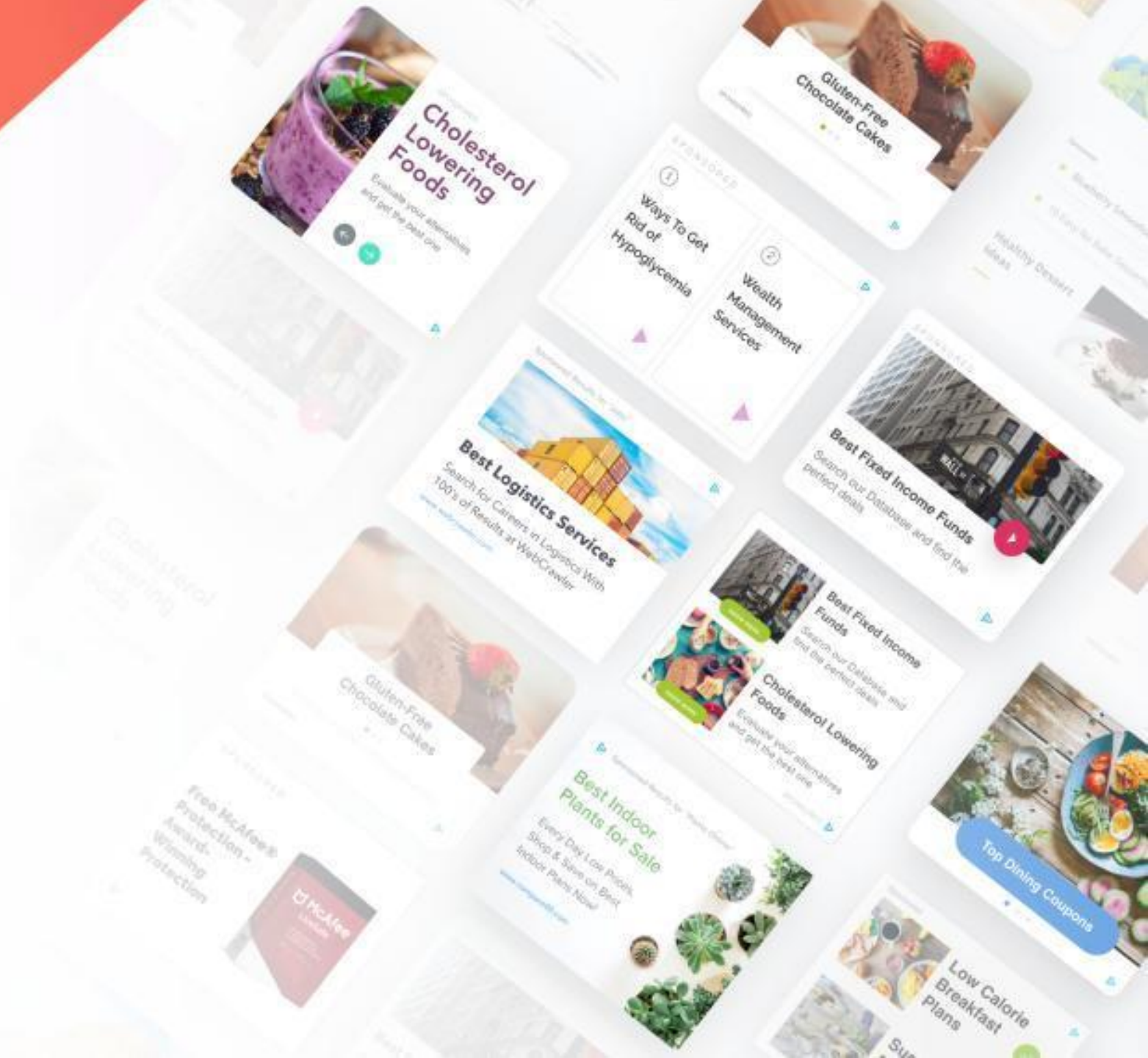


media.net



Who we are



Largest independent contextual advertising company globally (2nd only to Google AdSense) in addition to being one of the largest independent software development & distribution companies globally.



Most comprehensive portfolio of advertising technology in the industry, with several technology solutions in use by large blue-chip companies. Builds tech that supports publishers, advertisers and end users all across the world.



Focused on client growth, custom solutions and service delivery with 700+ world class engineers and 700+ client services staff.

