

Product Manager**Responsibilities**

- Strategically analyzing new business models, emerging technical trends, and supporting on product- focused, process-driven and service-led innovations.
- Continuously improving existing products and features to drive higher engagement and conversion.
- Guiding customer-facing product strategy, identifying key success metrics, and analyzing the performance of new product launches.
- Acting as a cross-functional leader, collaborating with design, engineering, and business teams to drive new product initiatives with a team of Product Managers.
- Drive product development through the entire development cycle, from concept, design and development, through to launch and ongoing support in a fast-paced, agile environment.
- Serving as expert on trend-setting practices, particularly in mobile space, including analysis of the competitive landscape.
- Leading the creation of overall product roadmap across all platforms - web, mobile, apps -- based on consumer feedback, strategic priorities, analytics and market dynamics, setting expectations with all relevant stakeholders.
- End-to-end product ownership, right from ideation and concepts to product success.
- Being the custodian of user experience. Driving and having a passion for user engagement, conducting research required for improvements, defining USPs which would make the sell.
- Documenting, at all necessary touch-points, in order to engage the organization in terms of thought leadership and product updates
- Building products for global audience, understanding local nuances and localizing offerings to suit needs of consumers from different geographies

Desired Skills & Experience

- 5 to 7 years' product management experience in building consumer/eCommerce products
- Passionate about solving problems and making a difference to lives of millions of people
- Ability to think creatively and strategically, coupled with very strong execution skills and accountability
- Ability to think Consumer at all times and live the philosophy of Consumer First while making decisions and building products



- An attitude to get things done and willingness to work in a high-paced environment
- First-hand experience with agile development methodologies and hands-on involvement in past projects
- Great analytical skills with ability to track key metrics, bring out insights from numbers and take decisions based on data Confidential
- Well read about technology, design and UX trends with good understanding of user-centric design principle.

Job Location:

Remote, anywhere in India

Remuneration:

2,000,000 - 3,000,000 per annum

About us:

Cactus Communications is a technology company accelerating scientific advancement. We collaborate with researchers, universities, publishers, academic societies, and life science organizations. We offer AI-powered scholarly publishing solutions for journals and researchers; editorial, translation, education, and training solutions for researchers; strategic and tactical scientific content solutions to global life science organizations; and solutions for science dissemination and engagement with peers, public, and policymakers for wider research outreach. We also incubate seed-stage and early-stage startups that share our mission to solve global problems with science and technology solutions. We have offices in London, Princeton, Singapore, Beijing, Shanghai, Tokyo, Seoul, Aarhus, and Mumbai; a global workforce of over 3,000 experts; and customers from over 190 countries.

Know about our Culture:

The CACTUS culture is the glue that binds us together as we work towards the same shared goal.

*We are "One CACTUS". You are a Cactizen regardless of where you work.
We take pride in our diversity, respect each other, and call out bias whenever we see it.
We focus on outcomes rather than formalities. Everyone is on first-name basis.
We are selective and hire only those who share our vision and values*



CACTUS has always been driven by its culture. It sets us apart and attracts people who want to maximize their potential at work and in life. It describes our unique work practices in three aspects: People & Life, Performance & Career, and Business & Leadership.

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