





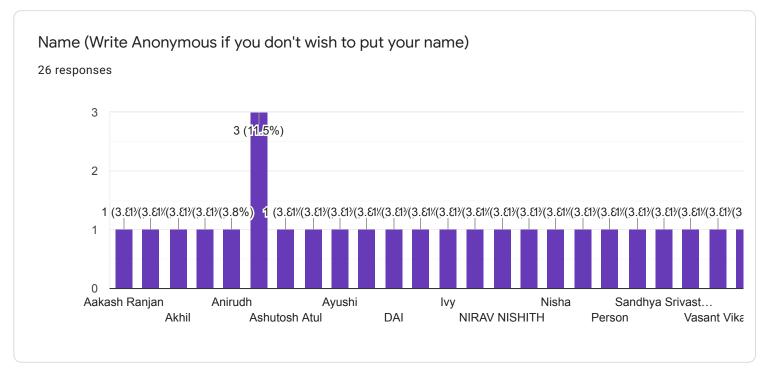


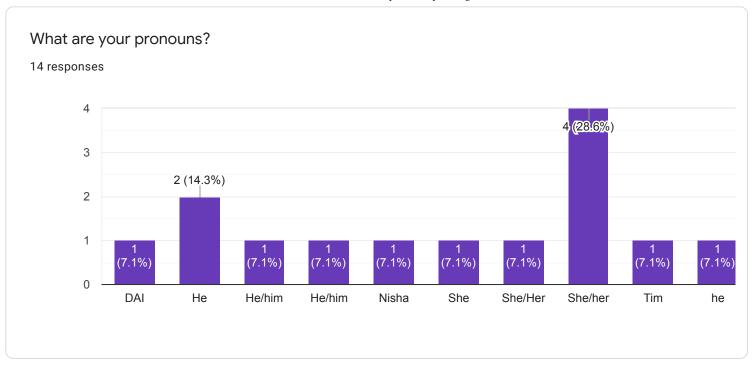


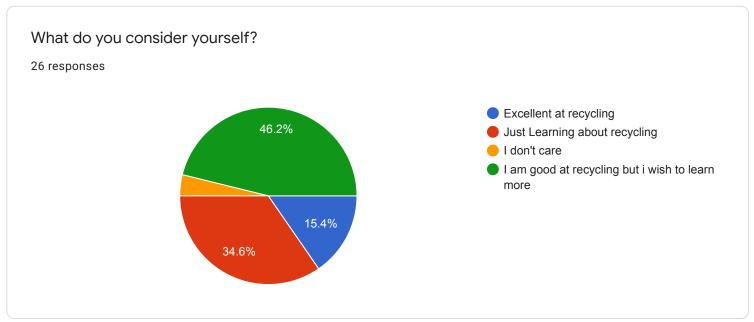
WeRecycle survey

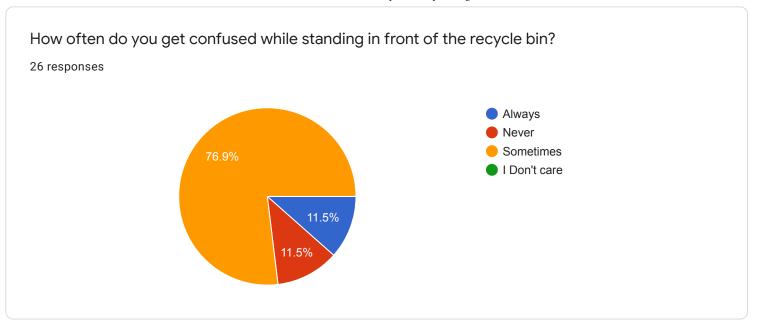
Questions Responses 26 Settings

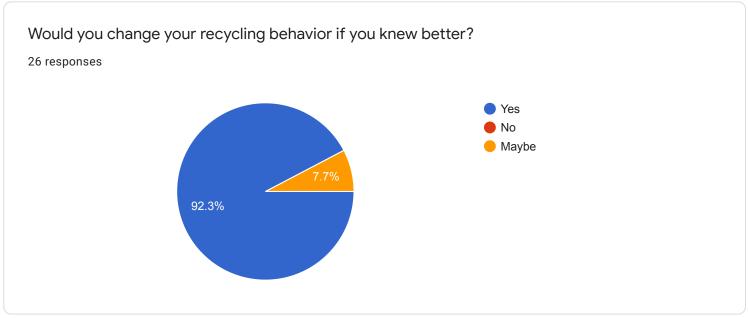




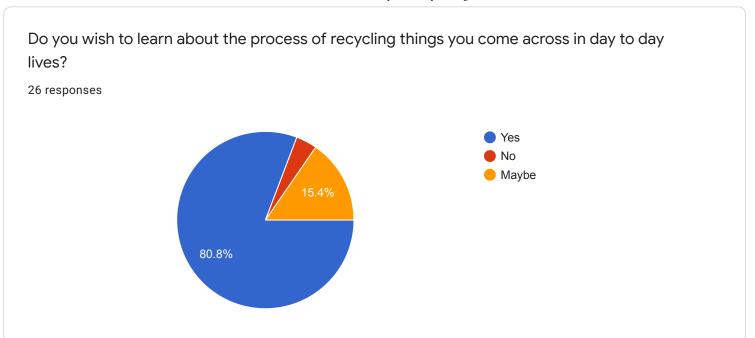


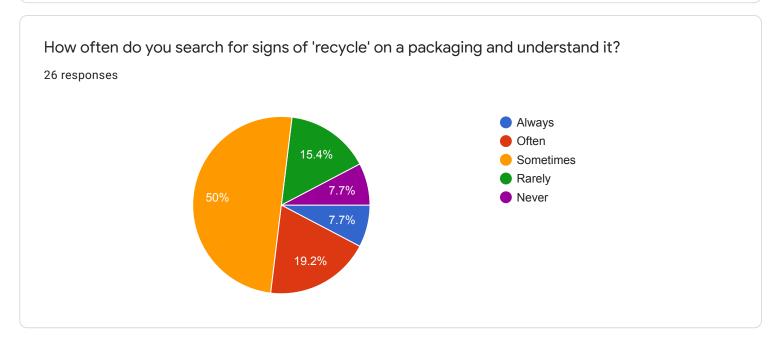


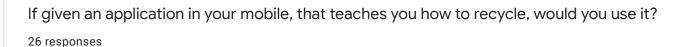


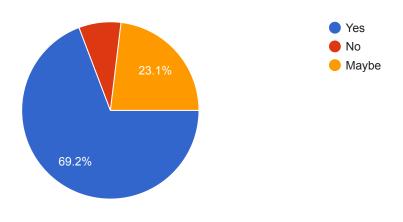












Do you have any additional comments that you would like to share with us?

7 responses

No

Appreciable working to protect environment..It's also the motive of our PM Narendra Modi under a mission of swachha Bharat to reuse,recycle and renew...

I won't download a mobile app and even if I do, not sure if it provides any incentive for me to open it.

Random idea: how about adding QR code on recyclable things and use that as an incentive?

Eg: add QR code on the item, when user scans using the app, they get a scratch card which tells them about the recycling process and awards them with credits which leads to them getting deals / coupons after scanning like 10 QR codes. (Maybe add a link it to video award extra points for watching it?)

It would be useful if people are incentivised for recycling goods or even identifying a good to recycle. One way is if you can make finding

recycling goods a game (something like pokemon go but for waste).

Another thing is that people can get some reward points for recycling stuff which can be redeemed for some gifts or simply a race between friend for who found more.