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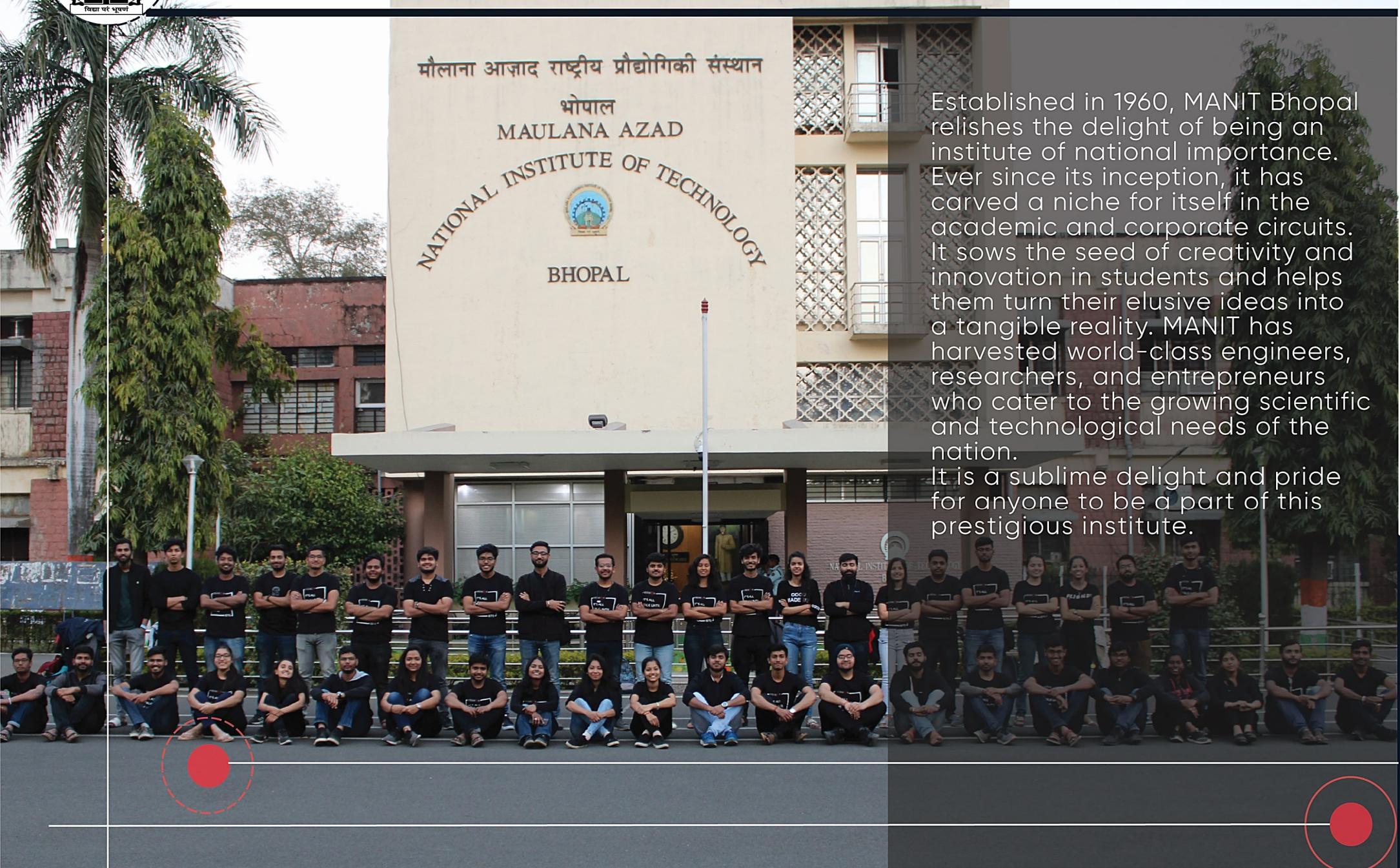
IDE FOR YOUR CODE

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ABOUT MANIT





ABOUT ISTE



Indian Society for Technical Education (ISTE) is one of the leading non-profit societies in the country with over 1500 student chapters and 6 lakh student members nationwide. ISTE works round the clock throughout the year with the motto of holistic development of students, nurturing and preparing them for the challenges ahead.

ISTE SC MANIT is one of the most illustrious chapters of ISTE organising guest lectures, multi-city quizzing events, workshops and national level hackathons. ISTE SC MANIT has been recognised as the best students' chapter in MP - Chattisgarh region three times in a row.

Prolonging our legacy, we present our annual hackathon event – Version Beta. ISTE SC MANIT has evolved incessantly and delivered back to back successful hackathons. This year, we're presenting Version Beta 3.0 raising the bar further high with industry insightful workshops, new competitions and exhilarating prizes.

