

AYUSH SAXENA

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EDUCATION

Vellore Institute of Technology

B. Tech CSE(Core) | CGPA: 7.61

Expected May, 2026

SKILLS

- **Product & Management Skills:** Product Strategy, User Research, Agile Methodologies, Data Analysis.
- **Data & Tools:** Data Analysis, MS Excel, Power BI, Financial Metrics Analysis, JIRA.
- **Technical:** Python, SQL (MySQL).

PROJECTS

RationSeva

Oct, 2024 – Apr, 2025

- Spearheaded the digital transformation of supply chain operations, optimizing distribution workflows to reduce operational overhead by 45%.
- Analyzed user metrics and executed A/B testing strategies to drive key feature enhancements, directly improving service accessibility for over 1,000 users.
- Improved service accessibility and security for over 100 users by designing an intuitive interface featuring real-time tracking.
- Collaborated with cross-functional engineering and design teams to analyse user metrics, executing A/B testing strategies that drove 3 key feature enhancements.

Health++

Feb 2024 – May 2024

- Designed and launched a healthcare platform focused on process automation, significantly improving patient consultation throughput.
- Implemented enterprise-grade security protocols (RBAC) to ensure strict compliance with data privacy standards for sensitive records.
- Integrated filtered search capabilities using Google Maps API, facilitating over 50 successful connections per month.
- Future-proofed system architecture by designing a scalable, modular framework to support upcoming AI diagnostics and wearable device integrations.

CalculateNTrade

- Designed and developed a Smart Trading Calculator that dynamically computes safe trade quantities using user-defined capital and risk thresholds, enabling disciplined risk management and reducing loss exposure from emotional trading.
- Implemented an end-to-end Trade Journaling System allowing traders to log executions alongside psychological notes, helping identify behavioural biases, over-trading patterns, and recurring decision-making errors.
- Built a Daily “After the Bell” Review Module that consolidates intraday performance, risk adherence, and behavioural insights, reinforcing process-driven trading and continuous improvement.

ACHIEVEMENTS AND EXTRA-CURRICULARS

Achievements

- Awarded the National Service Scheme (NSS) 'B' Certificate for my dedication to over 350 hours of community service.
- Received appreciation from the Ministry of Parliamentary Affairs, Govt. of India, for coordinating the Youth Parliament Sitting (Tarun Sabha) for two consecutive years (2024 and 2025).

Extra-Curricular

- Facilitated rural adoption of renewable energy by conducting targeted workshops on **Solar Power Panels** and **PM-KUSUM subsidies** during a 7-day NSS camp. Acted as a key information bridge, educating farmers on financial benefits and motivating them to transition to solar-powered agriculture.
- Led stakeholder management and resource allocation for NSS community programs, successfully coordinating a 10,000-tree plantation drive and managing volunteer teams.
- Organized technical hackathons and coding competitions for the Microsoft Club, driving student engagement and fostering a competitive developer ecosystem.
- Served as a core Discipline Committee member for VIT Bhopal's annual fest, Advitya.
- Led the Marketing and Sponsorship Team at Pahadi Club, driving partnerships and promotional initiatives.
- Led a volunteer team as part of the NSS plantation drive, overseeing planning and on-ground implementation.

ADDITIONAL INFORMATION

- Interests: Cricket, Football and Managing projects.
- Languages: English (Professional working proficiency) and Hindi.