Naive Bayes Classification: A Practical Application

In this notebook, we'll apply the Naive Bayes algorithm to two distinct datasets: the classic Iris dataset and the SMS Spam Collection dataset. We'll preprocess the data, train our classifiers, and evaluate their performance.

Setup: Import Necessary Libraries and Load Data

Preview of Iris dataset:

	sepal length (cm)	sepal width (cm)	petal length (cm)	petal width (cm)	target
0	5.1	3.5	1.4	0.2	0
1	4.9	3.0	1.4	0.2	0
2	4.7	3.2	1.3	0.2	0
3	4.6	3.1	1.5	0.2	0
4	5.0	3.6	1.4	0.2	0

Exploring the SMS Spam Collection Dataset

We will download the dataset, perform preprocessing and feature extraction.

```
In [2]: import requests
        from io import BytesIO
        import zipfile
        # Download and unzip the SMS Spam Collection
        url = 'https://archive.ics.uci.edu/ml/machine-learning-databases/00228/smsspamcollection.zip'
        response = requests.get(url)
        with zipfile.ZipFile(BytesIO(response.content)) as z:
            with z.open('SMSSpamCollection') as f:
                sms_df = pd.read_csv(f, sep='\t', names=['label', 'message'])
        # Map labels to binary values and vectorize messages
        print("Preview of SMS Spam dataset:")
        display(sms df.head())
        sms df['label'] = sms df['label'].map({'ham': 0, 'spam': 1})
        from sklearn.feature extraction.text import TfidfVectorizer
        tfidf vectorizer = TfidfVectorizer(stop words='english')
        X sms = tfidf vectorizer.fit transform(sms df['message'])
        y_sms = sms_df['label']
        # Split the processed data
```

```
X_train_sms, X_test_sms, y_train_sms, y_test_sms = train_test_split(
    X_sms, y_sms, test_size=0.3, random_state=42
)
```

Preview of SMS Spam dataset:

	label	message
0	ham	Go until jurong point, crazy Available only
1	ham	Ok lar Joking wif u oni
2	spam	Free entry in 2 a wkly comp to win FA Cup fina
3	ham	U dun say so early hor U c already then say
4	ham	Nah I don't think he goes to usf, he lives aro

Training Naive Bayes Classifiers

We'll use Gaussian Naive Bayes for the Iris dataset and Multinomial Naive Bayes for the SMS Spam dataset.

```
In [3]: from sklearn.naive_bayes import GaussianNB, MultinomialNB

# Training on the Iris dataset
gnb = GaussianNB()
gnb.fit(X_train_iris, y_train_iris)
iris_predictions = gnb.predict(X_test_iris)

# Training on the SMS Spam dataset
mnb = MultinomialNB()
mnb.fit(X_train_sms, y_train_sms)
sms_predictions = mnb.predict(X_test_sms)
```

Evaluating the Classifiers

Let's see how our models perform on the test data.

```
In [4]: from sklearn.metrics import accuracy score, confusion matrix, classification report
        # Evaluation metrics for Iris
        iris accuracy = accuracy score(y test iris, iris predictions)
        iris conf matrix = confusion matrix(y test iris, iris predictions)
        iris classification report = classification report(y test iris, iris predictions)
        print("Iris Dataset Classification Metrics:")
        print(f"Accuracy: {iris accuracy}")
        print("Confusion Matrix:")
        print(iris conf matrix)
        print("Classification Report:")
        print(iris classification report)
        # Evaluation metrics for SMS Spam
        sms accuracy = accuracy score(y test sms, sms predictions)
        sms conf matrix = confusion matrix(y test sms, sms predictions)
        sms classification report = classification report(y test sms, sms predictions)
        print("SMS Spam Dataset Classification Metrics:")
        print(f"Accuracy: {sms accuracy}")
        print("Confusion Matrix:")
        print(sms conf matrix)
        print("Classification Report:")
        print(sms classification report)
```

Iris Dataset Classification Metrics:

Accuracy: 0.977777777777777

Confusion Matrix:

[[19 0 0]

[0 12 1]

[0 0 13]]

Classification Report:

	precision	recall	f1-score	support
0	1.00	1.00	1.00	19
1	1.00	0.92	0.96	13
2	0.93	1.00	0.96	13
accuracy			0.98	45
macro avg	0.98	0.97	0.97	45
weighted avg	0.98	0.98	0.98	45

SMS Spam Dataset Classification Metrics:

Accuracy: 0.972488038277512

Confusion Matrix:

[[1447 1]

[45 179]]

Classification Report:

re support	f1-score	recall	precision	
98 1448	0.98	1.00	0.97	0
39 224	0.89	0.80	0.99	1
97 1672	0.97			accuracy
94 1672	0.94	0.90	0.98	macro avg
97 1672	0.97	0.97	0.97	weighted avg

Model Persistence

We will save our trained models for later use.

```
joblib.dump(gnb, 'iris_model.pkl')
joblib.dump(mnb, 'sms_model.pkl')

# Load the models back into the session
loaded_iris_model = joblib.load('iris_model.pkl')
loaded_sms_model = joblib.load('sms_model.pkl')
```

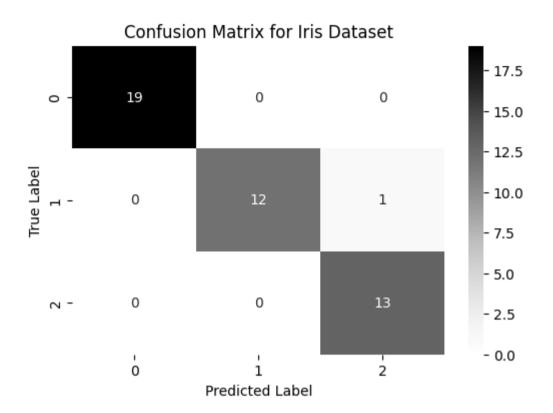
Visualizing the Results

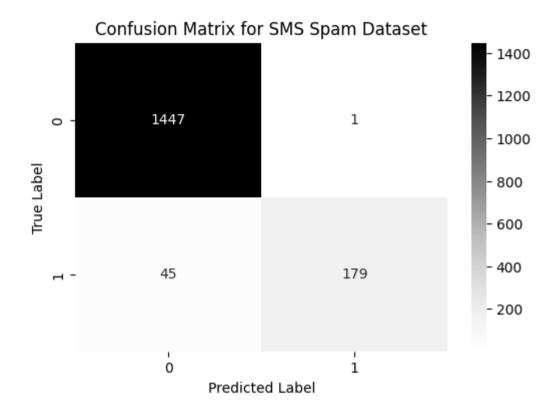
We'll visualize the confusion matrices to better understand our classifiers' performance.

```
In [7]: import matplotlib.pyplot as plt
import seaborn as sns

def plot_confusion_matrix(cm, title):
    plt.figure(figsize=(6, 4))
    sns.heatmap(cm, annot=True, fmt='d', cmap='Greys')
    plt.title(f'Confusion Matrix for {title}')
    plt.xlabel('Predicted Label')
    plt.ylabel('True Label')
    plt.show()

plot_confusion_matrix(iris_conf_matrix, 'Iris Dataset')
    plot_confusion_matrix(sms_conf_matrix, 'SMS Spam Dataset')
```





In []: