

Navigation

- Go to
- ☒ Data Analysis
  - ☐ Data Visualization
  - ☐ Churn Prediction

# Customer Churn Data Analysis

## Dataset Overview

☒ Show dataset information

None

☒ Show summary statistics

	CustomerID	Age	Tenure	Usage Frequency	Support Calls	Payment Delay	Total Spend	Last
count	440,832	440,832	440,832	440,832	440,832	440,832	440,832	
mean	225,398.668	39.3732	31.2563	15.8075	3.6044	12.9657	631.6162	
std	129,531.9185	12.4424	17.2557	8.5862	3.0702	8.2581	240.803	
min	2	18	1	1	0	0	100	
25%	113,621.75	29	16	9	1	6	480	
50%	226,125.5	39	32	16	3	12	661	
75%	337,739.25	48	46	23	6	19	830	
max	449,999	65	60	30	10	30	1,000	

☒ Show missing values

	0
CustomerID	1
Age	1
Gender	1
Tenure	1
Usage Frequency	1
Support Calls	1
Payment Delay	1
Subscription Type	1
Contract Length	1
Total Spend	1

☒ Show first few rows

Customer Churn Dashboard

	CustomerID	Age	Gender	Tenure	Usage Frequency	Support Calls	Payment Delay	Subscription
0	2	30	Female	39	14	5	18	Standard
1	3	65	Female	49	1	10	8	Basic
2	4	55	Female	14	4	6	18	Basic
3	5	58	Male	38	21	7	7	Standard
4	6	23	Male	32	20	5	8	Basic