

Product Analyst

The Opportunity:

We are looking for a Product Analyst to join the Product Management team at CACTUS and work as the data stream owner providing critical insights to plan business decisions or feature launches and closely work with core groups comprising of data, product and business teams for org level business insights and planning. This high visibility role provides a great opportunity to work directly on various business and product aspects with key leaders, that will also provide a great learning and up-skilling opportunity in a fast paced multi geography business.

Responsibilities

- Own overall product analytics and work in close collaboration with product management and business analytics teams
- Develop insightful metrics, dashboards and reports for continuous tracking and evaluation of products and features.
- Track product funnels and co-relation between product launches and funnel deviations based on set success criteria.
- Understanding customer behaviour, sharing insights and testing hypothesis with data analysis.
- Establish and track metrics to measure the efficiency and effectiveness of product launches

Desired Skills & Experience

- 2-5 years of experience as Data/Business Analyst with a Product team/E-Commerce company
- Strong working knowledge of SQL
- Knowledge of either R/Python
- Strong technical skills in data analysis and statistics
- Hands on experience with Google Analytics a plus.
- Excellent organizational skills, attention to detail and analytical reasoning



Job Location:

Remote, anywhere in India

Remuneration:

700,000 – 1,200,000 per annum

About us:

Cactus Communications is a technology company accelerating scientific advancement. We collaborate with researchers, universities, publishers, academic societies, and life science organizations. We offer AI-powered scholarly publishing solutions for journals and researchers; editorial, translation, education, and training solutions for researchers; strategic and tactical scientific content solutions to global life science organizations; and solutions for science dissemination and engagement with peers, public, and policymakers for wider research outreach. We also incubate seed-stage and early-stage startups that share our mission to solve global problems with science and technology solutions. We have offices in London, Princeton, Singapore, Beijing, Shanghai, Tokyo, Seoul, Aarhus, and Mumbai; a global workforce of over 3,000 experts; and customers from over 190 countries.

Know about our Culture:

The CACTUS culture is the glue that binds us together as we work towards the same shared goal.

*We are “One CACTUS”. You are a Cactizen regardless of where you work.
We take pride in our diversity, respect each other, and call out bias whenever we see it.
We focus on outcomes rather than formalities. Everyone is on first-name basis.
We are selective and hire only those who share our vision and values*

CACTUS has always been driven by its culture. It sets us apart and attracts people who want to maximize their potential at work and in life. It describes our unique work practices in three aspects: People & Life, Performance & Career, and Business & Leadership.

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