

blinkit

India's Last Minute App

Outlet Loca...

All

Outlet Type

All

Outlet Size

All

1.20M

Total Sales



141.0

Average Sales



8523

Total Orders



3.9

Avg Rating



Total Sales

Average Sales

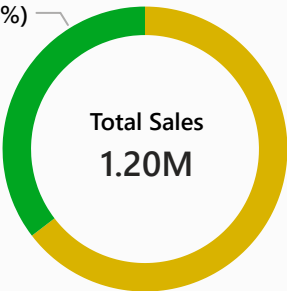
Total Orders

Avg Rating

Fat Content

Low Fat Regular

425.4K (35.4%)



776.3K (64.6%)

Fat Content by Outlet

Low Fat Regular

Tier 3

0.3M

0.2M

Tier 2

0.3M

0.1M

Tier 1

0.2M

0.1M

Item Type

Fruits and Vegetables

0.2M

Snack Foods

0.2M

Household

0.1M

Frozen Foods

0.1M

Dairy

0.1M

Canned

0.1M

Baking Goods

0.1M

Health and Hygiene

0.1M

Meat

0.1M

Soft Drinks

0.1M

Breads

0.0M

Hard Drinks

0.0M

Others

0.0M

Starchy Foods

0.0M

Breakfast

0.0M

Seafood

0.0M

Sales by Outlet Establishment

250K

200K

150K

100K

50K

2012

2014

2016

2018

2020

2022

Total Sales

Average Sales

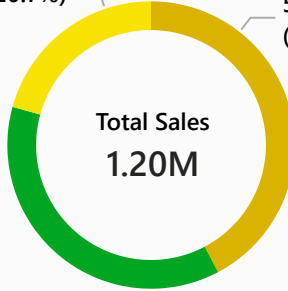
Total Orders

Avg Rating

Outlet Size

Medium Small High

249.0K (20.7%)



444.8K (37.0%)

Outlet Location

100%

Tier 3

472.1K

Tier 2

393.2K

Tier 1

336.4K

71.3%

Outlet Type

Outlet Type

Total Sales

Avg Sales

Total Orders

Avg Rating

Grocery Store

151.94K

140.3

1083

3.9

Supermarket Type1

787.55K

141.2

5577

3.9

Supermarket Type2

131.48K

141.7

928

3.9

Supermarket Type3

130.71K

139.8

935

3.9