type(female))

<class 'str'>
<class 'int'>
<class 'float'>
<class 'bool'>
```

- ▶ Int versus float: no decimals versus decimals
- ▶ String versus boolean: we told Python that it was boolean by setting it equal to True without quotes; this is encoded in python as 1 = True; 0 = False and we'll see is very useful later for data aggregation/summaries

Variable/objects and types: transforming types

```
## convert between types
### change female from boolean (True or False)
### to integer (1 = True; 0 = False)
female int = int(female)
print(type(female int))
print(female int)
<class 'int'>
### change birth month from integer
### to float
bmonth float = float(my birth month)
print(bmonth float)
9.0
```

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Lists: how to create

```
## create a list
list new = [9, 19, 1988]
list existing = [my birth month, my birth day,
                 my birth year]
print(list new)
print(list existing)
print(type(list existing))
print(len(list existing))
[9, 19, 1988]
[9, 19, 1988]
<class 'list'>
```

- list_new | created from scratch; list_existing | combined the objects | created earlier in the code
- Either way, use [with commas separating list elements
- ▶ len is a built-in function in Python (doesn't require us to import a package) that works with lists in addition to other types of objects

Other things about lists covered in the DataCamp module due Sunday

- Methods that operate on lists, using syntax: name_of_list.method() like round, max, reverse, etc.
- ► Subsetting lists using the syntax: name_of_list[0:3]

Basic list comprehension

- ► **Goal:** iterate over list elements and do something:
 - ► Filter: select a subset of list elements based on some condition
 - ► Transform: modify the elements of the list
 - General: modifies each element in the same way
 - Conditional: modifies some elements in some way; others in a different way
- ▶ In future week, will cover distinctions between using list comprehension for these tasks versus for loops (latter used commonly in R and STATA; in Python, you can use list comprehension for almost everything you'd use a for loop for and list comprehension has many advantages!)

Example task

Want to convert the list with the three birthday elements—[9, 19, 1988]—into a single string: "09-19-1988"

General transformation

```
## copy over list to give more informative name
bday_info = list(list_existing)
print(bday_info)

## convert each element to a string
bday_info_string = [str(num) for num in bday_info]
print(bday_info_string)

[9, 19, 1988]
['9', '19', '1988']
```

Breaking this down:

- str(num) is the step that's doing the transformation
- for num in bday_info iterates over each of the three elements in the bday_info list
- num is a totally arbitrary placeholder; we could use i, el, or whatever; key is that it's the same between the iteration and transformation

Conditional transformation

What if we want to not just convert each element to string, but add a 0 if the str is one-digit? (So pad the 9 with a 0 as it's converted to a string)?

Conditional transformation

Breaking this down:

- What stayed the same? The iterating through elements for num in bday_info
- ► What changed? We added a condition using if and else, and using the built-in len() function we covered earlier
 - ▶ If it's a 1-character string, it uses the + to paste the string '0' onto it
 - Otherwise, it keeps the string as is

Common bugs in conditional transformation: live-coding break

We'll see what happens if:

- ▶ We don't put the 0 in quotes when using it to pad the '9'
- ► We run this command on the original list where the elements are stored as int rather than str

Filtering using list comprehension

- ► We can use similar syntax to take a list—in this case, a length-3 list—and filter to a smaller number of elements based on some condition
- ► This is usually better coding practice than subsetting using the position of an element in a list since its more robust to lists ordered in certain ways

Filtering using indexing versus list comprehension

- ▶ Filtering using indexing: relies on elements being in a certain order in the last; inclusive on the left hand side (so includes the first element ⇒ index 0; second element ⇒ index 1) but not inclusive on the right hand side
- ► Filtering using list comprehension:
 - ► Same for el in list syntax we saw earlier
 - ▶ Returns el: just return the list element without any transformations
 - Adding an if condition: keeps the element if it's not equal to 1988 (has drawbacks in generalizability we'll discuss in a few slides)

Robustness to reordering

- ► When the list is reordered, filtering list elements using indexing gives us the wrong answer
- ▶ If our pattern is correct, filtering using list comprehension is more robust

Especially powerful when combined with regular expressions (regex) that we'll cover later

```
## example of regex to separate days versus months
### import module
import re
### month pattern is 01...09 or 11 or 12
month pattern = r'0[1-9]|1[1-2]'
example date str = ['09', '30', '01', '12', '11', '19']
### keep element in list if element matches pattern
keep months = [el for el in example date str
               if re.search(month pattern, el)]
keep months
['09', '01', '12', '11']
```

From lists to array: background on python modules

- In previous slide, we used the import re statement
- ► This imports a module named re that has functions (in our case: re.search()) that are not automatically built into Python
- Common modules we'll use:
 - ► This week/pset one: numpy
 - ► Next couple weeks/pset two: pandas and ones for plotting

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Lists versus numpy arrays

Two main (practical) differences:

- 1. Lists can store heterogeneous data types; arrays cannot: a single list can combine a string, integer, etc; an array most hold a single type of data
- 2. For various reasons, arrays are more memory efficient for large computational tasks: uses less memory to store the same data (explainer on this); in stats or the ML course you may learn about matrix operations and 2-dimensional numpy arrays are good for these

Numpy arrays: creating

```
## import the module
import numpy as np
## convert keep months to a 1d array
keep months arr = np.array(keep months)
print(type(keep months arr))
print(keep months arr)
print(keep months arr.shape)
<class 'numpy.ndarray'>
['09' '01' '12' '11']
(4,)
## create a 2-d array
months 2d = np.array([['09', '10'],
                       ['September', 'October']])
months 2d
array([['09', '10'],
       ['September', 'October']], dtype='<U9')
```

- import numpy as np is called aliasing; we use an abbreviation to refer to the package name (np is arbitrary but commonly used)
- ► shape is an attribute of arrays; this is different than something like len() that's a function
- ► To create the 2-d array, we use a list of lists

Numpy arrays: filtering/subsetting

Task: how can we pull out the month names (second row; both columns) from the months_2d array?

```
## pull out months (second row)
## and all columns
months_2d[1, :]
array(['September', 'October'], dtype='<U9')</pre>
```

Wrapping up

Covered:

- ► Course goals
- Intros
- ► Nut and bolts: course website and specific course components
- ▶ Python basics: lists; basic list comprehension; numpy arrays

Order of priority:

- 1. Getting working version of Python installed for first problem set
- 2. Completing DataCamp assignment due sunday night (if needed)
- 3. Starting problem set one (short so more doable closer to deadline)