

# Capstone Project-2

## Project Title

Seoul Bike Sharing Demand Prediction

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# Problem Statement

**Currently Rental bikes are introduced in many urban cities for the enhancement of mobility comfort. It is important to make the rental bike available and accessible to the public at the right time as it lessens the waiting time. Eventually, providing the city with a stable supply of rental bikes becomes a major concern. The crucial part is the prediction of bike count required at each hour for the stable supply of rental bikes.**

# CONTENT

- Data Pipeline
- Data Description
- Exploratory Data Analysis
- Models performed
- Model Validation & Selection
- Evaluation Matrix of All the models
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- Conclusion

# DATA PIPELINE

- Exploratory Data Analysis (EDA): In this part we have done some EDA on the features to see the trend.
- Data Processing: In this part we went through each attributes and encoded the categorical features.
- Model Creation: Finally in this part we created the various models. These various models are being analyzed and we tried to study various models so as to get the best performing model for our project.

# DATA DESCRIPTION

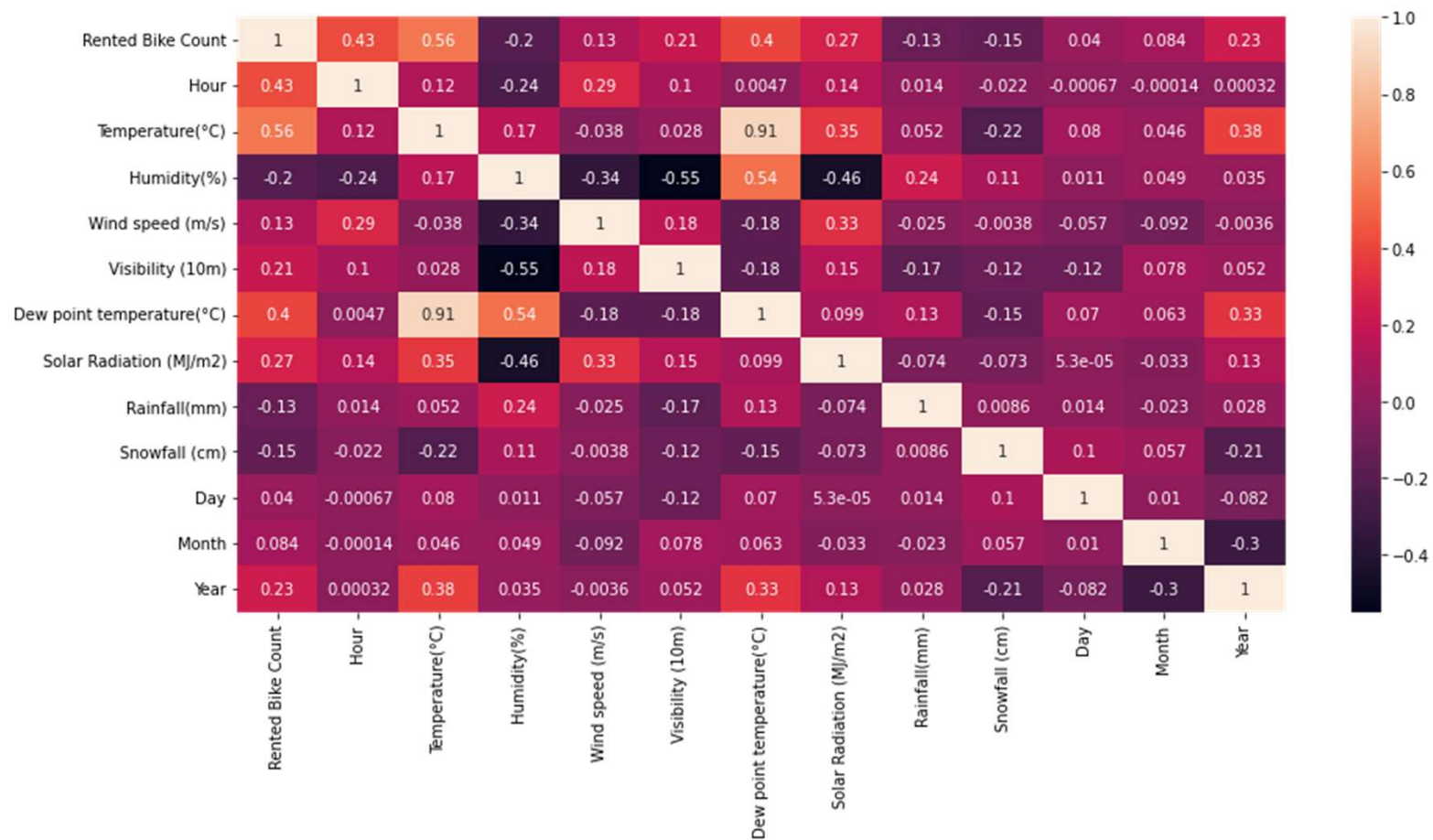
## Dependent variable:

- Rented Bike count - Count of bikes rented at each hour

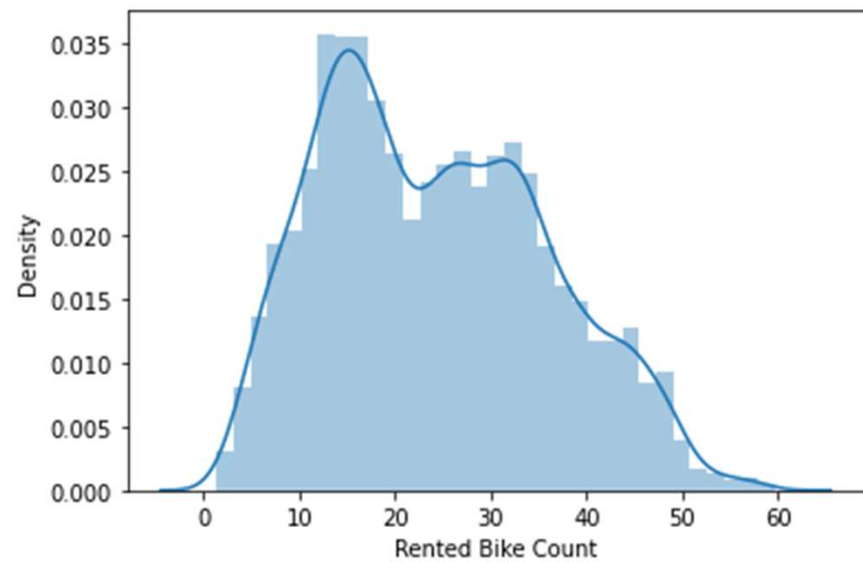
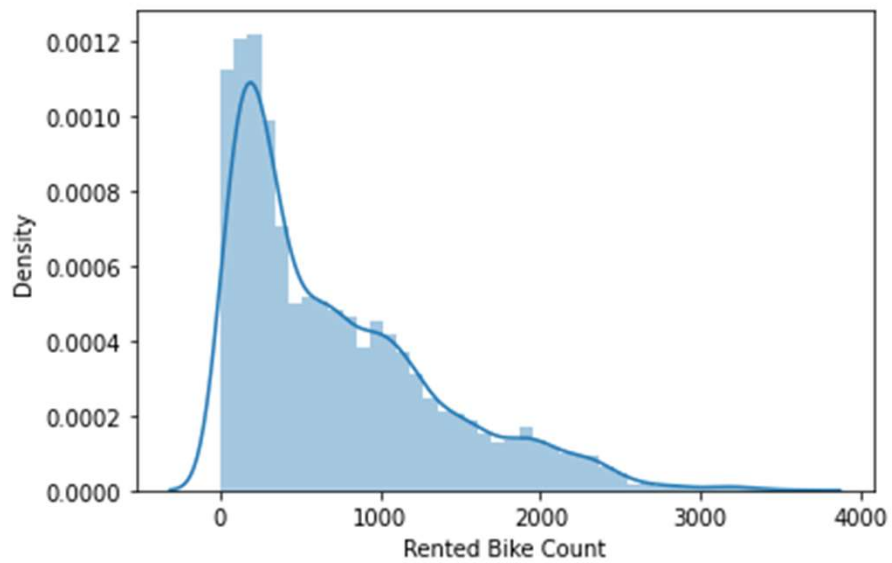
## Independent variables:

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| • Date : year-month-day              | • Date : year-month-day              |
| • Hour - Hour of the day             | • Hour - Hour of the day             |
| • Temperature-Temperature in Celsius | • Temperature-Temperature in Celsius |
| • Humidity - %                       | • Humidity - %                       |
| • Windspeed - m/s                    | • Windspeed - m/s                    |
| • Visibility - 10 m                  | • Visibility - 10 m                  |
| • Dew point temperature - Celsius    | • Dew point temperature - Celsius    |

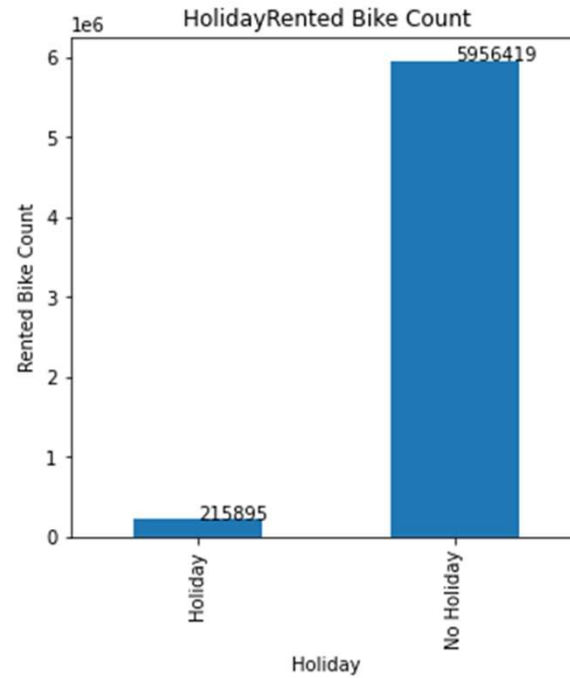
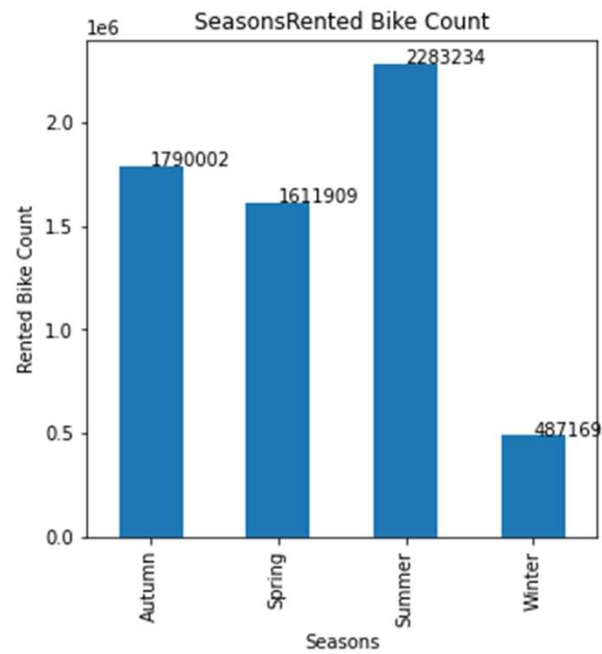
# EDA - FEATURE CORRELATION



