

About Us

upGrad is an online education platform building the careers of tomorrow by offering the most industry-relevant programs in an immersive learning experience. Our mission is to create a new digital-first learning experience to deliver tangible career impact to individuals at scale. upGrad currently offers programs in Software Development, Blockchain, Data Science, Machine Learning, Product Management, Digital Marketing, Entrepreneurship etc. upGrad is looking for people passionate about education to help design learning programs for working professionals to stay sharp and stay relevant.

- upGrad was awarded the [Best Tech for Education by IAMAI for 2018-19](#)
- upGrad was also ranked as one of the [LinkedIn Top Startups 2018: The 25 most sought-after startups in India](#)
- upGrad was earlier selected as one of the [top ten most innovative](#) companies in India by FastCompany.
- We were also [covered](#) by the Financial Times along with other disruptors in Ed-Tech
- upGrad is the [official education partner](#) for Government of India - Startup India program too
- Our program with IIIT B has been ranked [#1 program](#) in the country in the domain of Artificial Intelligence and Machine Learning

If you love to learn, are a quick learner and would love to create top-notch online courses on **different technology stacks in Full-Stack Web Development** and other similar domains, then we are looking for you!

The content strategist role is unique in the sense that it provides an opportunity to learn new topics quickly, work on building and solving industry projects, interact and build network with top industry professionals and faculty members in the respective domains, and do work that directly impacts the lives and careers of our learners.

Here is a peak into the role - <https://www.youtube.com/watch?v=RTUAwnRk5Oc>

upGrad is looking for people passionate about technology and education to help design learning programs for working professionals in order to help build the careers of tomorrow.

The job will include the following responsibilities:

- Develop world-class content for online courses on different stacks in Full-Stack Web Development (Java, Spring, Spring Boot, Angular, React.js, Node.js & Express.js, C#, .NET). This job will equip the candidate with highly sought after software development skills and will be a great starting point for a career in this field.
- Understand the industry requirements and develop courses to help students meet high standards
- Plan and execute student competency assessment and engagement to ensure extraordinary learning experience
- Quickly learn complex concepts and ensure quality of content, instructional design and overall course experience

- Collaborate with business development team to meet content production deliverables
- Define & structure content development process; work with educational content across all levels
- Structure, grow and lead content development team including research assistants, video producers, scriptwriters etc. for B2B clients
- Work closely with senior faculty, freelancers and global industry leaders

What we are looking for

- BE/B.tech Computer Science background (Bachelor's/Master's degree, BCA/ MCA, online/self taught/MOOC) OR a degree in Math/Statistics
- Intermediate or advanced level of expertise in Java/J2EE
- Basic or Intermediate level of expertise in Spring/Spring Boot/Hibernate
- 1-2 years of experience in software development (backend/full-stack web development) would be valuable
- Teaching or content creation experience would be valuable