ABOUT

Version Beta is the annual hackathon organized at Maulana Azad National Institute of Technology, Bhopal. It is the largest collegiate hackathon in Central India with nationwide participation.

A 36-hour virtual coding adventure down the rabbit hole is preceded by online workshops facilitated by industry experts. It is a weekend dedicated to spreading the spirit of application, innovation, and creativity by cultivating a resource-rich and inspiring environment.

Version Beta allows collaborating and bringing innovative ideas to life, fostering the next generation of developers, thinkers, and entrepreneurs.

ABOUT SEMINAR

When it comes to learning communication skills and being up to date with the present day advancements nothing can beat a seminar. In the modern era, seminars play a vital role in the dissemination of knowledge and build-up of skills.

ISTE SC MANIT has a ritual of conducting seminars as a part of Version Beta every year. Last year an international conference was organised where two guest speakers joined the bright minds to share their perspectives and to give them an insight into the corporate world.

The first guest speaker who graced the evening by his presence was Mr Sabyasachi Mukhopadyay, Facebook Developer Circle Lead at Kolkata and a Google Developer Expert in machine learning. He discussed how artificial intelligence is the future and how it finds its application in almost all fields. Next speaker, whose presence made the campus vibrate and echo was Mrs Ruchika Drabla Keshwani, Founder of Scuola and The Marketing and Communication Manager at O Genie. Emphasizing Artificial Intelligence, she told us how O Genie is a perfect virtual travel buddy, comes handy and helps people fly effortlessly.

The conference enlightened the prodigies and gave them the opportunity to shift towards the lesser-known pursuits. To bridge the gap between what industries ask for and what higher education has to offer, this seminar proved to be extremely helpful.



ABOUT WORKSHOP



With competition skyrocketing, it's more substantial now than ever to be acquainted about the growing needs of the industry. So when it comes to learning in-demand skills and putting them to practical use, nothing is more promising than workshops. Keeping the same in mind, we at ISTE SC MANIT conducted 2 workshops on Data Science and Internet of Things last year in Version Beta.

Mr Prateek Narang, the co-founder of Coding Blocks, introduced the students to Data Science and its uses in the industry in a very interactive manner.

IoT workshop was mentored by Mr Prateek Mishra, the co-founder of TechSim+. It was delivered very thoroughly and each and every aspect was clear to the students.

Mr Prateek Narang and Coding Blocks have now become an integral part of the Version Beta event collaborating with us for the last 2 years and we look forward to continuing this journey with them in the future as well. We also hope to work with Mr Prateek Mishra and TechSim+ in the upcoming events.

The students learned a lot from the workshops and were all praises for the mentors and organisers both when they left. With a footfall of over 200 students across Bhopal, the event was a huge success and at the end of the day, it was an unforgettable experience for both the mentors and the students.



Mr. Mrinal Jain
Community Manager
Facebook
Fronted Engineer
Witty Feed
Tech Evangelist
Mozilla

Mr. Prateek Narang
Co-Founder
Coding Blocks



Mr. Sameer Khan
Facebook Developer Circle
Bhopal
Google Developer Circle
Bhopal

Mr. Sabyasachi Mukhopadhyay

Facebook Developer Circle
Kolkata





2000+ Participation from **50+** colleges.



