

Vodafone

New Advertising Strategies:-

For making Vodafone more popular I'll change the current advertising in the following ways:-

1. Vodafone will provide cheaper tariffs as compared to other brands like Jio Airtel.

In this Vodafone is expected to come with reasonable pricing for its 4G LTE.

2. Will change the ambassador

3. Will give good network confirmation.

4. Will make innovative advertisement including some more entertainment in it.

5. Will provide 4G services in cheaper price.

6. More tieing up with companies.