

SQL ASSIGNMENT

RSVP MOVIES SUMMERY

RSVP movies is an Indian film production company that has produced many super hit movies. As a data analyst and SQL expert, I used SQL to analyse the given data and give recommendations to RSVP movies based on my insights.

About Movies:

- The data which is given to me to analyse contains movie table which is most important data, but some of the values given in the table is NULL.
- The highest number of movies were released in the year of 2017 in the month of march.
- USA and India produced more than a thousand movies in the year 2019.
- The movies that belong to the data has 13 genre in total.
- Drama movies are highest among all of the genres.
- Thriller movies are the top 3 among all of the genres.
- The rating system of movie genre starts from 1 to 10 with highest of movies having a median rating of 7.
- In March 2017, total of 24 Drama movies were released and had more than 1000 votes.

Recommendations:

- Plan for releasing the movies in March as to capitalize on peak production trends.
- Produce thriller and Drama movie genre more as they have more popularity among the viewers.
- As Dream Warrior Pictures and National theatre live production produces the greatest number of hit movies, try to opt for their strategies.
- Top 3 actresses based on number of super hit movies are Parthy Thiruvothu, Susan Brown and Amanda Lawrence, try to caste them or look after the views of people regarding them to analyse the trends and viewers demand.