## EDA (contd...)



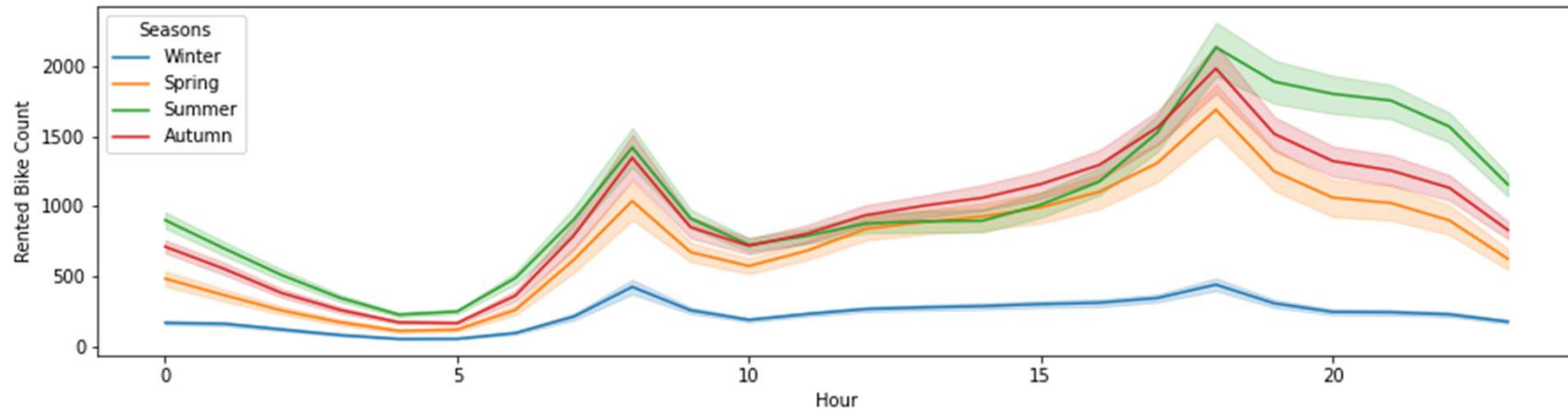
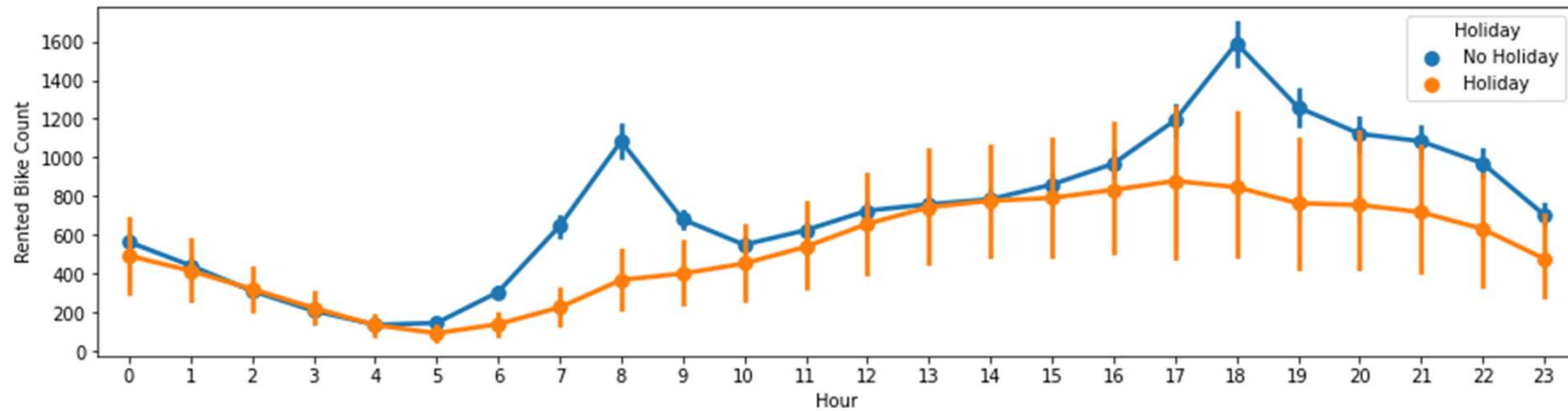
## EDA (contd...)