1400+

Employees Globally

1B+

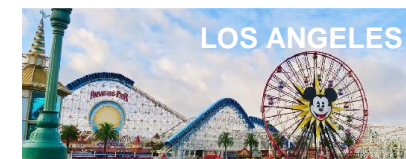
Ad Clicks Managed
annually

500M+

URLs
monetized annually

50+

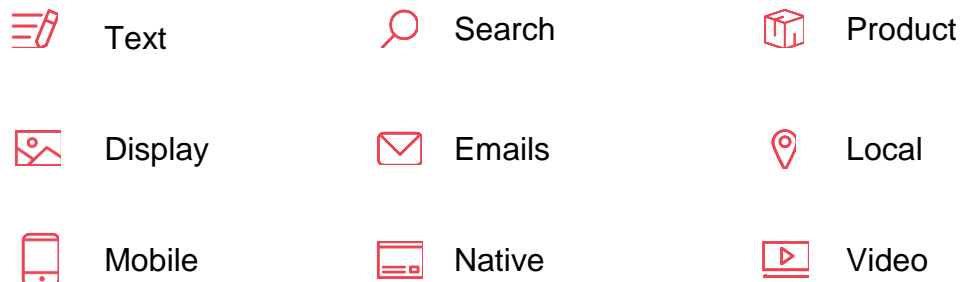
Demand
Partners



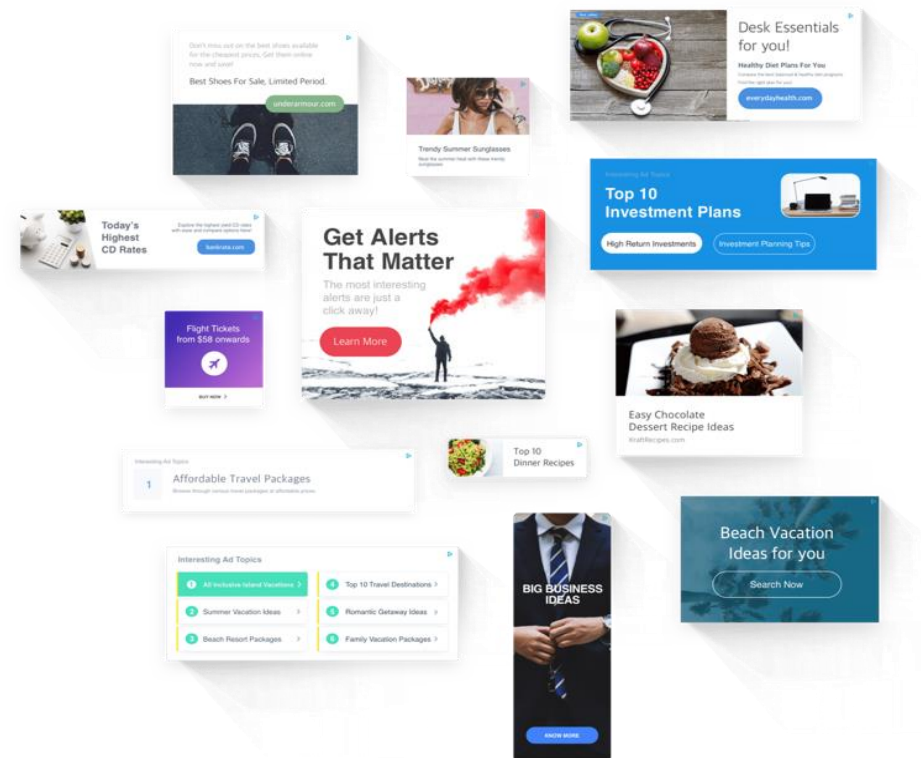
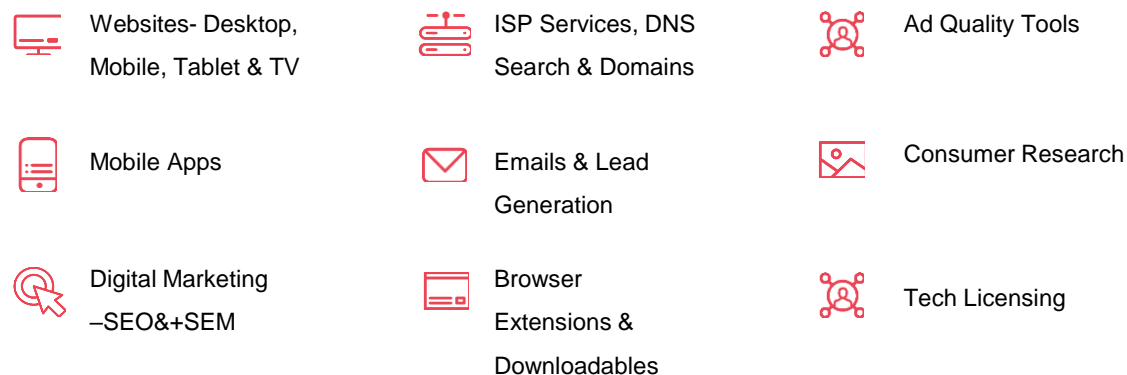
What we do

A constantly expanding catalogue of formats and mediums

Serving a wide range of ad formats



Building Products & Platforms across mediums and devices



Influential Publisher Relationships



WebMD

ebay

yahoo!

