

AYUSHI THAKUR

DATA ANALYST

I am actively pursuing opportunities in the Data Analytics field, aiming to utilize my knowledge and implement proactive strategies that fuel organisational growth and triumph.



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Patna, India

EDUCATION

BCA

Arcade Business college, Patna, Bihar

06/2015 - 11/2018

Courses

- Computer Science

MBA

Acharya Institute of management and sciences, Bangalore

06/2018 - 11/2020

WORK EXPERIENCE

Business Development Associate

BYJUS THINK AND LEARN PVT. LTD, Pune

03/2021 - 06/2021

Achievements/Tasks

- Worked closely with the marketing team to support lead generation activities.
- Developed and maintained relationships with key clients, understanding their needs and aligning company solutions accordingly.
- Contributed to team meetings to generate innovative ideas for business growth.

INTERNSHIP

MUXLAYER PVT LTD

Human Resource

05/2020 - 08/2020

Achievements/Tasks

- Assisted in the recruitment and selection process.
- Updated and maintained employee records, ensuring accuracy and confidentiality of sensitive information.
- Assisted in conducting exit interviews and analyzing feedback to identify areas for improvement.

INTERNSHIP

Marketing Executive

ComplianceAim

08/2019 - 12/2019

Achievements/Tasks

- Developed and executed targeted email marketing campaigns.
- Conducting data analysis.
- Social media Marketing.

CAREER GAP

There is a gap in my corporate career which i took to develop a business in a course of 1.5 years.
(08/2021 - Present)

TECHNICAL SKILLS

Advanced Excel

SQL, PL/SQL,

CSS

UNIX

MS Office

MS Word

HTML

MS Power point

Google Analytics

customer relationship management

PERSONAL PROJECTS

CRICKET SCORED BOARD SYSTEM

- Created Score Board system using Visual Basic and SQL to see how cricket score board system works and shows score with collecting data.

Study on motivation of marketing employees in telecom industry during Covid 19 pandemic

- Demonstrated strong research and analytical skills to understand the unique challenges faced by marketing employees.

Email promotion and its challenges

- Have done research on how to do email marketing , camping and email shoot on bulk.

CERTIFICATES

Google Analytics : Successfully completed the course. (04/2019)

Certified in C++, PHP & MySQL by IIT-Bombay (02/2018 - 02/2018)

Attended Seminar on New trends and Approaches in Finance, Advance-Excel.(2019).

Participated in Global Entrepreneurship Summit in 2016 (IIT-Kharagpur).

LANGUAGES

HINDI

Full Professional Proficiency

ENGLISH

Full Professional Proficiency

INTERESTS

Connecting with people

Finding innovative solutions for complex problem

learning new skill

Painting

Public Speaking

Visiting New places

Reading and writing