

Ayush Sharma

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SUMMARY

Product manager with a strong technical and business background, combined with experience executing product strategies and roadmaps to solve user needs and drive business growth across various sectors.

EDUCATION

Georgia Institute of Technology - Atlanta, GA

December 2023

Bachelor of Science in Computer Science & Minor in Applied Mathematics

Concentrations: Artificial Intelligence & Human-Computer Interaction

Certifications: AWS Certified Cloud Practitioner & AI Product Management (Duke University)

PROFESSIONAL EXPERIENCE

BrightLink Technology: Product Manager - Manhattan, New York

December 2023 - Present

- Directed client engagements to integrate complex database software architecture, migrate API data, and analyze UAT feedback, resulting in a 15% increase in customer satisfaction.
- Orchestrating a team of cross-functional developers to work with BrightLink Technology's internal stakeholders, executives, and clients to incorporate product feedback and operational insights.
- Spearheaded an innovative AI chatbot feature using ChatGPT-4 within BrightLink Technology's e-payment SaaS product, boosting user engagement by 30%.

Nike Inc: Software Engineer Intern - Beaverton, Oregon

June 2023 - August 2023

- Integrated Apache Kafka with Amazon MSK to provide real-time shipping updates for Nike's Customer Order Management platform, saving \$10.8 million annually in shipping costs.
- Revamped API endpoints using TypeScript to optimize data flow from PostgreSQL database architecture, enabling real-time display of Nike's global customer shipping information on OSDD.
- Prototyped Nike Glimpse jerseys with built-in cameras for fans to experience athletes' perspectives. Ranked 4th out of 28 teams for a 200% potential increase in Nike's earnings over the next decade.

PricewaterhouseCoopers: Product Management Intern - Manhattan, New York

June 2022 - August 2022

- Directed discussions between executives and operations staff of two client engagements valued at \$6.3MN by leading joint discussions and performing stakeholder analysis.
- Piloted an innovative software architecture reorganization to reduce server maintenance costs by 15% in Goldman Sachs low-latency trading systems.
- Guided engagement progress, financials, and strong client relationships between PwC and Goldman Sachs executives.

U.S. Bancorp Investments: Product Management Intern - Manhattan, New York

January 2021 - August 2021

- Implemented Azure CosmosDB for the Decentralized Identity Pilot (DIP) at U.S. Bancorp Investment Management Group (IMG), reducing fraudulent activity in client investment portfolios by 50%.
- Delivered a business case to U.S. Bank executives highlighting DIP's impact in securing data for 18.7 million clients and \$8.7 billion in assets.
- Collaborated with interns to prioritize KPIs, develop user stories, write product documentation, and conduct A/B testing for CrossBorder, an international financial app

Northrop Grumman: Software Engineer Intern - Atlanta, Georgia

May 2020 - August 2020

- Developed a Microsoft PowerApp for CDC's Public Health Department, automated testing with PowerAutomate and Python.
- Managed a team of 3 interns to design a Microsoft PowerApp, for the CDC Prevention Research Center, to allow research scientists to add research projects for the Department of Non-Infectious Diseases.
- Implemented a REST API to automate facts sheets for all 50 US States for the Office of Smoking & Health, while displaying the data on a responsive interactive United States Map with JavaScript and React.

SKILLS

Technical Skills: Java, Python, SQL, TypeScript, TensorFlow, AWS, API Integration & Management, Tableau, Jira

Core Skills: A/B testing, UAT, Stakeholder management, User Research, Product roadmap development, Software design