Aol.

The New York Times



Forbes

wayfair



healthline



parenting

USA TODAY



EatingWell

HEARST



TheStreet



.dash



Seeking Alpha^α

SCRIPPS

EVERYDAY HEALTH



GIZMODO

Blue Chip Advertisers

Selected Direct Advertisers



\$7 Bn+ demand from Yahoo/Bing





Investing in people

1400+ employees
across the world split into agile teams
with skill-depth across functions

700+ world-class engineers
exclusively dedicated to bettering the
future of AdTech

Regularly compared to Google,
Microsoft, Facebook and Amazon for
recruitment and employer attractiveness
in India

Recruiting Top Talent

Under our recruitment brand name, Directi, we compete and win for top global talent

Welcome to the campus, IIT-style

ORIENTATION IIT-B has unique programme to ease in the fresh batch

Ravi Mathias
Associate Editor

When IIT-B started the 'freshers' programme, it was a unique initiative. The orientation, in thought, would be an all-encompassing session that the students have never experienced before. It was so much fun with videos and interactive sessions and every evening, seniors have some fun activities planned for us," said the 17-year-old from Bengaluru.

The orientation programme designed by students of IIT-B is meant to ease in the fresh batch.

The unique programme began in Bombay with a campus tour that students found fun and seniors filling in the questionnaires on the first

Global Tech Cos Go to Town to Hire Fresh Talent

Line up more offers, better perks at regional tech colleges

Looking Beyond IITs

Company Salary College Offered from city

Company	Salary	College Offered from city
Amazon	Rs 20 lakh	AIIT, Bangalore
Microsoft	Rs 10.5 lakh	Indian Institute of Tech (IIT), Madras
DE Shaw	Rs 14.5 lakh	IIT Madras
Flipkart	Rs 12.5 lakh	IIT Madras

From the annual national level, Directi has been looking for fresh talent. The company has been looking for fresh talent in the form of freshers from IITs and other top engineering colleges. The company has been looking for fresh talent in the form of freshers from IITs and other top engineering colleges. The company has been looking for fresh talent in the form of freshers from IITs and other top engineering colleges.

“Sample this: Amazon, Google, Pepsi-Co, Yahoo, Cisco, Oracle, Deloitte, Adobe, DE Shaw, Flipkart, Directi, Caterpillar, Future First and IBM are making offers is year at non-IIT campuses in Vellore, Madurai and Mesra

Directi takes on Google in pampering employees

Rajesh Karup
Mumbai, Sept. 17

Blavin Turakhia sits relaxed in his plush Andheri office, wearing parrot-green Adidas track pants and a grey T-shirt on a weekday. The 32-year-old head of Directi, the Web products development company he founded in 1998, is rarely seen in formal, not even when meeting muses.

"Nobody comes to us for what we wear... They come to us for what we are and for the quality of our products," said Turakhia, who is also chairman and CEO.

The company's office in the Mumbai suburbs is much like a college, swarming with teenagers in jeans and T-shirts, some even in Bermudas paired with matching sandals.

Directi pampers its employees with flexible working hours, free food, a gym and play areas (ping-pong tables and gaming bags), and salsa lessons. Trekking, clubs and cricket are also organised. "I need to display the average age of 23 years. Directi has 1,000 employees in offices in Bangalore, the UAE, the US

“All was so much fun with videos and interactive sessions and every evening seniors have some fun activities planned for us. He told students the story of how he began his career with Rs. 25,000 loan from his father and now his company is worth \$300 million operating in 60 countries. Students were very inspired.

“With salaries of Rs 20 lakh a year for an engineer just out of college, Directi is a good paymaster too. The firm recruits just 35 freshers every year after interviewing at least 600 applicants

Business Standard

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Media.net to hire over 130 freshers from top engg colleges, B-schools

Press Trust of India | New Delhi
Last Updated at December 11, 2019 21:05 IST

f t in +

SendGrid Email delivery service that gets to the inbox in 2.6 seconds.