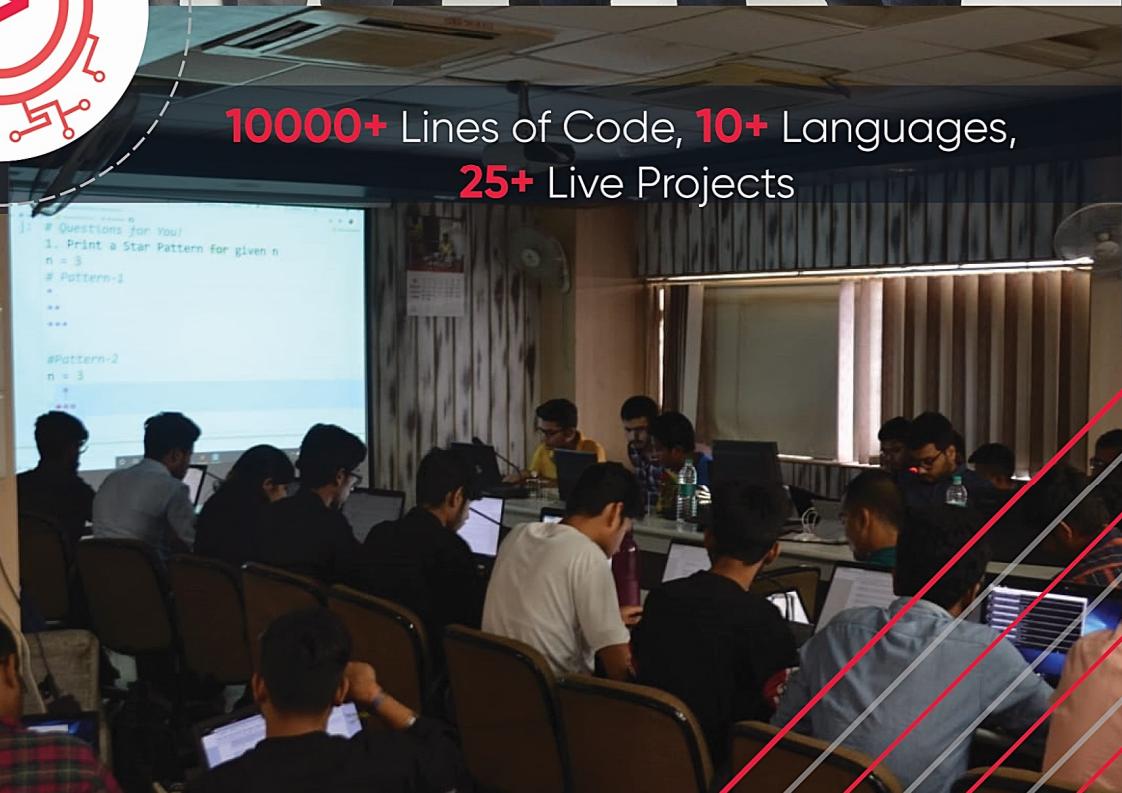
11 Lakh+ worth of gifts.



100+ Dominos Pizzas, **300+** Subway Sandwiches,
130+ cans of Red Bull, **90+** litres of Coke



10000+ Lines of Code, **10+** Languages,
25+ Live Projects





"My best hackathon experience is the Version β hackathon. Everyone joining the hackathon indeed wants to win but inside the hackathon, I discovered that they were really enjoying the process and willing to share the knowledge. It was very peaceful atmosphere. I really enjoyed it. Kudos to the organising team."

-Mrinal Jain, Community Manager- Facebook, Frontend Engineer-Wittyfeed, Tech Evangelist-Mozilla

I am really glad that I got to be part of Version Beta. The scale of the event and the organizing was inspiring. I witnessed amazing innovations built in just a span of 36 hours. It was a beautiful experience. Kudos to ISTE SC MANIT

- Sameer khan, GDG-Lead,FDC- Bhopal. Mentor and Judge for Version Beta '19

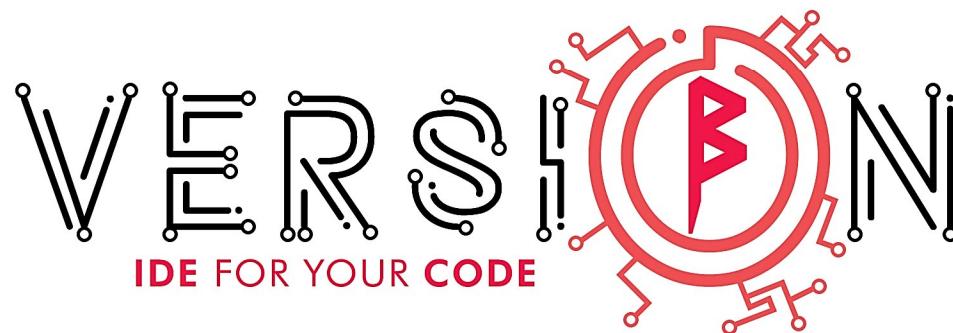


It was a pleasure to be here and mentor the hackathon. This is a fantastic initiative. Keep it up. Hope ISTE SC MANIT continues to bring the best innovations out of students. I would love to come back again next year.

- Sabyasachi Mukhopadhyay, FDC- Kolkata. Mentor and Judge for Version Beta '19

Version Beta returns to make a mark.

Support us in making it remarkable.



WHY SPONSOR US ?

ISTE SC MANIT has always been known for conducting remarkable events. It has added various memorable episodes of triumph in the archive of MANIT. A series of captivating events are organized each year in which students from leading institutes of the country eagerly take part. The annual students' conclave, Chimera gathers a crowd of about 12000+ enthusiasts each year. Codathon, an inter NIT coding contest sponsored by Paytm, conducted by ISTE SC MANIT experienced participation of over 5000+ determined candidates. The hackathon conducted by ISTE SC MANIT is the largest one in Central India. It has a vast reach on social media platforms. The team works all the year-round to keep it updated. Tech Giants like Facebook Developer Circle and Mozilla have sponsored the events so far. The scholars taking part in all the events are masterminds with uncharted talents and can prove to be a key asset for any company.

