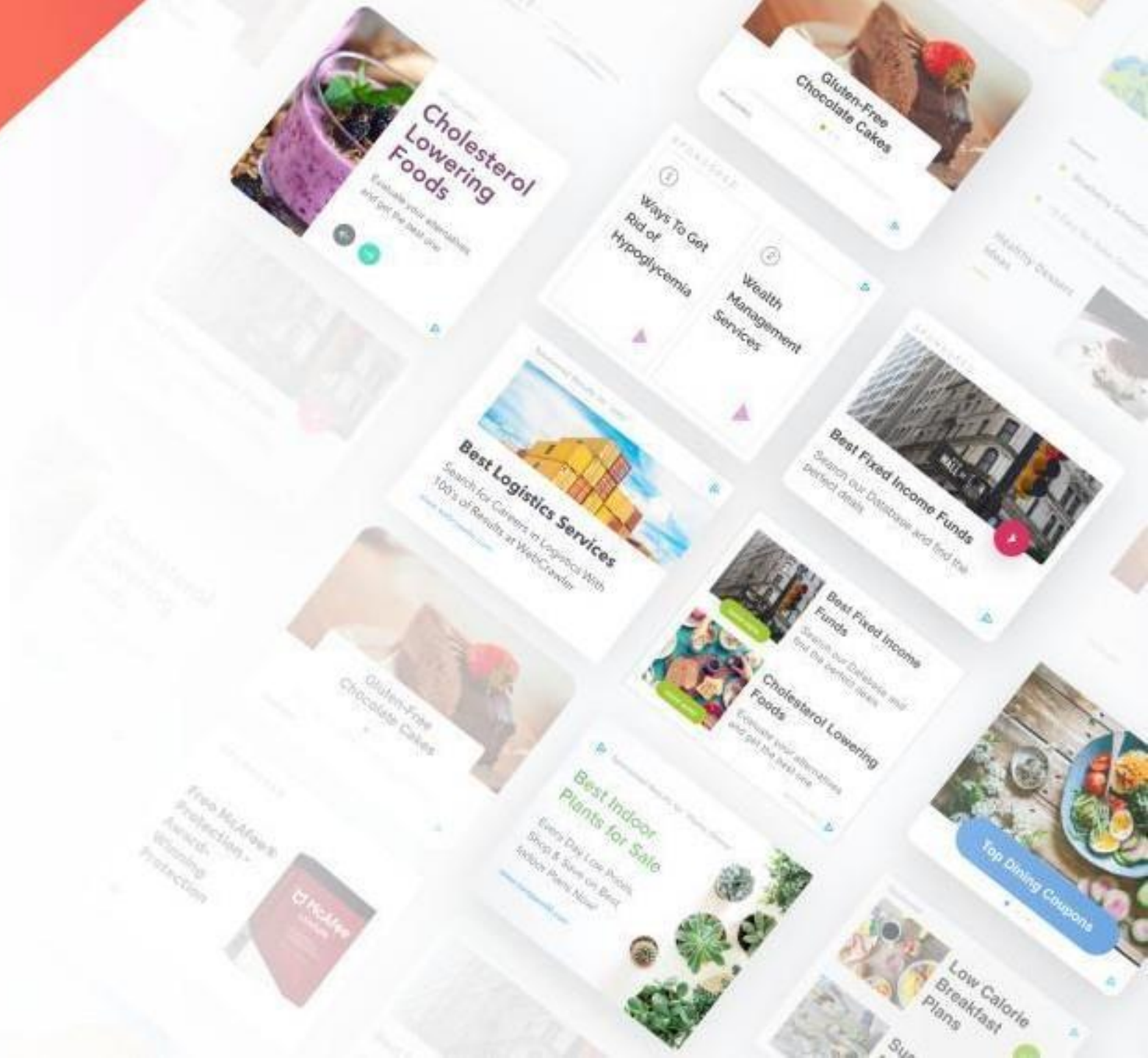


media.net



Who we are



Largest independent contextual advertising company globally (2nd only to Google AdSense) in addition to being one of the largest independent software development & distribution companies globally.



Most comprehensive portfolio of advertising technology in the industry, with several technology solutions in use by large blue-chip companies. Builds tech that supports publishers, advertisers and end users all across the world.



Focused on client growth, custom solutions and service delivery with 700+ world class engineers and 700+ client services staff.