ALSO READ

Google tightens political ads policy to thwart abuse

Media.net, an advertising technology company, on Wednesday said it plans to hire over 130 freshers from top engineering colleges across the country.

Recruiting Top Talent

Continually compared by mainstream media to Google, Microsoft, Facebook and Amazon with regard to its people quality and HR practices. Consistently a day 0 or day 1 recruiter on top-tier campuses



“

“Prominent recruiters in the technology space included Microsoft, Microland, WNS, MindTree, Texas Instruments, Sutherland Global, Walmart Labs, Lenovo, Juniper Networks and Directi among others...”



“

“Flipkart was the second highest recruiter with six offers at Rs 14 lakh each. Other major recruiters include Oracle, Directi, Deloitte, Mu Sigma, Thorogood, Futures First, Kuliza Technologies and MAQ Software.”

THE HINDU
BusinessLine

“

“New recruiters or old recruiters returning to campus included HSBC Markets, Macquarie Group, Rocket Internet, IDG Ventures, DBS, Saint Gobain, Snapdeal, PwC Diamond, and Directi.”

THE ECONOMIC TIMES

“

“Others who have offered PPOs, include Schlumberger, Directi, Adobe, Reliance, Shell Technology, Cadbury, Qualcomm, Deutsche Bank, Credit Suisse, ... Samsung, VMWare, ... LinkedIn, ... Goldman Sachs (Tech) Intuit, Futures First and P&G.”

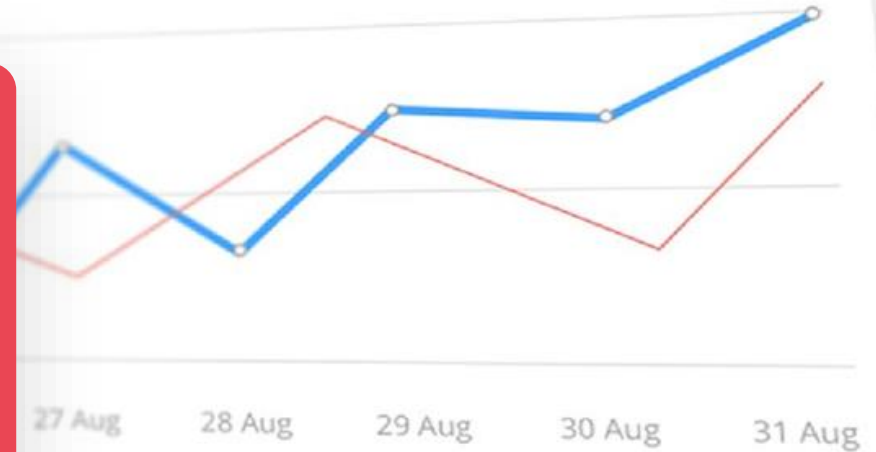
media.net

Associate – Publisher Development

Revenue

23,786 ▲ 25%

Last Week vs This Week ▼



[VIEW REPORT](#)

Ad Unit Performance

Mobile Article Docker

Last 7 Days ▼

What's in it for you?

- Pitch to new prospects for Media.net's fixed placements business.
- Manage relationships with existing clients and consult them on growing revenue.
- Drive lead generation efforts to grow prospective client list.
- Working with Marketing team to build sales collateral for Media.net's fixed placements business.
- Negotiate agreements and terms with prospective clients.
- Regularly follow up on sales pipeline until deal closure.
- Liaise with product teams to customize product based on prospective clients' need.
- Populating, managing, and interpreting customer CRMs and databases to undertake business development tasks with direct revenue implications.
- Understand prospective clients' organization structure to identify different stakeholders, influencers, and decision makers.



Who should apply for this role ?

- Graduate from any stream.
- Experience in Online Media is a bonus
- Excellent oral & written communication skills.
- Good Team Player.
- High level of drive, initiative and self-motivation.
- Avid internet user, with strong inclination towards technology
- Familiarity with Internet search industry preferred.
- Basic computer skills, including proficiency in MS Office.



media.net

Thank you



Media.net Has Been Quietly Helping Publishers Move To Server-Side Bidding

Two years ago, Media.net started helping publishers move their header bidding partners to a speedier...



Media.net Launches Next Generation Ad Targeting at IAB Annual Leadership Meeting

Today at the Internet Advertising Bureau's Annual Leadership Meeting (#IABALM)...

PPC•LAND

Media.net donates OpenRTB 3.0 converter code to IAB Tech Lab

Media.net yesterday announced the donation of code to help IAB Tech Lab...

The Drum

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