Ayush Mal

Kolkata, West Bengal

📞 +91-7209262257 ✉ ayushmal258@gmail.com in LinkedIn 🌐 Website ⭘ Github

CAREER OBJECTIVE

Data Analyst with extensive experience in building templates, dashboards, and performing in-depth data analysis using Excel, Google Sheets, and PowerBI. Proficient in statistical and analytical modeling for customer initiatives and growth hacks. Adept at data extraction for ad hoc analysis, maintaining reporting systems, and assisting teams in data mining. Strong business analysis skills with the ability to highlight key lead indicators.

EXPERIENCE

WIPRO LIMITED , Role : Application Support Analyst   **July, 2022 – Current**

- Design and implement statistical and analytical models for customer initiatives and growth hacks.
- Develop and maintain operational and management reporting templates and dashboards using Excel, Google Sheets, and PowerBI.
- Diagnose issues, dissect problems, and track results to improve business processes.
- Run and maintain a robust reporting system to ensure accurate and timely data availability.
- Extract data as per business requests for ad hoc analysis and insights.
- Collaborate with team members to support data analysis and mining activities.
- Conduct business analysis to highlight key lead indicators and inform strategic decisions.

SKILLS

- **Database Management:** Strong database concepts and proficient in SQL, capable of translating business requirements into SQL statements.
- **Data Visualization:** Expertise in Excel and PowerBI.
- **Programming:** Working knowledge of R and Python.
- **BI Tools:** Familiarity with Tableau, Qlikview, and Datastudio.
- **Analytical Skills:** Experience in customer growth and customer analytics.
- **Soft Skills:** Quick learner, adaptable in dynamic environments, team player, effective communicator.

EDUCATION

Arka Jain University   **Aug,2019 – April,2022**
Bachelors of Computer Applications - **CGPA – 9.68**   *Jamshedpur, India*

D.A.V. Public School   **April,2017 – May,2019**
Intermediate - **Percentage - 77.4%**   *Jamshedpur, India*

CERTIFICATIONS

Microsoft Azure Fundamentals AZ 900   **Nov,2022**
Microsoft   Certificate No: I484-7051
Microsoft Azure Data Fundamentals DP 900   **Dec,2022**
Microsoft   Certificate No: I552-9604