1500+

Employees Globally

1B+

Ad Clicks Managed
annually

500M+

URLs
monetized annually

50+

Demand
Partners



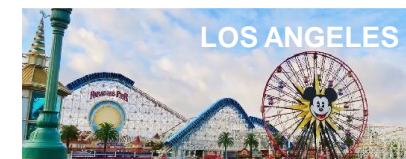
DUBAI



NEW YORK



SAN FRANCISCO



LOS ANGELES



MUMBAI



FRANKFURT

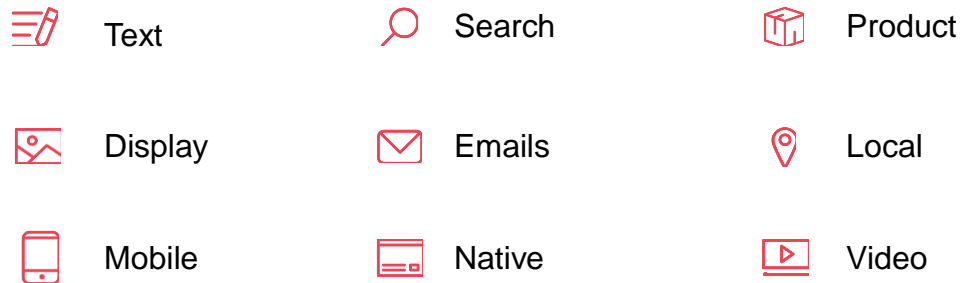


BEIJING

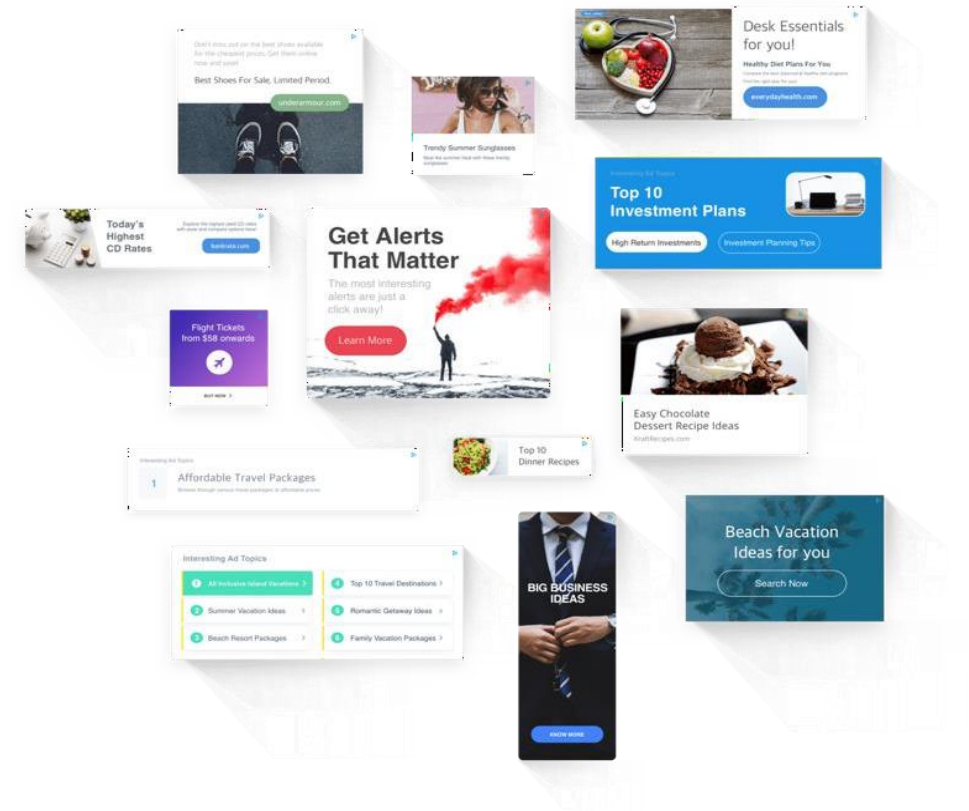
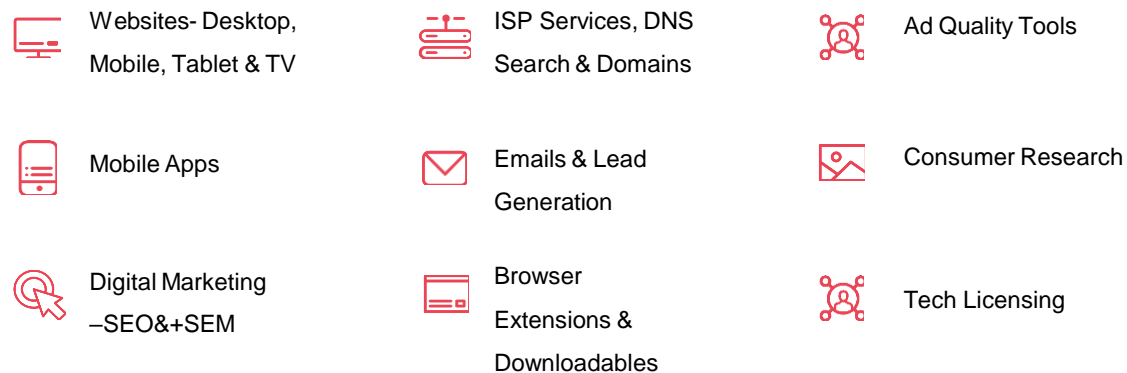
What we do

