Decision Analytics Associate at ZS

ZS is a professional services firm that works side by side with companies to help develop and deliver products that drive customer value and company results. From R&D to portfolio strategy, customer insights, marketing and sales strategy, operations and technology, we leverage our deep industry expertise and leading-edge analytics to create solutions that work in the real world. Our most asset is our people—a fact that's reflected in our values-driven organization in which new perspectives are integral and new ideas are celebrated. ZSers are passionately committed to helping companies and their customers thrive in industries ranging from healthcare and life sciences, to high-tech, financial services, travel and transportation, and beyond.

ZS's India Capability & Expertise Center (CEC) houses more than 60% of ZS people across three offices in New Delhi, Pune and Bengaluru. Our teams work with colleagues across North America, Europe and East Asia to create and deliver real world solutions to the clients who drive our business. The CEC maintains standards of analytical, operational and technological excellence across our capability groups. Together, our collective knowledge enables each ZS team to deliver superior results to our clients.

ZS's Business Consulting group partners with clients to design and deliver solutions to help them tackle a broad range of business challenges. Our teams work on multiple projects simultaneously, leveraging advanced data analytics and problem-solving techniques. Our recommendations and solutions are based on rigorous research and analysis underpinned by deep expertise and thought leadership.

DECISION ANALYTICS ASSOCIATE:

Decision Analytics Associate (DAAs) are active participants in creating and delivering solutions for our clients and project teams. DAAs leverage their analytic skills to derive insights and solve problems. In particular, DAAs employ advanced analytic techniques in areas such as modeling, simulation and optimization.

Responsibilities:

- Develop advanced statistical models that relate marketing or sales activities to financial results

- Simulate the impact of a client's future marketing or sales activities on their future real-world results
- Leverage optimization techniques to guide clients and ZS teams to the best decisions
- Design custom analysis tools in applications such as Visual Basic, MS Excel, MS Access, SAS and ZS proprietary software
- Synthesize and communicate results to clients and ZS teams
- Collaborate with client and ZS teams to implement solutions
- Gain immediate responsibility for project deliverables
- Take initiative to advance your analytic and problem-solving skills and train others at ZS

Qualifications:

- Bachelor's degree in any engineering discipline, MIS, operations management, or other relevant degree
- Demonstrated record of academic success
- Strong work ethic and personal initiative
- Structured problem-solving skills
- Focus on quality and detail orientation
- Excellent organizational and task management skills
- Strong communication and business acumen
- Ability to work across global cross-office teams
- Client service orientation
- High motivation, good work ethic, maturity, and personal initiative

ZS is a global consulting firm; English fluency is required, additional fluency in at least one European or Asian language is good to have.
Candidates must possess work authorization for their intended country of employment. An on-line application, including a cover letter expressing interest and a full set of transcripts (official or unofficial), is required to be considered.
ZS offers a competitive compensation package with salary and bonus incentives, plus an attractive benefits package.

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ZS has been recognized globally for its expertise in consulting and its flexible work environment. View **ZS's accolades.**