Ayushi Sisodia   **MBA in Business Analytics**   **Business Intelligence Analyst**

Jersey City, (NJ)| (862) 867 0377   asisodia@saintpeters.edu   https://www.linkedin.com/in/ayushi-sisodia-profile/

Business Intelligence Analyst with hands-on experience designing dashboards, defining KPIs, and delivering data-driven insights to support leadership decision-making. Skilled in SQL, Tableau, Power BI, and Excel, with a strong ability to transform complex datasets into clear, actionable business intelligence across HR, operations, and engagement domains.

EDUCATION

Frank J. Guarini School of Business, Saint Peter's University, New Jersey, USA   **September 2024 - May 2026**
Master of Business Administration in Business Analytics   (GPA 3.8/4.0)
Relevant Coursework: Introduction to Data Science, Data Management Systems, Predictive and Industry Analytics

Bob Gaglardi School of Business, Thompson Rivers University, Kamloops, Canada   **May 2021 - September 2023**
Master of Business Administration in Human Resource Management (Program Transferred)   (GPA 3.5/4.0)
Completed coursework in Human Resource Management and Financial & Management Accounting before
transitioning to Business Analytics, inspired by hands-on analytical work during my Co-op at The Home Depot.

School Of Business, Mody University, India   **August 2017 - May 2020**
Bachelor of Commerce (Honours) in Finance   (GPA 6.8/10.0)
Relevant Coursework: Statistics & Probability, Micro & Macro Economics, Corporate Accounting

PROFESSIONAL EXPERIENCE

Saint Peter's University, New Jersey
Technical Program Assistant,   **January 2025- Present**
- Designed and maintained business intelligence dashboards to track student engagement KPIs across awareness, registration, and attendance metrics.
- Built self-serve Tableau dashboards using SQL-based datasets, enabling leadership to monitor performance trends and program effectiveness; increased recurring attendance by **20%** and event adoption by **25%**.
- Defined and standardized reporting metrics to ensure consistent performance measurement across programs.
- Delivered visual insights and summary reports to leadership, supporting data-informed planning and operational decision-making.

The Home Depot
HR Analytics Co-op   **Mar 2023 – Aug 2023**
- Developed Tableau and Excel dashboards to provide business intelligence on recruitment, training, and employee performance metrics.
- Translated workforce data into actionable insights that supported attrition reduction and improved HR planning decisions.
- Performed SQL-based analysis to identify inefficiencies in training completion and performance evaluation processes.
- Produced recurring BI reports and visual summaries for HR leadership to support workforce strategy and planning.
- Collaborated with HR and training teams to align dashboards and reports with enterprise-wide reporting standards and data strategy.

PROFESSIONAL SKILLS

BI Tools & Technologies: SQL • Tableau • Power BI • Excel (Advanced) • Python (Pandas, NumPy – analysis support) • MySQL • Oracle
Analytics & Reporting: KPI Definition & Tracking • Dashboard Design • Data Visualization • Trend Analysis • Reporting Automation • Ad-hoc Reporting
Data Foundations: Data Cleaning & Transformation • ETL Processes • Relational Databases • Data Quality Assurance
Business & Communication: Insight Storytelling • Stakeholder Communication • Decision Support • Cross-functional Collaboration

CERTIFICATIONS & EXTRACURRICULAR

- **Google Data Analytics Professional Certificate – Issued by Google (Coursera).**
- **Tableau, Excel & Power BI for Business Analytics – DataCamp**
- **President, Data Science Club** –Led workshops promoting data literacy, cross-functional collaboration, and analytical thinking among students.
- **Event Coordinator & Volunteer** – Managed academic and community events, improving participation by **20%** through structured planning and execution.

ACADEMIC PROJECTS

HR Metrics Analysis Report | Excel, SQL
- Designed KPI dashboards to track performance, attendance, and training effectiveness
- Delivered BI insights contributing to a **12% improvement** in training completion rates.
- Built attrition and absenteeism forecasting models and produced recurring analytical reports using Tableau and SQL.

Sales Performance Dashboard | Tableau, Excel
- Built interactive dashboards analyzing **10,000+ transactions** across four regions.
- Identified revenue leakage and seasonal trends, supporting a projected **10% revenue improvement**.