A constantly expanding catalogue of formats and mediums

Serving a wide range of ad formats



Building Products & Platforms across mediums and devices



Influential Publisher Relationships



Blue Chip Advertisers

Selected Direct Advertisers



\$7 Bn+ demand from Yahoo/Bing





Investing in people

1500+ employees
across the world split into agile teams
with skill-depth across functions

700+ world-class engineers
exclusively dedicated to bettering the
future of AdTech

Regularly compared to Google,
Microsoft, Facebook and Amazon for
recruitment and employer attractiveness
in India

Recruiting Top Talent

Under our recruitment brand name, Directi, we compete and win for top global talent

Welcome to the campus, IIT-style

ORIENTATION

IIT-B has unique programme to ease in the fresh batch

Ravi Mathias
Freshers' orientation at IIT-Bombay is a unique programme designed to ease the fresh batch into the campus life. The programme is a blend of academic and non-academic activities. It includes a series of lectures, seminars, and workshops. The programme is designed to help the fresh batch get acquainted with the campus life and the academic requirements of the institute. The programme is a blend of academic and non-academic activities. It includes a series of lectures, seminars, and workshops. The programme is designed to help the fresh batch get acquainted with the campus life and the academic requirements of the institute.

Global Tech Cos Go to Town to Hire Fresh Talent

Looking Beyond IITs

Line up more offers, better perks at regional tech colleges

DEVELOPMENT
The global tech companies are looking beyond the IITs to hire fresh talent. They are offering better perks and offers to attract the fresh batch. The companies are offering better perks and offers to attract the fresh batch. The companies are offering better perks and offers to attract the fresh batch.

Directi takes on Google in pampering employees

Rajesh Karap
Mumbai, Sept. 17

Bharin Tursakhia sits relaxed in his plush Andheri office, wearing a grey T-shirt on a weekday. The 32-year-old head of Directi, the Web products development company he founded in 1998, is rarely seen in formal, not even when meeting investor clients.

"Nobody comes to us for what we wear... They come to us for what we are and for the quality of our products," said Tursakhia, who is also chairman and CEO.

The company's office in the Mumbai suburb is much like a college, swarming with teenagers in jeans and T-shirts, some even in Bermuda paired with matching sandals.

Directi pampers its employees with flexible working hours, free food, a gym and play areas (ping-pong tables and gaming bags, and salsa lessons). Trekking, clubs and cricket are also organised. "I need to display the courage age of 23 years. Directi (has) more offices in Bangalore, the UAE, the US

"We can swipe in at any time, timings do not matter, only the output matters," said Nikhil Mangal, a developer with the company since 2009.

Directi, which was started with a capital of just Rs 25,000, now has a net worth of \$380 million, according to an internal audit. It owns BigRock.com (a Web hosting company), LogicBoxes and ResellerClub (domain registrars), Shemoo (Internet traffic monetisation business) and Radix (registry business).

This draws a lot of parallels with Google (ranked as the world's best company to work with), which has bocce courts, bowling alleys and food, all gratis. Facebook and Yahoo similarly pamper staff.

Directi's employee referral plan takes the cake. The staffer who refers a candidate has to conduct the first interview. And if the candidate gets the job, the employee is rewarded with a car (Honda Brio) or cash equivalent.

With salaries of Rs 20 lakh a year for an engineer just out of college, Directi is a good payer too. The firm recruits just 35 freshers every year, after interviewing at least 6,000 applicants.

rajesh.karap@directi.com

Sample this: Amazon, Google, Pepsi-Co, Yahoo, Cisco, Oracle, Deloitte, Adobe, DE Shaw, Flipkart, Directi, Caterpillar, Future First and IBM are making offers is year at non-IIT campuses in Vellore, Madurai and Mesra

All was so much fun with videos and interactive sessions and every evening seniors have some fun activities planned for us. He told students the story of how he began his career with Rs. 25,000 loan from his father and now his company is worth \$300 million operating in 60 countries. Students were very inspired.

With salaries of Rs 20 lakh a year for an engineer just out of college, Directi is a good paymaster too. The firm recruits just 35 freshers every year after interviewing at least 600 applicants

Business Standard

HOME MARKETS COMPANIES OPINION TECH SPECIALS PF PORTFOLIO MULTIMEDIA

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Media.net to hire over 130 freshers from top engg colleges, B-schools

Press Trust of India | New Delhi
Last Updated at December 11, 2019 21:05 IST

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SendGrid Email delivery service that gets to the inbox in 2.6 seconds.

