Position: Product Analyst

About DeltaX

DeltaX is a Data-Driven Digital Advertising Platform built for Agencies and Advertisers to optimally buy, track, attribute and report media across search, social media, display RTB, Mobile, Video and other media channels.(www.deltax.com)

What is a Product Analyst role?

A Product Analyst is responsible for new product development, innovation and problem solving for the organization. It is an important organizational role considering that DeltaX is expanding into new markets and advertising automation solutions and there are a lot of learning opportunities for challenging enthusiasts.

Here is what the day to day looks like for a Product Analyst at DeltaX
(Job Description, key responsibilities, but not limited to):

- Gather and Analyze Business/feature requirements to chart out the scope of work
- Plan the features and Detail with Specs, Mocks, Create prototype, Wireframes, and Screens
- Prioritize feature basis business requirement and effort estimates
- Coordinate with stakeholders and interact with the technology team to implement and refine features
- Track and Report Progress of projects / features
- Participate in Pre-Sales Activities like Product Demos to Customer / Prospects. Support Live Support Team in functional analysis of critical issues
- Track any bugs reported, coordinate with internal teams to ensure all the issues are resolved within the set SLA and manage expectation
- Share feedback with technology team basis user inputs to enhance product features
- Demonstrate a passion to win and drive for results
- Excellent analytical, organizational skills and project management skills