- Less demand on winter seasons
- Slightly Higher demand during Non holiday



## EDA (contd...)



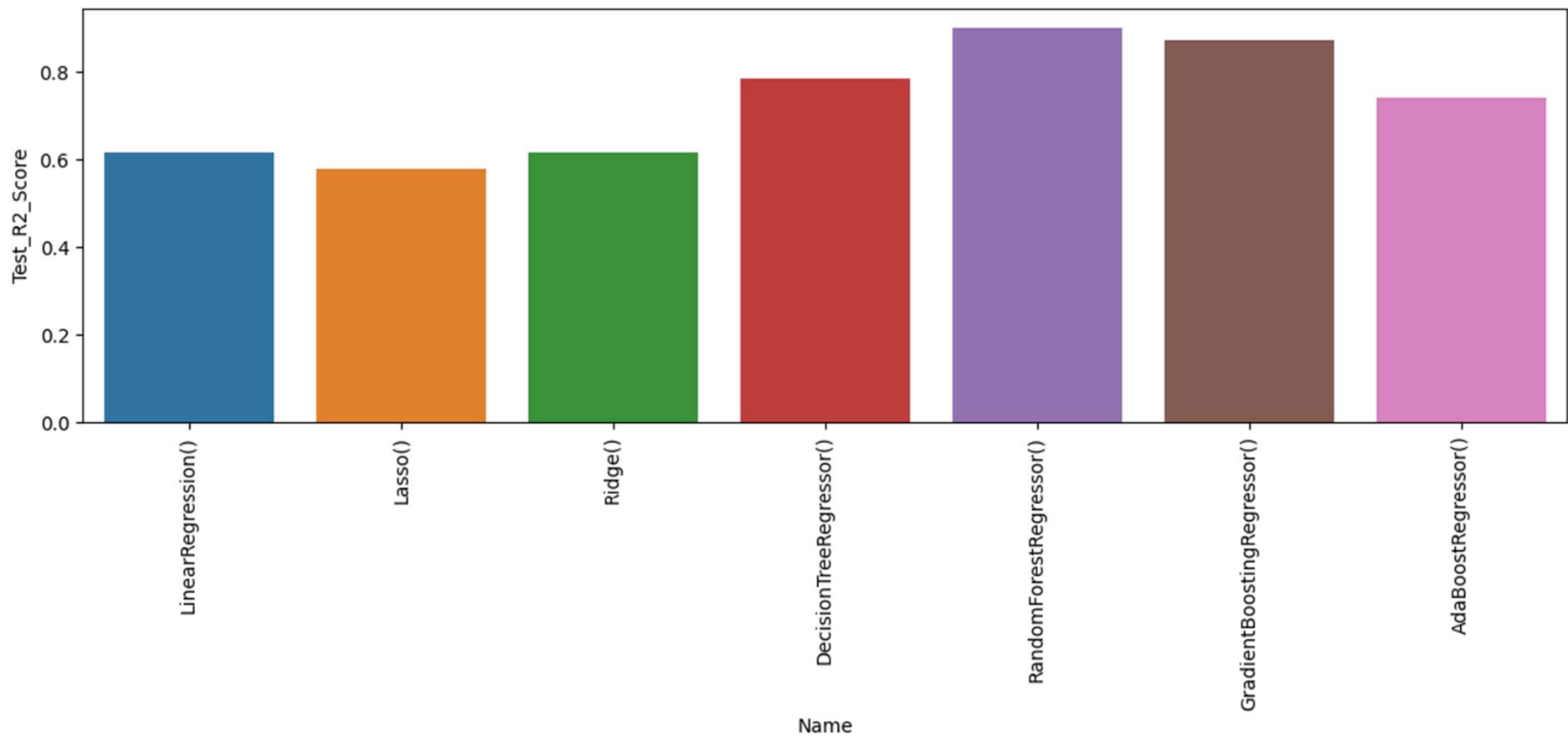
## Model's Performed

- Linear Regression with regularizations(ridge and lasso)
- Decision tree
- Random forest
- Gradient Boost
- AdaBoost