ALSO READ

Google tightens political ads policy to thwart abuse

Media.net, an advertising technology company, on Wednesday said it plans to hire over 130 freshers from top engineering colleges across the country.

Recruiting Top Talent

Continually compared by mainstream media to Google, Microsoft, Facebook and Amazon with regard to its people quality and HR practices. Consistently a day 0 or day 1 recruiter on top-tier campuses



“

“Prominent recruiters in the technology space included Microsoft, Microland, WNS, MindTree, Texas Instruments, Sutherland Global, Walmart Labs, Lenovo, Juniper Networks and Directi among others...”



“

“Flipkart was the second highest recruiter with six offers at Rs 14 lakh each. Other major recruiters include Oracle, Directi, Deloitte, Mu Sigma, Thorogood, Futures First, Kuliza Technologies and MAQ Software.”

THE HINDU
BusinessLine

“

“New recruiters or old recruiters returning to campus included HSBC Markets, Macquarie Group, Rocket Internet, IDG Ventures, DBS, Saint Gobain, Snapdeal, PwC Diamond, and Directi.”

THE ECONOMIC TIMES

“

“Others who have offered PPOs, include Schlumberger, Directi, Adobe, Reliance, Shell Technology, Cadbury, Qualcomm, Deutsche Bank, Credit Suisse, ... Samsung, VMWare, ... LinkedIn, ... Goldman Sachs (Tech) Intuit, Futures First and P&G.”

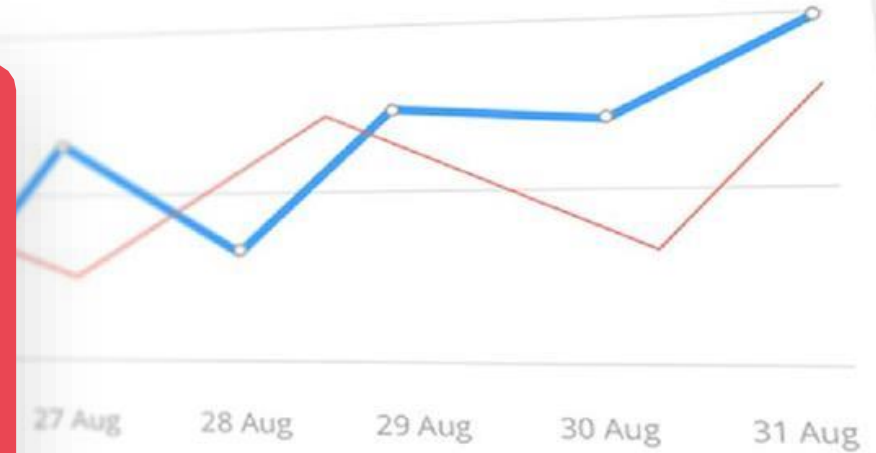
media.net

Associate – Publisher Development

Revenue

23,786 ▲ 25%

Last Week vs This Week ▼



[VIEW REPORT](#)

Ad Unit Performance

Mobile Article Docker

Last 7 Days ▼

What's in it for you?

- Pitch to new prospects for Media.net's fixed placements business.
- Manage relationships with existing clients and consult them on growing revenue.
- Drive lead generation efforts to grow prospective client list.
- Working with Marketing team to build sales collateral for Media.net's fixed placements business.
- Negotiate agreements and terms with prospective clients.
- Regularly follow up on sales pipeline until deal closure.
- Liaise with product teams to customize product based on prospective clients' need.
- Populating, managing, and interpreting customer CRMs and databases to undertake business development tasks with direct revenue implications.
- Understand prospective clients' organization structure to identify different stakeholders, influencers, and decision makers.

Who should apply for this role ?

- Graduate from any stream.
- Experience in Online Media is a bonus
- Excellent oral & written communication skills.
- Good Team Player.
- High level of drive, initiative and self-motivation.
- Avid internet user, with strong inclination towards technology
- Familiarity with Internet search industry preferred.
- Basic computer skills, including proficiency in MS Office.



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Thank you



Media.net Has Been Quietly Helping Publishers Move To Server-Side Bidding

Two years ago, Media.net started helping publishers move their header bidding partners to a speedier...



Media.net Launches Next Generation Ad Targeting at IAB Annual Leadership Meeting

Today at the Internet Advertising Bureau's Annual Leadership Meeting (#IABALM)...

PPC•LAND

Media.net donates OpenRTB 3.0 converter code to IAB Tech Lab

Media.net yesterday announced the donation of code to help IAB Tech Lab...

The Drum

Lost in translation: Gaining clarity around AdTech transparency

It is the latest and likely the most enduring concern to hit the advertising industry in recent times...



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Media.net Bets Its Contextual Data Can Offset Death Of The Cookie

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