SPONSORSHIP PROPOSAL

TITLE SPONSOR (2 LAC)

1) Prerequisites and Provisions

Sponsor will be recognised as the overall sponsor of Version β.

Brand endorsement and main logo of the sponsor in:

- i) Digital posters of different sub-events.
- ii) The tag of Title sponsor in all the events mentioned.
- iii) T-shirts and ID cards of participants
- iv) Watermark on all the materials which will be distributed.

2) Brand Promotion

- i) 3-5 minutes of an interactive session with our attendees during the webinar.
- ii) A 2-minute recorded message, provided by the company will be played before all the sub-events (if required).
- iii) The sponsor will be mentioned in all the social media platforms of Version β as "Title Sponsor".

3) Database of all the participants of Version β

CO-SPONSOR (1 LAC)

1) Prerequisites and Provisions

Sponsor will be recognised as the associative sponsor of Version β

Brand endorsement and the main logo of the sponsor in:

- i) Digital Posters of events.
- ii) All registration kit materials

2) Brand Promotion

- i) A 2-minute recorded message, provided by the company will be played before all the sub-events (if required).
- ii) The sponsor will be mentioned in all the social media platforms of Version β as "Associative Sponsor".

3) Database of all the participants of Version β

SPONSORSHIP PROPOSAL

EVENT SPONSORS ("POWERED BY") (INR 75,000)

1) Prerequisites and provisions:

- a) Overall Sponsor of one of the events in Version β
- b) Brand endorsement and main logo of the partner in:
 - Spots and scrolls in all media promotions.
 - Digital posters for the event.
- c) Exclusive goodies for event participants provided by the sponsor

2) Brand Promotion

- i) A recorded message with a 2-minute duration from the associate sponsor will be played before the event.

3) Database of all the participants of that event which is being sponsored by the company.

EVENT CO-SPONSORS ("CO-POWERED BY") (INR 50,000)

1) Prerequisites and provisions:

- a) Co-Sponsor of one of the events in Version β
- b) Brand endorsement and main logo of the partner in:
 - Spots and scrolls in all media promotions
 - Online promotions

PATRON (INR 30,000)

1) Prerequisites and provisions:

- a) Sponsors in Version β
- b) Brand endorsement and main logo of the partner in:
 - Online promotions
 - Main Poster

SPONSORSHIP PROPOSAL

Deliverables	Title Sponsor	Co-Sponsor	Event Sponsor	Event Co-Sponsor	Local Sponsor
Value (In INR)	2 Lacs	1 Lacs	75,000	50,000	30,000
Branding					
1. Pre-Event:					
Print Media (Advertisement in one of the leading newspapers, if any)	✓✓	✓✓	✓✓	✓✓	✓✓
Promotional e-flyer (Advertisement via social media platforms)	✓✓	✓✓	✓✓	✓✓	✓✓
ISTE SC MANIT / Version β Website	✓✓	✓✓	✓✓	✓✓	✓✓
All Direct Mail / Promotional Material	✓✓	✓✓	✓✓	✓✓	✓✓
Multiple e-mailers to be sent to ISTE Members and Event Database of participants (Nation-wide)	✓✓	✓✓	✓✓	✓✓	✓✓
2. Event Day (Logo Presence):					
Virtual platform where the event is conducted	✓✓	✓✓	✓✓	✓✓	X
3. Event Day (Promotion):					
3-5 minutes of an interactive session with our attendees during the webinar.	✓✓	X	X	X	X
Corporate film clip screening (maximum 2 mins during workshops, webinars and hackathon)	✓✓	✓✓	X	X	X
4. Post Event (Logo Presence at):					
Version β After Movie	✓✓	✓✓	X	X	X
Under previous sponsors page on ISTE SC MANIT / Version β Website	✓✓	✓✓	✓✓	X	X
Next Brochure	✓✓	✓✓	✓✓	X	X

OUR PREVIOUS SPONSORS



geeksmate



GitHub



DigitalOcean



NewsAurChai



Creative
Tim



Melangebox



ZEBRONICS



CONTACT US

Overall Coordinators

Aushotosh Bose	914-016-0345
Shivam Bansal	961-782-0009

Sponsorship and Marketing Coordinators

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Bhavesh Verma	800-447-1980

Event Coordinators

Neelanjan Banerjee	880-089-0318
Rajat Bhavsar	777-097-4110

PR and Support Coordinators

Monika Mondal	908-585-9736
Saloni Goyal	735-434-9156

Thank You!