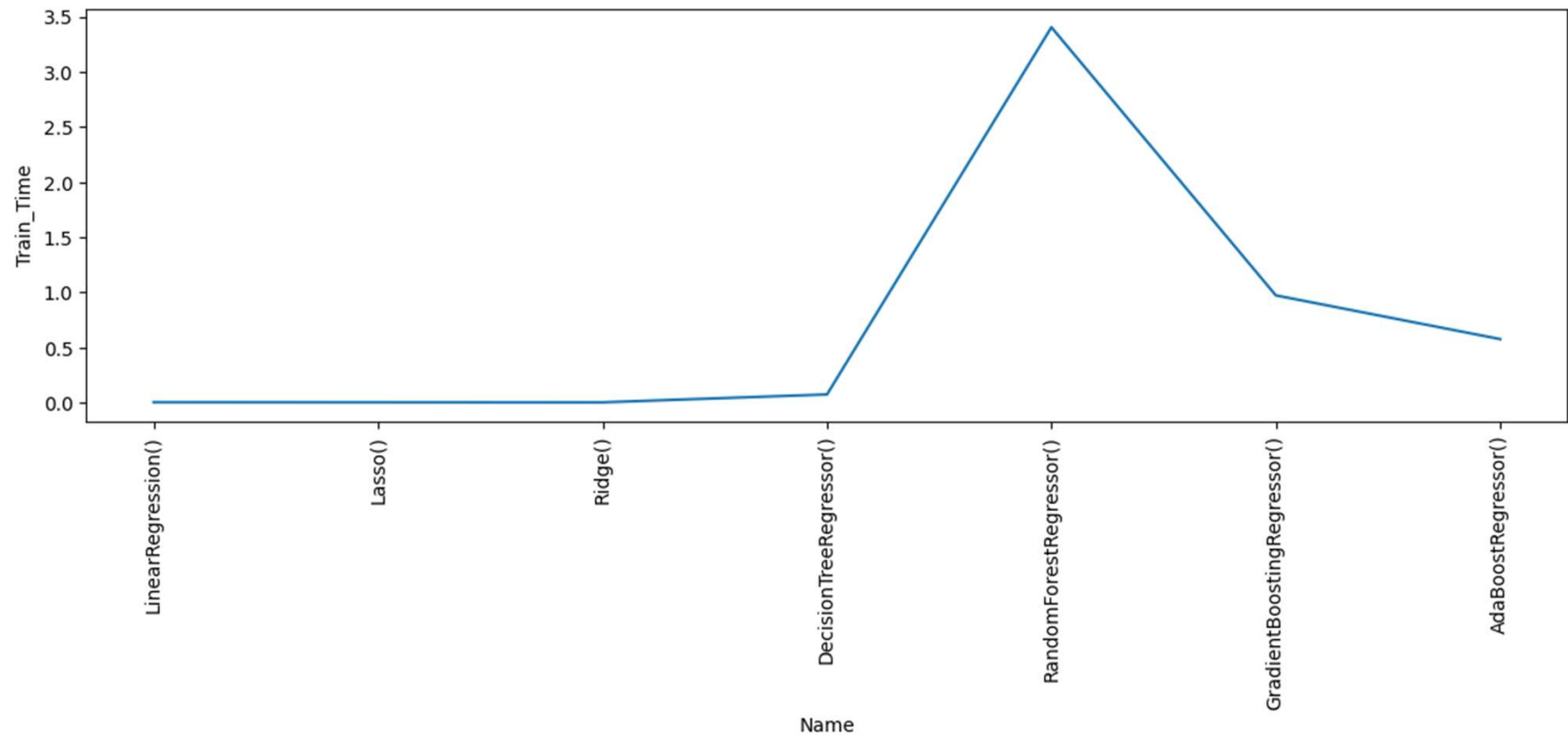
## Model's Evaluation Matrices

	Name	Train_Time	Train_R2_Score	Test_R2_Score	Test_RMSE_Score
0	LinearRegression()	0.003352	0.614822	0.616963	7.499827
1	Lasso()	0.002688	0.577747	0.577491	7.876790
2	Ridge()	0.001956	0.614821	0.616957	7.499891
3	DecisionTreeRegressor()	0.073488	1.000000	0.786056	5.605067
4	RandomForestRegressor()	3.403994	0.984821	0.900992	3.812997
5	GradientBoostingRegressor()	0.972058	0.883240	0.874190	4.298212
6	AdaBoostRegressor()	0.575346	0.745059	0.742617	6.147814

# MODEL PERFORMANCE R2 SCORE



# MODEL PERFORMANCE ON TRAINING TIME



## Model Selection

- **Observation 1:** As seen in the Model Evaluation Matrices table, Linear Regression, Ridge and Lasso is not giving great results.
- **Observation 2:** Random forest & GBR have performed equally good in terms of  $r^2$  score.
- **Observation 3:** We are getting the best results from `lightGBM` and `RandomForestRegressor` and GBR
- **Observation 4:** `RandomForestRegressor` takes a lot of training time so we use GBR instead as there is very less difference between their  $r^2$  score

# CHALLENGES

- A huge amount of data was given to me so first I need to understand the data and its distribution and make it clean to be given to the ML models to make predictions which is the main task
- As the dataset was very big so even a small change may lead to a very different model

## conclusion

- It is quite evident from the results that GBM and Random forest regressor is the best model that can be used for the Bike Sharing Demand Prediction since the performance metrics (rmse) shows lower and (r2) show a higher value for the GBM and Random forest regressor models.
- So, we can use either GBM or Random forest regressor model for the above problem but I prefer GBM as it takes less training time with good accuracy and r2 score